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A MONTHLY JOURNAL OF PREPAID CARDS

1.

## Striking Appeal

Some moneycards attract collectors and also live up to their names by featuring images of coins and currency.
 TeleTicket designs for their collections, senior contributing writer Art Becker notes.


36

## A Blizard of Cards

Although the weather was cold and U.S. issuers were quiet, Canadian and Japanese issuers generated a variety of hot phonecards commemorating the 1998 Winter Olympics in Nagano, Japan.

## ᄅ曰

Looking Super
Sprint is the official telecommunications provider for the National Football League, and it's little surprise that the telco came up with some crowd-pleasers for Super Bowl XXXII.

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## OW THE MONEY

"Moneycard Collector is dedicated to developing and supporting the collector market for telephone and other types of prepaid cards by providing entertainment, news and information for prepaid debit card collectors, dealers, issuers, manufacturers and users."

Even though you are holding the first edition published in Moneycard Collector's new format, don't expect that simple 35-word mission statement to change. This month's new look promises exciting changes, and many additional ways for us to live up to that statement.
Some of those new practices were outlined in a letter from the publisher that was mailed with our February edition.

If you missed it, here is what is said: Beginning with this issue, the magazine will look and feel differ-
ent. It will be printed in a bigger format, which will allow more room for stories and card images. It will be printed on a different stock of paper, which means that advertising will be substantially cheaper. And a new classified ad policy means that every Moneycard Collector subscriber will be entitled to a free classified ad every month - you can't get much cheaper than that!

Readers should take the opportunity to participate in our new "Trading Post" card-swap section as well as having a chance to sound off in the new. "Guest Commentary" column. We also are revamping "New Issues," returning contact information so that readers will have a starting point from which to find their favorite moneycards.

We're spreading the word in other ways, too. Our Amos Press
sister publication Coin World is running a weekly column called
"Moneycard Collector," focusing on providing news and tips for beginning collectors.

The hobbies of coin-collecting and moneycard-collecting complement each other well. Many collectors enjoy both, and there is no need to choose between them.

If you are a reader who has been away for awhile but are revisiting our pages, look for other recent changes that celebrate the new look of moneycard collecting.

We've added "Getting Started," a regular monthly column that offers tips to beginning collectors and the long-popular "America's Most Wanted" has been expanded to include not only the most desirable stored-value cards but also spotlights on older and foreign cards.

Also new this year are "Promos \& Offers," a column that looks at some of the card offers available at the grassroots level, and "The Scoop on Chips," which features the latest news about collectible chip cards.

Last, but not least, we have also added a monthly reader survey, so that readers can let us know what they like or don't like. All who participate will be entered in a monthly prize drawing.

We're excited about these changes, and hope that you will be excited about them as well. While others might talk about how important it is for the hobby to grow, we are committed to making changes that will help ensure that growth.

Welcome aboard, and hold on to your seats. It should be a fun ride!

## GUEST COWNENTARY

## More participation means more FUN

The 43rd annual convention of the Florida United Numismatists (FUN 1998) was a success. As one of the largest coin shows in the United States each year, FUN is an important show, setting the pace for the hobby's entire year. Held every January in Orlando, Fla., this show continues to attract large numbers of dealers and attendees from all over the country. The number of registrants this year topped 10,000 .

We have had a booth at FUN for the past three years. Visits at the booth, overall interest and sales have increased annually. More and more people stopping by the booth are already familiar with phonecards and stored-value cards, many looking for specific cards to fill spaces in their collections. Five
phonecard dealers manned booths this year, in addition to numerous coin dealers with phonecards available. A limited edition FUN 98 phonecard was issued (contact Selby Ungar, the Carson City King, for details and orders). All in all, the show was worthwhile. But that's not my main message here.

Our hobby has seen the number of viable phonecard shows for collectors dwindle. TeleCard World (especially the Jacob Javits show in NYC) and Intele-Card News do not cater to the collector. In fact, these shows have leaned more and more toward pure industry shows of late. We need a place for collectors to gather and enjoy phonecard and stored-value card collecting.

There has been much talk within the hobby to try new venues. It has been suggested that we "piggyback" onto established and successful organizations like the ANA
(American Numismatic Association). Moneycards (phonecards, stored value cards, transit cards, etc.) already are officially recognized by the ANA as a numismatic specialty. "Moneycard Collector" now a weekly column written by Tom Williams and published in Coin World (the most widely read coin collecting publication).

It makes good sense to me to utilize a friendly, established venue. A busier bourse, cross-over between hobbies and a FUN place to visit would be beneficial to all concerned. Preliminary contact with one of FUN's officers to discuss the possibility of a Phonecard Section at FUN 1999 was very positive. If enough phonecard dealers apply for booths and if enough collectors attend, we could have a really FUN time next winter. I know of three phonecard dealers who already
have committed to attend.
So, consider making plans to attend the 44th Annual FUN Show; Jan. 7-10, 1999; Orange County Convention Center in Orlando, Fla. (only minutes from Sea World, Universal Studios and Disney World). Admission is free; all you have to do is register.

Please contact me, (800) 7503506, or Moneycard Collector or your favorite dealer and let us know if you are even slightly interested. The more interest generated, the more serious the plans will be. Make your voice heard to support your hobby.

Besides the allure of the cards, who can resist the temptation of visiting Florida in January?

## Scott Shapiro

Scott Shapiro and his wife, Kathleen, own KARS Unlimited, a phonecard and storedvalue card dealership in Ormond Beach, Fla.

## READERS ALLAAYS URITE

## ITA has limited interested in collectors

This letter was sent to International Telecard Association Executive Director Howard Segermark, who was offered a chance to respond, but had not done so by our deadline.
.Dear Mr. Segermark, ITA Executive Director:
This note is a public follow-up to my calls to you, my emails, my fax of Sept. 29, and our personal conversation in Miami where you implied that my problem with Finish Line was unimportant to you, and that you didn't care about me as an ITA member or as a consumer.
a) Based on your recommendation on Sept. 29 for my immediate written explanation and complaint regarding the Finish Line bankruptcy, and how they cheated the consumer by turning off the PIN numbers of unexpired cards, even though they are currently owned by Global TeleMedia International Inc. an active corporation, and
b) based on your unfulfilled promise to formulate an immediate reply to me along with a letter from the ITA to the Florida Public Service Commission regarding the Finish Line problem, and
c) based on my longtime membership in the ITA from the beginning, as well as being a Florida consumer hurt by Finish Line Collectibles (a Florida corporation), and
d) having provided you with all of the information you
wanted regarding the Finish Line situation, including the bankruptcy trustee's name and telephone number, and
e) based on my continued assistance including an official letter written upon your request to the Chairman of the Public Service Commission regarding another matter ...
f) based upon the complete inefficiency and problems with the handling of phonecards that I had donated to your auctions in the past, and
g) based upon the ITA's lack of interest of the prepaid collectibles market, and
h) based upon the FCC ruling establishing a $28-$ to $35-$ cent charge for "toll-free" calls from a payphone (where most phonecard companies - including ITA member companies are now debiting the consumer two minutes per call from a payphone, thereby greatly hurting the consumer;
therefore: I have good reasons to believe that the International Telecard Association has only a limited interest in helping the consumer or the collector ... I'm asking you to please remove my name and company name from the membership rolls of the ITA; I do not need to be a member to be ignored by the International Telecard Association.

Stephen L. Schwartz, Sears Phone Card Department, Orlando, Fla

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## A perspective on AIDS cards

I am not only a phonecard collector, I also am a person living with AIDS. Last year, because of my illness, I was only able to buy a few phonecards, but I am happy with those.

The main point of this letter is the importance of buying AIDS cards. Whether it is an AmeriVox "Names Project" card or Ken Streetman's Capital Communications Group "Aids International Research Foundation" card, these cards are very important to persons like me.

Moneys from these cards trickle down to local organizations that help us on a one-to-one basis. They help us get to the doctor, put food on our table, keep our lights and heat on, they even have put clothes on my back. But most of all, they give us hope and a chance to live life with quality and dignity.

Research is very, very important. The media have gone to great lengths to inform us that the combination of drugs, commonly called "cocktails," are winning the war on AIDS. What they didn't say is those drugs only work for two-thirds of the HIV population. They also have dangerous side effects. After that, even the federal government's guidelines admit that doctors and patients are on their own. Why, you ask? No research. Once you become resistant to the new inhibitors, like me, the chances are that none will work. So my friends are dying, and I still get sick.

When you see an AIDS-related phonecard, whether you are a dealer or collector, dig deep in your pocket and buy it. It will not only complement your collection, but it directly helps someone like me.

My sincere thanks to Moneycard Collector for the coverage you gave AmeriVox's "Names Project" cards, as well as Ken Streetman's "AIDS International Research Foundation" cards. Mr. Streetman and I have spent many hours discussing the hope and help his cards will provide. He is extremely dedicated to do as much as possible to help end this pandemic. Buy the cards!

Mario G. Moceri, Houston, Texas For more information on other AIDS-related cards, see "Call for a Cure," Moneycard Collector, March 1997.

## Changes foster mixed feelings

Thank you very much for the February 1998 issue of Moneycard Collector. I'm always excited when I find your magazine in my mailbox; I read it from front to back with great interest and I also enjoy the colorful images of some of the phonecards.

I am very disappointed to read in your special insert in the February issue that you will change the size of future issues to a much-larger tabloid format.

Up until now, I found Moneycard Collector a very collectible item in itself, mainly because of its current size, type of paper, etc. This no doubt will no longer be the case. I will treat your future issues just like your sister publication, Linn's Stamp News, to which I subscribe. After reading it, I always cut out what interests me the most and the rest is discarded. I am really sorry to see this happen to such a great magazine as Moneycard

## Collector.

I look forward, however, to your other changes which will begin in the March issue, such as free classifieds, free "Trading Post," more information on new issues, etc. Thank you for understanding my point of view on your change.

## Franz Schwartz Jr., Wilmington, N.C.

Few changes are easy, and we didn't make these without a lot of thought. We believe the trade-off for some glossy images will be more information and a chance to get more collectors, dealers and issuers involved in this great hobby.

## How to submit letters:

Do you have something you want to say? Please send your "Readers Always Write" or "Guest Commentary" submissions to Moneycard Collector Editor Tom Williams.

You may fax letters to (937) 4980876, e-mail them to twilliams@amospress.com or mail them to Moneycard Collector, 911 Vandemark Road, Sidney, Ohio 45365.

$\pi$he store aisles and restaurants are alive with phonecard offers, if you take the time to look. There was an MCI CocaCola 5-minute telecard
Christmas promotion that came as a peel-off on a special large-sized "Happy Holidays, Enjoy CocaCola" cup, the fountain Coke you can get at fast-food places.

It is like a six-page booklet, with the back cover pasted firmly to the cup. The cover detaches, and is paper and has the script Coca-Cola Classic on it, along with MCI and some other words. Inside the front cover is the reverse of the standard-size telecard. The other pages in the booklet promote MCI's Social Expressions line of retail phonecards and give redemption rules and other information.

Fox Lorber / Winstar Home Entertainment included a phonecard offer inside packages of certain of their videotapes, such as the very well done "The Unknown Marx Brothers." Those purchasing the tapes received a post card, and, when you sent it back, you received an exposed-PIN card, along with a catalog detailing their many foreign and American-independent videos. The front of the $\$ 5 / 20$-unit nographics card (with services by Winstar) says, "Always On Call With Great Home Entertainment!"

There are two current promotions featuring Sprint Ore-Ida 20minute phonecards.

The first card has the same image from last year's phonecards. It is available through mailing in the form from specially marked packages of Ore-Ida products and three UPCs per card (limit two cards per household). This offer expires Feb. 28. The second promotion has a new image and is available by sending in the form from specially marked packages of Ore-Ida mashed potatoes (not just any Ore-Ida product), and three UPCs per card. This offer expires July 1998.

Sprint Dow Household Cleaners; 10-minute phonecard; Send in form (mailed to people who previously sent away for other Dow offers) with proofs of purchase and receive up to six phonecards. The offer expires March 31. So the only way to get this form was to have done a previous Dow phonecard rebate.

Here are some other offers we have seen recently:

Phonecard Express Vaseline Intensive Care Anti-Bacterial Lotion; 15 minutes; die-cut. Promotion is now over. It was available by mailing in form and proof of purchase.

MCI Duracell/Batman; 10 minutes; three-card set. Promotion is now over. It was available by mailing in form and proofs of purchase. Purchases had to be made at Walmart.

WorldCom Coke/Sundblom Santa Hotline card. (Not good for phone time.) Promotion is now over. Cards were given out free with the purchase of a Happy Meal from McDonalds located inside of Walmart stores. Reverse side has McDonalds and Walmart logos.

PhoneCard Express Senokot 10-minute keychain phonecard. Available by mailing in form (found inside of specially marked packages) and receipt showing purchase. Offer expires in 2002 or while supplies last.

Legendary Concepts Nail Fetish ChatCard; 5 minutes. Promotion is now over. This was available by mailing in form and proofs of purchase.

Those purchasing a deluxe copy of the Miramax Home Entertainment (Disney) surprisehit video "Scream" were treated to an added bonus: one of four possible trading cards, plus a striking 10-minute phonecard. Network
services are provided by CTC
Communications Corp.
Here's a tip from collector Maria Rost Rublee: "I was in Kohl's the other day (a department store similar to Upton's or JC Penney's's, and noticed they had gift cards for sale. They had a sign prominently displayed saying 'Gift cards have no value until scanned at register' (to deter thieves I presume). Well, since they have no value, I asked if I could have one unscanned (with no value on it). The customer service rep looked at me like I was crazy, but I explained that some people collect them. She smiled and said I couldn't have one but why didn't I just buy one, and then use it to purchase the items I was going to buy anyway? If people are collecting these cards, this is one way to get them!"

Maria Rost Rublee and Jim Chudnow contributed to this month's column.


WorldCom; Coke/Sundblom Santa Hotline; no Long-distance time; quantity unavailable; December 1997.


Phonecard Express; Vaseline Intensive Care die-cut; 15 minutes; quantity unavailable; 1997.


MCI; Duracell/Batman three-card set; 10 minutes each; quantity unavailable; 1997.

How to submit information:
Do you know about a special offer that might interest collectors? Please send your "Promos \& Offers" submissions to Moneycard Collector Editor Tom Williams.
You may fax information to (937) 498-0876, e-mail them to twilliams@amospress.com or mail them to Moneycard Collector, 911 Vandemark Road, Sidney, Ohio 45365.

Beginning collectors usually try to define exactly what they want to collect. They are worried that their collection will go off on a tangent, and that "they are doing it wrong." Well, it's not true! For a while, while you are investigating the various areas that your collection will settle into, collect what appeals to you. As you handle some of the cards, your ideas will begin to come together, and a grand plan will begin to form in your mind. The plan generally falls into one of several areas of interest. That's what we'll discuss today.

## Topical collections

One of the most popular ways to collect is to select one topic or theme and concentrate on it no matter if it crosses country or company lines. The most popular topic is Coca-Cola, followed by Disney,

McDonald's, Marilyn Monroe, and so on. In this mode of collecting you will seek to put together a collection of one selected topic, say, for example, all the Disney cards that have been made. This will encompass some from the USA, some from France, some from South America, some from New Zealand, and lots and lots from Japan. Other countries like Germany and England and Singapore also have nice examples. Altogether, more than a dozen countries contribute to this topic. Some are expensive; some are less than $\$ 5$ in mint condition. There is a wide area. You may want to set a maximum per card for a while as you get comfortable. And remember your budget. The cards you want this month probably will
be there next month, too!
If you pick a topic like CocaCola, you will have the advantage of a book on just that subject. That is helpful, because it tells you at a glance what you're missing. With other topics, you will need to forge ahead without knowing your exact destination, and "scan the horizon" on your own to find available cards. A fantastic
"find" may be around the next corner! A friendly collector or dealer can guide you in the right direction. Many of the leading dealers can produce a mini-list for you with just the topic you chose on it. Such are the marvels of modern computers. If you have collected some price lists, like our previous articles suggested, then you have noticed that some dealers
list the popular topics and the cards available. If your chosen topic is aardvarks, don't look for a specialized listing very often though.
You'd be on your own here! Your "fabulous find" may be many termite mounds away!

## One company

In the beginning, in the Dark Ages of U.S. collecting (five years ago!!, the predominant way of collecting was by company, especially NY Tel (NYNEX), AT\&T, ACMI, and Amerivox. Many complete, or near complete collections of NY Tel were put together, while others were seeking the AT $\&$ T Teletickets. ACMI created a whole culture of Endangered Species collectors, especially in the Far East with their instantly popular Panda. Ämerivox promoted collecting their cards and a large body of Amerivox collectors sprang up among their representatives and others who admired the pioneering aspects and handsome designs of their cards.


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## One country

Many collectors also collect one country, for various reasons. Either they are from there, visited there, or are intrigued by the country. I like small countries which have nice designs and a small number of cards. Andorra fits nicely here. Also Brunei. Or Egypt. What about Iceland or Aaland Islands, or Norfolk Island? Just a few cards to complete. One of the most popular is Ireland because of strong historical ties and the reasonable prices on most cards. You may need to develop contacts overseas to keep up-to-date. Luckily, many countries such as Ireland and Aaland have very active Collector Services, which provide a common meeting point for collectors.

Also, the Internet can provide correspondents and information. Keep in mind that while we are just beginning here in the USA, other collectors have many years of experience under their belts. Feel free to plunge in. Everyone was a beginner once, not too long ago.

## Chip cards

Another way to collect is by type of card. Worldwide there are about nine major types of cards. Some collect only chip cards, others specialize in Autelca, or Urmet cards. There are books on the latter two types. Others collect only jumbo cards, or cards with special shapes (usually called die-cut cards) or they specialize in proofs or specimen cards. The newest category is stored-value cards, also blessed with a book.

## Topics

I will close with a list of topics - don't be afraid to add more and this thought: Never lose sight of the most basic rule in forming a collection: Collect what appeals to you. Have fun!

One Country
One Company
One Type of Card
Aircraft
Airliners

Animals
Art
Auto Racing
Autos
Balloons
Bank notes on cards
Beer
Birds
Boats
Brand names
Bridges
Cactus
Cartoons
Cats
Christmas
Classic early cards
Coca-Cola
Coins on cards
Comics
Corporate cards
Dogs
Elvis Presley
Entertainers
Flags
Flowers
Golf
Helicopters
History
Holidays
Holograms
Indians
John F. Kennedy
Maps
Marilyn Monroe
McDonald's
Military
Motorcycles
Movies
Music
Odd-sized cards
Olympics
Politics
Puzzle cards
Religion
Sailboats
Santa Claus
Satellite
Scouts
Shows and expos
Soda
Space
Sports
Stamps on Cards
Statue of Liberty
Telephones
Trains
TV Shows
Waterfalls

Steve Eyer
The author is a phonecard dealer in Mount Zion, Ill.

## How are we doing?

Tell us and get a chance to win your own limited-edition Moneycard Collector Catalog and Moneycard Collector T-shirt.


## Moneycard Collector Reader Survey

On a scale of 1 to 5 ( 1 being poor and 5 being outstanding), how would you rate Moneycard Collector magazine...
In terms of format and design? $\qquad$ In terms of information? $\qquad$
On a scale of 1 to 5 ( 1 being poor and 5 being outstanding), please rate the following columns or sections of Moneycard Collector:

America's Most Wanted $\qquad$ Oh Canada (bi-monthly)
Brand News


Price Guide
Promos \& Offers
Quick Takes
Guest Commentary
Hot Cards
Readers Always Write (letters)
New Issues
Scoop on Chips (bi-monthly)
On The Money (editorial) $\qquad$
What is your least favorite column or section, and how could we improve it?

What topics would you like to see covered in upcoming feature stories?

## What do you collect?

$\qquad$
Please fill out this form completely:
Name $\qquad$
Address $\qquad$
Telephone Number

## Fax it to:

(937) 498-0876
or mail it to:
Tom Williams, Editor, Moneycard Collector
911 Vandemark Road, Sidney, OH 45365
or e-mail it to:
twilliams@amospress.com
Thank you for your participation. Each month, a drawing will be held and one participant will receive a copy of the Moneycard Collector Catalog and a Moneycard Collector T-shirt.

# Striking Appaal 

 Moneycards live up to names with desirable imagesby Jim Chudnow

As the 102 nd American Numismatic Association convention approached, Luis Vigdor of New York's Powell Associates saw a chance to do some cross-marketing. By creating a commemorative phonecard for the event, he could create a dual collectible that stressed the relationship between prepaid cards and money and featured historic coin images designed to stimulate the interest of both coin and phonecard collectors.

Accordingly, Vigdor worked with AmeriVox and printer Brilliant Color Cards to produce two designs for the July 1993 show: a $\$ 5$ denomination card showing an 1860 Indian Head $\$ 3$ gold coin and a \$20-denomination card picturing the Oregon Trail half dollar (AVX Pr81a). Both originally were printed in quantities of 500 and the Indian Head card was so popular that 5,000 more subsequently were issued. The difference between the two (AVX Pr80, Pr80-2) can be detected by the printing date on the reverse.

The phonecard industry in the U.S was new at that time, and thus, as a promotional effort, Vigdor happily gave away the 25 to 50 samples, tests and proofs of those cards - which now are valued at more than the "live" cards, due to their scarcity.

Moneycard collectors who want to complement coin collections or those who simply want to build a topical collection around one of man's oldest fascinations will find plenty to choose from. Dozens of rare coins and notes, as well as many of the most common - too numerous to mention here - have been pictured on prepaid cards.

Another early example was an phonecard issued in August 1993 to mark Pope John Paul II's visit to Denver. The event was marked by the issuance of a silver medallion, and Klaus Degler (now coowner of USACard) was instrumental in having that image put on an AmeriVox phonecard. The card (AVX Pr96) was issued in a quantity of 500 and proved so popular that an additional 1,500 were printed (AVX Pr96-2). USACard has gone on to produce many cards with coin and currency images for a variety of shows.

## Commemorating shows

Rivaling USACard is Selby Unger's Carson City King, the undisputed king of low-
 m intage phonecards com-


Ameritech; ANA Detroit 1994-Moneycard Collector launch two-card set; 40-cent and $\$ 3$ denominations, respectively; 19,000 and 6,000 issued, respectively; July 1994.
memorating various U.S. numismatic shows and promoting coin dealers - well over 100 to date. Like others, Unger started out working with AmeriVox on his early cards (which tended to have black scratchoffs rather than the silver-colored ones now common). By late 1996, he was having cards produced for him and his clients by Tell One Inc. Unless stated otherwise, Carson City King's Tell One cards usually were issued in a quantity of 100 live - usually for 5 minutes, 24 samples, and eight proofs.

Unger notes that when coin shows and dealers first contact him, they know little about phonecards or what they want - outside of the fact that they wish to have cards done as promotional tools. Usually, they leave the design up to him and he normally picks historical coin or paper money images that correspond to the type of items likely to be found at the shows. His philosophy is to keep the quantities generally low (up to 500 ), as that tends to make the items of more potential value to collectors.

A number of different companies have used money as an atten-tion-getting thematic since the cards mentioned above. One of the more historically significant cards, according to Vigdor, is the July 27, 1994, ANA Convention set done by Ameritech for the Detroit show. Not only was the issuer a Baby Bell, but the card (AMT Pr2) was part of a two-card puzzle set. The companion card (AMT Prl) promoted the launch of Moneycard Collector.

For that same show, AmeriVox issued a three-card set: the \$ 2.50 one, AVX Pr280, showed an 1870 Proof $\$ 2.50$ quarter eagle, known as The Coronet. The $\$ 5$ version, issued in conjunction with Powell Associates, portrayed an extremely rare Liberty Head V nickel owned by the ANA World Money Museum (AVX Pr281) and the $\$ 10$ card in two versions (AVX Pr282a and Pr282b) shows a 1933 Indian Head $\$ 10$ gold eagle.

The first three phonecards USACard ever issued concerned coins, and that attention to the numismatic hobby continues to today. It is scarcely surprising that currency-related cards would be a favorite of USACard: The Denver-based company was founded by the merging in 1994 of

## AmeriVox; Pope's Visit to Denver;

$\$ 5$ denomination; 500 issued; August 1993.
phonecard operations from Mish International Monetary Inc. and Rocky Mountain Coin. And USACard's issues are even closer to cash than those of most issuers - the time on USACard issues never expires.

USACard's first issue was for the ANA show in Detroit, USA 1 is a complimentary \$2.50 card featuring a 1994 gold American Eagle and an 1891 Liberty gold piece. They soon followed that card with cards featuring the $\$ 100$ Benjamin Franklin and $\$ 20$ Andrew Jackson bills, USA 2 and USA 3, respectively).

Klaus Degler and Paul Peeders of USACard note that customers like the way cards attract people to their show booths or tables. The dealers often tell them what type of designs they want, although when they are doing the official cards for numismatic shows, they are often given latitude to plan the basic designs.

One of the most memorable coin cards designed by USACard combines the coin-and-currency thematic with another popular theme. Issued for the June 1995 Long Beach Coin show, the card features a cameo of Marilyn Monroe surrounded by coins. The card, which says "Wish You Were Here!" has three versions: two $\$ 10$ ones with printing in blue or red (USA 27 and USA 28) and a 100 -unit VIP card (USA 29). A Marilyn Monroe look-alike appeared again on a USACard issued


USACard; Long Beach Expo \#3-Marilyn Red; $\$ 10$ denomination; 500 issued; June 1995.


USACard; Long Beach Coin Expo - Marilyn; \$5 denomination; 1,000 issued; June 1997. for the June 5-8, 1997, Long Beach Coin \& Collectible Expo. She's holding a giant coin and reclining on the shore under a shimmering sunset. There were 10-unit regular versions (USA 120), and 20 -unit jumbos (USA 121J), plus proofs and samples.

Another early card of note was produced for the 104th ANA Convention held in August 1995 in Anaheim, Calif. AmeriVox issued 1,000 live and 200 samples (imprinted "test") of its "NumisMagic" \$5 card (AVX Pr754). The design features a mermaid, an Aladdin-style lamp and one of the 10 known pieces of the 1879 Coiled Hair Stella $\$ 4$ gold patterns, designed by George T. Morgan.

For those interested in regulăr listings of cards commemorating U.S. coin and currency shows, a list is available for $\$ 4$ (for four quarterly issues) from Lee Quast, World Paper \& Numismatics, P.O. Box 421002, Plymouth, Minn. 55442. Here's a sampling of some of the other show cards that have been produced:

There were two cards issued at the ANA's 105th Anniversary Convention, held in Denver in August 1996. The official show card (USA 83), 1,000 produced with 10 minutes of time, was Denver-based


USACard's design featuring the familiar Walking Liberty coin image coming out of the Rocky Mountains, holding aloft a medallion with the ANA logo.

Also at the show was an ill-starred card issued by GTS Canada for the Royal Canadian Mint, and designed to promote its new bi-metallic \$2 Polar Bear coins. Five hundred cards were

USACard; ANA Convention Denver;
10 minutes; 1,000 issued; August 1996.

Tell One/ Lee Quast; 4th Chicago Paper Money Expo; 5 minutes; 150 issued; February 1998.
$4^{\text {TH }}$ ANNUAL CHICAGO PAPER MONEY EXPO


ROSEMONT,IL * FEBRUARY 20-22, 1998


GTS Canada; Royal Canadian Mint; \$2 denomination; 500 issued (102 net); August 1997. made, but most withdrawn and subsequently destroyed after two spelling errors were detected. The net issue is believed to be 102 cards, containing the errors "Colardo" for "Colorado" and "Numisimatic" for "Numismatic." Because no corrected cards were issued to replace it, this error-laden card is not considered an error card, but it has generated a lot of interest among collectors.

One of the more popular coins shown on Carson City King


Canada's First Numismatic Phone Cards!
500 numbered cards each, produced in 1995
Available post-paid at face value (U.S. funds)
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Email: coinstore@accu-rate.ca
We accept VISA, MasterCard, Money Orders \& Personal Cheques
cards is the 1915-S Panama-Pacific Exposition $\$ 50$ gold coin. It can be seen on January 1997 cards for the 42nd Annual FUN show in Orlando, Fla., the WESPNEX '97 show in New York, and the July 1997 New York City Coliseum Coin Show.

## Coins and designs

A couple of other fascinating cards can be seen on Tell-One/Carson City cards issued for Carl Bombara U.S. Currency in New York: One (CCK Pr2) pictures an Indian chief in full headdress on a $\$ 5$ bill, and the other (CCK Pr23) shows a mis-printed (mis-cut) $\$ 20$ bill with the normal bottom of a bill at the top, and the top of another at the bottom.

The comparatively short-lived Benjamin Franklin half-dollar coin is shown on a card Carson City King issued for the South Street Exchange. The front and back of the Oregon Trail coins are shown on a card they did for Dan Walker Rare Coins.

A three-card series was done by them for the installation of the 50 th president of the ANA, Anthony Swiatek in August 1997. Carson City King also issued one of the funniest cards in March 1997, for Art Kagin's candidacy to be the vice president of the ANA. In addition to showing a 1793 Liberty coin, it also shows a coin stating that Kagin has been a member for 59 years, and his motto, "At 77 he can't afford to wait."

While Carson City King cards generally concentrate on a coin or note image for its own sake, USACard also has had fun using coins as design elements in its show cards. Thus, a card (USA 112) issued for the March 1997 ANA show in Cleveland commemorates that city's Rock 'n' Roll Hall of Fame by incorporating a guitar into the design, with coins forming parts of musical notes; an issue (USA 114) for the 58th Annual Central States Numismatic Society Gonvention held
 in Indianapolis in April 1997, shows an Indy-style racing car with coins as wheels; and a Ferris wheel-sized coin under a fire-works-shot sky is pictured on the show card (USA 122) for Milwau-


NYNEX; Brasher Doubloon Series five-card set; \$85 denomination/set; 7,500 sets issued; October 1995. Pictured above are the $\$ 5$ denomination British Soldiers card (total of 50,000 issued) and the $\$ 10$ denomination General Washington card ( 25,000 issued). Lower mintages of other cards in the set translates into a lower total number of sets.


USACard; Mid American Coin Convention 1997; \$5 denomination; 500 issued; June 1997.


Carson City King; Anthony Swiatek; 5 minutes; 50 issued; August 1997.


Carson City King; Carl Bombara \$20 Error; 5 minutes; 100 issued; May 1997.

Convention was memorialized in a $\$ 5 \quad$ (10-unit) phonecard picturing the Statue of Liberty holding a Walking Liberty coin (rather than a tablet) in her left hand. USACard issued 1,000 standard, 50 jumbo and 50 standard-size sample cards.

In addition to the plentiful show cards, there have been many other numismatic-themed phonecards that would be appropriate in any collection.

Among those are the NYNEX Brasher Doubloon Series. These were the first remote-memory cards (NYN 74 through NYN 77) by the issuer, which has since merged with Bell Atlantic. Not only do they show the historic - and very valuable! - coins, but they also bear the now-vanished NYNEX logo.

## Franklin on phonecards

The redesigned Benjamin Franklin $\$ 100$ bill attracted attention from at least two phonecard issuers. In August 1996, USACard issued 2,000 cards portraying the new off-center portrait. This $10-$ unit card with no expiration date (USA 154) also was featured on 50 sequentially numbered samples. Another version was done by Grapevine Telecards in October 1996. There were only 100 of those 100 -unit cards (GRP 12) issued on behalf of Strategic Telecom Systems.

Besides cards done for shows, a number of other cards with coin and currency themes have been released over the years.

IdealDial has specialized in promotional cards, particularly in what they call a "PHOLDables" brand, often die-cut in a circular shape which can be folded in half for ease in carrying in a wallet or purse. One ongoing \$2.50 "demonstration" card issued in 1997 features an enlarged 1993 Washington quarter with no listed expiration time; it can access a long-distance call, or enhanced services such as stock quotes, sports information or psychic readings.

During the 1996 Olympics, there was a series of phonecards issued under exclusive license with U.S. Mint. Although the commemorative Olympic coins that were depicted were striking and
the cards were well executed, the program was mired in controversy between the Mint, the issuer, J Cubed Inc., and the card manufacturer and time provider, New Media Technologies, which issued conflicting reports on the mintage. Many of those cards ended up being dumped at discount department store chains for a fraction of their original selling
 price (Moneycard Collector, "Quik Takes," January 1997).

Olympic coin images also appeared on stored-value Visa Cashbranded cards issued by NationsBank (NBC S16 through NBC S19) for the 1996 games in Atlanta. The four-card set featured the coins' obverses on the card fronts, while the back of the cards displayed the coins' reverses.

Powell Associates' Vigdor sees the moneycards of the future potentially being even more closely allied to traditional currency. Probably in the not-so-distant future, collectors are likely to see the U.S. Mint and similar governmental institutions (Canadian, Australian and other bullion issuers) and private mints directly issuing such moneycards, as a logical modern-day extension to issuing metal and paper currency.

The author is a phonecard collector in Chicago, Ill

RMOOW: Trush

NationsBank; U.S. Olympic Coin Series four-card set; $\$ 100$ denomination/set; 15,000 sets issued; June 1996.


# PICK UP the FIRST GTE SMARTCARDS now OR TRY AND FIND THEM LATER. 



## Presenting The First GTE SmartCards.

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A total of 25,000 were produced.

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## AMERTCA'S MOST UANTED

f the cards in this month's "America's Most Wanted" look familiar, it's because they are. All of the cards listed here or pictured below have been in the pages of Moneycard Collector in recent months, most of them in "America's Most Wanted" or in "Hot Cards." This month's roster includes several low-mintage cards, as well as Sprint's Radio Shack Jetsons card, of which a whopping 7 million were made in three denominations ( 5 minutes, 20 minutes and 60 minutes).

Promotional cards continue to be among those that collectors want the most, accerding to dealers who participated in this month's column


USA Card (USA); Angels diecut set of three; 10 minutes each; 1,500 sets issued; November 1997.


Image Telecard (IMG); Sugar Babies; 5 units; 1,250 issued; December 1997.

Memory of a Princess; 5 minutes; 1,000 issued; October 1997.


Winston Taylor (WTA); Stroh's Beer; 10 minutes; 750 issued; October 1997.

| ISSUER (MCN) ISSUE DATE | QUANTITY | DENOM | DESCRIPTON |
| :---: | :---: | :---: | :---: |
| American National Phone Card (ANP).....10/97. | ..1M. | .5m | .Memory of a Princess |
| Image Telecard (IMG) ...........................12/97. | . 1250 |  | .Sugar Babies |
| Sprint (SPR) .....................................9/97. | . 7 mil. | Var. | ..Radio Shack-Jetsons |
| Sprint (SPR) ....................................UNA. | UNA. | . 5 m .. | ..Think DQ-guy thinking |
| USA Card (USA)..................................9/97 | . 500. |  | . Wizard of Oz |
| USA Card (USA) .................................11/97 | . 800. | . 10 m | ..Pink Panther - Thanksgiving Day |
| USA Card (USA) ..............................11/97 | .1.5M |  | ..Angels Die Cut Set/3 |
| U S WEST (USW) ...............................11/97. | .1.5M. | . \$85. | ..Life's Better Here Set/15 |
| Winston Taylor (WTA) ..........................11/97. | . 250. |  | ..Old Milwaukee |
| Winston Taylor (WTA) .........................10/97 | . 750 | . 10 m .. | ..Stroh's Beer |



U S WEST (USW); Northwest Legacy Set/5; \$42.25/set 10,000 issued; February 1994.
"America's Most Wanted" is complied monthly by Moneycard Collector. All dealers are encouraged to participate by faxing a list of their company's top sellers, including stored-value and any older or foreign cards in which their customers are interested to (937) 498-0876 by the 16th of each month. This month's "AMW" is courtesy of Phone Card Connection, KARS Unlimited, ACME Telecards, Phone Cards Plus, F.A. Marketing, Powell Associates, Global Telecard, United America Cards, USACard, TW Phonecards and Sears Phone Card Department.


ACMI (ACI); Ryder Truck Rentals; 20 units; 297,000 issued; January 1994.

ACMI (ACI); Ryder Truck Rentl Collector's Ed.; 20 units; 3,000 issued; January 1994.


| ISSUER (MCN) ISSUE DATE | QUANTITY | DENOM | DESCRIPTION |
| :---: | :---: | :---: | :---: |
| GOLDEN GLOW ... cards that are at least two years old |  |  |  |
| Innovative Telecomm. Corp. (INN)..........8/95 | .1M | ..10m | Lifesavers |
| Innovative Telecomm. Corp. (INN)..........8/95 | 1 M | 20 m | Lifesavers |
| NYNEX (NYN).....................................7/92 | 20M | \$1 | .DNC Skyline (with holder only) |
| ACMI (ACI) .........................................1/94 | 297M | 20u | .Ryder Truck Rentals |
| ACMI (ACI) .........................................1/94 | .3M | 20u | Ryder Truck Rentl. Collector's |
| Ameritech (AMT)................................. 1987 | 2.5M | \$77 | .Michigan Bell Ca\$h Set/5 |
| Ameritech (AMT).................................12/93. | .2542 | \$38 | Snowflake 1st Edition Set/5 |

## STORED VALLE SIZLLERS... sought-atter stored value cards



## BRAND NEUS

Welcome to a new month and a new name for what veteran Moneycard Collector readers have known as the "Corporate Corner" column. We think the "Brand News" is a more accurate reflection of what readers have come to expect from this column - the latest tidbits on popular images, brand names and logos on moneycards.

Leading off the inaugural column is one of the nicest cards I've seen in quite some time. Communications Design Group issued a real colorful Krylon spray paint card for Sherwin Williams in January. There were 25,300 cards issued with 30 minutes of time and no scratchoff. When the card is attached to the carboard carrier, it blends in with the background picture - seven different colored cans of spray paint.

In order to get the card, customers buying the paint had to take a picture of their finished project and send it along with their proof of purchase to Sherwin Williams.

If you live in New Mexico and drove into any one of 35 Jiffy Lube locations during the holiday season, you received a 10 -minute card issued by Grapevine Telecards just for having some service done to your car. There were 3,00010 minute cards issued.

Readers might remember the Stroh's Beer card by Winston Taylor that we reported on last month. The issuer has tapped another phonecard keg with a nice-looking card for Old Milwaukee Beer. The cards have 10 minutes of time provided by Cable \& Wireless and there were 700 regular edition cards issued. The regular version of the card was available to consumers who purchased Old Milwaukee Beer. Consumers received a coupon with purchase and had to redeem it in order to get one of the cards.

If you're a collector, you'll love
the Special "Collectors Edition" of this card. There was an additional 250 individually numbered cards issued that also says "Collectors Edition" on the reverse and there is no scratch off on either version.
This is a great card that has everything collectors want in a card. A tip of the hat to Winston Taylor. Contact your favorite dealer for this card.

Two of the latest ITS - now part of iTELSA - cards were issued for Lee Sport and Kmart. 1,000 fiveminute cards were issued for Lee Sport. The card was available to consumers who stopped into their VF Factory outlet store and participated in a survey about the New 98 Lee Sport Spring Line.

Also from ITS is a 10 -minute card issued for a Kmart employee safety awareness program. A drawing was held at each of the 2,000 Kmart stores across the USA and a predetermined number of employees received the cards for participating in a safety training quiz. There were 7,200 of the cards issued.

One of DeltaCom's latest features Nabisco's popular candy brands. There were 50010 -minute cards issued; most distributed internally to Nabisco employees.

Blue Cross continues to use phonecards as a promotional item. Phonecard Express issued cards to help the Blue Cross sales force enroll new members. Cards were distributed at sales meetings. Originally, Blue Cross ordered 15,000 cards and just recently re-ordered 30,000 of the 15 -minute cards.

New from Caymen Resources is another Mexicana Airlines card featuring the new Boeing 757-200 image. There were 500 total cards


Communications Design Group; Krylon Spray Paint; 30 minutes; 25,300 issued; January 1997. The phonecard came attached to a colorful carrier showing cans of Krylon spray paint.
 made available to dealers.

DeltaCom; Nabisco Multi-Brand; 10 minutes; 500 issued; December 1997.

Bruce Harmon
Bruce Harmon is a phonecard dealer in
Sunrise, Fla.

## OH CANADA

Iews on Canadian phonecards flows at different rates throughout the year. Some of the news is just too interesting to wait until our normal April column, so here's an extra look at what's going on up north.

Let's start with a look at the Toronto Sportscard \& Memorabilia Expo, held in November at the Toronto International Center. The show is one of the largest of its kind in Canada, and attracts visitors from throughout North America as well as Japan and Finland.

Out of about 400 booths, three offered phonecards, all from businesses based in Ontario. Frank Ataw of Toronto had the only allphonecard booth at the show, sharing his space with Roy Stark, a keen collector. The other two phonecard dealers, Ben Osato of Oshawa and Louis Kurowski of Mississauga, supplemented their phonecard selections with sports trading cards.

The trio expressed different reactions to the show. Price seemed to be the biggest motivator at the Ataw/Stark booth, with a large offering of North American remote-
memory specimen cards, priced at \$1 each, proving popular. Like the Collectors International 1997 ("Show Stoppers," February 1998), hockey cards were popular, including the Score Board 7-Eleven hocky series and the IDB Worldcom Wayne Gretzky card. All three dealers also mentioned that Bell Canada QuickChange cards, especially cards intended to be used, were in demand. Visitors to the booths were amazed at the variety of phonecards available.

Kurowski felt that this show was "too early" for a phonecard show, but said he is planning an allphonecard show for early June in conjunction with the Greater Toronto Phonecard Club.

## Cardinal/ <br> Smartalk-Canada

Among the many recent business moves of Smartalk Teleservices Inc. was the purchase of Cardinal VoiceCard of Toronto in November 1997. The company now will be known as Smartalk-Canada. Still showing the Cardinal logo are the third series of Coca-Cola designs. The cards can be purchased at Mac's, Mike's Mart and Becker convenience stores with the purchase of 12 cans of Coke. The
distribution of the three designs - polar bear, Santa closeup and Santa with toys - was not even. There were 6,650 of each design issued, and each outlet has co-branded cards. Other recent designs include a "Men in Black" card, which has an identical obverse to the American Smartalk version, as well as cards advertising Petro Canada gasoline.

## Calibre; Ontario

Federation of Anglers and Hunters three-card set; 10 minutes each; 3,000 sets issued; August 1997.


## Cyberpro

Cyberpro is a Montreal-based organization that provides smart card services to businesses that began as a joint
venture with French chipcard manufacturer Oberthur. The joint venture ended in 1996 and most new cards carry a Schlumberger chip. Cards issued for the Capitlole Theater and Normandin restaurants were mentioned in the report on the Collectors International 1997. New this year are matching $\$ 20$ and $\$ 50$ cards for the St. Hubert Barbecue restaurant chain. The cards are marketed as gift certificates and can be used for restaurant, takeout and home delivery in Quebec, Ontario and New Brunswick.

## Calibre

As a fund-raiser, the Ontario Federation of Anglers and Hunters commissioned a set of three 10 minute cards. The 3,000 sets depict different types of waterfowl as painted by wildlife artist Michael Dumas. Proceeds from the set, which sells for $\$ 34.95$ or less, benefit grassroots conservation programs in Ontario. While the cards read "Network Services by Calibre" on the reverse, the customer service number answers as "NBTel Interactive" and the customer service representatives are not familiar with the "Calibre" name.

## CardCaller

Although CardCaller has not appeared in these pages for some time, the company quietly has issued a variety of designs during 1997. Many are retail designs focusing on the beauty of British Columbia and Alberta, plus an additional series of Montreal-area sights. A custom card was produced for the popular Royal Canadian Air Farce comedy troupe, to be packaged with


CyberPro; Capitole Theater Quebec; \$25, \$50 and \$100 denominations; quantity unavailable; 1997.
their videos sold at Eaton's. CardCaller also has produced what appears to be the first political party phonecard in Canada, for the Reform party, although the image was not available at press time. For callers looking for discounts on overseas calls, CardCaller has produced the "Connection" cards for specials to one country and
"Ratebuster/Callbuster" paper cards for access to different countries.

Rosemary Warren
The author, Moneycard Collector's Canadian correspondent, resides in Montreal.

## $0^{\prime} \mathrm{CA} R \mathrm{D}$

Welcome to Hot Cards. This list represents the most heavily sold and traded cards within the last month. Due to the size of the Price Guide, it is often very time-consuming for readers to make their way through the listings in a short amount of time. We created HOT CARDS to provide you trends information quickly, accurately and concisely. Prices reflected on this page are dealer asking/selling prices only for this month.
ISSUER DATE DTY DENOM DESBRPTION PRICE

| ACMI (ACI) ..............................11/96....... $500 \ldots \ldots . .5 \mathrm{~mm} . .$. Garfield - Santa \& Turkey................ \$22 |  |  |
| :---: | :---: | :---: |
|  |  |  |
|  |  |  |
|  |  |  |

ACMI (ACI) ................................12/96........ $500 \ldots \ldots . . .3 u \ldots$............ield Gar Trek............................. $\$ 22$
ACMI (ACI) .................................1/94..........3M...... 40u ....Ryder Truck \& Collector's Card Set/2 ... $\$ 185$
American Nat' Phone Card (ANP) ..10/97.........1M.......5m.....Memory of a Princess...................... $\$ 10$
Ameritech (AMT) .........................12/93.......2542...... \$38 ...Snowflake 1st Edition Set/5 .............. $\$ 90$
Ameritech (AMT) ............................1987.......25M...... \$77 ....Michigan Bell Set5.........................$~ \$ 475 ~$
AmeriVox (AVX).........................294........5M.... $\$ 7.50$.....Perillo Native American II Set/3........ $\$ 27$
AmeriVox (AVX)............................4/94........5M..... $\$ 7.50$....Perillo Native American III Set/3....... $\$ 27$
AmeriVox (AVX) ...........................9/94........5M.... $\$ 7.50 \ldots .$. Perillo Native American IV Set/3....... $\$ 27$
AmeriVox (AVX).........................12/94.........5M....\$7.50.....Perillo Native American V Set3 ........ \$27
AmeriVox (AVX)............................ $3 / 95 \ldots \ldots \ldots . . .5 \mathrm{M} . . .{ }^{\text {. }} 7.50$.....Perillo Native American VI Set/3........ $\$ 27$
AT\&T (ATT) .................................10/97.........5M.......10u......LifeSavers die cut............................ $\$ 11$
AT\&T (ATT) ................................5/97........UNA. 20/40u ...Epcot Center Set/2 ......................... $\$ 50$

AT\&T (ATT) ..............................................UNA.......30u.....Olympic Art Set/3.......................... $\$ 175$
AT\&T Canada (ACA) .....................8/97........UNA.... $15 \mathrm{~m} \ldots$...Mars Bar ........................................ $\$ 10$
AT\&T Canada (ACA) ......................8/97.......UNA..... 15m ...Snickers........................................ \$10
AT\&T Canadá (ACA) .......................8/97.........5M..... $15 m \ldots . . . T w i x . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . ~ \$ 10 ~$
AT\&T Canada (ACA) .......................8/97.........5M.......5m ....Men In Black.................................. $\$ 15$
AT\&T Canada (ACA) .......................8/97.......UNA..... $15 m \ldots . .$. M\&M's................................................... $\$ 15^{\text {. }}$
Bell Canada/LPuce/Quickchange (LPQ) ..10/97.......1.5M......... $\$ 1$....Brussels CardEx 97-puzzle-left**....... $\$ 12$
Cable \& Wireless (C\&W) ................797.........5M........3m.....Mall of America................................. $\$ 9$
Cable \& Wireless (C\&W) .................797........ $100 \ldots . . . . \$ 17 \ldots$.... Hong Kong Return to China Smpl. Set/5 $\$ 18$
Cable \& Wireless (C\&W) .................7/97.......11M....... $\$ 15 \ldots . .125$ Years of C \& W puzzle set/5........ \$43
Cable \& Wireless (C\&W).................1996........250.... 10m ....MetLife Snoopy Sample.................... $\$ 12$
Capital Communications Group (CAP)...11/97........ 150 ....... 5 m ....AIDS/Intele-Card News Show Card.... $\$ 14$
Cardinal (Canada) (CRD) ...............11/97...... 6650 ..... 15m ...Becker's, Mac's, Mike's Coke Set/3 ... $\$ 30$


ISSUER: Continental Plastics (CPC)
ISSUE DATE: $6 / 95$
QUANTITY: 750
DENOMINATION: 5 m
DESCRIPTION:
AmTelEx '95
Wild West-Next Stop
PRICE: \$20


ISSUER: Creative Communications (CCI) ISSUE DATE: 10/96 QUANTITY: 8M

## DENOMINATION: 15m DESCRIPTION: Milky Way Lite PRICE: \$8

| \|SSUER |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Caymen Resources |  |  |  |  |  |
| Channel Telecom (CH |  |  |  |  |  |
| Collect-A-Card (CAC) |  |  |  | pbell' Kid \& Flow |  |
| Collect-A-Card (CAC) |  |  |  | mpell's Kids at t |  |
| Collect-A-Card (CAC) |  |  |  |  |  |
| Collect-A-Card ( |  |  |  |  |  |
|  |  |  |  |  |  |
| Communications Design Group (CDG)...11/97.......400.......5m....Heathcliff Happy Holiday................ $\$ 13$ |  |  |  |  |  |
| Communications Design Group (CDG).....9/97.......400...... 5 m ....Heathcliff Jumbo........................... $\$ 32$ |  |  |  |  |  |
| Communications Design Group (CDG)...11/97........100.......5m.....Heathcliff Happy Holiday Jumbo...... \$32 |  |  |  |  |  |
|  |  |  |  |  |  |
| Communications Design Group (CDG)...11/97........100.....10m..... Heathcliff Happy Holiday Set/2.......... \$45 |  |  |  |  |  |
| Continental Plastics (CPC)............11/97........500.....15m....Intele-Card News Expos/Miami Set/2. \$18 |  |  |  |  |  |
| Continental Plastics (CPC)..............6/95.......750.......5m....AmTelEx '95 Wild West-Next Stop..... \$20 |  |  |  |  |  |
| Creative Communications (CCI).....10/96.........8M..... 15m ...Milky Way Lite ............................... $\$ 8$ |  |  |  |  |  |
| CTC Communications (CTC)............UNA.......UNA..... $10 \mathrm{~m} \ldots .$. Sands Casino Atlantic CCity .............. $\$ 13$ |  |  |  |  |  |
| CTC Communications (CTC)............UNA.......UNA..... $10 \mathrm{~m} \ldots .$. Trump/aj Mahal Casino ................ $\$ 15$ |  |  |  |  |  |
| CTC Communications (CTC)............UNA.......UNA....... 5 m ....Burger King - Get Your Burgers Worth $\$ 17$ |  |  |  |  |  |
| CTC Communications (CTC)...........UNA.......UNA..... UNA ...SCREAM Movie........................... $\$ 17$ |  |  |  |  |  |
| Danment....................................6/96........2M \$2/10 Kr ...Visa Cash/Dannmont Set/2 ............... $\$ 42$ |  |  |  |  |  |
| Dettacom Long Distance (DLT)........5/97......7.5M.....30m..... Bausch \& Lomb Soft Lens 66........... $\$ 10$ |  |  |  |  |  |
| Fabulous Fonecards (FAB).............6/96......2.5M..... 10u ....Bugs \& Dafty Set/2 |  |  |  |  |  |
| First Union (FUN) .........................5/97........1M...... $\$ 10 \ldots . . . .6 \& D$ America Smart Future ............. $\$ 40$ |  |  |  |  |  |
| First Union (FUN).........................10/95.......5M .... \$160 ...Jacksonville Jags Set8................... $\$ 60$ |  |  |  |  |  |
| First Union (FUN).........................6/96 .......5M.... $\$ 540$...Olympic Centenary Puzzle Set/16 ... $\$ 115$ |  |  |  |  |  |
| Frontier Communications (FRO)......3/95.......UNA...... \$10 ...X Files (EXP) ................................ \$9 |  |  |  |  |  |
| Frontier Communications (FRO).......7197.......UNA.......5m.....TGI Fridays/Jack Daniel's Grill .......... \$14 |  |  |  |  |  |
| apevine (GRP).........................8/97.......700.....30m....Corn Nuts Set/3 .......................... $\$ 35$ |  |  |  |  |  |
|  |  |  |  |  |  |
| GTS (GTS) ...................................1197.........5M.....30m....Sesame Street 30th Anniv............... $\$ 15$ |  |  |  |  |  |
| Highland Mint...........................11/97.......5M..... 15 m ...ML Baseball Medallion \& Phonecards. $\$ 33$ |  |  |  |  |  |
| Highland Mint............................12/95......2.5M..... 10 m ...NFL Medallions \& Phonecards.......... $\$ 35$ |  |  |  |  |  |
|  |  |  |  |  |  |
| Image Telecard (IMG)................12/97......1250.......5u....Sugar Babies................................ $\$ 7$ |  |  |  |  |  |
| Image Telecard (IMG) $\qquad$ .8/97...... $1,997 \ldots . . . . .10 \mathrm{~m}$.....Tootsie Roll Making World Sweeter... $\$ 10$ Image Telecard (IMG) $\qquad$ 8/97......... 150......15m.....Tootsie Roll Making World Swtr. Jumbo $\$ 39$ |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
| Karis Communications (KAR)........9/97......2.5M...... $\$ 22$....Marilyn in Motion Set/3 ................. $\$ 26$ |  |  |  |  |  |

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| ISSUER DATE OTY DENOM DESBRIPTION PRICE | ISSUER DATE OTY DENOM DESGERIPTION PRICE |
| :---: | :---: |
|  | Telenova (TVA) .....................897........760.......6m..... Big Boy .................................... ${ }^{\text {a }}$ \$10 |
| Karis Communications (KAR) .........797........500.....10m.....Mountain Dew.......................... ${ }^{\text {a }}$ \$11 | Telenova (TVA) ....................10/96.......750.......5u ...Snowman Ornament..................... ${ }^{\text {a }}$ \$12 |
| KARS Unlimited (KRU) ................10/97.........1M......20u.....Brussels CardEx 97-puzzle-righ**..... $\$ 12$ | Tell One Inc (T01) ....................10997.......300..... 10m ...Classic Movie Monster Stamps......... ${ }^{\text {a }}$ 25 |
| Laser Radio (LSR).....................1194........19...... $\$ 40 . . .$. Native American Series Set/4.......... $\$ 15$ | Tell One Inc (T01) ...................10977.......1M......5m ...Princess Di-England's Rose............. ${ }^{\text {a }}$ (25 |
|  |  |
| LDDS WorldCom (LDD).................6/97......210M..... 15 m ....Pepsi-logo on white ....................... $\$ 8$ | TotalTel (TT) .........................9/96.......1M..... 10 m ....Demi Moore - Cigar Aficionado....... $\$ 100$ |
| LDDS WorldCom (LDD)...............12/95.........1M...... 50u ....Michael Jordan Red Jumbo ........... $\$ 160$ | TresCom (TRE) ......................997.......1M.....10m.....Coke/Boys \& Girls Club ................. $\$ 37$ |
| Leading Edge Technologies (LET) ..11/97.........2M...... 5 mm ....Dick Clark American Bandstand.......... $\$ 9$ |  |
| Manitoba Telecom Service (MTS).....197........5M........ \$2 ...Male Student/Chip Card ................... ${ }^{\text {\% }}$ | U S WEST (USW) .....................897......10M........ $\$ 1 . .$. SeaFair Air Show Blue Angels ............ $\$ 4$ |
|  | U S WEST (USW) ....................1997........3M....... \$5...Holidays 1997............................. $\$ 5$ |
| onslBank CS |  |
| NBC S7 | U S WEST (USW) ..................6/97......1250....... \$1 ...G-8 Economic Summit Denver.......... $\$ 10$ |
|  | U S WEST (USW) .....................8/97........2M........ $\$ 6 . .$. SeaFair Air Show Blue Angels Set/2... $\$ 11$ |
|  | U S WEST (USW) .....................10/97........8M....... Var ....Global Chip Alliance Set/6............... $\$ 35$ |
| VISA | U S WEST (USW) ......................294.......10M. \$42.25 ...Northwest Legacy Set/5 (F) ............. $\$ 81$ |
| hionsBunk | U S WEST (USW) ....................1197......1.5M...... $\$ 85$....Life's Better Here Set/15............. $\$ 130$ |
|  |  |
|  | UFONCard (UFO) ....................10/97......1313.....15m.....Alien Faces Set/3......................... $\$ 25$ |
| ISSUE DATE: Var Olympic Emptied | USA Card (USA) .....................1197.......500.....10m....Moneycard Catalog Card.................. \$8 |
| A Quantity:Var <br> SVC Set19 |  |
| 283.9A Cash PRICE: $\$ 60$ | USA Card (USA) ........................11/97........800.....10m.....Pink Panther - Thanksgiving Day ....... $\$ 10$ |
| NBC S8 | USA Card (USA) $\qquad$ 10/97........650.......10u.....Halloween-Glow in the Dark.............. $\$ 15$ USA Card (USA) $\qquad$ .7/97 <br> ....... 50 <br> 50, ...... 5 <br> 5u..... Cracker Jack Collector's Assoc. <br> $\$ 18$ |
| Manitoba Telecom Service (MTS).....797.........19........ ${ }^{\text {2 }}$....Canada Games (Promo)............... $\$ 10$ | USA Card (USA) ..................11/97.....1.5M.... $30 \mathrm{~m} \ldots .$. Angels Die Cut Set/3 ................... ${ }^{\text {a }}$ \$30 |
|  |  |
|  | ValueNet (VLN).....................1297.......UNA....... \$5 ...Team Canada 98 Olympic Hockey....... \$5 |
| Manitoba Telecom Service (MTS).....6/97........1M...... $\$ 20$....Sunset........................................ $\$ 25$ | Vista-United (VIS).......................8/97........1M.....10m.....Technology Encounter ................... $\$ 50$ |
| MCI (MCI)...................................5/97.......UNA..... \$25 ...Shell-Chicago Bulls Chmpnship. Years \$9 | Wachovia Corporation (WAC).........1996.......10M...... $\$ 20$....French Fries .................................. $\$ 32$ |
| NationsBank (NBC) ........................Var ....... Var ..... Var ....Olympic Emptied SVC Set/19............ $\$ 60$ | West Sports Marketing (WSM) ........4/97.......15M.......Var.....Greensboro Chrysler Classic Set4 ..... $\$ 21$ |
| NationsBank (NBC).....................8/96......UNA..... \$25 ...Coca-Cola Hospitality Card .............. \$80 | Winston Taylor (WTA) .................11/97........250.....10m.....Old Milwaukee ............................. ${ }^{\text {. }}$ \$ |
| Networks Around The World (NRW).4/96 .....3.1M.......3m.....John Lennon Optical ..................... ${ }^{\text {S }}$ 24 | Winston Taylor (WTA) ................10/97........750.....10m.....Strohs Beer................................... ${ }^{\text {a }}$ \$9 |
| Phone Card Mngmnt. of America (PMA) . .8/95.........2M......10m.....McDonald's Back To School ............. ${ }^{\text {a }}$ 20 | Winston Taylor (WTA) ................10/97......1250.......5m.....Aqua Velva .................................... $\$ 7$ |
| Premier Telecom (PRM) ................6/95........1M..... $20 \mathrm{~m} \ldots .$. Frank \& Sons Series II Set/4.......... $\$ 175$ | WorldTel (WTC).........................797........500..... $\$ 10$...Loving Lucy '97 .......................... $\$ 12$ |
| Sasktel QuickChange (SAQ)...........4/97.......7M........ $\$ 5 . .$. Quarters - blue............................ ${ }^{\text {a }}$ \$ |  |
| Sasktel QuickChange (SAQ)...........8/97......7.5M........ $\$ 1$....Jeans Promo................................. $\$ 7$ | *One of three cards that make up |
| Sasktel QuickChange (SAQ)............4/97........5M...... $\$ 10$....Quarters - purple........................... ${ }^{\text {a }}$ \$10 | the multiple issuer CardEx 97 set. |
| Sasktel QuickChange (SAQ)..........10/97........6M........ \$1 ...Pioneers 50th Anniversary............... $\$ 10$ |  |
| Score Board (SBI)........................5/96.....1,420 \$1,000 ...McD's Racing Team Set10............. $\$ 20$ | 863 of the cards |
|  | were destroyed. |
|  |  |
| Score Board (SBI).......................6/96...... $2,715 \ldots \ldots . .150 \ldots . .$. Coca-Cola Gold \$2 Set/25.............. \$49 |  |
| Score Board (SBI).......................11/95.......1M+.....\$10 ....Coca-Cola die cut bottle caps............ $\$ 65$ |  |
| Score Board (SBI).......................11/95.......1M+..... $\$ 10 \ldots$...Drink Coca-Cola die cut bottle caps ... $\$ 65$ |  |
|  |  |
|  |  |
| Score Board (SBI).........................5/96........856..... \$75 ...McDonald's Happy Meal Set3 ........ \$150 |  |
| Score Board (SBI)....................11/95......1M+.....\$30 ....Coke Bottle Caps Die Cut Set/3 ....... $\$ 195$ |  |
|  | [md |
| Sprint (SPR) .................................9/97.......UNA.......5m.....Radio Shack-Jetsons ..................... $\$ 5$ |  |
| Sprint (SPR) ...............................UNA........UNA.......5m.....Think DQ-guy with phone ................. $\$ 5$ | ISSUER: UFONCard DENOMINATION: 15 m |
| Sprint (SPR).................................UNA........UNA.......5m.....Think DQ-guy thinking ..................... $\$ 7$ | IPTION: $\quad$ wFoncard $=$ Usa [erd |
|  | ISSUE DATE: 10/97 Alien Faces Set/3 |
| Stentor (STE).................................5/96.......20M...... $\$ 10 \ldots . .$. Celine Dion - No branding.............. $\$ 15$ | QUANTITY: 1,313 PRICE: \$25 |
| Stentor (STE)..............................5/96.......10M...... \$20 ...Celine Dion - Live Shot, No branding. \$25 |  |

## How to Use The Moneveard Collector Price Guide

Price listings in the Moneycard Collector Price Guide are provided only as a guide and are based on price lists supplied by several dealers around the world and on other market information. Listings without prices will be completed as suitable market information becomes available.

Of course, actual card values must be determined by the buyer and seller, and the Moneycard Collector Price Guide is just that - a guide.

| Abbreviations | [HETND |
| :---: | :---: |
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|  |  |
|  |  |
| M | hous |
| m. |  |
| NIA |  |
|  | not time or indinatival |
| ONG. | noging |
| Orp. | verpinited |
| T80. | ciemined |
| - |  |
| Var | Seintormation |
|  |  |
|  | Wronot in unumer |
|  |  |
|  | BFRT16 SICItu1 |

## S (before \#) $=$ Sports

a card depicting an organized, competitive sports-related image (comes before numerals, e.g. S125)
$\operatorname{Pr}$ (before \#) = Private card issued for a customer, distributed
by the customer at his/her discretion
Post-numerical descriotor (falls after the numeral)

## \#-2 $=$ Second Printing

the second printing of a card; a three, four or greater number can follow to denote the actual print run; occurs often with Canadian cards or unlimited run cards

## $\mathrm{a}-\mathrm{z}=$ error/variety

a card whose identical front or back differs from the card with the primary listing; includes language variations, but not denominational variations

## $\mathrm{M}=$ model/prototype

full-front printed card, may or may not be full-back printed, never issued

## $E=$ error

card with an error that caused its destruction or recall
$J=$ jumbo
an oversized or jumbo card
$\mathrm{P}=$ proof
artwork on front, blank back

## $R=$ replacement

$\mathrm{a}=\mathrm{rard}$ that replaced a defective or recalled card
S (after \#) $=$ specimen
artwork on front, complete back with false or no pin, or word "sample" or "test"

## $T=$ trial/test

live card used specifically for testing a stored value card system

Moneycard Collector is commited to providing collectors with the most accurate and unbiased pricing information available in the phone and debit card hobby. Data used in compiling this month's guide was supplied by the following dealers whom we thank for their assistance:


## NON-SPORTS RELATED GARDS

## MCN DATE aty denom description betall price

## Access Telecom Inc. (ACT)

Pri9 9/94. 10M 10u God Street Wine ( () ............... $\$ 75$ $\begin{array}{lllll}\text { P126 } & 11 / 94 & 2.5 \mathrm{M} & 10 \mathrm{u} & \text { Nabisco Snacker Cracker ( }(\text { ) ....... } \$ 20\end{array}$ Pr30 11/94 $\quad 5 \mathrm{M}$ \$20 MailBoxes ETC.................... $\$ 25$
Pr31 $\begin{array}{lllll}1294 & 5 M & 15 u & \text { Earthine/US Electronics ............ } \$ 12\end{array}$
Pr32 $\quad 12194 \quad 1.2 \mathrm{M} \quad 40 \mathrm{u}$ Jimmy Page \& Robert Plant (i).... $\$ 80$
Pr34 $\quad 2 / 95 \quad 5 \mathrm{M}$ Var. ATl Connects The World........... $\$ 5$
Pr38 $\quad 6 / 95 \quad 5 \mathrm{M} \quad 5 \mathrm{~L}$ NBC News Peacock.................. $\$ 35$
$\begin{array}{lllll}\text { Pr39 } & 6 / 95 & 2 M & 5 u & \text { Associated Press GraphicsBank. } \$ 17\end{array}$
Pr40 $\quad 6 / 95 \quad 2 \mathrm{M} \quad 5 \mathrm{u}$ American Petroleum Institute.... $\$ 12$
Pr41 6/95 500 10u Heineken Beer...................... $\$ 22$
Pr42 $\quad 6 / 95 \quad 5 \mathrm{M} \quad 5 \mathrm{u}$ Judge Dredd (i) $\ldots \cdots \cdots \cdots \cdots \cdots \cdots \cdots$
Pr43 6/95 2M 10u Bladensburg Fire Dept............. $\$ 17$
Pr44 7/95 25M $\$ 20$ Walter Mercado Psychic............ $\$ 20$
Pr45 7/95 10M $\quad \$ 10$ MIVACatholic Interlink (i) ......... $\$ 10$
$\begin{array}{lllll}\text { Pr46 } & 7 / 95 & 1100 & 10 u & \text { IBN lvanhoe Brdcst News Promo } \$ 13\end{array}$
Pr47 $\quad 7 / 795 \quad 5 \mathrm{M} \quad 22 \mathrm{Z} \quad$ IDB Israeli Tele. - Discount Bank $\$ 15$
Pr50 9/95 20M 20u Heineken \& Buckler Ornaments.. $\$ 22$
Pr51 1295 21M 10u Heinken Beer \& Omament......... $\$ 14$
Pr52 $\quad 7 / 96 \quad 2 \mathrm{M} \quad 10 \mathrm{~m} \quad$ NBC Peacock Series B ............. $\$ 25$

## ACMI (ACI)

| , | 1/93 | 25 | \$5 | Flex'Net Anywhere/Handwritten \$260 |
| :---: | :---: | :---: | :---: | :---: |
| 16 | $2 / 93$ | 3825 | \$5 | Flex'Net Anywhere/ACI\# \& CC\# . \$25 |
|  | $8 / 93$ | 1.8 M | \$3 | Endangered-Panda ............... $\$ 120$ |
| 3 | 1293 | 1.8 M | \$3 | Endangered-Harp Seal........... $\$ 64$ |
| 4 | $1 / 94$ | 5M | \$3 | Endangered-Humpback Whale.... \$14 |
| 5 | 3/94 | 5 M | \$3 | Endangered-Macaw.... |
| 6 | 5/94. | 5M | \$3 | Endangered-Cheetah............. \$11 |
| 9 | $7 / 95$ | 5M | \$3 | Endangered-Manatee .............. $\$ 9$ |
| 10 | 11/95 | 5M | \$3 | Endangered-Indian Elephant...... \$9 |
| 12 | - 1/96 | 5M | \$3 | Endangered-Black Rhino ........... $\$ 9$ |
| 13 | 2196 | 5M | \$3 | Endangered-Tiger................ 59 |
| 14 | 3/96 | 5M | \$3 | Endangered-lguana.................. 59 |
| 15 | 4/96 | 5M | \$3 | Endangered-Chimpanzee ........... $\$ 9$ |
| 29 | $1 / 96$ | 2.8 M | \$7 | Endangered-Black Rhino .......... $\$ 16$ |
| 30 | 296 | 2.8 M | \$7 | Endangered-Tiger............... $\$ 16$ |
| 31 | 3/96 | 2.8 M | \$7 | Endangered-lguana.............. $\$ 12$ |
| 41 | $8 / 94$ | 1.5M | \$20 | Endangered-Gray Wolf............ $\$ 35$ |
| 42 | 1/95 | 1.5 M | \$20 | Endangered-Koala.... |
| 43 | $7 / 95$ | 1.5M | \$20 | Endangered-Manatee ............ $\$ 35$ |
| 44 | $11 / 95$ | 1.5M | \$20 | Endängered-Indian Elephant..... $\$ 25$ |
| 45 | 12/95 | 1.5M | \$20 | Endangered-Zebra ........... $\$ 25$ |
| 51 | 6/96 | 1.5M | \$20 | Endangered-Tarsier.............. $\$ 28$ |
| 52 | 796 | 1.5M | \$20 | Endangered-Bald Eagle............ $\$ 28$ |
| 63 | 1/96 | 500 | \$50 | Endangered-Black Rhino .......... $\$ 55$ |
| 64 | 296 | 500 | \$50 | Endangered-Tiger................. $\$ 55$ |
| 65. | 3/96 | 500 | \$50 | Endangered-lguana................ $\$ 55$ |
| 66 | 4/96 | 500 | \$50 | Endangered-Chimpanzee.......... $\$ 55$ |
| 84 | 5/96 |  | 100 | Endangered-Cougar...... |
| 85 | $6 / 96$ |  |  | Endangered-Tarsier............ $\$ 105$ |
| 86 | $7 / 96$ |  |  | Endangered-Bald Eagle.......... $\$ 105$ |
| 87 | 3/94 | 5M | \$3 | Endangered-Collage................. $\$ 14$ |
| 92 | 8/94 | 1992 | \$3 | Endangered-Bill Clinton .......... \$12 |
| 93 | $8 / 94$ | 1996 | \$7 | Endangered-Bill Clinton ............. $\$ 15$ |


| MCN | DATE | TaTY DEIOM | DESCRIPTIINN REAAL PR |
| :---: | :---: | :---: | :---: |
| 138 | 1293 | 1 M \$3 | Point Clear Convention............ $\$ 10$ |
| 167 | 3/94 | 2.5 M \$3 | NASA Anniv. \& Space Shuttle.... $\$ 12$ |
| 218 | 7194 | 4M \$7 | Blown Away .................. $\$ 13$ |
| 220 | $7 / 94$ | 5M \$6 | Smokey Bear |
| 2305 | UNA | 500 UNA | Telecard SprintJumbo |
| 257/261 | 1/95 | 2M \$6 | Philatelecard Set/5...... \$40 |
| 268/273 | 3/95 | 1M \$6 | Tank Girl Set6.................... $\$ 40$ |
| 283aM | 5/95 | UNA \$6 | NASA Space Can/Coca-Cola ..... $\$ 125$ |
| 283b | 8/95 | 5M \$6 | NASA Space Can/Coca-Cola ...... \$20 |
| 287/289 | 6/95 | 2M \$18 | ASPCA Spokespets Set3........ $\$ 30$ |
| 297/299 | 1/96 | 1M \$6 | TA Puzzle Set3................. $\$ 42$ |
| 300/305 | 9/95 | 2M \$8 | PhelaTELECARD Disney Set/6 .... $\$ 60$ |
| 318 | 11/95 | 2M \$6 | Sculptor's Series: David............. $\$ 7$ |
| 325 | 3/96 | 5M 10m | Flex'Net Sunflower................. \$8 |
| 326/333 | 3/96 | 1M \$64 | Philatelecaro.Xmen Setr8...... 584 |
| 337 | 4/96 | 2M \$6 | Sculporo's Series: The Kiss.......... $\$ 7$ |
| 342 | 5/96 | 1M \$6 | 'Marilyn Morroe 'M'...._ \$9 |
| 343 | $6 / 96$ | 1M \$6 | 'Marily Monroe ' 0 '................. $\$ 7$ |
| 344 | $7 / 96$ | 1M \$6 | 'Marilyn Monroe 'N"............ $\$ 7$ |
| 345 | 8/96 | 1M \$6 | 'Marily Moniroe 'R'.............. $\$ 7$ |
| 346 | 9/96 | 1M \$6 | 'Marily Monroe '0'............... $\$ 7$ |
| 347 | 1096 | 1M \$6 | 'Marilyn Monroe ${ }^{\text {E }}$ ' |

## WWII Pin-Up Ladies Series

$348 \quad 5 / 96 \quad$ IM $\quad \$ 6$ P-1942
942 $\qquad$

35



Prọ

Pr43 7194 4M $\$ 5$ CompuServe 2... $\quad \$ 50$
Pr53J $\quad 8194 \quad 333 \quad \$ 1$ Kevin Clever Jumbo............... $\$ 130$
Pr54J $\quad 8194 \quad 333 \quad \$ 3$ Kevin Clever Jumbo................ $\$ 140$
Pr59J $\quad 8 / 94 \quad 333 \quad \$ 3$ Kalle Lustig Jumbo................ $\$ 100$
Pr121 $2 / 95 \quad 2680 \quad 60 \mathrm{~m}$ Wisconsin Cheese (yellow)........ $\$ 60$
Pri55 $\quad 1995 \quad 5510$ 30m Wisconsin Cheese (Green) ......... $\$ 12$
Pri79 $\quad 8 / 96 \quad 400 \quad 4 u \quad$ Garfield Magician/Printed PIN.... $\$ 30$
Pribo $\quad 8 / 96 \quad 2 \mathrm{M} \quad \$ 6 \quad$ Garfield in '96 for President........ $\$ 10$
Pr191 $\quad 10 / 96 \quad 1025 \quad 15 \mathrm{~m}$ Hormel Light \& Lean ............. $\$ 10$
Pri92 $\quad 11196 \quad 425 \quad 4 u$ Garfied: $\begin{array}{ll}\text { You Want Me............... } \$ 14\end{array}$
$\begin{array}{llll}\text { Pri93 } & 11196 & 500 & 5 u \\ \text { Garfield's } X \text { Xmas Turkey............. } \$ 12\end{array}$

Pr195 $\quad 1296 \quad 425 \quad 4 u \quad$ Garfield: Be My Valentine........... $\$ 15$
Pr 196 1/97 $30 \quad 5 u$ Hobbies Society.................... $\$ 10$
Pr197 1/97 500 20u Yardley of London-Spanish...... $\$ 10$
Pri $199 \quad 297 \quad 500 \quad 34$ Fur Wars...... $\$ 14$

## American Express Telecom (AMX)

1095 16.3M $\$ 10$ Lighthouse.... $\$ 12$ 4/96 135M $\$ 20$ Daisies............................ $\$ 20$ 4/96 130M Var* Tropical Waterfall........................ $\$ 6$ $5 / 9631.2 \mathrm{M}$ \$5 Travel-Kudabandos Island........... $\$ 5$
$5 / 96$ 31.2M $\$ 10$ Travel-Extreme Sking............ $\$ 10$
MCN DATE GTY DENOM DESCRIPTIOM Retall PRILE
$5 / 9631.2 \mathrm{M} \$ 20$ Travel-Alaskan Whale Tail........ $\$ 20$ $5 / 9631.2 \mathrm{M} \$ 50$ Travel-Tropical Waterfall........ $\$ 50$ $5 / 9631.2 \mathrm{M}$ \$100 Travel-Mount Shuksan........... $\$ 100$ 5/96 31.2M \$185 Travel Set5................. \$18 5/96 3.8M \$42 Atlanta Mall Travel Set/5:.......... $\$ 55$ 6/96 25M \$10 Mt. Shuskan/Cheques for Two.... $\$ 12$ $8 / 96$ 6M 5560 Thank You
10/96.10M \$5 Golden Gate Bridge.............. $\$ 7$
11/96 10M $\$ 5$ Sailboat.
 1196 60M 5560 Small Business Services $4 / 97500$ 10u Spring Expo 97 Zepplin...... $11 / 9520,250 \$ 10$ The GAP. $\qquad$ $\ldots 15$
$\$ 11$ ..... $\$ 11$

$5 / 96 \quad 7.5 \mathrm{M} \$ 2.80$ Natl. Restaurant Association....
$\begin{array}{llll}\text { Pr2 } & 5 / 96 & 7.5 \mathrm{M} \$ 2.80 & \text { Natl. Restau } \\ \text { Pr3 } & 9 / 96 & 15 \mathrm{M} \$ 5.60 & \text { Oktoberfest }\end{array}$
$\qquad$
$\begin{array}{llll}\text { Pr4 } & 10 / 96 & 3 M & \$ 5 \\ \text { AIDS Memorial Quilt... }\end{array}$

$\qquad$ $\cdots$
$\begin{array}{lllll}\text { Pr5 } & 7 / 97 & 5 \mathrm{M} & \$ 5 & \text { Mount Rushmore Nat' Memorial } \$ \$ 5\end{array}$ $\begin{array}{lllll}\text { Pr8 } & 7 / 97 & 5 \mathrm{M} & \$ 5 & \text { Gettysburg Nat'l Military Park..... } \$ 5 .\end{array}$ Pr21 7197 $5 \mathrm{MM} \$ 20$ Grizly Bear........................ $\$ 2$
$\begin{array}{llll}\text { Pr22 } & 7197 & 5 \mathrm{M} \\ \$ 20 & \text {. Liberty Bell........................... } \\ \text { R20 }\end{array}$
Pr25 $\quad 7 / 97 \quad 5 \mathrm{M} \quad \$ 20$ Egret in Everglades Nat' Park..... $\$ 20$

## American National Phone Card/ANPC (ANP)

## 1/10 $8 / 94 \quad 800$ 100u Guardian Angel A-J Proto Set $10 \$ 100$

11a $8 / 94 \quad 500 \quad$ 10u West Coast Expo................... $\$ 30$ 10/94 500 10u AmTelEx 94 Made in the USA.... $\$ 25$ 10/94 1M 10u Guardian Angel Xmas...
11/94 500 10u Tinkle Bells. $\qquad$
$\qquad$ . $\$ 8$

295500 10u ElPaso Int'l Coin Show............ $\$ 2$ $3 / 95500 \quad 20 u$ Denver Westex Show Jumbo...... $\$ 32$ $4 / 95$ 1M 20u Betty Boop SF Int' Expo Jumbo. $\$ 60$ 4/95 g99 20u Federal Duck Stamps Jumbo..... $\$ 30$ $20 / 22 \quad 3 / 95 \quad 50$ 60u The Calling Coin Set/3 ......... $\$ 225$ $23 \quad 4 / 95 \quad 500 \quad 10 u \quad 60$ Years of Federal Duck Stamps $\$ 12$ $4 / 95$ 1M 10u B-2 Stealth Bomber............... $\$ 10$ 4/95 1M 10u U-2 Spy Plane........................ $\$ 10$ 4/95 1M 10u F-117 Steath Fighter............... \$10 $27 \quad 4 / 95 \quad$ IM $\quad$ 10u SR-71 Blackbird Fighter.............. \$
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Pri97 5/97 UNA 10m Donald at Blizzard Beach
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1294 27.5M $\$ 10$ PremierNellow 1994...
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| 5d | 1995 | 60M | \$10 | PremierYellow (DC only)NM...... $\$ 20$ |
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| 9b | 3/95 | 5M | \$5 | James Earl Jones/Green (DC Only $\$ 18$ |
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| $4 \mathrm{~b} / \mathrm{b}$ | $8 / 94$ | 5M \$36 | UAB Tech Trial VM Set/ ........... $\$ 85$ |
| 87 | $8 / 94$ | N/A None | UAB Tech Trial (test).............. $\$ 60$ |
| 9/10 | 1294 | 7.5M Var | Summit Americas (Earth) Series/2. \$35 |
| 11/13 | 1294 | 7.5M Var | Summit Americas Puzzle/3 (F)..... $\$ 30$ |
| 14/15 | 1/95 | 2.5M Var | Flamingos Set/2............... $\$ 50$ |
| 16/S18 | 295 | 2M \$16 | UAB Series 2 Set3 .... |
| 19/20 | 5/95 | 5M \$15 | Welcome South Set/ $\quad$ _ $\quad \$ 25$ |
| $21 / 24$ | 5/95 | NA Var | Altanta Sett4 ... $\quad$ \$120 |
| 25 | 10196 | UNA \$10 | Mobility: Beach...................... $\$ 10$ |
| 26 | 10196 | UNA \$30 | Mobility: Apartments.............. $\$ 30$ |
| 27 | 1096 | UNA \$60 | Mobility: Sea Life............... \$60 |
| 28 | 1096 | UNA \$100 | Mobility: 1958 Pink Packard ..... $\$ 100$ |

* "BellSouth states sthat a total of 80 M cards were produced for the trial, but the exact number of each denomination is not know. All remaining. unsold cards were withdrawn in May 1995 and destroyed in October 1995. Most dealers estimate that approximately 15,000 of each card were actually issued, but the actual number may even be lower.


## Bottom Line Technologies (BLT)

1/97 UNA \$10 Happy Valentine's Day........

$$
297 \text { UNA } \$ 10 \text { Cinco de Mayo. }
$$

$\qquad$$\$ 10$
4/97 UNA $\$ 10$ Happy Mother's Day
$\qquad$ $\$ 10$$7 / 97$ UNA $\$ 10$ Building America $\$ 10$
$\$ 10$

$\qquad$
1197 UNA $\$ 10$ Happy Holidays.
ollectible Sett 6.
5/94 UNA 30m Incredible ..... $\$ 20$
$\$ 13$1/96 UNA $\$ 5$ McDonalds-Conn. Turnpike.\$15 wants to talk to you! <br> Call Kathy Utz to discuss all your advertising needs Telephone: (937) 493-0983 • Fax: (937) 498-0876 $\bullet$--mail: kuť@mospress.com <br> \title{

## Want to talk to collectors? <br> \title{ \section*{Want to talk to collectors? MONEYEARID COLLECTOR MONEYEARID COLLECTOR MONEYCARID COLLECTOR MONEYCARID COLLECTOR <br> <br> 

 <br> }

## date aty denom description

Brilliant Color Cards (BCC)
1bM 9/93 UNA 7 u Introducing Tele-Card Man (mule) $\$ 110$ *Incorrect text was printed on the back of this card.
2J $\quad 9 / 93 \quad 100 \quad 7 \mathrm{u}$ Telecard Man Richmond, VA..... $\$ 465$
4J $1193 \quad 500 \quad 7 \mathrm{U}$ Debit Crd Wmn-DC-AmeriVox.... $\$ 235$
9v $\quad 3 / 94 \quad 1 \mathrm{M} \quad 5 u$ Phone Card Family-Amerivox...... $\$ 95$
12J $\quad 5 / 94 \quad 150 \quad 5 u \quad$ Debit Crd Wmn-PIm Sprngs....... $\$ 575$

## Cable \& Wireless (C\&W)

| 8 | 9/94 | 5M | \$5 | Cable \& Wireless First Ed. |
| :---: | :---: | :---: | :---: | :---: |
| 9 | 9/94 | 5M | \$10 | Cable \& Wireless First Ed |
| 819 | 9/94 | 5M | \$15 | First Edition Set2 (F) |
| 10/13 | 9/94 | 7.5M | \$20 | Cable \& Wireless Paths Set/4. |
| 16 | 3/95 | 3M | \$3 | LA Expo '95 Cactus. |
| 17 | 4/95 | 500 | \$3 | USTA San Fran Cablecar |
| 19 | 5/95 | 500 | \$3 | AmTelex '95 San Attoio Cow |
| 35 | 9/95 | 2.5M | \$2 | TCW 95 East-Yellow Tax |
| 57 | 4/96 | 1M | \$3 | NASA - Space Pioneers. |
| 58 | 4/96 | 1 M | \$3 | NASA - Year of the Storm |
| 59 | 4/96 | 1M | \$3 | NASA - Beyond 20 |
| 72 | 9/96 | 1M | 5 m | Cardex '96. |
| 73 | 9/96 | 1.5 M | 5 m | New York Telecard |
| 74 | 9/96 | 1.5M | 5 m | TCW '96-New York Skyline |
| 102107 | $1 / 97$ | 500 | 30 m | Alaskan Widdilite Series Set/6 |
| 108 | 297 | 750 | 5 m | TCW 970 Orando - Oranges. |
| 114 | $4 / 97$ | 500 | 5 m | Chicago ITA Banquet 'C'. |
| 119/123 | 797 | 11 M | \$15 | 125 Years of C\&W Puzzle S |
| Pr6 | $3 / 95$ | 800 | \$10 | Prader-Will Syndrome Assn |
| Pr7 | $3 / 95$ | 100 | \$20 | Prader-Wili Syndrome Assn.. |
| Pr19 | 895 | 2 M | 20 m | ANA 104th Anniv. Convention |
| Pri9] | $8 / 95$ | UNA | 20 m | ANA 104th Anniv. Convention |
| Pr20 | $8 / 95$ | 1 M | 10 m | APC Stampshow 95 (Left) |
| Pr21 | 895 | 1M | 10 m | APC Stampshow 95 (Right) |
| Pr22 | 895 | 1 M | 5 | Apollo XIII 25th Anniv |
| Pr22J | 895 | 250 | 5 | Apollo XIII 25ith Anniv Jumbo |
| P123 | $8 / 95$ | 300 | \$3 | FAWA Serving FA Auto Industry |
| Pr38 | 9/95 | 1 M | \$3 | NASA 100th Manned Fight. |
| Pr38J | 9/95 | 300 | \$3 | NASA 100th Manned Fight Ju |
| Pri01 | 1996 | 1M | 10 m | MetLite Snoopy. | Pri04Pri053/96 500 $\qquad$ Pri06/Pri083/96 1M 9m Straits Banknotes Set3.. Prill $3 / 96$ 1.5M 5 m Martina McBride Wild Angels...... \$1 Pri16 5/96 UNA 10 m Rolling Stone Magazine.

Pr20.Pr21 8/95 1M 20M APC Stampshow 95 Puzule Set2.. $\$ 24$
Pri48a $\quad 8 / 96 \quad 3 \mathrm{M} \quad 5 \mathrm{~m}$ McDonald's \& Amocco Alianco....... $\$ 5$
Pri48J $8 / 96$ UNA 15 m McDonald's \& Amoco Jumbo........ $\$ 7$
$\begin{array}{lllll}\text { Pri58 } & 8 / 96 & 3 \mathrm{M} & 5 \mathrm{~m} & \text { Walt Disney's Aristocats. }\end{array}$
Pri78 $\quad 10196 \quad 5 \mathrm{M} \quad 44 \mathrm{~m}$ Walt Disney's Aristocats.
Pri85 $\quad 11 / 96 \quad 2 \mathrm{M} ~ 30 \mathrm{~m}$ DVXChampagne.
Pr186 11/96 1M 20m Folio Magazine.
Pri96/Pri9711/96 500 10n Tribute to Dallas Puzule Set/2.
Pr211a 1/97 3.5M 10m Hells Angels Horizontal.
Pr $220297 \quad 15 \mathrm{M} 10 \mathrm{~m}$ Marcal Paper Mills.
Pr234 $\quad 4 / 97 \quad 800 \quad 10 \mathrm{~m}$ AIDS Walk of Greater Long Beach $\$ 12$
PR245 4/97 3.5M 10m Rolling Stone ............. $\$ 12$
$\begin{array}{llll}\text { Pr262 } & 6 / 97 & 250 & 5 \mathrm{~m} \\ \text { Power Challenge Kauai } 97 . . .\end{array}$
Pr263 $797 \quad 500 \quad 5 m$ Beaglefest Christmas in July....
Pri266 7/97 5M 3m Mall of America.
Capital Communications Group (CAP)
10194 1M 40u The UK Card....
295 2.5M 20 m Texas Hispanic.... $\qquad$
3/96 1.1M 10m Galileo Hitis Jupiter $127 / 95$.
11/96 1M $\$ 25$ Costa Rica.
1296 1.5M 10m Galileo Mission-Atantis STS-34....
1296 1.5M 10m Gallieo Mission-Deployment.....
1296 1.5M 10m Gallieo Mission-Probe Launched .... \$
1296 1.5M 10m Galieo Probe's descent Jupiter......
1296 1.5M 40m Galilieo Mission Puzze Sett4....... $\$ 40$
1/97 2M 10m ALOOK FROM MIR....
197 5 M \$20 Amigo.

ePatio..........
$9 / 97 \quad 1 \mathrm{M} 10 \mathrm{~m}$ ADS International First Edition
$5 / 94 \quad$ 1M 10u El Conjo Bus Lines, Inc....
ycard collecto

## 

MCN DATE GTY DENOM DESCRRIPTIC

## The Garson City King (CCK)

$8 \quad 1 / 96 \quad 125 \quad 5 \mathrm{~m}$ Atanta Peach State Coin Show.... $\$ 20$ Pr2 $1296 \quad 100 \quad 5 \mathrm{~m}$ Carl Bombara/US Currency........ $\$ 15$ Pr2E $1296 \quad 100 \quad 5 \mathrm{~m}$ Carl Bombara/US 'Currancy'........ $\$ 30$

## Caymen Resources (CAY)

Pr6 9/96 1M 10u I Love Ronald McDonald House.... \$13
Pr19 UNA 500 5u McDonald's/Cross Air on ground.... $\$ 9$ Pr20 UNA 500 5u McDonald's'Cross Air in flight........ \$9 PrTIPRI2 UNA 500 10u MCDonald's'Cross Air Set2........ $\$ 18$

## COINEX (COI)

Tetley Tea Puzzle Set
Pr3 4/97 252M 5 m Archie.
Pr4 4/97 $252 \mathrm{M} \quad 5 \mathrm{~m}$ Clarence.
Pr5 $4 / 97252 \mathrm{M} 5 \mathrm{~m}$ Gatfer.
Pro $4 / 97252 \mathrm{M} 5 \mathrm{~m}$ Gordon (phone) \& Maurice
$\begin{array}{llll}\text { Pr7 } & 4 / 97 & 252 \mathrm{M} & 5 \mathrm{~m} \\ \text { Pro Sydney ... }\end{array}$
Pr3/Pr8 4/97 252M 30m Tettey Set/6
$6 . . . . . . . . . . . . . . . . . . . . . . . . . . . . . ~ \$ 4 ~$

## Collect-A-Card (CAC)

Collect Coke

$295 \quad 15 \mathrm{M}$ \$3 Santa, Reindeer \& Sprite Boy....... $\$ 30$
295 15M \$3 Coke \& Sprite Boy $\qquad$

| 5 | 295 | $4 M$ | $\$ 5$ | Baseball ................... $\$ 80$ |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $1 / 5$. | 295 | $4 M$ | $\$ 17$ | Collect Coke Sett5 |  |  |

## Campbell's Collection

3/95 15M-\$3 Serving Quality for Generations.... $\$ 25$
3/95 $\quad 15 \mathrm{M}$ \$ $\quad \$ 3$ Campbell s Kid \& Flowers........... $\$ 25$
3/95 $\quad 15 \mathrm{M} \quad \$ 3$ Campbell's Kids at the Game....... $\$ 25$
$3 / 95$ 15M $\$ 3$ Campbell's Kids Biking...

6/10 $\quad 3 / 95 \quad 3.5 \mathrm{M}$ \$17 Campbell's Collection Set/5........ 160

## Communication Design Group (CDA)

17

SM 510 Tony Bennett................... $\$ 15$
$295 \quad 600$ \$20 A\&W Root Beer............. $\$ 42$
P128 $295 \quad 200 \quad 10 \mathrm{~m}$ Nestlé .......................... $\$ 16$
Pr30 295 250 10m TimeCop.... $\$ 8$
Pr40 4/95 3M 10m AT\&TEnterprise Messaging ......... $\$ 28$
Pr43 $\quad 4 / 95 \quad 1 \mathrm{M} \quad 3 \mathrm{~m}$ CPR Saturday $\ldots \ldots \ldots$
Pr44 4/95 1M $\quad 5 \mathrm{~m}$ Earth Day.
$\ldots$ -
$\begin{array}{lllll}\text { PT75 } & \text { 9/95 } & 500 & 3 \mathrm{~m} & \text { Only Y You: Columbia Tri Star......... } \$ 10\end{array}$
Pr76Pr78 6/95 1.5M $\$ 35$ Peter Pan Puzzle Set/3
Pr80 $7 / 95500$ 10m Crayola...

$\qquad$
Pr89 $\begin{array}{lllll}8 / 95 & 3000 & 5 \mathrm{~m} & \text { AT\&T Federal Gredit Union... }\end{array}$
$\begin{array}{lllll}\text { PR145 } & 1295 & 1.2 \mathrm{M} & 10 \mathrm{~m} & \text { Red Dog-lt's Your Call.... } . . .\end{array}$ $\qquad$
Pri55 $\quad 8.96$ 2.5M $\quad 50$ The Ancient Art of Cat Yoga....... $\$ 20$
Pr160 $11 / 96 \quad 250 \quad 5 \mathrm{~m}$ AT\&T - Call Before You Dig.......... $\$ 10$
Pri61 $11 / 96 \quad 250 \quad 10 \mathrm{~m}$ AT\&T-Call Before You Dig......... $\$ 18$
Pri64 1296 1.7M 15m Red Dog-lt's Your Call.
Pri69 $\quad 129615.1 \mathrm{M} 50 \mathrm{~m}$ ToysRUs.
Us.... $\quad$ ...$\$ 25$

Pri74 $\quad 1 / 97 \quad 350 \quad 10 \mathrm{~m}$. Nat Sherman Tobacconnist............. \$8

## Continental Plastics (CNP)

6J $\quad 3 / 95 \quad 1 \mathrm{M} \quad \$ 5$ TCW' 95 West Globeriggaw puzze $\$ 35$
3/95 $\quad 1$ \$50 TCW 95 West-Los Angeles....... $\$ 100$
$6 / 95 \quad 750 \quad 5 \mathrm{~m}$ AmTelex ' 95 Wid West-Next Stop $\$ 40$
$6 / 95 \quad 1 \$ 50$ AmTelEx '95-San Antonio......... $\$ 100$


13/15 4/96 $\quad 250 \quad \$ 35$ TCW Atlanta Medals Set3 (F) ...... $\$ 50$ 21/22」 $\quad 9 / 96 \quad 250 \quad 30 \mathrm{~m}$ TCW NYCLLiberty Set2 (f) $\ldots \ldots . . \begin{aligned} & \$ 50\end{aligned}$ $27 \quad 4 / 97 \quad 500 \quad 5 \mathrm{~m}$ Windy City-Am TeEExpo $97 \ldots \ldots . . . . . \$ 16$

## Creative Communications (CCI)

5a/Ba G/95 2150 120u Moody Blues Set/4. $\qquad$
5b/8b $\quad 6 / 95 \quad 850$ 120u Moody Blues Signed Set44........ $\$ 130$
$2026 \quad 11966 \quad 500 \quad \$ 175$ Kiss My Access Set77.......... $\$ 125$
27a/37a $1196 \quad 500 \quad 55 \mathrm{~m}$ Kiss Kollectable Set/11............ $\$ 120$ 27b/37b $11 / 96 \quad 500 \quad 55 \mathrm{~m}$ Kiss Kollectable Intl' Set11........ $\$ 120$
Pr7 $6 / 9531.6 \mathrm{M} 15 \mathrm{~m}$ Levi's-Beall's.......................
Pr8 6/95 11.4M 15m Levi's-Stage... $\qquad$
Pro 0 PII 15 Leis- Platis Poval
Prio $6 / 95 \quad 50 \mathrm{M} 15 \mathrm{~m}$ Levi's - Fastion Bar.............. $\$ 8$
Pr56 $\quad 4 / 97 \quad 8 \mathrm{M}$ 15m Mily Way Lite...................... $\$$

| CN | DATE | QTY DENOM | DESCRIPTION | Retall price |
| :---: | :---: | :---: | :---: | :---: |
| DataTel International (DAT) |  |  |  |  |
| 1 | 5/96 | 2.5 M 10 m | Polar Bear Drink |  |
| 1/6 | 5/96 | 2.5 M 60m | Classic Coke Set6 |  |
| 7 | 796 | 500180 m | Lizard | \$20 |
| DeltaGom (DIT) |  |  |  |  |
| 3 | 9/95 | 2.5 M 7 m | TCW '95 NYC. |  |
| Pr2 | 6/94 | 50030 m | Buckmasters Crits, | Expo '94... \$14 |
| Pr7 | 1294 | 600 5u | HBO | \$12 |
| Pr8 | 1294 | 1M 15m | M\&M Mars. | \$20 |
| Prio | $1 / 95$ | 15 M 10 m | Keds Logo. | 58 |
| Pri1 | 1/95 | 226140 m | Nestie Vend. | \$65 |
| Prils | $1 / 95$ | 274 140m | Nestie Vend |  |
| PR22 | 5/95 | 50010 m | Gilt of Conversatio | om's Day ....\$9 |
| Pr23 | 5/95 | 75010 m | Max Credit Union | e.... |

MCN DATE GTY DENOM DESO
DataTel International (DAT)
$16 \quad 5 / 96 \quad 2.5 \mathrm{M}$ 10m Polar Bear Orinking Coke ............ $\$ 7$

DeltaGom (DIT)
9/95 2.5M 7m TCW 95 NYC...............
$\begin{array}{lllll}\text { Pr2 } & 6 / 94 & 500 & 30 \mathrm{~m} & \text { Buckmaster Cntry. Jam Expo } \\ & 94 . . . \$ 14\end{array}$
-1294600 5u HBO
Pr8 12994 . 1M 15m M\&M Mars....................... $\$ 20$
-195 -15M 10m Keds Logo............................

Pr23 $\quad 5 / 95 \quad 750$ 10m Max Credit Union/Phone............. $\$ 6$


At the Phone Card Connection one of our most popular topics is the stamp phone card. These are phone cards embedded with real U.S. postage stamps, with backgrounds designed to enhance the image on the stamp. Tell-One is one of the leaders in this field and has produced subject areas such as the Olympics, cartoons, music, \& popular American icons in very limited quantities.
Phone Card Connection specializes in stamp phone cards as well as ad/promo cards \& show cards, and offers many starter and theme packages, such as beer, food, and cities. Contact us for these cards, and many more. We also cater to the new collector with the right mix of advice and price and have been doing this since 1994.

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Sprint Jetsons Radio Shack
C\&W Sabrett Hot Dog Card Tell-One TGI Fridays comm \$5 Bill Card
Card Beer Package
5 Card Food/Drink Package
elll-One Bugs Bunny Stamp Card
Tell-One Big Band 4 Card Stamp Set

ell-One Mythical Heroes 4 Cord Stam................................
Democratic Reablioes 4 Card Stamp Set Democratic/Republican 2 Card Combo ..
U.S. Post Office Liberty Cash

5 Card Holograms
Tell-One Marilyn/James/Humphrey
3 Card Stamp Set
Card N.Y. Card Package ell-One Atlanta 96 Deltacom Bausch \& Lomb

$$
30 \mathrm{~min} \text {, exposed live }
$$

ell-One Movie Monsters Jumbo Stamp Card USA Glow In The Dark Cards Frontier Jack Daniels/TGI Fridays 5 Card Show Package

$\$ 4.00$ $\$ 8.00$ $\$ 9.50$ $\$ 6.00$ $\$ 19.00$ $\$ 19.00$ $\$ 18.00$ $\$ 38.00$



| SPPr26 | 6955 | 100 | 10 m |
| :--- | :--- | :--- | :--- |
| Bunno Memorial Gof Classic....... | Si |  |  |

Pr27 $6955 \quad 600 \quad 5 \mathrm{~m}$ Cooking Light. PR28 $\quad 6955265$ 10m Cooking Light. $\qquad$ $6 / 95 \quad 500$ 15m Nabisco PlantersMr. Peanut......... \$2 8/95 1M 10m. First Nat'l BankS Shoals. 895 10M 10m Keds New Logo. $\qquad$ Pr40/Pr43 9/95 2.5M \$27 Moon Pie Set/4. $\qquad$ er...... \$1
$\begin{array}{cccc}2 / 56 & 500 & 10 \mathrm{~m} & \text { Nat'I Geographic New Member...... } \\ 2 / 96 & 5.5 \mathrm{M} & 10 \mathrm{~m} & \text { Serengeti Eyewear..................... }\end{array}$
. $296 \quad 3 \mathrm{M} 50 \mathrm{~m}$ Serengeti Eyewear. 2/96 $\quad 1.5 \mathrm{M} 125 \mathrm{~m}$ Serengeti Eyewear
......................
$6 / 96 \quad 2.5 \mathrm{M}$ 15m lceBreakers Gum $\qquad$
........................ $\$ 12$
$\qquad$
$\qquad$
Pr72 1/97 $\quad 1 \mathrm{M} \quad 5 \mathrm{~m}$. Montgomery Visitor Center II.......... \$
Pr73 1/97 $100 \quad 5 \mathrm{~m}$ The Liberty Theatre....................... \$1
$\begin{array}{llllll}\text { Pr74 } & 2197 & 1.5 \mathrm{M} & 15 \mathrm{~m} & \text { L\&L Oill Co.. }\end{array}$
$2 / 97 \quad 100$ 30m RegionsBank $\qquad$
Pr76 $2197 \quad 1 \mathrm{M}$ 60m Protective Life.. $\qquad$

## First Union Cororation (FIN)

4/95 200 Charlotte Skyline Moneycard...... $\$ 800$ 2 9/95 $\quad 2 \mathrm{M} \quad \$ 5$ Senior Leadership Conference.... $\$ 250$ 10/95 7 M \$85 Inaugura/Cybercash: Coins Set/4. \$160 9/13 $\quad$ 4/96 $7 \mathrm{M} \$ 185$ Currency \& Technology Set/5.... $\$ 320$ 14/17 4/96 5M \$180 Geo Modern Abstract Set44........ $\$ 250$ 26/29 5/96 5M \$180 Georgia Blossoms Seti4............. $\$ 250$ $34 \quad 5 / 96 \quad 1.5 \mathrm{M} \quad \$ 5$. Comm. Business Forum SVC...... $\$ 115$ 35/38 6/96 5M \$180 Jazz Series Set/4 ....................... $\$ 250$ 54 7/96 10M \$2 Gold \& Silver Coins ... $55 \quad 7 / 96$ 10M $\$ 5$ Gold \& Sivver Coins... Pr40/PR416/96 10M $\$ 70$ Burger King Whopper Set/? 888 Pr42Pr43 6/96 11M $\$ 30$ United Artists Series Set/2.......... \$46
 UNITED AMERICA
E-Mail Address: 71430.1634@compuserve.com
Web Site: www cardmall com/united-america

STS Die Cut Angel (MCN - STS Pr376) \$35
Dick Clark - American Bandstand ................ $\$ 8.50$
Disney's Scream... $\$ 12.00$
Belorusso Coke. $\$ 12.00$
Indonesia Coke.. $\$ 20.00$
US West Life's Better Here 15 cards....................... $\$ 139.50$
US West Global Alliance 6 cards $\quad \$ 49.50$
USA Card "Singing In The Rain" $\$ 49.50$
$\$ 10.00$
USA Card "Singing in The Rain": $\$ 10.00$
USA Card "Cat On A Hot Tin Roof"........... $\$ 10.00$
USA Card Die Cut Angels 3 card set.......... $\$ 30.00$
E.T. Portraits -3 card set....................... $\$ 25.00$
Big Boy \& Mountain Dew........................... $\$ 10.00$ each Mug Root Beer . siom
Freddy Kruger "Nightmares" $\qquad$
Nabisco - Multi-Products (New). $\$ 12.00$
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 3
6
$7 / 9$
30
PrI 1994 UNA 10 m Hillshire Farms-OKtoberfest ( $F$ )....... $\$ 8$
Pr5 9/95 UNA 10m KitKat.... $\$ 9$

## Future Call (FUT)

1J $1294 \quad 2.5 \mathrm{M} \$ 100$ Movie Poster/6p.m. ............ $\$ 130$
2J $\quad 1294 \quad 2.5 \mathrm{M} ~ \$ 100 \quad$ Capts \& Enterprise/8p.m............ $\$$
3J $\quad 1294 \quad 2.5 \mathrm{M} ~ \$ 100$ Captains \& Nexus/10p.m. $\quad . \quad \$ 130$
$12 / 94$ 2.5M 10u Movie Poster
6/18 1294 2.5M 130u Star Trek Generations 10u Set/13. \$145 $44146 \quad 1294 \quad 2.5 \mathrm{M}$ 36u Star Trek Captains Seti3...
$\begin{array}{lllll}40143 & 1294 & 2.5 \mathrm{M} & 40 \mathrm{u} & \text { Star Trek TNG Setl4 }\end{array}$

## GE Exchange (GEE)

Pr33 3/96 1.3 M 10m Dateline NBC. $\qquad$
Pr35 3/96 UNA 10m Kricalasis NBC Peacock........... $\$ 20$

## GTE (GTE)



## GTI (GTI)

9294 Var UNA $\$ 50$ Wild Artic (Sea World) Set3 3...... $\$ 50$
$1128 / 95$ UNA $\$ 10$ Budweiser Frogs............... $\$ 10$
142 9/95 UNA $\$ 10$ Budweiser Ants.............. $\$ 10$
397 UNA \$5 Luke \& Landspeeder.
397 UNA $\$ 5$ Millennium Falcon Cockpit............. $\$ 5$
397 UNA $\$ 5$ Rebel Blockade Runner
3197 UNA \$5 Rebel X-Wing Fighters.
3/97 UNA \$10 Heroes at Rebel Ceremony.-.
3/97 UNA $\$ 10$ Hans Solo \& Chewbacca...
$3 / 97$ UNA $\$ 10$ Milennium Falcon
3/97 UNA $\$ 10$ Kenobi duel with Vader $\qquad$
3/97 UNA $\$ 10$ Obi-Wan Kenobi \& Light Sabre..... $\$ 10$
$3 / 97$ UNA $\$ 20$ Princess Leia..... $\qquad$
397 UNA \$5 Imperial Star Destrover
3/97 UNA $\$ 5$ Luke Leaves Dagobah
3/97 UNA \$5 R2-02 \& XWing Fighter.
$3 / 97$ UNA $\$ 5$ Yoda on Dagoobah. $\qquad$
3/97 UNA $\$ 10$ Imperial AT-AT Wakker .............. $\$ 10$
$3 / 97$ UNA $\$ 10$ Rebel Snowspeeder....
397 UNA $\$ 10$ Yoda \& Luke. $\qquad$
397 UNA $\$ 20$. Darth Vader in Corridor.....
3/97 UNA $\$ 20$ Heroes on Hoth. $\qquad$
397 UWA $\$ 5$ Comorma
$\qquad$
$3 / 97$ UNA $\$ 5$ Storm Trooper \& Speeder Bike.
3/97 UNA \$5 Vader on Death Star
397 UNA $\$ 10$-wing Fighters.
$\qquad$
3/97 UNA $\$ 10$ Darth Vader $\qquad$
$\qquad$
37 UIIA STD
$3 / 97$ UNA $\$ 10$ Jabba the Hut \& Bib Fortuna........
$3 / 97$ UNA $\$ 10$ Space Battle..
264 3/97 UNA $\$ 20$ Luke Battling Darth Vader...
265 3/97 UNA $\$ 20$ Rebel Heroes on Endor...
Pr73-P778 5/95 UNA 24m. FuilK Mart Back To School Sett6.
Pri51 6/96 UNA 10m Ralston Purina-Hushy............... $\$ 3$
Pri50 6/96 UNA 10m. Ralston Purina-Goiden Retriever..... $\$ 3$
Pr169 11/96 UNA 5m Suncoast-Kermit Christmas........ $\$ 10$
Global Communications Network (GCN)
$\begin{array}{lllll}5 & 7 / 94 & \text { 1M } & \$ 10 \text { Waw Graw Flag.................. } \$ 17 \\ 6 & 7 / 94 & \text { 1M } & \$ 10 & \text { Waw Grawy Ribbon............... } \$ 17\end{array}$

| 6 | $7 / 94$ | 1M | $\$ 10$ | Way Gray Ribbon................. $\$ 17$ |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| 7 | 794 | M | $\$ 10$ | Woodstock Festival 1969 | $\ldots$ |

9/95 UNA $\$ 3$ Pacific Phone Cards/Peace Sign .... \$ $\$ 5$

| MCN | DATE | QTY | DENOM | DESCRIPTION | RETAIL PAICE |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Pr8 | 3/95 | 2.5M | \$10 | Hard Rock Hotel Las | gas.......... $\$ 17$ |
| Pr8-2 | $6 / 96$ | 2.5M | \$10 | Hard Rock Hotel Las | gas Ed. 2. \$14 |
| Pr10 | 4/95 | UNA | 15m | Keebler | \$13 |
| Pr17 | 7/95 | UNA | 50 m | Staright Foundation | \$30 |
| Pr26 | 4/96 | UNA | 30 m | Nabisco Snacks. | . $\$ 15$ |
| Pr27 | 4/96 | UNA | 30 m | Nabisco | ..... \$15 |

## Glohal Telecommunications Solutions (GTS)

$64 / 66$ 11/93 1M 60u Ripley's Set/3... $\qquad$ $\begin{array}{r}. \\ \$ 15 \\ \hline\end{array}$
68 11/93 1 1M 20u $\qquad$
$11 / 93 \quad 5 \mathrm{M} \quad 10$ USPS-AIDS Stamp (no bar code) $\$ 17$ $1293 \quad 5 \mathrm{M} \quad 10$ USPS-AIDS Stamp (w/bar code) $\$ 30$ 294 1M \$10 USPS - Doves Basket. $\qquad$
$135 \quad 294 \quad 1 \mathrm{M} ~ \$ 10$ USPS-Loves, Doves............... $\$ 14$ New York Puzzle Series
$143 \quad 294$ IM $20 u$ New York Card 1.
$144 \quad 294 \quad 1 \mathrm{M} \quad 20 \mathrm{u}$ New York Card 2 $\square$ ...
$\$ 12$
$\$ 12$ $145 \quad 2 / 94 \quad$ iM $\quad 20$ New Vork Card 3 $\quad \$ 12$
$146 \quad 294 \quad 1 \mathrm{M}$ 20u New York Card 4
$147 \quad 294 \quad 1 \mathrm{M} ~ 20 u \quad$ New York Card 5.
143/147 294 1M 100u New York Puzzle Set/5
148/50 $4 / 94 \quad 5 \mathrm{M} \quad \$ 30$ Mavel Set/3
151/156 4/94 5M 120u X-Men Set6...
157/156 4/94 1M $\$ 100$ Hirschfield Silent Film Stars Setio $\$ 100$ $167 \quad 4 / 94 \quad$ 1M $\$ 10$ Arcadia National Park .at $\$ 12$
$1170 \quad$ 4/94. 1M $3 u$ USPS-Year of Rooster (Tawan)... \$1
171 4/94 1M 16u USPS-Year of the Rooster
$182 \quad 6 / 94 \quad 1.5 \mathrm{M}$ 20u Woodstock 94 ....
$183 \quad 7 / 94 \quad$ 1M 100u Chicago Sears Tower....
$184 \quad 7 / 94$ 1M 40u. GTS Generic - Mountain....
$185 \quad$ 7/94 $\quad 2 \mathrm{M}$ 20u GTS Generic - NYC Bridge ...
186 2M 15u Marvel-Cyberforce 1.....
187 7/94 2 2M $15 u$ Mavel-Cyberforce II.
$308 \quad 497 \quad 500 \quad 5 \mathrm{~m}$ Chicago ITA Dinner ' $A$ ' $\qquad$
Prl25 10/94 350M 5 m Taco Bell.
's Michelin ....
Pri26 $11 / 94$ IM $25 u$ Avellino's Michelin................ $\begin{array}{lllll}\text { Pri27 } & 11194 & 10 \mathrm{M} & 5 u & \text { Broadcast \& Cable Awards....... } \$ 15\end{array}$ Pr128 11/94 60M 10u Doral Cigarettes....
Pri29 $11 / 94 \quad 5 \mathrm{M}$ 10u Ford Thunderbird 40th Ann.....
Pri39 11/94 5M 10u Mustang '64-94...
Pr147 $11 / 94 \quad 2 M \quad 5 \mathrm{~m}$ Tic Tac Fresh Mints - Phone .... Pri46 $11 / 94 \quad 3 M$ 15m Tic Tac Fresh Mints - Phone .....
$\begin{array}{llll}\text { Pri48 } & 11 / 94 & 15 \mathrm{M} & 5 \mathrm{u} \\ \text { Tone with Cocoa Butter... }\end{array}$
Pr154 $\quad 1294 \quad 1 \mathrm{M} \quad$ 10u Time Inc.-Fortune.. $\begin{array}{lllll}\text { Pr155 } & 12 / 94 & 1 \mathrm{M} & 3 \mathrm{u} & \text { Top Cops }\end{array}$
$\qquad$ $\ldots$ Led Zepolin "Access: United States" Series
Pri56J $2955^{2 M} 10 \mathrm{~m}$ Box Set Cover.
Pri57J 295 2M 10m Swan Song Label. $\qquad$ $\$ 20$
$\$ 20$ Pr186/Pri908/95 10M 50m Yoo-Hoo Set/5. $\qquad$ $\$ 47$
Pri97 1995 UNA $\$ 10$ Coors Calls. $\qquad$ $\begin{array}{r}. . \\ \$ 8 \\ \$ 20 \\ \hline . . .\end{array}$ Pri99 4/96 UNA 10 m Renuzit Long Last Air Fresheners. $\$ 12$ $\begin{array}{llll}\text { Pris9 } & \text { 4/96 } & \text { UNA } & \text { 10m } \\ \text { Pr200 } & \text { Renuzit Long Last Air Frestieneriss. } \$ 12 \\ \text { UNA } & \text { UNA } & \text { Nickelodeon/Kids Pick President.. } \$ 12\end{array}$ Pr201 8/96 UNA UNA NickelodeonKids PickSugar Bear... \$12 Pr203 $\quad 1996 \quad 5 \mathrm{M}$ 20u Highlander TV Show......... $\$ 15$
SPr204 1996 3M $15 u$ Masters Golf Toumament '96...... $\$ 18$
Pr208 1997 94M 1u Nickelodeon Kids Choice Awards.... \$8
PR209 1997 6OM 5u Sandoz Pharmaceuticals............ $\$ 10$
Pr210 1996 UNA 45u Long Dist. Rainbow - Aloha ......... $\$ 20$
Pr211 1995 UNA $15 M$ Bristol Myers - Stadol NS............ $\$ 8$

## GTE Hawaii (GTH)

| 291 | 5M | $3 u$ | NTT Hibiscus | \$40 |
| :---: | :---: | :---: | :---: | :---: |
| 291 | 5M | 30 | NTT Surfer. | \$40 |
| 291 | 5M | $3 u$ | NTT Tahitian Dancer. | \$45 |
| 291 | 5M | 3u | NTT Waikik Beach/Crowd | \$50 |
| 291 | 5M | 12u | Hawaiian Scenery Set4. | \$175 |
| 5/91 | 9M | 10u | Rainbow Valley | \$25 |
| 791 | 1 M | 10u | Rainhow Valley Eclipse overpi | int \$375 |
| $9 / 91$ | 5 M | 3u | 91 Aloha Festival - Pa'U Rider |  |
| 9/91 | 6.5M | 7u | Aloha Parade '91-Floral Floar |  |
| 6192 | 4M | 3u | Diamond Head - Beatitul |  |

MCN DATE GTY DENOM DESCRIPTION
Retall price

20
22
$22 b$
$23 a$
236 24
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25
20

795 1.2M 3u Koi-Fish \& Flowers.
$\qquad$
7/95 1.2M 3u-Orchids of Hawaii$\$ 14$
$6 / 95$ 10M 20m Lahaina .....  $\$ 20$
6/95
$6 / 95$
10M
10M
30m ..... $\$ 30$
995 5M 3U Lahaina Whales$\$ 60$
9/95 5M 6u Lahaina Whales

$\qquad$ .....  $\$ 10$
9/95. 5M 10u Lahaina Whales .....  $\$ 16$
62/64. 9/95 5M 19u Lahaina Visions Puzzle Set/3. ..... $\$ 32$
1990 500? 10u Snack Minato siver back ....... $\$ 2,50$
492 - 500 10u Toka University.... .....  $\$ 300$
Pr7a
Prio 1293 2.5M 7u Atartis Submarine................ $\$ 3$
Prit 1293 9M 3u Honeymoon II - JB Trolley ....... 8800
Pr16 $294 \quad$ IM 74 Tahilian Perles........... $\$ 60$
Pr20a $\quad 4 / 94-500 \quad 10 u$ lilikai Hotel-30th Annivblack...... $\$ 150$
Pr20b $8994 \quad 500$ 10u llika Hoter-30th Anniv/white....... $\$ 150$
Pr23a 10994500 10u lilikai Hote-Verical Logo............ $\$ 120$
Pr23b $\quad 5 / 95 \quad 1 \mathrm{M} \quad$ 10u likai Hote-Horizontal logo........ $\$ 75$
PR25 $\quad 795 \quad 1.5 \mathrm{M}$ 6u Fish \& Coral..................... $\$ 20$
Pr26 7/95 1.5 M 6u Humpback Whale................ $\$ 20$

## Hallmark (HAL)

| 79 | 1/95 | UNA 10m | Hugs $\&$ Kisses. |
| :---: | :---: | :---: | :---: |
| 80 | $1 / 95$ | UNA 10m | Hove You. |
| 81 | 1/95 | UNA 10 m | Make Someones Day. |
| 82 | 1/95 | UNA 10m | Long Distance Hug. |
| 83 | $1 / 95$ | UNA 10m | Dear Friend. |
| 84 | $1 / 95$ | UNA 10 m | Heart Candies. |
| 86 | $11 / 94$ | UNA 10m | Bear \& Cordless Phone |
| 87 | $11 / 94$ | UNA 10 m | It's Free. |
| 88 | 11/94 | UNA 10 m | Cathy. |
| 89 | 11/94 | UNA 10m | Snoopy-Piza \& Subs. |
| 116 | $4 / 95$ | UNA 10 m | Baseball Bunny. |
| 117 | 4/95 | UNA 10 m | Good Father, Successtuil Mar |
| 118 | $4 / 95$ | UNA 10 m | Wishing Happiness. |
| 119 | 4/95 | UNA 10m | Free Session. |
| 120 | 4/95 | UNA 10 m | Barbie Oval |

## HT Technologies (HT)

1/3 $\quad 894 \quad 5 \mathrm{M} \quad 30$ Chenis Times Square Puzute Setis $\$ 50$
9/94 1M 10u Alexander Chen's 42nd Street...... \$25
1294.6.5M 20u Chen's Radio City Music Hall....... \$15

11/13 295 5M 10u Chen's TCW 95 Santa Monica Set/3 $\$ 45$ $19 / 20 \quad 3 / 95 \quad 5 \mathrm{M} \quad 30 \mathrm{u}$ Chen's San Francisco puzze set/2 \$22
$3234 \quad 7195 \quad 5 \mathrm{M}$ 30u James Dean Set3. $\qquad$
50/61 1295 500 120u ZodiaC Series Set12
$\begin{array}{lllll}\mathrm{PrI} & 1 / 94 & 5 \mathrm{M} & 5 \mathrm{~m} & \text { L. Earthquake Relief........ } \$ 22\end{array}$
Pr3 . $8 / 94 \quad 2 \mathrm{M} 10 \mathrm{~m}$ Georgia Flood.... $\square$
Pr41 6/95 2M 20u June Jam/Coca Cola $\qquad$
Pr53 9/95 3M 10u Sminnoff Vodia..... \$15
Pr76183 10,95 $5 \mathrm{5M}$ 80u Fleet Week Series 1 Set18.......... $\$ 60$
Pro7/91 10199 5M 50u Fleet Week Series 2 Set5......

## NEW ISSUES

Groundhogs on phonecards
U S WEST; Groundhog Day; \$5 denomination; 3,000 issued; December 1997.

The issuer believes this might be the first card to celebrate this uniquely American February holiday. The Groundhog Day card is the fourth and last in U S WEST's 1997 Celebration Series. Call (800) 739-3339.



## Yearning for Yanni

Cable \& Wireless; Yanni-Devotion; 10 minutes; quantity unavailable; September 1997.
International recording artist Yanni and his latest recording, "Devotion," are the subject of this promotional card. A recording directs callers to a phone number that gives concert information. Call (703) 287-6160 or fax (703) 760-1799.

## Pepsi generates telecard

1-800-PREPAID; Pepsi Generation Next; 5 minutes; 8,000 plus issued; January 1998.

The promotional cards featuring Pepsi's new logo design were used in an internal launch and were
 distributed to employees in Pepsi's western markets, including Denver, Albuquerque, Phoenix and Salt Lake City. No cards were set aside for public distribution. Please contact your favorite dealer or consult our "Dealer Directory" pages.


Funco Inc., Crash 2; 3 minutes; 5,000 issued; September 1997.


3 Minutes

## Let the games begin

Funco Inc., through its Funcoland stores, is a retailer of new and used interactive video games, hardware and accessories. Phonecards, with network services by CommCard Inc., are used to promote events and specific game titles, and about 25 cards promoting each new game, seven titles in all, were distributed to each store. The company, headquartered in Minneapolis, operates 249 stores, plus a mail-order business and Game Informer magazine. Contact your nearest Funcoland store or call (612) 946-8883 or fax (612) 946-7250.

Funco Inc., Blasto; 3 minutes; 5,000
issued; September 1997.

Funco Inc., Castlevania; 3 minutes; 5,000 issued; September 1997.


Funco Inc., EA Sports-Madden 64; 3 minutes; 5,000 issued; September 1997.


Funco Inc.,Tomb Raider 2; 3 minutes; 5,000 issued; September 1997.

## NEW ISSUES



## Suited for play

Grapevine Telecards; Cyborg Clothing; 10 minutes; 5,050 issued (August 1997), 7,700 issued (October 1997).

Skateboard clothing manufacturer Cyborg Clothing of Los Angeles used the cards as promotional giveaways at apparel shows in Los Angeles and New York. The cards feature a Cyborg - half human, half robot - skater zooming out of a celestial formation. E-mail www.cyborgclothing.com or call (415) 331-1298.


Gazelle Telecard (GZT); Seattle Skyline No. 1; 15 minutes; 250 issued; November 1997.

The card is the first issued in a planned series that eventually is to include several unique phonecards, each featuring original images by local artists. Cable \& Wireless provides the time. Call (888) 860-9359 or fax (206) 935-3515.


AT\&T Canada; M\&Ms; 15 minutes; 25,000 issued; September 1997.

## AT\&T Canada's sweet tooth

A sweet deal from Effem Foods was available last fall. The maker of Mars, Snickers, M\&Ms, and Twix chocolate bars offered a choice of four designs advertising the candy. Chocolate lovers needed to send in two wrappers from multi-packs (regular or Halloween-sized) of the above chocolate bars or Three Musketeers bảrs for each card. All cards carry 15 minutes of phone time. Please contact your favorite dealer or consult our "Dealer Directory" pages.


C\&W card is on the marquee
Cable \&
Wireless; 10 minutes; quantity unavailable; 1997.

Cards were issued for Cablevision promotional campaign introducing that
 company's new affiliation with Radio City Music Hall. Cards were distributed to visitors at Radio City Music Hall, commuters at Grand Central and Penn Stations and attendees of related events. For more information, call (703) 734-4474

## USACard

 does the reel thingUSACard; Doctor Zhivago; 10 minutes; 500 issued; October 1997.
This card and
"The Wizard of $\mathrm{Oz"}$ (see
"America's Most Wanted") continue issuer's earlier movie-themed releases of
 "Casablanca" and "Gone With the Wind." In addition to the live cards, there are 25 samples and 10 proofs of each. As with all USACard issues, there is no expiration date. Call (303) $777-$ 3034 or fax (303) 733-4946.

## NEL ISSUES

## Detroit Red Wings fly on phonecards

Sideline Sports/Comm Card Inc.; Detroit Red Wings six-card series(two-card set and four-card set); 5 minutés each; 10,000 of each card issued; 1997.
Two sets of cards celebrate the 199697 Stanley Cup champions. The sequentially numbered cards originally were marketed in two-card and four-card blister packs through Meijer department stores, but the issuer says they were withdrawn from those stores. For more information call (616) 896-8180 or fax (616) 896-1174.


## Coke is it, times two

Kaanapali Maui cards were produced for a senior PGA tournament. The Summerset '97 card was issued for an annual Labor Day weekend festival in Little Rock, Ark. In both cases, the cards given to event participants and VIPs, and both cards featured the popular Coca-Cola logo. Call (415) 331-1298 or fax (415) 331-9259.


Center Of Outdoor Excitement!
Grapevine Telecards; Summerset '97; 10 minutes; 1,000 issued; August 1997.

iTELSA/ITS; Holiday Greetings; 10 minutes; quantity unavailable; December 1997.

## Jingle, one more time

Phonecard (above, left) came in a holiday greeting card of the same design, with artwork done by 7 -year-old Daniel Fernandez of Miami. This is one of the first cards produced since iTELSA and ITS merged, and lists both companies' names. Call (800) 800-7199 or fax (305) 374-0593.


LCI International; LCI Snow Blocks; 15 minutes; quantity unavailable; December 1997.
Season's greetings from LCI include two entries, one with an elf, the other showing the LCI logo done in igloo-style lettering. The cards were billed as "limited edition" and available only for a limited time. Call (800) 457-2114.


Grapevine Telecards; Kaanapali Classic Golf Tournament; 10 minutes;
750 issued; October 1997.


LCI International; Santa's Elf; 30 minutes; quantity unavailable; December 1997.

## LOOKING SUPER

When it comes to the Super Bowl, why should phonecard collectors expect anything less than a super promotional effort by Sprint, the official telecommunications provider of the National Football League?

Regardless of whether you were rooting for the Green Bay Packers or the victorious Denver Broncos during Super Bowl XXXII, if you are a moneycard collector, then you should be a fan of the Sprint phonecards issued to celebrate the game.

The more accessible Sprint cards are the 32card series of Super Bowl replica tickets that are 10 -minute phonecards. To get those cards, customers had to sign up with Sprint for longdistance services. Every month that a person retains Sprint as his carrier, he receives four of the replica tickets. The offer was good through Jan. 25. According to a collector who called to discuss the cards, existing Sprint customers also had the option to order the cards at $\$ 5$ apiece. (Her husband is a football fan, so she decided to take Sprint up on that offer.)

Karen Hardeman, Sprint corporate communications manager, declined to say how many of those cards might be available. Not only is that contrary to normal Sprint policy, but card production depends on how many customers sign up, she says. That probably means that once an initial number of cards are issued to account for those who sign-up, that also will be the mintage of each card, she says - mintage will not be affected by the number of subscribers who might subsequently drop out of the program (although that potentially means that the number of available cards could rise by the end of the program, depending on what is done with any surplus).

The other Sprint phonecard, a dazzling 32-minute hologram card featuring the Sprint logo, its Spree
MCN DATE GTY DENOM DESGRIPTION Retall PRICE Pril3 10/95 5M You Unted Nations 50it Anniv. ........ $\$ 15$ Pr116/121 1/96 1.6M 60 Ghost Fighter Planes Set/6........ $\$ 35$ Pr127 4/96 1M 10u Sir Francis Bacon....
...... $\$ 10$
Image Telecards (IMG)
1
2
2
3
$1 / 3$
$4 a$
$4 b$
5
7
7
8
$8 J$
1296 3.5M 3m Junior Mints $\qquad$
$1296 \quad 3.5 \mathrm{M} \quad 5 \mathrm{~m}$ Dots Candy 50th Anniversary......... $\$ 8$ 1296 3.5M 10m Tootsie Roll 100th Anniversary.... $\$ 16$ 1/3 $\quad 1296$ 3.5M 18 m Candy Set3 (F). 12966 2M 10m Happy Holivays. $\qquad$ $1296 \quad 500$ 10m Happy Holi-Jays.. 1296 2M 10m. Jays Potato Chips. $\qquad$ \$90 7971997 10u Tootsie Roll-World Sweeter........ $\$ 12$ Innovative Telecommunications Corp (ININ) Pr96 5/95 8250 10m Taster's Choice (diecutt).... $\begin{array}{lllll}\text { Prio1 } & 795 & 2 \mathrm{M} & 5 \mathrm{~m} & \text { Beaglefest IV (Peanuts)... }\end{array}$ Pro8 7/95 295 30m Kroger. $\begin{array}{llll}\text { Pri25 } & 8 / 95 & 1 \mathrm{M} & 10 \mathrm{~m} \\ \text { Lifesavers. }\end{array}$ Pri26 $8.95 \quad 1 \mathrm{M}$ 20m Lifesavers $\qquad$

## Interactive Telecard Services (ITS)

Prl15 10.95 1M 30u McDonald's Hamburger Univ...... $\$ 65$ Prl16 10/95 4M 3 m McDonald's Hawaii-Bue............ $\$ 15$ Pri17J $10 / 95 \quad 4 \mathrm{M} \quad 3 \mathrm{~m}$ McDonald's Hawaii-Bue ......... $\$ 30$ Prl18 10,95 4M 3 m McDonald's' Hawai-Green...... $\$ 15$ Pritivj $10 / 95$ 4M 3 3m McDonald's Hawaii-Green........ $\$ 30$ Pr128 $11 / 95$ N/A 10 m Chicago Tribune. Pri51/154 1295 18M 20m Mauna Loa Set/4.
Pri89 1/96. 500 10m Nabisco.
Pri90 $1 / 96 \quad 350$ 15m Nabisco.
Pri98 $296 \quad 510 \quad 10 \mathrm{~m}$ RobertMiller - The Possible....... $\$ 15$
Pr220 3/96 UNA 5 m Hershey's Kisses - Kiss For You... \$15
Pr234 4/96 UNA 5m Milier Kentudy Depty 122 (Root B) \$10
Pr253 5/96 650 30m Huggies, GoodNites, Pull-Upss...... $\$ 13$
Pr281 $6 / 96$ UNA 10 m Tampax-Troom.com............. $\$ 16$

| Pr345 | $10 / 96$ | 600 | 5 m |
| :--- | :--- | :--- | :--- |


| Pr 3588 | $10 / 96$ | 500 | 15 m |
| :--- | :--- | :--- | :--- |
| Ocean Spray Crave the Wave ........ |  |  |  |

Pr421 1996 1.5M NA Daytona Bike Week with Lady..... $\$ 10$
Pr435 1/97 UNA 15 m Intelligent Quisine... $\quad \$ 10$
Pr440 297 2.4M 15m Gymboree...
Pr1453/457 $3 / 97 \quad 2.2$ M 3 m Winchester Set/5........ $\$ 25$
Karis Communications (KAR)
 996 1.1M 20m Mona Lisa... 9/96 1M 10m Alien.... 99661250 10m Rembrant's Night Watch....
11/96 1M $\$ 5$ American Bald Eagles.
11/96 1M \$5 Gray Woli....

$\qquad$

1296 1M $\$ 10$ Mark Lenard.
$197 \quad 5003 \mathrm{~m}$ Marilyn - California Flag......
297 1M \$10 TCW 97 Oriando...
4/97 1M \$10 Chicago Intele-Card Expo '97.
497500 40m Marilyn - Florida Flag...
$4 / 97500 \quad 40 \mathrm{~m}$ Marilyn - Georgia Flag....
497500 40m Marilyn - New York Flag..
$4 / 97 \quad 500 \quad 40 \mathrm{~m}$. Marilyn - Texas Flag...
$\begin{array}{lll}5 / 97 & 500 & \$ 5 \\ \text { John Carney - Kick Start.... }\end{array}$
$5 / 97500 \$ 10$ Carney \& Kids Kick Start..
$5 / 97$ 2.5M 10m Hatching Dinosaur Egg....
5/97 2.5M 10m Raptor in Jungle..
5972.5 M 10 m Spiting Dinossur... $\qquad$

- $-\quad . \quad$. $\$ 10$
6/97 UNA 40m Marilyn Welcomes-Garden State. . $\$ 22$
$6197 \quad 250 \quad 5 u \quad$ Warcards Guadalcanal Series $+2 . . .$. si
$\begin{array}{lllll}\text { Prit } & 1 / 97 & 500 & 5 \mathrm{~m} & \text { Pepsi Time in Space............ } \\ \text { Pris } & 1 / 97 & 500 & 5 \mathrm{~m} & \text { Pposi Time in Space }\end{array}$
$\begin{array}{llll}\text { Pr2Pr6 } & 3 / 97 & 1.5 \mathrm{M} & \$ 25 \\ \text { I Love Lucy First Set5.............. \$io }\end{array}$ . $\$ 12$




 | Pr77Pril | 397 | 1.5 M | $\$ 25$ |
| :--- | :--- | :--- | :--- |
| I Love Lucy Second Sett5 ........ $\$ 50$ |  |  |  | $\begin{array}{llll}\text { Prt2 } & 8997 & 500 & \$ 10\end{array}$ Mountain Dew Pri2S $8 / 97 \quad 100 \quad \$ 10$ Mountain Dew. $\qquad$ $\begin{array}{r}. . \\ \hline . . . \\ \hline\end{array}$

## LDDS WorldCom (LDD)

3

74
75 106 12 294 INA 15 m Pensi Phonepass Xmas S th $\begin{array}{lllll}\text { Pr12 } & 6 / 94 & 1.1 \mathrm{M} & 30 \mathrm{u} & \text { Nelson Mandela. }\end{array}$ $\begin{array}{llll}\text { Pr23 } & 11 / 94 & 500 & 5 \mathrm{~m} \\ 7 & 7 \mathrm{Up} \text { the Uncola. }\end{array}$ Pr24 $11 / 94 \quad 3235 \quad 20 \mathrm{~m} 7 \mathrm{TUp}$ the Uncola. $\qquad$ $\begin{array}{llll}\text { Pr25 } & 11194 & 1055 & 60 \mathrm{~m} \\ 7 & 7 \mathrm{Up} \text { the Unincola... }\end{array}$ Pri30P:33311/94 10u 120u Tele Asia Lion King Set4. Pr43 $\quad 1 / 95 \quad 4 \mathrm{M}$ 10u Califonia FloodRed Cross......... $\$ 1$
Pr54 3/95 500 10u Treasure Coins, Fla Collectorama ... $\$ 15$
P Pr61 16M 30u Angel SottK-Mart._.
4.s5 1.5M 10u IPCE ' 95 San Francisco...

5/95 1.5M 10u Amoco
Pro6 $5 / 95$ 100 100u Amoco.
$\begin{array}{llll}\text { Pr67 } & 5 / 95 & 900 & 250 u \\ \text { P7 Amoco... }\end{array}$
PT73 $\quad 5 / 95$ 3M 10u OS/2 Warp Connect
$\begin{array}{lllll}\text { Pr } 74 & 5 / 95 & 600 & 20 u & 0 \mathrm{~S} / 2 \text { Warp Connect... }\end{array}$
Pr78 $6 / 95 \quad 75$ 10u Callendar Society.
Pr79 6/95 2M 10u MTV/Connect Now.
Pr80 6/95 18mil 5 m Pepsi/Congo... $\qquad$ Pr81 6/95 5M 180m PepsiCongo Diamond Hologram \$625 Pri00 $\quad 9 / 95$ 1M 10u Tropicana Pure Premium .......... $\$ 15$ Prio6 $10 / 95$ 3mil 10u Avis Car Rentals................ $\$ 7$ Priog 10195 2.5M 10u Guggenheim Museum. Prill $10 / 95$ 1M 5 m . Keep the Change.

 | Prit22 | $11 / 95$ | 460 | $20 u$ |
| :--- | :--- | :--- | :--- | Pr123 11/95 1435 60u 7Up Holiday Pri33 2966 25M 54 Florida Atlantic Univerity Pr134 Pri34 29625.2 M 30u Target Valentines Day... Pr135 296 IM 10u US Naval Academy...

## MCI (MCI)

$\begin{array}{lrlll}43 / 45 & 1295 & 1 \mathrm{M} & \$ 60 & \text { Sally Vitshy Set/3. } \\ 100 & 4 / 97 & 500 & 5 \mathrm{M} & \text { Climana ITA Diner 'G' }^{\prime 2}\end{array}$ $\$ 70$
$\mathbf{\$}$
$\$ 10$

## 

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## Americana Series

4

## 

## $43 / 45 \quad 12 / 95 \quad 500$ \$00 <br> $\qquad$

 American Greetings SeriesPII 3/94 UNA \$6 Greetings from Space - Hello........ \$12
P12 3/94 UNA \$6 Bear, Hurry............................. \$1
P13 3/94 UNA \$6 Birthday Cake
3/94 UNA \$6 Tulips-Mom...
3/94 UNA \$6 Mother's House.... $\qquad$
Pr6 $\quad 3 / 94$ UNA $\$ 6$ Happy Mother's Day Grandma Pr32a/53a 6/95 5M 40u Rolling Stones Set/4..
P320135b11/95 500 40u Rolling Stones Set/4 Promo...
Pr53 $\quad 5 / 96 \quad 500$ 3u McDonald's Hawaii. Pr54J 5/96 18 3u McDonald's hawaii......................... $\$ 125$
Pr62 10/96 UNA 5u Fox Sliders..
Pr87 5/96 $\quad 1.5 \mathrm{M} \quad \$ 8$ Wrangler.............................................. $\$ 15$

## Mercury Marketing (MMC)

43/44 : $5 / 95$ 1M Var East Coast Puzzle Set2........... $\$ 32$
45J $5 / 95 \quad 100 \quad \$ 10$ East Coast Expo Jumbo.....
46. $6 \cdot 95$ 5M 100u PC Expo New York.

6/55. 500 100u PC Expo New York Jumbo.....
9/95 1.5M \$1 TCW East '95-Javits..
9/95 1 M $\$ 1$ East Coast Expo.
9/95 $500 \quad 5 \mathrm{~m}$ USTA Gala Dinner.
-995 100, \$1 East Coast Expo Jumbo
10195 1995 40u Monsters in the Mix 59. 10195 200 100u Monsters in the Mix.

## Mountain America Technologies (MAT)

1/95 UNA 10u. Mountain America Technologies.... \$8
$295 \quad 2 \mathrm{M}-100$ Royal Gorge Bridge ......... $\$ 12$ 1195500 10u : Rich Buzzelli Seasons Greetings..... \$5


Pr2 $\quad 1 / 95 \quad 2 \mathrm{M} \quad 25 \mathrm{G} \quad$ General Merchandise Distributors. . $\$ 20$ Pr7 5/95 UNA 10u Garden of the Gods Visitor Center \$15 Prill 10/95 200 10u Coca-Cola, Cub Foods, KNUU 99.9. $\$ 35$ Prit 21965.5 M 5u Taco Bell.. $\quad \$ 12$ SPrl3 $4 / 96 \quad 200 \quad 10 u$ Race CloudsPike's Peak........... $\$ 13$ Pr16 5/96 500 10u Colorado Springs Fine Arts Center.. \$8 Pri7 $5 / 96$ 1050 10u Rotary ClubsPPikes Peak Region... $\$ 10$ Pr18 5/96 24.1M 10u Womack's Casino............ $\$ 10$ Pr19 $7 / 96 \quad 550 \quad 10 u$ American Hear Walk............. $\$ 12$

## North American Telephone (NAT)

$293 \quad 500$ \$3 First Filght Endeavour STS-49..... $\$ 20$ $28 \quad 3 / 94$ UNA 5 m Phone on Beach - round ............ $\$ 16$ $29 \quad 3 / 94 \quad 500 \quad 5 m$ Travel by Sea-round .................. $\$ 16$ 42J $\quad 1094 \quad 100$ N/ Talking Coupon $\# 1$ Angel …...... $\$ 60$ $52 \quad 4 / 95 \quad 1.5 \mathrm{M}$ 3u Hawaii Pacific-Kauai McDonald's $\$ 43$
Pr3 $\quad 9 / 93$ 1.5M 74 Keep the Change ............... $\$ 35$
Pr6M $11 / 93$ UNA $\$ 4$ Santa/Coke Merry Christmas ........ $\$ 65$
Prio 121294 1.5M 3 3m Mail Boxes, Etc. Christmas......... $\$ 18$
PrilJ $4 / 95200$ NA Mail Boxes, Elc. ... $\$ 50$
Pr24/P131 1/95 1M $\$ 120$ Sea World Sett8 ................. $\$ 132$
Pr35PP38 3/95 1M $\$ 16$ Paradise Callis Seti4.............. $\$ 35$

## NYNEX (NYN)

IT $2 / 91$ UNA $\$ 10$ Landis \& Gyr Test Pre-Trial........ $\$ 175$
2T. UNA 12 5u Tamura Test.... $\$ 2,500$
UNA 88 100u Tamura Test.................................
$291 \quad 75 \quad \$ 10$ Stromberg Carlson........ $\quad \$ 1,000$
UNA 25 \$10 Strom CarisonWaverly ovp.... $\$ 1,900$
UNA UNA $\$ 5$ Test $31 \ldots \quad \$ 7,500$
199130 UNA Devalued Tamura Test........ $\$ 2,500$
UNA 200 \$1 Silver Test denom on obv. ...... $\$ 5,000$
UNA $200 \$ 5.25$ Silver Test denom on obv...... $\$ 3,500$
1991 UNA UNA *5 Service Card............ $\$ 600$
1291 50M $\$ 5.25$ NYC by Day......................
1/9271,088 \$1 Yellow Phone Comp.......... \$25
$12 \quad 792 \quad 20 \mathrm{M} \quad \$ 1$ DNC-Shline ............ $\$ 450$

## - SOLD OUT! -



THE PREMIERE EDITION PRINCESS DIANA MEMORIAL PHONE CARDS HAVE BEEN SOLD OUT!
A small number of "Special Edition" Cards (Diana's Turtleneck has been altered from Black to Green) are now available. Most Special Edition Cards have gone to customers who were too late for the Premiere Edition. Please order while they are still available!
Only \$9.50 each - Add \$3 per order Postage \& Insurance.

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Phone: (818) 609-7666 Fax: (818) 609-9725

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| 445 | 894 | UNA $\$ 20$ | Labo Test Card- Maint |  |
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| 4648 | 979 | 25M \$16 | King Kong Purze Set3 |  |
| 499. | 294 | 15M | Peace 1995 |  |
| 490 | 1294 |  | Peace 1995-Signed |  |
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| 53 | 795 | 50M | Govemor's Assocition |  |
| 65 | 895 | 10M | NYUNew York University | 25 |
|  | 895 | 10 M \$10 | NYUNew York Univesity | ait. . $\quad$ S25 |
| 6769 | 995 | 25M \$16 | Radio City Musichal Setr3 | 5 |
|  | UNA | 85M | Freetoal Calls |  |
| 71 | 995 | 25M \$10 | United Nations 500 H Annu |  |
| 72 | 995 |  | NYNEX Collector' C |  |
| 73 | 995 | 300 | USTA Gala Dimer |  |
| 781 | 1095 | 5M \$16 | Bankeflw Jumbo |  |
| 70 | daso | 25M 585 | Braster Doubloon Set |  |
| 79a | 1295 | 17 M | Word Peace |  |
| SALE! SALE! SALE! <br> All cards are MINT expired OmniTel cards. 10 min. NBC/Mediaweek (PIT7) 5,000 issued List $\$ 13$ ACME price $\$ 7$ 20 unit Phil Rizzuto/Telecard Worid 95 East (S17a) 1,500 issued 20 unit Phil Rizzuto/ Telecard World 95 East (Si7a) List $\$ 16$ ACME price $\$ 5$ 20 min. Tretorn Sneakers 5,750 issued ACME price is $\$ 2.50$ 20 min. Tretorn Sneakers 5,750 issued ACME price is $\$ 2.50$ 5 min . Miller Lite (PR35) List $\$ 7$ ACME price $\$ 3$ 4 card ravage CD Rom Game set ACME price $\$ 5$ per set 30 min. University of Minnesota Book Store (Pr555) ACME price $\$ 2$ 10 min. ADP 1996 Calendar/Phonecard 2,000 issued ACME price $\$ 3$ issued ACME price $\$ 2.50$ per set 15 min. Sun Life of Canada (Pr54) 2,000 issued ACME price $\$ 2$ 4 card Ray Bourque Boston Bruins set in folder (S2a/S5a) 4,000 <br> 10 min . Time Life Blues Legends in folder (Pr74) ACME price $\$ 5$ 10 min . Nissan \$3 30 min . Volvo (Pr73) List \$14 ACME price \$5 <br> 10 min . Sunkist/Canada Dry (Pr29) 1,600 issued ACME price $\$ 6$ 5 min . Xerox/Mailboxes Etc. (Pr40) 750 issued ACME price $\$ 3.50$ 5 min . XeroxMailboxes Etc. (Pr40) 750 issued ACME price $\$ 3.50$ 5 min . Red Dog Beer/lish Embassy Pub (Pr52) 2,000 issued List $\$ 9$ <br> ACME price $\$ 2.75$ 10 min. Mediaweek Allstars 800 issued ACME price $\$ 2$ <br> 4 card Xtramart set ( $\$ 95$ face value) ACME price $\$ 10$ per set <br> 5 min. 375th Anniversary, Plymouth Massachusetts (Sample and Live <br> 10 min. Cam Neely Celebrity Classic (SP-27) ACME price $\$ 2.50$ <br> 5 min . Ornette ColemanNerve records (Pr67) List \$7 ACME price \$2 5 min . Fuii Film Javelin Thrower (SPr70) List \$7 ACME price \$2 <br> 5 min. Fuil Film Javelin Thrower (SPr70) List $\$ 7$ ACME price $\$ 2$ 11 minute Jenniter Creed/Xtramart 10th Annual Golf Classic 95 ACME <br> price $\$ 3$ each 10 min . Phil Rizzuto/Sports Card Trader (SPr65) 1,500 issued List $\$ 13$ <br> ACME price $\$ 6$ 5 min . McDougal//Robert Louis Stevenson 1,500 issued ACME price $\$ 2$ <br> 5 min . Jeff Abbott 1995 Carolina League All-Star 1,250 issued ACME <br> price $\$ 1.50$ 5 min. Dad's Beantown Diner/Leinenliugel's red (Pr79) ACME price $\$ 2$ <br> 2 card Leisure Tours International set ACME price \$4 per set <br> 5 List \$9 ACME price \$2.50 <br> 5 min . Harp Tavern/Leinenlugel's Red ACME price $\$ 3$ 10 min . ADP Payroll (Pr16) 2,000 issued list $\$ 10$ ACI <br> ASSORTED LOTS / GRAB BAGS |  |  |  |  |
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500 \$5 Word Peace 96 -Signed ......... $\$ 12$ $80183 \quad 1295$ UNA $\$ 65$ TelEfectiva Eng/Spanish Setl4...... $\$ 75$ 84/87 1295 UNA $\$ 65$ Telfectiva Eng/Chinese Set/4..... $\$ 75$ $88 \quad 4 / 96 \quad 10 \mathrm{M} \quad \$ 5$ Back Bay, Boston ................... $\$ 10$ 89. 7/96 20M $\$ 5$ New York State Fair.... 9192 9/96 20M \$20 Rockettes Set/2.. $\qquad$ 93/97 1/96 10M \$25 Signs of the TimesTCW Set5..... \$45 10/96 20M $\$ 10$ Holiday Snowman 1996............. $\$ 14$

## OmniTel (OMN)

## Boston Paintings Series

$6 / 9 \quad 6 / 95 \quad$ 2M 185u Boston Paintings Set4..............$~ \$ 60$
$16 \quad 9 / 95 \quad 1 \mathrm{M} \quad 5 \mathrm{~m}$ Happy 375th Mayflower.......... $\$ 10$
Pri $295516 \mathrm{M} \quad 5 \mathrm{~m}$ Dunkin' Donuts - The Call......... $\$ 15$ P12 $\quad 29516 \mathrm{M} \quad 5 \mathrm{~m}$ Dunkin' Donuts - The Wave ......... $\$ 12$ Pri4 $\quad 495 \quad 17 \mathrm{M} \quad 5 \mathrm{~m}$ Dunkin' Donuts-Logo.......... $\$ 10$ Pr21/Pr25 6/95 1M 50m Brandweek Set5 ...................... $\$ 26$ Pr29 7.95 1.6M 10m SunkistCanada Dy $\quad$........... $\$ 15$ P/33 9/95 2M 5m Red Dog-Pour House. Pr35 9/95 $\quad 5 \mathrm{M} \quad 5 \mathrm{~m}$ Miler Lite-Life is Good... PP37 11/95 $45 \mathrm{M} \quad 5 \mathrm{~m}$ Beatles-Abbey Road.................. $\$ 30$ Pi38 11/95 1M 5 m Carefree Gum-100.3 WHEB ........ $\$ 10$ Pr52 $1995 \quad 2 M \quad 5 \mathrm{~m}$ Red Dog - lish Emb. Pub, Boston.. \$9 Pr71 $6 / 96$ UNA $5 m$ Diana Ross...
$\qquad$
$\qquad$ Pr73 6/96 UNA 30m VolvoCar. $\quad \$ 14$ PT75 9/96 UNA 5 m Dunkin' Donuts \& Bagels............. $\$ 9$ Pr80 1996 15M 5 m Dunkin' Donuts Grand Opening.... $\$ 10$

## Pacific Bell (PAC)

1a/3a 10/94 UNA $\$ 35$ Olvera Street Set3 3............. $\$ 85$ 1a-2/3a-2 UNA UNA $\$ 35$ Olvera StreetEd. $2 \mathrm{Set} / 3 . . . . . . . . . . . . \$ 65$ 1b/3b $10194 \quad 800 \quad \$ 35$ Olvera Street Spanish Set3 ...... $\$ 100$
 $7 / 910194$ UNA $\$ 10$ Number Collage Ed. 1 Seth 3........ $\$ 85$ 10/12 $12994600 \$ 35$ California Holidays Plate Set/ $\ldots \ldots \$ 175$ $\begin{array}{llll}12 / 94 & 2 \mathrm{M} & \$ 5 & \text { Santa \& Lounge Chairs......... } \$ 30\end{array}$ $\begin{array}{llllll}14 & 1294 & 1.1 \mathrm{M} & \$ 10 & \text { Santa \& Lounge Chairs............. } \$ 52 \\ 15 & 1294 & 600 & \$ 20 & \text { Santa \& Lounge Chairs............. } \$ 95\end{array}$ 13/15 $12 / 24 \quad 600 \$ 35$ Santa \& Lounge Chairs Set/3..... \$177 $16 \quad 12 / 94 \quad 2.3 \mathrm{M}$ \$5 Santa \& Phone...................... $\$ 39$ 16E 12/94 2? $\$ 5$ Santa \& Phone Error $\$ 20$ Rev. $\$ 1,000$ $17 \quad 1294 \quad 1.2 \mathrm{M}$ \$10 Santa \& Phone....

17E 1294 23? $\$ 10$ Santa \& Phone Error $\$ 5$ on Rev. . $\$ 725$ $18 \quad 1294 \quad 650 \quad \$ 20$ Santa \& Phone... $16 / 18 \quad 12944 \quad 650 \quad \$ 35$ Santa \& Phone Set3.... $\qquad$ $\begin{array}{lllll}9 & 12194 & 1.7 \mathrm{M} & \$ 5 & \text { Holiday Greeting Spiral................. } \$ 30 \\ \$ 120\end{array}$ | 12994 | $1 M$ | $\$ 10$ | Holiday Gretings Spiral.......... $\$ 55$ |
| :--- | :--- | :--- | :--- | $21 \quad 1294 \quad 450 \quad \$ 20$ Holiday Greetings Spiral........... $\$ 100$ $19 / 21 \quad 1294 \quad 450 \quad \$ 20$ Holiday Greetings Spiral Set3 .... $\$ 190$ 10/21 $12994 \quad 250$ ? $\$ 155$ Christmas 1994 Set/12 $\ldots \ldots . . . . \quad \$ 731$ 7/95 25M \$5 Los Angeles Ed. $2 \ldots$ $7 / 95 \quad 25 \mathrm{M}$ \$10 Los Angeles Ed. 2. $\qquad$ 795 25M $\$ 20$ Los Angeles Ed. 2 $\begin{array}{r}-\quad . . . \\ \hline \quad \$ 27\end{array}$ . 1.

$26 \quad 7 / 95$ UNA $\$ 10$ Number Collage Ed. $2 . \quad$ RETAIL PRICE

| 26 | $7 / 95$ | UNA |  |
| :--- | :--- | :--- | :--- | :--- |
| 27 | $\$ 10$ | Number Collage Ed. 2 | $\$ 15$ | $27 \quad 7 / 95$ UNA $\$ 20$ Number Collage Ed. 2 $\qquad$ $7 / 95$ UNA \$5 Califomia Collage.. $\qquad$ 29 I795 UNA $\$ 10$ Califomia Collage..................... $\$ 14$

## $44 / 45$ 1/96 10M $\$ 15$ Marine World Set2.

$\qquad$
46149296 UNA $\$ 85$ Definitive Set/4.................. $\$ 106$
$50 \quad 4 / 96 \quad 3 M \quad \$ 5$ San Francisco Public Librany........ $\$ 10$
$51 / 53$ 5/96 5 M \$80 San Franciso Collector's Set/ $3 . . . . .590$
54 5/96 10M $\$ 10$ Father's Day: 1057 Chew......... $\$ 18$
$\begin{array}{llll}5 / 96 & \text { 10M } & \$ 10 & \text { Father's Day. } 1957 \text { Chey. }\end{array} \quad \$ 18$
5/96 6M \$10 Gay \& Lesbian Employees....
5/96 20M \$10 San Diego Republican Nat' Conv. \$16
$5 / 96$ 20M $\$ 20$ San Diego Republican Nat I Conv. $\$ 30$
5/96 15M \$50 San Diego Republican Nat' Conv. $\$ 70$
8/96 UNA nt Republican Nat' Conv. Chip Card $\$ 300$
896 UNA $\$ 20$ Kinko's Copy Centers..... $\$ 20$
8196 2.19 \$5 Pioneers of America................. $\$ 10$
$896 \quad 900 \$ 10$ Pioneers of America......
7M79M 129630 ntt Nevada Bell Prototype Set3....... $\$ 525^{\circ}$
397 425M $\$ 10$ Amer Spirit: Diversity....
397 20M $\$ 50$ Amer Spirit: Monuments...
$\qquad$
Peoples's Telephone Co (PEO)
$18 / 221995$ UNA 220u U.S. Banknotes Set5 ............... $\$ 175$
Pri7Pri9 $6 / 94 \quad 5 \mathrm{M} 45 \mathrm{~m}$ MeNeill Set3......... $\$ 5$
Pr21/Pr22 7194 1M 25u Billards Show Set/2................. $\$ 35$
Pr35a/37a 9944 2.5M 50u ZEN Set/3......... \$50
Pro66 $1996 \quad 880 \quad \$ 5$ SixFlags (Global Link) $\quad \ldots \quad$........... $\$ 8$
Phone Card Management of America (PMA)
Pr2 $\quad 8 / 95 \quad 2 \mathrm{M}$ 10m McDonald's Back to School........ $\$ 15$
P/3 $\quad 9 / 95 \quad 2 \mathrm{M} 10 \mathrm{~m}$ Cavel lce Cream Bakery.......... $\$ 10$
Pr4 9/95 2M 10m Dunkin' Donuts die-cut............. $\$ 10$
Pr5/Pro $12.95 \quad 2.5 \mathrm{M} 37 \mathrm{~m}$ McDonald's Atter Holidays Set/2.. $\$ 30$
Pr8PR $5 / 96$ 2M 20m FraserMcDonald's Set2. $\quad \$ 30$

## PhoneCards USA (PCU)

8/94 1.5M \$5 Jay P. Morgan: Bear in Boat..... $7 / 95500$ 5m Eagle.. $\qquad$
29650010 m Valentine's Day rose.
296 2M $\$ 20$ Diego Rivera - Flower Seller...

## Precis Smart Card Systems (PSC)

## Fort Worth Arts Festival Main Street Series

P12 $\quad 4 / 97 \quad 4 \mathrm{M} \quad \$ 10$ Main Street Green (card 2) $\quad$...... $\$ 20$ P12 $\quad 497 \quad 4 \mathrm{M} \quad \$ 15$ Main Street People (card 3) ........ $\$ 30$ Pr4 4/97 4M $\$ 20$ Main Street Fort Worth (card 1)..... $\$ 40$ Pr2Pri4 4/97 4M $\$ 45$ Main Street Puzze Set/3 ...... $\$ 9$

## Premier Telecom (PRM)

Pr1. $295 \quad$ 2M $\quad$ 3u. McDonald's Pin Club Deutschland $\$ 20$ Pr2Pris 6/95 500 20m Have You Had Break Set/4........ $\$ 48$ Pr6/Pr9 $6 / 95 \quad 1 \mathrm{M} \quad 20 \mathrm{~m}$ Frank \& Son Series IISet/4...... $\$ 160$ Prl1 $9 / 95 \quad 500 \quad$ 3u Batman Forever-McD's logo ...... $\$ 12$ Pr12 9/95 $\quad 500 \quad$ 3u Sommertest $1995-$ McD's logo... $\$ 10$

## HIDDEN TREASURES OF DISNEYLAND



Given out at the Gate on Disneyland's 40th Anniversary.
Only 1,000 Sets of 4 Were Produced in December 1994.
3 Dollar Cards, Now Inactive, IDC Communications, Carrier Service by TTI.
We have purchased the remaining 167 Sets. We Are Pleased to Offer Them to MCC Readers.

## Price $\$ 36.00$ per Set, Limit 5 Sets

Add $\$ 2.50 \mathrm{P} / \mathrm{H}$ if Your Order Is Under $\$ 50.00$. Foreign P/H Extra. Write or call for our Pricelist \#20 with other exciting finds.
Steve Eyer, P.O. Box 321-MJ, Mt. Zion, IL 62549 Tel: 217-864-4321 Fax: 217-864-3021 e-mail:seyer@midwest ne

MCN date gity denom description Retall price Pri5/Pri810/95 1.5M 20m Frand \& Sons Series III Set/4...... 588 Pri9/Pr2010/95 $500 \quad 10 \mathrm{~m}$ Sponsor Card Set2.. $\$ 40$ Pr21/Pr2210/95 - 1M Gu German McDonald's Set/2........ $\$ 44$ Quest Liberty (QCI)
8 5/93 1 1M $\$ 5$ Get Out of Jail Free............... $\$ 300$
$20 \quad 6 / 93 \quad 2 \mathrm{M} \quad \$ 5$ Vincent Van Gogh. $\qquad$ $\$ 15$ $59 / 62 \quad 1294 \quad 1320 \quad \$ 12$ Presidents Set4 ... $\qquad$ .532
$\begin{array}{lllll}71 & 3 / 95 & 1.2 \mathrm{M} & \$ 2 & \text { TeleCard Expo West } 95 \ldots \ldots \ldots . . . . .\end{array}$
83 9/95 1180 \$2 TeleCard Word East '95... $\$ 17$
$\$ 17$ $\begin{array}{llll}\text { Pril3 } & 8 / 95 & 2 M & \$ 4 \\ \text { Nabisco Mr. Peanut.... }\end{array}$ $\mathbf{~}$
$\$ 16$ Pri31 $\quad 5 / 96 \quad 5 \mathrm{M} \quad \$ 10 \quad 96$ lish Olympics Die Cut .......... $\$ 12$ Pri34/Pri38896 5M $\$ 40$ Gone With The Wind Sett4........ $\$ 75$

## Score Board Inc. (SBI)

348a $8 / 95 \quad 2.5 \mathrm{M}$ 10m World Of Coke 5th Anv. White...... $\$ 30$ 3480 $\quad 8 / 95 \quad 500 \quad 10 \mathrm{~m}$ World Of Coke 5th Anv. WhiteNP $\$ 50$ 349a $\quad 8 / 95 \quad 2.5 \mathrm{M}$ 10m World Of Coke 5th Anv.Black....... $\$ 30$ 349b $8 / 95 \quad 500$ 10m World Of Coke 5th Anv.BlackNIP. \$50 348a/349a 895 2.5M 20m WOC 5th Anniv. Set2 (F)........... $\$ 65$ $348 \mathrm{~b} / 349 \mathrm{~b} 895550020 \mathrm{~m}$ WOC 5 th Anniv. VIP Set2 (F) .... $\$ 115$ 350 9/95 $95 \quad \$ 25$ TCW 95 NYC Polar Bear........... $\$ 180$
 $492501 \quad 11 / 95 \quad 4,560 \quad \$ 50$ Coke I Old Ad Cels $\$ 5$ Setio ...... $\$ 135$ 502506 11/95 $2,860 \quad \$ 25$ Coke $\$ 55$ Cel Set5.................. $\$ 85$ $507 / 1611195$ 1.1M $\$ 100$ Coke I $\$ 10$ Set/io....... $\$ 225$ 517519 11/95 $895 \$ 30$ Coke Bottle Caps \$10 Set3....... $\$ 250$ 520/521 11/95 1M+ \$20 Coke Botlles \$10 Set/2......... \$250 $52253111 / 95$ UNA $\$ 250$ Coke $\$ 25$ Set10....... $\qquad$ .$\$ 550$ $54254412 / 95$ 2.5M 30m Around the World Set3 ............. $\$ 60$ 545/549 $12 / 95$ 2.5M.120m Santa Edtion Set/5............. $\$ 13$ S671/718 3/96 UNA $\$ 48$ Coca-Cola Series $1 \$ 1$ Set/48 ....... $\$ 96$ S719766 3/96 UNA \$48 Coca-Cola Series $1 \$ 2$ Set/48 ..... $\$ 154$ $767 / 7713 / 96$ 5250 $\$ 25$ Coca-Cola Calendar Girls Set/5.... $\$ 75$ $772781 \quad 3 / 96 \quad 1250 \$ 100$ Coke II Trucks $\$ 10$ Set $10 \ldots \ldots . . . . . .150$ 782786 3/96 $\quad 2860 \quad \$ 25$ Coke |l Actate \$5 Set5............. $\$ 75$ $7927943 / 96 \quad 862$ \$30 Coke Il Die Cut Can Set3 ......... $\$ 225$ $795 / 973 / 96 \quad 862 \$ 30$ Coke Il: Die Cut Tray Set3 $\ldots \ldots \ldots . .$. . $\$ 225$ 865/914 5/96 6.1M $\$ 100$ McDonald's Common Set50..... $\$ 100$ 915/964 5/96 $426 \$ 100$ McDonald's $\$ 2$ Gold Arch Set $50 \$ 250$ 965/984 $\quad 5 / 96 \quad 2520 \quad \$ 50$ McDonald's $\$ 5$ Cel Setzo ........ $\$ 140$ 985/004 5/96 $\quad 5510$ \$50 McDonald's $\$ 5$ Set20........... $\$ 120$ 1015/01715/96 856 \$75 McDonald's Happy Meal Set3.... \$185 1018/10225/96 $\quad 9 \$ 5,000$ McDonald's $\$ 1,000$ Set5 $\ldots . . . \quad \$ 6,250$ 1112/11366/96 $4050 \quad \$ 50$ Coke Nat' Silver $\$ 2$ Sett25.......... $\$ 50$ 1137/11616/96 2715 \$50 Coke Nat'l Gold \$2 Set/25........... $\$ 70$ 1162/11716/96 $6401 \$ 50$ Coke Nat' Silver $\$ 5$ Set110.......... $\$ 70$ 1172/11816/96 4278 \$50 Coke Nat' Gold $\$ 5$ Set10 ........... $\$ 90$ 1182/1916/96 $319 \$ 250$ Coke Nat' Silver $\$ 25$ Set/10 ...... $\$ 500$ 1192/12016/96 218 \$250 Coke Nat'I Gold \$25 Setio....... $\$ 750$

## SLSC (SLS)

$\begin{array}{lllllll}\text { 2. } & 10995 & 1.5 \mathrm{M} & \text { 20u } & \text { Bald Eagle..................... } \$ 12 \\ 3 & 10955 & 1.5 \mathrm{M} & 20 \mathrm{u} & \text { Falcon .... } & \$ 12\end{array}$

## SmarTel (SMR)

Pr21 4/94 UNA 10m Newsweek. ............... $\$ 36$
Pr28a $5 / 94$ UNA 10 m Academy of Country Music Awards \$8
Pr35 $\quad 5 / 94 \quad 10 \mathrm{M} 10 \mathrm{~m}$ Montgomery Ward/Electric Ave.... $\$ 20$
$\begin{array}{lllll}\text { Pri93 } & 11 / 94 & 1.5 \mathrm{M} & 10 \mathrm{~m} & H B O \\ \text { Higiginal Movies. }\end{array}$ $\qquad$ Pri35 $1 / 95 \quad 6.5 \mathrm{M}$ 10m HBO. $\qquad$ ...
$\$ 8$
$\$ 8$
Pr498 3/95 UNA 10 m House of Blues-AIDS Project.......... \$8 $\begin{array}{llllll}\text { Pr523 } & 3 / 95 & 12 \mathrm{M} & 20 \mathrm{~m} & \text { Shake And Bake - Perfect Potatoes } \$ 20\end{array}$
Pr802 7955 2M 20m Hershey'S Chocolates.... $\qquad$ ...
$\mathbf{\$ 1 9}$
$\mathbf{~} 17$
Pros 9/95 1M 10m Pope John Paull $\ldots . .$.
Priti87 1295 25M 10 m DCComics-Catwoman... ... $\$ 13$
Pr1190 $\quad 1295 \quad 50 \quad 5 \mathrm{~m}$ Dick Clark's American Bandstand. $\$ 75$ Pr1215 1295 UNA 20 m Kodak Royal Premier Dealer......... $\$ 22$ Pri273 $1 / 96 \quad 25 \mathrm{M}+10 \mathrm{~m}$ Chex Mutti-Bran Cereal _\$ Pris87 $\quad 3 / 96 \quad 25 \mathrm{M}+5 \mathrm{~m}$ Ace Ventura - When Nature Calls.... $\$ 5$

## Sprint (SPR)

la/1g $7 / 926.5 \mathrm{M} \quad \$ 5$ Sister Cities Setz $\ldots \ldots . . . . .$.
Animal Series (lnt')


## USACard Corporation (USA)

$7 / 94$ 1M $\$ 2.50$ ANA Convention Detroit comp...... $\$ 45$
9/94 1M $\$ 2.50$ CardEx '94 Amsterdam ............... $\$ 30$
$10 / 94$ 1M $\$ 5$ Long Beach C\&C Expo \#1.................. $\$ 30$
$2 / 95$ 1M $\$ 5$ Long Beach Coin \& Collectibles $\# 2 \$ 20$
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$91 / 95$

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## 105

106
107 500 Pink Panther Easter Egg: Blue...... $\$ 15$
105/107 107 500 \$10 Pink Panther Easter Egg: Purple... $\$ 15$
$105 / 107 \quad 197 \quad 500$ \$30 Pink Panther Easter Egg Set/3.... $\$ 75$
110J 297250 \$25 Pink Panther Gold Easter Egg.

## U.S. Postal Service (USP)

11/95 200M $\$ 5$ Carousel Horses Phonecard...
1195 $200 \mathrm{M} \$ 10$ Carousel Horses Phonecard. ...
11/95 225M \$20 Carousel Horses Phonecard...
11/95 25M $\$ 50$ Flag Over Porch.
11/95 100M \$5 Santa \& Toy
11/95 100M \$10 Santa \& Chimmey
$\cdots$
11/95 125M \$20 Midnight Angel.. $\qquad$
$11 / 95$ 25M \$100 Space Shutlle Endeavour....
9/11 11/96 21M $\$ 35$ USPS Love Stamp Set/3. $\qquad$ $12 / 14 \quad 6 / 96 \quad 21 \mathrm{M} \quad \$ 35$ USPS Prehistoric Set3... $\qquad$
$1997 \quad 75 \mathrm{M}$ \$40 Floral Stamp Set3 $\qquad$ $\$ 59$
$\$ 40$

## U.S. Postal Service Liherty Cash (ULC)

| 3 | Sep-96 UNA |
| :--- | :--- | :--- |
| 4 | Sep-96 Flag/Porch White... | $\qquad$ $\$ 13$

Sep-96 UNA \$20 FlagPPorch Blue,
Sep-96 UNA \$50 Flag/Porch Red. $\qquad$ $\$ 36$
$\$ 36$

10/13 Sep-96 10M $\$ 20$ LibetryCash Holiday Set/4*

## Vista-United (VIS)

$1 \quad 8 / 94 \quad 2 \mathrm{M} \quad \$ 5$ Premiere Cast Member

| $1 / 3$ | $8 / 94$ | 1 M | $\$ 35$ | Premiere Cast Member Seth3...... $\$ 515$ |
| :--- | :--- | :--- | :--- | :--- | :--- |

$4 \quad 9 / 94 \quad 2 \mathrm{M} \quad 5 \mathrm{~m} \quad 1994$ Disneyana tll Convention.... $\$ 290$
$\begin{array}{lllll}5 & 9 / 94 & 600 & \$ 5 & \text { Telecom Magic '94.......... } \$ 325\end{array}$

## 

## 




2

005 \$00 Technoloy Me ic
23/26 9/95 1M \$113 Back To School Set/4...
27/29 12/95 1M \$53 Winter in Florida 1995 Set/3 $\$ 75$
$30 / 32 \quad 296 \quad 3 \mathrm{M}$ \$53 Florida Palm Trees \& Sun Set3.... $\$ 65$
$33 \quad 296600$ 10u Multi-Media Demo Center Opng. $\$ 100$
$34 / 35 \quad 5 / 96<10 \mathrm{M} \$ 30$ Cinderella Castle Set 12 $\$ 45$
$\begin{array}{lllll}36 & 7196 & 15 \mathrm{M} & 5 \mathrm{~m} & \text { Disney Store Appreciation............ } \$ 50\end{array}$
$37 \quad 796 \quad 700 \quad 25 \mathrm{~m}$ Vista-United Telecom 25th Anniv $\$ 110$

## Wachovia Corporation (WAC)

Prl $\quad 8.96$ 31.5M $\$ 10$ Journal Constitution-Altanta..... $\$ 15$

## Winston Taylor (WTA)

IJ $\quad 1294 \quad 1 \mathrm{M} .5 \mathrm{~m}$ Happy Holidays........ $\$ 125$
$6 \quad 4 / 95 \quad 250 \quad$ 10u USTALucy Doctor I $\ln$ n.......... $\$ 295$
GM $\quad 4 / 95 \quad 1010 \mathrm{~m}$ USTALucy Doctor $\operatorname{ls}$ In .......... $\$ 395$
$7 / 18 \quad 8 / 96 \quad 500 \quad 60 \mathrm{~m}$ Snoopy Card-A-Month Set112... $\$ 300$ Pril/Pri2 5/95 4M 20m Sierra Club Set2 ........ $\$ 20$
Pri3u $8 / 95 \quad 4.5 \mathrm{M} \quad 5 \mathrm{u}$ Peanuts -45 Years (Classicards).. $\$ 45$
Pri3JP $8 / 95$ UNA $5 u$ Peanuts-45 Years (Classiciards). $\$ 75$

## SPORTS

## ACMI (ACI)

S144 $\quad 3 / 94 \quad 2.5 \mathrm{M} \quad \$ 3$ Packer HOF-Bart Starn.......... $\$ 10$ | S149 | 3 | 3 | 1.5 M | $\$ 7$ |
| :--- | :--- | :--- | :--- | :--- | Packer HOF-Ray Nitschke .......... $\$ 12$ $\begin{array}{lllll}\text { S154 } & 3 / 94 & 700 & \$ 20 & \text { Packer HOF-Vince Lombardi........ } \$ 28\end{array}$ $\begin{array}{lllll} & 159 & 11 / 94 & 300 & \$ 50 \\ \text { Packer HOF-LombardiVStar.......... } \$ 60\end{array}$ $\begin{array}{lllll} & 163 & 3 & 300 & \$ 50 \\ \text { Packer HOF-Willie Davis.............. } \$ 60\end{array}$ S176 $\quad 5 / 94 \quad 5 \mathrm{M} \quad \$ 6$ Lary Bird L' Card. S186 9/94 4M \$10 Lary Bird 'A' Card....

S187 $\quad 295 \quad 5 \mathrm{M}$ \$10 Larry Bird 'R' Card.
$\begin{array}{llll}\text { S197 } & 11 / 95 \quad 800 \quad \$ 20 \quad \text { Lary Bird 'R' Card. }\end{array}$
$\begin{array}{llll}\$ 198 & 11 / 95 & 800 & \$ 20 \\ \text { Lary } \\ \text { Bird }\end{array} \gamma \times$ Card.

| $\$ 199$ | 1295 | 800 | $\$ 20$ |
| :--- | :--- | :--- | :--- |

$\begin{array}{llll} & 1209 & 1295 & 200 \\ \$ 50 & \text { Larry Bird 'l Card. }\end{array}$
$\$ 210 \quad 1295 \quad 200 \$ 50$ Larry Bird 'R' Card.
$\begin{array}{llll}\$ 211 & 1295 & 200 & \$ 50 \\ \text { Laryy Bird D D' Card. }\end{array}$

## AmeriVox (AVX)

S120/S1245/94 2M $\$ 50$ Quarterback Legends $\ddagger 1$ Set5.... $\$ 125$ S125/S1295/94 2M $\$ 50$ Quatrerrack Legends $\# 2$ Set/5..... $\$ 90$ S254//25866/95 5M \$41 Steffil Graf Set5 (F).
... $\$ 60$ SPR286M 794 $200 \quad \$ 5$ Giants-Until There's a Cure Day.. $\$ 30$ $\begin{array}{lllll}\text { SP755 } & 8 / 95 & 1 \mathrm{M} & 5 \mathrm{~m} & \text { Babe Ruth Signature Series........ } \$ 18\end{array}$ $\begin{array}{lllll}\text { SPr756 } & 8 / 95 & 1 \mathrm{M} & 5 \mathrm{~m} & \text { Lou Gehrig Signature Series........ } 18\end{array}$


BETALL PRICE

## Ameritech (AMT)

$\begin{array}{llll} & 530 & 5 / 94 & 63 \mathrm{M} \\ \$ 0.50 & \text { Robin Yount CoinSaverTribute..... } \$ 4\end{array}$ S30/S33 5 5/94 13.9M $\$ 17.50$ Robin Yount Coinsaver Setl4...... $\$ 36$ S3OP/S33P5/94 10\$17.50 R.Yount CoinSaver Proot Sett . . \$1,000 S30S/\$3355/94 500\$17.50 R.Yount Coinsaver Spec Set/4... \$240 $\$ 34 / 336 \quad 6 / 9417,568$ \$17 Soccer Coinsaver Set/3........... $\$ 30$ S34S//33656/94 500 \$17 Soccer CoinSaver Spec.Set/3..... $\$ 210$ S37/S39 6/94 17,568 \$17 Word Sports Set3........... $\$ 26$ S37S/S39S6/94 500 \$17 Word Sports Specimen Set3..... $\$ 185$ $\$ 40 \quad 79429124 \quad \$ 2$ Comiskey Park. $\quad$............. $\$ 9$ S41 $7 / 9414.2 \mathrm{M} \quad \$ 2 \quad 1994$ Senior Open ................. \$5 S44/S46. 9/94 9M $\$ 16$ World Rowing Chamnship Set3... $\$ 25$ S47/S49 1294 25M $\$ 16$ Frank Thomas Big Hurt Set/3....... $\$ 25$

## AT\&T (ATT)

Centennial Olympic Games Series
S198 6/96 UNA 20u AT\&T Global Olympic Village....... $\$ 45$
S202 6/96 UNA 15u African Hurder._._
S203 6/96 UNA 25u Cowboy High Jumper.............
S204 6/96 UNA. 50u Geisha Pole Valuter................ $\$ 35$
S198-6196 UNA 20u Gloal Otymic Villuge $\qquad$
\$205 6/96 UNA 10u Cyclist-Marty Nothstein.............. \$8
S206 6/96 UNA - 15u Gymnast-Trent Dimas........... $\$ 13$
S207 6/96 UNA $25 u$ Swimmer-Summer Sanders ........ $\$ 18$
$\$ 208$ 6/96 UNA 50u Hurder-Gail Devers.......... $\$ 35$
S209 6/96 $100 \mathrm{M} 10 \mathrm{~m} \quad 1996$ Olympic Diecut.................. $\$ 6$

## Cable \& Wireless (C\&W)

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| 55 | 994 | 7 M | Soceer | 520 |
| 8 M | 595 | 50 \$3 | Ofarano Cubs - | 535 |
| SPP9M | 595 |  | Orando Cubs | 535 |
| Creative Communications (CCI) |  |  |  |  |
| SPR24SPP2529654 200 Penmzil - Racino Set2 |  |  |  |  |
| Finish Line Racing (FII) |  |  |  |  |
|  | 194 | S50 | Finsis Line Seriee |  |
| Finish Line Series 2 |  |  |  |  |
| 56 | 694 | 1.8M \$10 | Bodine, Geoff | \$10 |
| 57 | 694 | 1.8 M \$10 | Elloth, Bill. | S10 |
| 58. | 694 | 1.8M $\$ 10$ | Gordon, Jeff. | \$12 |
| 59 | 694 | 1.8M \$10 | Inan, Emie | \$10 |
| 510 | 694 | $1.8 \mathrm{M} \$ 10$ | Jamet, Dade. | \$10 |
| 511 | 694 | $1.8 \mathrm{M} \$ 10$ | Martin, Mark | \$11 |
| S12 | 694 | $1.8 \mathrm{M} \$ 10$ | Pettr, kyle. | St |
| 513 | 694 | 1.8 M \$10 | Ruud, Richy. | \$10 |
| 514 | 694 | 1.8M. 510 | Wallace, Rusty. | \$12 |
| S15 | 694 | 1.8M $\$ 10$ | Waltip, Darrell. |  |
| S42361 | 495 | 19768 20m | Assets Racing 1 | 220....... $\$ 50$ |
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| S4378439 2 | 39297 | 3M 15m | T. Labont lee N | fetil Set3.... 524 |
| SPTI | 334 | 5 M \$10 | WMRN Radio 25 | Ini... $\quad \$ 12$ |
|  | 595 |  | eff Gorron Fan |  |

## First Union Corporation (FUM)

 S22s25 5956 15M $\$ 180$ American Atileses II Setl4........ $\$ 250$ S30/533 5996 15M $\$ 180$ Women Athletes Sett
 SPrila -1095 37.5M $\$ 20$ dags Stand Alone/Gen. Pub...... $\$ 4$ SPrib 1095 UNA $\$ 20$ Jags Stand Alonesigined Brnell. . 560 SPT7asPri4a

1095 2.5M $\$ 160$ Japs S20P Purate Setr8.......... $\$ 50$ Sprt5aSPR22a

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## Globalcom 2000 (GC2)

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## GTE (GTE)

S42 10/94 2.4 M 5u Battle of LA (MCDonalds)........... $\$ 12$ S11 $10194 \quad 10 \mathrm{M}$ 5u NFL Helmets-Collage.... $\qquad$ S12 10944 10M 25u NFL. Helmets-S.F. 49ers. $\qquad$ S20 10194 10M 25u NFL Helmets-San Diego Chargers... \$8 SPri/SPri69/95 UNA 30u Shell Superbow Set6.... S11/S41 10/94 10M 780u NFL Helments Set/31.............. $\$ 350$ S52 $1295 \quad 3 \mathrm{M}_{1} 15 u$ Superbow XXXX Helmet............... $\$ 20$ $\begin{array}{lllll} & \$ 51 & 1295 & 80 \mathrm{M} & 5 \mathrm{~m} \\ \text { Superbow IXXIX Hi Mom!.......... } \$ 40\end{array}$ S53 1295 3M 29u Superbow XXIXX Pigskin ........... $\$ 30$

> 9/95 UNA 5 m Monday Night Football. $1 / 96$ UNA 5u Superbow XXX-Coin Toss.......... $\$ 25$ SPr7 1995 UNA UNA NFL auartertack Club $96 \ldots \ldots . . . . . . .$.

## IDB Worldcom (IDB)

$5 / 94$ 5M \$25 Wayne Gretzhy All Time Scorer..... $\$ 50$

## IEM Telecom (IEM)

S11/S14 8/93 UNA $\$ 10$ American NFL Bowl Set/4 ........ $\$ 100$ $\begin{array}{lllll}\text { S8 } & 893 & 5 \mathrm{M} & \$ 10 & \text { Sanders, Deion/Alanta Falcons.... } \$ 30\end{array}$ $\begin{array}{lllll}\text { S10 } & 8993 & 5 \mathrm{M} & \$ 10 & \text { Smith, Emmit/Dallas Cowboys..... } \$ 70\end{array}$

9/93 10M $\$ 3$ Michael Inin/Smile.....
S16 9/93 10M $\$ 3$ Michael Ivin The Ring...
\$17 993 10M $\$ 3$ Michael InvinPhone $\qquad$
S15/S17 9/93 10M \$9 Michael Inin Set3. $\qquad$

## LCI International (LCI)

S24/S28 1/96 5 SM 10u Montana Super Bowl Set5 (F).... $\$ 125$ S29 1996 UNA 10u Andre Ribeiro in Helmet.............. $\$ 5$ 530 - 1996 UNA 10u Andre Ribeiro Portrait...

## LDDS Worldcomm (LDD)

| S34 | 5/95 | 2 M | 10u | Salinas Peppers/PepsikKAT 101.7.\$15 |
| :---: | :---: | :---: | :---: | :---: |
| S66 | $1 / 94$ | UNA | \$10 | Downhill Snow Sking............ $\$ 12$ |
| S68 | 194 | UNA | \$10 | Nierman Soccer Match.............. $\$ 12$ |
| S69E | $1 / 94$ | 50? | 50u | Nierman Soccer Match Error...... $\$ 60$ |
| 572 | 29410 | 0.5M | 30 | Miami Heat ...- |
| 578 | 919469. | 9.9M | 10u | Pennzoil Indy Car...- \$15 |
| 579 | 9/94 | 600 | 20u | Pennzoil Indy Car .................... $\$ 40$ |
| 580 | 9/94149. | 9.9M | 10u | Pennzoil NASCAR............. $\$ 15$ |
| 581 | 9/94 | 600 | 20u | Pennzoil NASCAR .... |
| S87/592 | $1 / 95 \quad 1$. | 1.5M | 105u | America's Cup Sel/6............. $\$ 122$ |
| S108 | 129536. | 6.5M | 10u | Michael Jordan/Hanes............... $\$ 7$ |
| S109 | 1295 | 15M | $15 u$ | Michael JordanNHanes................ $\$ 10$ |
| 10 | 1295 | 10M | 201 | Michael Jordan/lanes.............. \$12 |
| S111 | 1295 | 10u | 10u | Michael Jordan/Red Jersey......... $\$ 12$ |
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| S116 | 1295 UII | UNA | \$60 | Michael JordanBlack Jersey........ 863 |
| S117 | 1295 UII |  | \$100 | Michael Jordan/Black Jersey...... $\$ 105$ |
| S118 | $4 / 96$ UII | UNA | 30u | Michael Jordan/Back Jersey........ \$12 |
| S119 | 5/96 6 | 60 M | 10 m | Michael Jordan Sales Triptych...... \$10 |
| S120 | 1096 | 3M |  | hael Jordan S |

## MCI (MCI)

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SPR2Oa 4/95 UNA 3u Gold All Star Game 1985 $\ldots$......... $\$ 10$ SPr200 4/95 UNA 3u Silver All Star Game 1985............. \$8 SPI2OC $4 / 95$ UNA $3 u$ Regular All Star Game 1985.......... $\$ 6$ $5 / 97$ UNA $\$ 25$ Shell-Chicago Bulls Chmpn. Years.. \$9

## Metro Transit Authority (MTA)

$\begin{array}{llll}\text { S14 } & 1194 & 1,194 & \$ 5 \\ \text { N.Y. Rangers Stanley Cup............. } \$ 7\end{array}$ S14/S18a 11/94 10M $\$ 25$ N.Y. Rangers Set5................ $\$ 35$ S14/S18a $11 / 94 \quad 1,994 \quad \$ 25$ N.Y. Rangers Signature Set/5(F) \$100

## MARTA (MRT)

S1/S12 7/96 25M \$540 Year of Olympians Set12 ........ $\$ 600$ S1/S12 7/96 300 \$540 Year of Olympians (F) Set12..... $\$ 800$

## Mountain America Technologies (MAT)

$\begin{array}{llll}\text { SPB3 } & 1 / 95 & 500 & 20 u \quad \text { The U.S. Hang Gididing Assoc........ } \$ 14\end{array}$ SPr8 $\quad 8 / 95 \quad 800$ 10u Air Force Academy Athletic Assoc. $\$ 12$ $\begin{array}{lllll}\text { SPr9 } & 8 / 95 & 600 & \text { 30u Air Force Adademy Athletic Assoc. } \$ 30\end{array}$ SPrio $10,95 \quad 1995$ 5u Co.Avalanche/Denver Nuggets..... \$12

## NationsBank Corporation (NBC)

S3/S6 $\quad 5 / 96 \quad 25 \mathrm{M}$ \$190 Gold Medal US Olympians Sett4. \$250 S7/S10 $\quad 5 / 96 \quad 20 \mathrm{M} \$ 190 \quad$ Olympians in Action Sett $4 . . . . . . . \$ 265$ S11/S12 $5 / 96 \quad 5 \mathrm{M} \quad \$ 70$ Ribbons of Color Set/2............ $\$ 100$ S13/S15 6/96 $\quad 30 \mathrm{M} \quad \$ 90 \quad$ IZTY in Action Set3 $\ldots \ldots \ldots . .$. S13S15 $7 / 766 \quad 600 \quad \$ 90 \quad$ IZZY in Action Folder MFSet3 .... $\$ 180$ S16/S19 6/96 $\quad 15 \mathrm{M}$ \$100 Olympic Coins Set/ ............... $\$ 160$ S20 $7 / 961247 \quad$ \$O VISACASH-Runner/96 (R)........ 885 S21 $7 / 9610 \mathrm{M} \quad \$ 5$ VISA CASH - Gold Medal (media). $\$ 50$ 7196 89.2M \$5 VISACASH-Opening Ceremony $\$ 100$ $7196 \quad 2 \mathrm{M}$ \$20 VISACASH-Runner/96.......... $\$ 150$ 1996 UNA $\$ 20$ VISA CASH-Fantasy / stars ........ $\$ 75$ Visa Cash - Sponsor Hospitality Series
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SPR2SPr13 7/96 50 \$25 Visa Cash - Sponsor Set12.... $\$ 1,200$
$\begin{array}{lllll}\text { SPr14 } & 7796 & 850 & \$ 0 & \text { Visa Cash-Runner/96 (R) } \ldots \ldots . . . . . . \\ \$ 150\end{array}$

## NYYEX (NYM)



## OmniTel (OMN)

$\begin{array}{llllll}\text { S1 } & 5 / 95 & 5 M & \$ 2 & \text { Ray Bourque..... } \\ \text { S11 } & 705 & \text { S }\end{array}$ $\begin{array}{lllll} & 7125 & 5 \mathrm{M} & \$ 8 & \text { Cam Neeley........................... } \$ 10\end{array}$ \$14 7/95 10M $\$ 11$ Drew Bledsoe.................... $\$ 11$ S17a 995 1.5M 20u Phil Rizuto TCW 95 East........... $\$ 16$

## Pacific Bell(PAC)

S89a 3/97 250M $\$ 20$ Amer Spirit: Outside Sports........ $\$ 20$ S87a 3/97 350M \$5 Amer Spirit: Extrememe Sports..... $\$ 5$
$\$ 91 \quad 3 / 97 \quad$ 82M $\$ 5$ Generic Soccer ....................... $\$ 5$
\$92 3/97 100M $\$ 10$ Soccer - Mauricio Cientuegos....... $\$ 10$
$593 \quad 397 \quad 65 \mathrm{M}$ S20 Soccer-Coti Jones.......... $\$ 20$

## Peoples Telephone (PEO)

SPr8 294 10M UNA Lipton Tennis Championship 94... $\$ 15$ Precis Smart Card Systems (PSC)
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$\begin{array}{llllllll}\text { SPR } & 697 & 5 M & \$ 20 & 1906 & \text { Outfied Card No. } 1 . & \$ 25\end{array}$

MCN date aty denom description metall price $\begin{array}{lllllll}\text { SPr7 } & 6 / 97 & 5 \mathrm{M} & \$ 20 & 1906 \\ \text { Infield Card No. } 2 \ldots & \$ 25\end{array}$ $\begin{array}{lllll}\text { SPr8 } & 6 / 97 & 5 \mathrm{M} & \$ 20 & 1906 \text { Bleachers Card No. } 3 \ldots \ldots . . . . \\ \$ 25\end{array}$ SPro/SPr86/97 5 M \$60 Stadium Puzle Set/3........... $\$ 75$

## Quest Group International ((QGI)

S42S46 9/94 10M $\$ 71$ Charles Barkiey-Set5 (F).......... $\$ 45$ S63 1294 10M \$2 Peach Bow-Liberty ............... \$14 S64 1294 2.4M \$10 Peach Bowl-Classic.............. $\$ 14$ S65 1294 2.4M \$10 Peach Bow-Liberty ................. $\$ 18$ $\begin{array}{llll} & 1294 & 2.4 \mathrm{M} \\ \$ 60 & \text { Peach Bowl-Dome-Classic....... } \$ 14\end{array}$ 1294 2.4M \$10 Peach Bowl-Dome-Liberty ...... \$18 S69 $\quad 11 / 94 \quad 1.2 \mathrm{M}$ \$3 Charles Barkley - Not Role Model. \$12 SPr9 $\quad 1 / 94 \quad 550 \quad \$ 10$ Pro Football Hall of Fame.......... $\$ 40$ SPrio $1 / 94 \quad 550 \quad \$ 25$ Pro Football Hall of Fame............ $\$ 60$ SPr98 $\quad 3 / 95 \quad 1.2 \mathrm{M} \$ 10$ Little League Museum................ $\$ 16$

## Race Call (RCL)

| S1/S3 | 1995 | 2.5M | \$75 | Silver Anniversary Set/3 | \$75 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| S5 | 10/95 | 2.2 M | \$10 | Earnhardt Chew Open House | \$1 |
| 58 | 1995 | 10M | 20u | The Earnhardts |  |
| S11 | 5/95 | 10M | \$3 | Harry Gant. |  |
| S14 | 5/95 | 10M | \$3 | Mark Martin. |  |
| \$16 | 5/95 | 5M | \$3 | Jimmy Spencer |  |
| S17 | 5/95 | 5M | \$3 | David Green. |  |
| S18 | 5/95 | 5M | \$3 | Chad Little |  |
| S19 | 5/95 | 5M | \$3 | Hermie Sadler. |  |
| 520 | 595 | 5 M | \$10 | Ted Musorave |  |

## Score Board Inc. (SB1)

| Classic Assets I Premier Edition Series |  |  |  |
| :---: | :---: | :---: | :---: |
| S32 12942 | 1294206051 m | Aikman, Troy. | \$5 |
| S33 $\quad 12992$ | 129920605 Im | Alexander, Derrick. | \$6 |
| \$34 12992 | 1294206051 m | Bledsoe, Drew | \$6 |
| S35 1294 | 129420605 lm | Bonk, Radek. | \$5 |
| S36 12994 | 129420605 1m | Eamharct, Dale. | \$3 |
| S37 12994 | 1294206051 m | Faulk, Marshall | \$3 |
| $538 \quad 12942$ | 1294206051 m | Garner, Charie. | \$3 |
| S39 1294 | 1294206051 m | Grieve, Ben. | \$3 |
| S40 1294 | 1294206051 m | Hill, Greg.. | \$2 |
| S41 12942 | 129420605 1m | Jovanovski, Ed. | \$4 |
| S42 12942 | 129920605 lm | Kiod, Jason.. | \$2 |
| S43 12194 | 129420605 1m | Langham, Antorio | \$2 |
| 54412992 | 1299206051 m | Marshall, Donyell. | \$3 |
| S45 1294 | 1299206051 m | Montross, Eric. | \$2 |
| \$46 12942006 | 1294206051 m | Mourning, Alonzo. | \$4 |
| S47 12942 | 1294206051 m | O'Neal, Shaquille. | \$3 |
| S48 12942 | 1294206051 m | Olajuwon, Hakeem. | \$2 |
| S49 1294 | 1294206051 m | Rheaume, Manoo. | \$4 |
| S50 12942 | 1294206051 m | Robinson, Glenn. | \$5 |
| S51 12942 | 129420605 fm | Rose, Jalen. | \$2 |
| S52 12942 | 1294206051 m | Ryan, Nolan. | \$8 |
| S53 1294 | 1294206051 m | Wilinson, Dan | \$5 |
| S54 1294 | 1299206051 m | Wison, Paul | \$3 |
| S55 1294 | 129420605 cm | Young, Steve. | \$6 |
| S32/555 12942 | 129420605 24m | Assetts 11 mSet 24 | \$100 |
| S56/S79 $12 / 94$ | $\begin{array}{ll}1294 & 2587\end{array} \$ 48$ | Assetts 1 \$2 Set24. | \$325 |
| S80/584 1294 | $\begin{array}{lllllllllll}1294 & 2780\end{array}$ | Assetts $1 \$ 5$ Set/5. | \$80 |
| S85/889 1294 | $1294 \quad 808 \$ 125$ | Assetts 1 S25 Set5. | \$230 |
| S901/994 1294 | $1294 \quad 78 \$ 500$ | Assetts $1 \$ 100$ Set5. | \$700 |
| S100/1233/95 | 123395 UNA 24m | Assetts \|l 1 m Set24. | \$85 |
| \$124/147 395 | $147395 \quad 3117 \quad \$ 48$ | Assets \|| $\$ 2$ Set24... | \$150 |
| S148/155 3/95 | $\begin{array}{llll}55395 & 2562 \quad 540\end{array}$ | Assetts \|| \$ 5 Set8. | . $\$ 115$ |
| S156/157 3/95 | $57395 \quad 2055 \quad \$ 25$ | Assets \|1 \$25 Seth. | \$80 |
| S158/162 $3 / 95$ | $623 / 95 \quad 216 \$ 250$ | Assets \|1 150 Set 5 | \$300 |
| S163/167 $3 / 95$ | $673 / 95$ 40\$1,000 | Assets \|| $\$ 200$ Set5. | \$1,000 |
| S168S172 3195 | $23 / 95 \quad 4 \$ 10,000$ | Assets \|| \$2,000 Set5. | \$15,000 |
| \$178/12247/95 | 2247/95 $7741 \$ 80$ | Assets Gold \$2 Set47. | \$145 |
| S225/5240 7/95 | 407955 SM - 880 | Assets Gold \$2 Setl16... | \$190 |
| S241/S255 795 | $\begin{array}{llll}55795 & 1729 & \$ 75\end{array}$ | Assets Gold \$5 Foil Set15. | \$130 |
| S271/5275 7195 | $75795 \quad 5 \mathrm{M}$ \$75 | Shay O Neal Set5. | \$100 |
| S352/S3819/95 | 381995 UNA \$1 | Pro Line II \$1 Set30. | \$30 |
| Sprint (SPR) |  |  |  |

## Sprint (SPR)

Sil 9/92 4M 100u Baseball \& Apple Pie......... $\$ 85$ S57a/S60a7/93 15M 120u World Cup '94 Withrawn Sett 4 \$125

# The Periect 

The Moneycard Collector Catalog of U.S. \& Canadian Prepaid Phone, Cash \& Transit Cards!

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 SPF50 $\quad 594$ 20M 10u Goot Balloon-1994 Cituus Bow... $530^{\circ}$ S57a 79881501100 Word Cup, USA 94 -UK....... $\$ 15$ $\begin{array}{llll}\text { Sprios } & 1955 & 16.5 \mathrm{M} & 3 u \\ \text { 3u } & \text { Orando Nagic Comp .......... } \$ 12\end{array}$ SPR305 $39681.1 \mathrm{M} ~ 5 \mathrm{~m}$ Gilletel Illue... $\qquad$ SPR30ad $3 / 966$ 1.1M 5 m Gilletel IlPurple. $\qquad$ SPR307 396 UNA 10m NCAA Final Four.
$\qquad$ SPritiri3 1/95 25M 75u AFC Series Setit $\qquad$
$\qquad$ ear................... $\$ 12$ SPR132146 195 2.5M 75u NFC Series Sell15. $\qquad$

## USACard Corporation (USA)

S12 $1294 \quad 5 \mathrm{M}$ \$10 Jerry Rice- The Record Breaker... $\$ 20$ $\begin{array}{ll}1294 & 127 \\ \$ 19 \\ \text { Jerry Rice- The Record Breater. } 8250\end{array}$ $\begin{array}{llll}595 & 500 & \$ 1 \\ \text { Coors Fiedsistadium comp........ } \$ 12\end{array}$ 5595 1M $\$ 10$ Coors Fied dhaugural Day. $595 \quad 500 \$ 20$ Coors FieddFied of ofreams . $\$ 25$ S22/S25 5995 500 \$36 Coors Fied haygural Day Sett $-\ldots \$ 0$

## Winston Taylor (WTA)

Snoopy/Steve Young Series

| 52 | 195 | 15 M 10 m | Tacking | 56 |
| :---: | :---: | :---: | :---: | :---: |
| 53 | 195 | 15410 m | Passino. | 56 |
| 54 | 195 | 15 M 10 m | Running | 6 |
| S254 | 195 | 15030 m |  | 518 |
| S5/a | 195 | $10 \mathrm{M} \mathrm{4m}$ | Snoopy Bow 95 (gald denom, |  |
| 57 | 599 | 5M | BatonEmploye Card | 550 |

## Wachovia Corporation (WAC)

## \$1 1295 1.5M UNA Retail Conterence Promo ...... $\$ 150$

 5/96 $\quad 15 \mathrm{MM} \quad \$ 10$ Salute to Atlanta: Gymnast......... $\$ 20$ 5/96 15M \$20 Salute to Atlanta: Hurdler. 5/96 15M \$20 Salute to Atlanta: Cyclist... 5/96 15M $\$ 50$ Salute to Atlanta: Swimmer.......... $\$ 60$ S6 $\quad 5 / 96 \quad 15 \mathrm{M} \quad \$ 50$ Salute to Atlanta: Soccer Player.... $\$ 58$ S2S6 -5966 15M \$150 Salute to Alananta Folder Set5 .... $\$ 200$ S88S9 696 2M UNA Danish Olympic Team Set2? $\$ 55$
## CANADA

## AT\&T Canada (ACA)

UNA UNA $\$ 5$ True Choice-Children at beach....... $\$ 8$ UNA UNA $\$ 10$ True Choice-Yellow house ......... $\$ 12$
$6 / 97$ UNA 5 m Batman \& Robin Puzzele Set44..... \$25

## Bank of Nova Scotia (BNS)

1a 296 UNA $\$ 20$ Scotiabank Logo....... $\$ 25$ 10 UNA UNA $\$ 20$ Scotiabank Logo-new Visa logo... $\$ 25$

## BC Tel/Hello (BCL)

1a $\quad 9 / 93 \quad 2.8 \mathrm{M}$ \$20 Trial card-Vancouver Shyline ENG $\$ 30$

$9 / 93$ UNA $\$ 20$ Trial card-Vanc. Shyline ENG-void $\$ 50$ 1b
$16 S$ ibS
ic 1cS 2a 2a 3a
4 a $4 a$
5 5 $\begin{array}{lllllll}7 \mathrm{a} & 5 / 96 & 5 \mathrm{M} & \$ 20 \text { Mask } & \$ 23\end{array}$ SPri/11 5 594 $\quad 5 \mathrm{M}$ S200 Commonwealth Games Set11...... $\$ 230$ SPrI/10 5/94 UNA \$100 Commonveath Setl1-No \$100 ... $\$ 120$ Prit/1/3 - 1294 5M $\$ 57$ Chinese New Year Set.

## Bell Canada/Hello (BEL)

ta $\quad 9 / 93 \quad 6.7 \mathrm{M}$ \$20 Trial, Montreal ShylineeNG.
9/93 $27700 \$ 20$ Trial, Toronto Shline/ENG.
$5 / 94$ 6M $\$ 10$ Pariament Eng (-2203)..
$5 / 94$ 33M $\$ 20$ Niagara Falls/ ENG.
$5 / 94$ 11M \$20 Old QuebeceNG... $\qquad$
5/94 $\quad 19 \mathrm{M}$ \$50 Maple LeavesEENG M208ME.
$5 / 94$ 20M $\$ 100$ Canada Geese/ENG M208CE.....
$3 / 96$ 7.5M $\$ 20 \mathrm{CN}$ TowerNiagara Falls.....
$\begin{array}{lllllll}23 \mathrm{~b} & 3 / 96 & 2.5 \mathrm{M} & \$ 20 & \mathrm{CN} \text { Tower/Niagara FallsNM. }\end{array}$
528
$4 / 96 \quad 625$ \$20 Olympic Reg.Equestrian S208.... $\$ 23$
$4 / 966 \quad 625 \$ 20$ Olympic Reg.Gymnastics $5208 \ldots \$ 23$
$4 / 96 \quad 625 \$ 20$ Olympic Reg.-Kayaking S208....... $\$ 23$
$4 / 96 \quad 625 \$ 20$ Olympic Reg-Swimming $5208 . \ldots . . . \$ 23$
SPr5
SPr5
Pr9
Pr13
Pr14
Pr19a
205 So Ostam Sylvania Light Bulssenc. \$12 Pro

295 21.2M 10m Post Cerea/hoblaws.
Pr21 29511.8 M 10m Post Cereal/Zehris $\qquad$ \$14
...
$\$ 14$
$\begin{array}{llll}\text { SPr41 } & 795 & 26 \mathrm{M} & 6 \mathrm{~m} \text { Toronto Blue Jays 1995-Round ... } \$ 12\end{array}$
Pr43 $\quad 9 / 95 \quad 2 \mathrm{M} \quad \$ 1$ Cardex 1995-Holland ......... $\$ 10$
Pr $44 \quad$ 9/95 $\quad 2 \mathrm{M}$ \$1 Telecard World 1995 NYC............ $\$ 10$ Pr47 - $10 / 95$ 7M $\$ 5$ Efferdent Denture Cleaner. Pr51 UNA 1M \$2 MĖEEEOCOnseil.

| Pr 52 | $11 / 95$ | 500 | $\$ 50$ | Ontario Lotten Com Polar Bear |
| :--- | :--- | :--- | :--- | :--- |

$\begin{array}{llll}\text { SPro5 } & 5 / 96 & 5 \mathrm{M} & \$ 25 \\ \text { Billy The Kid Inwin/1 P208VB1..... } \$ 30\end{array}$
SPI66 $\quad 5 / 96 \quad 5 \mathrm{M}$ \$25 Billy The Kid Inwin/2 P208VB2....... $\$ 30$
SPr68 7/96 25.5M \$2.50 Toronto Blue Jays 1996.

## Bell Canada LaPuce (LPC)

## 8/94 100M $\$ 10$ Trial/Chutes aux Rats. <br> $\qquad$ . $\$ 15$ <br> $8 / 94100 \mathrm{M} \$ 10$ Trial Emorfocaded".

11/94 10M $\$ 20$ Trees in snow.
$5 / 95$ 200M $\$ 10$ Man in phone booth. $\qquad$
$5 / 95$ 100M $\$ 20$ Man in phone bool
5/95 50M $\$ 50$ Man in phone booth..
10.95 5.5M $\$ 10$ Halloween. $\qquad$ show).... ... $\$ 16$

0/95 TM \$10 Walaiatow (ki siv sha
5/95 10M \$1 Man in phone booth. h drunnk driving) $\$$ 196 OM \$10 GMP Potioc Sunfie $\qquad$
$1 / 96$ 4M $\$ 20$ GM Pontiac Sunfire. 496 $\$ 10$ Quebec Winter Carnival 1996........... $\$ 20$ $3 / 96 \quad 5 \mathrm{M}$ \$20 Chinese New Year: Fire Rat.......... $\$ 25$
4/96 5 M $\$ 2$ Woman on green background........
4/96 $\quad 5 \mathrm{M} \quad \$ 10$ Woman on green background..... $\$ 12$
4966 20M $\$ 10$ Guess Jeans.
4/96 20M $\$ 1$ BA Custom silutèbècor......
5/96 5 M $\$ 10$ McDonald's
$\begin{array}{llll}5966 & 10 M & \$ 20 & \text { Montreal Grand Prix. } \\ 5 / 96 & 25 \mathrm{M} & \$ 10 & \text { Just tor Laughs } 1996 . . . . . . . . . . . ~\end{array}$
5/96 12M \$0.50 Just for Laughs 1996.
$5 / 96$ 10M $\$ 2$ Nortel Vista 350...
$6 / 96 \quad 5 \mathrm{M} \quad \$ 10$ Lion's Club Inti. Convention............ $\$ 812$
6/96 3 3M $\$ 10$ Network Operations Center............ $\$ 12$
 PrilPrit 1294 3M $\$ 40$ Puzzle Set w/ folder ............... $\$ 48$
Prl1 6/95 5 SM $\$ 10$ Francootoies Music Festival 1995.. $\$ 12$
Pr13 $6 / 95 \quad 5 \mathrm{M}$ \$10 Montreal Jaz Festival 1995........ $\$ 12$
Pr12 $6 / 95 \quad 20 \mathrm{M}$ \$10 Just for Laughts 1995.
Pris $10 / 95$ 8M \$2 Kratt Cheese.
Pr20 $\quad 1195 \quad 35 \mathrm{M} ~ \$ 10$ Coca Cola Santa
PR21 11/95 9M $\$ 20$ Coca Cola Santa
Pr22 11/95 10M $\$ 10$ L'orėal Studio Line.
Pr23 11/95 4M \$20 L'oreal Studio Line.
Pr24 11/95 6M \$20 Molson Grand Nord/Hammock.... \$22 Pr25 $\quad 11 / 95 \quad 20 \mathrm{M}$ \$10 Molson Grand Nord/Penguins ...... $\$ 12$

## Bell Canala LaPuce \& QuickChange (LPQ)

## g/95 4M \$1 Cardex 1995 Holland.

Pr2 $\quad 995 \quad 4 \mathrm{M} \quad \$ 1$ Tele World 1995 New York City...... 56

| Pr3 | $4 / 96$ | 5 M | $\$ 1$ Tele Wordd 1996 Atlanta............ $\$ 6$ |
| :--- | :--- | :--- | :--- | :--- |

$\begin{array}{lllll}\text { Pr4 } & 5 / 96 & 2.5 \mathrm{M} & \$ 5 & \text { BCE } 1996 \text { Annual Meeting............ } \$ 25\end{array}$
$\begin{array}{lllll}\mathrm{Pr5} & 6 / 96 & 5 \mathrm{M} & \$ 1 & \text { Capex } 96 \text { Philatelic Exhibition........ } \$ 6\end{array}$ $\begin{array}{llll}\text { Pro } & 10196 & 2 M & \$ 5 \\ \text { Cardex } 1996 \text { Holland... }\end{array}$
Pr7 10196 1.3M S0.50 Collector's Intemationa-M ontraal $\$ 20$
Pr8 $\quad 10 / 96 \quad 8 \mathrm{M} ~ \$ 10$ Joint Global Card Series - top it.... $\$ 12$ Pri0 $\quad 4 / 97 \quad 2 \mathrm{M} \quad \$ 1$ Telecarte Expo 1997 Paris......... $\$ 15$

## Bell Canada QuickChange (QCH)

8/95 200M \$10 Man/phone booth
$1 / 96$ 60M $\$ 10$ History - Alexander Graham Bell... $\$ 12$
1/96 5M \$25 History-Installers.
1/96 25 M \$15 History-Linemen...
1/96 10M $\$ 20$ History-Operators $\qquad$ ... $\$ 15$

1/96 60M $\$ 10$ Hockey Player..
$\qquad$
$\qquad$ $\$ 512$
$\$ 14$
$\$ 14$

1/96 30M $\$ 15$ Hurdler... $\qquad$
$\qquad$ ... $\$ 20$
196 100M $\$ 10$ Man in booth (close-up). $\qquad$
$14 \quad 1 / 96 \quad 60 \mathrm{M} \quad \$ 20$ Man in booth (denom in oval)...... $\$ 22$
15/17 $\quad 1 / 96 \quad 60 \mathrm{M}$ \$45 Toronto Shyline Puzze Set3........ $\$ 52$
397 6M \$25 Forest...
4/97 $\quad 10 \mathrm{M} \$ 10$ Sandprints $\qquad$
497 125M \$5 The Conductor in Phonebooth....... $\$ 8$
$697 \quad$ 5M $\$ 5$ Hong Kong Puzzle est (left) .......... $\$ 6$
49. $6 / 97 \quad 5 \mathrm{M}$ \$10 Hong Kong Puzzle set (right)........ $\$ 12$
$48 \quad 6197 \quad 5 \mathrm{M}$ \$15 Hong Kong Puzzle Seti2 (F).........\$18
Pr13 10/96 110M \$5 McDonald's Need A Ride....
Pr16 $\quad 10 / 96 \quad 3 \mathrm{M} ~ \$ 5$ Toronto Sun Newspaper ............ $\$ 12$
Pr18 $\quad 197 \quad 20 \mathrm{M} \quad \$ 5$ Pizz Piza

## Bravo Communications (BRC)

1M $\quad 4 / 93 \quad 70 \mathrm{M} \$ 10.50$ Vancouver Summit...
S2M 9/93 50M $\$ 21.00$ Commonweath Games.
3M7M $11 / 93 \quad$ 12 M S73.50 Indian ArtSet5 (F).

## Caisses Populaires Desjardins (CPV)

5/96 UNA \$5 Visa Cash-Loonie
5/96 UNA $\$ 20$ Visa Cash-Loonie
5/96 UNA $\$ 40$ Visa Cash-Loonie

## CallSelect (CLS)


Canada Phone Card (CPH)
5/96 $\quad 2 \mathrm{M} \quad \$ 20$ Igloo
5/96 $\quad$ 2M $\$ 10$ Native Dancer $\qquad$ $\$ 23$
$\$ 12$
$5 / 96 \quad 10 \mathrm{M}$ \$20 Niagara Falls-Horseshoo Falls...... \$23
$5 / 96 \quad$ 10M $\$ 10$ Nigarara Falls-Journey Behind Falls $\$ 12$
5/96 3M \$10 RiverNo Retum-Marilyn Monroe.. \$12
$5 / 96 \quad 3 M \quad \$ 20$ RiverNo Return-Marilyn Monroe.. $\$ 30$
$5 / 96 \quad 3 \mathrm{M} ~ \$ 30$ RiverNo Retum-Marilyn Monroe.. $\$ 35$
9/96 10M \$10 Niagara Falls Maid of.the Mist...... $\$ 12$
9/96 $\quad 10 \mathrm{M}$ \$20 Niagara Falls-Spanish Aerocar....... $\$ 23$
$10 / 95500 \quad \$ 15$ Fuij ViP-Green Gables, P.E.I........ $\$ 25$

Pr3 $1095 \quad 500 \quad \$ 15$ Fuil VIP-Montreal. Pr13 $4 / 96 \quad 1 \mathrm{M} \quad \$ 15$ Canadian Rockies.... $\quad \$ \times . \quad \$ 25$

4/96. 1M $\$ 25$ Canadian Rockies......... $\$ 40$

## Canada Telecom Network (CTN)

## 295 5.5M \$2 Definitive.

$295 \quad 3.5 \mathrm{M}$ \$2 Definitive-Requar
2952.5 M \$2 Definitive-Vend.................... $\$ 1$
$1095 \quad 500 \quad \$ 10$ Referendum 95 -NON......... $\$ 22$
1095500 \$10 Referendum $95-0 \mathrm{Ol}$.............. $\$ 22$
$11 / 9522500$ \$10 Harp Seal......................... $\$ 12$
11/95 22500 \$10 Penguins. ................. $\$ 12$
$6 / 964880$ \$10 MtI Grand Prix, J. Villenevve-Car.. $\$ 12$
$6 / 964880 \$ 10$ MHI Grand Prix, Villeneuve-Face .... $\$ 12$
6/95 25M 10m Proctor \& Gamble 1995-ENG...... $\$ 12$
4/96 1M 20m PepcidAC... $\qquad$ . $\$ 20$
5/96 $\quad$ 5M $\quad \$ 5$ Esprit Promo ................. $\$ 12$
5/96 6.5M $\$ 15$ Tiarac-Biovelle Pharmaceuticals... $\$ 18$
5/96 UNA Var Viva Style de Vie-Loyalty card....... $\$ 15$
6/96 1.5 M 5 m Greyhound Bus...
... $\$ 12$

PI36 $\quad 6 / 96 \quad 13 \mathrm{M}$ 15m Pepsi-White background............ $\$ 25$
$6 / 9612.5 \mathrm{M} \mathrm{10m}$ Shell Canada......-
Pr38 $\quad 6 / 96 \quad 12.5 \mathrm{M} 20 \mathrm{~m}$ Shell Canada..................... $\$ 2$
Pr39 6/96 12.5M 40m Shell Canada................ \$40
Pr40 6/96 12.5M 90m Shell Canada................. $\$ 75$
Pr41 6/96 7.1 M 10m TDKTalk ........................ $\$ 12$
$\begin{array}{llllll}\text { Pr47a } & 8996 & 10 \mathrm{M} & 20 \mathrm{~m} & \text { K-Mart Puziel Lower Left............ } \$ 20\end{array}$
Pr47b $\quad 3197 \quad 5 \mathrm{M} \quad 20 \mathrm{~m}$ K-Mart Scratch and Win............ $\$ 20$
Pr48 $\quad 8966 \quad 10 \mathrm{M}$ 60m $\quad$ K-Mart Puzze Lower Right......... $\$ 5.5$
Pr49 8996 $\quad 10 \mathrm{M} \quad 5 \mathrm{~m}$ K-Mart Puzze Upper Left............. \$8
Pr51 $8 / 9662250 \quad \$ 5$ L'Actualitì Magazine............ $\quad \$ 12$
Pro6 $\quad 8966 \quad 62015 \mathrm{~m}$ Place Montreal Trust............. $\$ 15$

## Cardinal VoiceGard (CRD)


$8 / 95$ 25M $\$ 100$ Polar bear.................. $\$ 110$
13a 89.95 $25 \mathrm{M} \$ 10$ Red fox $\quad \$ 12$
Pr22 $\quad 7 / 96 \quad 13.5 \mathrm{M} \quad 5 \mathrm{~m}$ Mac's Coca Cola-Coke on lce........ $\$ 12$
Pr24 7966.13.5M 5 m Mac's Coca Cola-Friendiest Drink. $\$ 12$
Pi26 $7 / 96 \quad 13.5 \mathrm{M} \quad 5 \mathrm{~m}$ Mac's Coca Cola-Red Hot Summr.. $\$ 12$
Pr31 7/96 UNA $\$ 30$ Rent-A-Centre.................. $\$ 32$
Pr38 $11196 \quad 4250 \quad 5 m$ Mac's-Coke Santa Shhh............ $\$ 12$
$\begin{array}{llllll}\text { Pr39 } & 11 / 96 & 750 & 5 \mathrm{~m} & \text { Mike's Mart-Coke Santa Shh........ } \$ 15\end{array}$

## Manitoba Telephone System (MTS)

| 7994 | 5 M | \$10 | Pariament Buildin |  |
| :---: | :---: | :---: | :---: | :---: |
| 794 | 5M | \$20 | The Forks, Winnip |  |
| 794 | 1M | \$50 | Maple Leaves |  |
| $10 / 94$ | 3M | \$20 | Polar Bear |  |
| $4 / 96$ | 5M | \$10 | Polar Bear and water |  |
| 4/96 | 5M | \$20 | Polar Bear Head. |  |
| $4 / 96$ | 2M | \$50 | Polar Bear Family |  |

## Maritime Tel \& Tel (MTH)

| ta | 9/94 | 4M | \$20 | Bluenose I/IENG. |
| :---: | :---: | :---: | :---: | :---: |
| 1 b | 9/94 | 1 M | \$20 | Bluenose IIFRN. |
| 4 | 5/96 | 7.5M | \$20 | Bluenose II Portrait. |
| 5 | 1996 | UNA | 60m | Bluenose II Portrait. |
| Pr5 | 6/96 | 1250 | \$10 | G7 Summit |
| Pr6 | $6 / 96$ | 1.5M | \$20 | G7 Summit |
| Pr7 | $6 / 96$ | 500 | \$50 | 67 Summit |

## MT\&T Technologies (MIT)

Prila 1/95 $37.6 \mathrm{M} \quad 5 \mathrm{~m}$ Keith's Beer№ Logo ........... $\$ 10$ Prib $\quad 1 / 95 \quad 500 \quad 5 \mathrm{~m}$ Keith's BeerMTITT, M\&PG Logos.... $\$ 15$ Pr2a $\quad 1 / 95 \quad 1 \mathrm{M} \quad 5 \mathrm{~m}$ Tetley Tea/ Head Gaffer/Clarence...... \$8 Pr2b $\quad 1 / 95 \quad 200 \quad 5 \mathrm{~m}$ Tetley Tea Collector Edd Head Gaffer. \$10 $1 / 95 \quad 2.5 \mathrm{M} \quad 10 \mathrm{~m}$ Tetley Tea/Apprentice/Sydney....... $\$ 8$ $1 / 95 \quad 350 \quad 10 \mathrm{~m}$ Tettey Tea Collector's Ed/Appren...\$14 $1 / 95 \quad 2.5 \mathrm{M} 10 \mathrm{~m}$ Tettey TeaAHead Gaffer/Sydney..... $\$ 12$ 19535010 m Tettey Tea Col's EdHead Gaffer.... $\$ 14$ 1/95 2.5 M 10m Tetley Tea/Sydney/Teana
$1 / 95 \quad 350 \quad 10 \mathrm{~m}$ Tettey Tea Col's Ed/Sydney/Teana $\$ 14$
9/95 $4,820 \quad 5 \mathrm{~m}$ PhonePlus Golf Ball.....
1
$\begin{array}{llll}7194 & 5 \mathrm{M} & \$ 20 & \text { The Forks, Winnipeg-ENG............................................................. }\end{array}$
$10 / 94$ 3M \$20 Polar Bear.................................. $\$ 23$
4/96 5M \$10 Polar Bear and water .................. $\$ 12$
4/96 5M \$20 Polar Bear Head. .. $\$ 23$

$$
-
$$

Pr7.

| MCN | date | OTY DENOM | DESCRRPTION RETALL PRICE |
| :---: | :---: | :---: | :---: |
| Pr8 | 9/95 | 15015 m | PhonePlus Golf Ball............... ${ }^{\text {S }}$ 15 |
| Pr8E | 9/95 | UNA 15m | PhonePlus Golf BallM Misprint...... $\$ 20$ |
| Pr9 | $9 / 95$ | 25 25m | PhonePlus Golf Ball................. $\$ 30$ |
| Prio | 9/95 | 555 m | PhonePlus Golf Ball..... |
| NBTel (NBT) |  |  |  |
| 1 | $7 / 94$ | 1M \$10 | Pariament Buildings..... |
| 2 a | 7794 | 1M \$20 | Flowerpot Rocks-FRN ...- $\$ 23$ |
| 2 b | 794 | 2M \$20 | Flowerpot Rocks-ENG .......... $\$ 23$ |
| 4 | 295 | 4M \$10 | Lighthouse, Grand Manan.......... $\$ 12$ |
| 5a | 295 | 3M \$20 | Covered Bridge, Riveriew-ENG... $\$ 23$ |
| 5 | 295 | 2M \$20 | Covered Bridge, Riveriew-FRN.... $\$ 23$ |
| S6 | 295 | 1M \$50 | Fisherwoman, Miramichi River..... $\$ 55$ |
| PhoneTime International (PNT) |  |  |  |
| 15 | 6196 | 5M Var | Mixed coins (stock sample) ........ $\$ 10$ |
| 2 | $6 / 96$ | 2M Var | Pennies...... |
| 3 | 6196 | 3M \$5 | Nickels ... |
| 4 | $6 / 96$ | 5M \$10 | Dimes ..... |
| 5 | 6196 | 5M \$20 | Quarters...... |
| 6 | $6 / 96$ | 3M \$50 | Filty-cent pieces ...... |
| 7 | $6 / 96$ | 2M \$100 | Loonies.... ${ }^{\text {a }}$ \$12 |
| 8 | $6 / 96$ | $500 \$ 200$ | Twonies..... |
| 9 | $6 / 96$ | 2M Var | Twonies ...- \$8 |
| S10 | 1096 | 4M 30m | Breeder's Cup - Cigar ............ \$30 |
| S11J | 1096 | 100100 m | Breeder's Cup - Cigar........... \$100 |
| S11JS | 1096 | 100 m | Breeder's Cup - Cigar... |
| S12 | 1096 | 1.5M \$20 | Breeder's Cup - Cigar ............. $\$ 9$ |
| 513 | 1096 | 1750 \$8 | Breeder's Cup - Woodbine Track.... \$9 |
| S14a | 1096 | 1.5M 5m | Breeder's Cup - Fag............... $\$ 9$ |
| S14b | 10.96 | 1 M 5 m | Breeder's Cup - Flag Branded....... $\$ 9$ |
| S15 | 10/96 | 1.5M \$10 | Breeder's Cup - Stretch............... $\$ 9$ |
| Quebec Telephone-Hello (QBH) |  |  |  |
| 12 | 894 | 1 M \$20 | PercėE Rock-English.............. $2^{2}$ |
| 1 b | $8 / 94$ | 4M \$20 | Percė Rock-French . |
| 2 a | 894 | 1M \$50 | Maple Leaves - English ............ \$55 |
| 2 b | 894 | 1M \$50 | Maple Leaves - French ..... $\$$ |
| 3 | 1296 | 9.1M \$20 | Santa Claus - Quebec Tel reverse.. \$23 |
| QuĖbec-TĖĖphone LaPuce (QBT) |  |  |  |
| 1 | UNA | 2M \$10 | National Park Forillon.............. $\$ 12$ |
| 2 | UNA | 2M \$20 | National Park Mingan............... $\$ 23$ |
| 59 | UNA | 5M \$10 | L'Ocearic hockey team........... $\$ 12$ |
| S10 | UNA | 5800 \$20 | L'Ocearic hockey team......... $\$ 23$ |
| 15 | UNA | 2200 \$5 | Yellow Pages 30th Anniversary..... $\$ 12$ |
| 17 | UNA | 3M \$20 | Appalache / ChaudiEiEre River...... $\$ 23$ |
| Sasktel (SAS) |  |  |  |
| 1 | 1194 | 1M \$10 | Pariament Buidings............. $\$ 12$ |
| 2 | 794 | 1M \$50 | Maple Leaves. .... $\$ 55$ |
| 3 | 1194 | 2.5 M \$20 | Hunt Falls .... |
| 4 | 196 | $500 \$ 100$ | Frenchman River Valley.......... $\$ 110$ |
| Prt | 1194 | 800 \$5 | Cowgir (W. Canada Agribition) .... \$12 |
| Pr2 | $11 / 94$ | 1M \$20 | Cowboy (W. Canada Agribition) ... \$23 |
| Stentor (STE) |  |  |  |
| 59a | 396 | $8760 \quad \$ 10$ | Olympics-Basketball. . |
| S10a | 3196 | 8760 \$10 | Olympics-Cycling................ $\$ 12$ |
| S11a | $3 / 96$ | 8760 \$10 | Olympics-Diving... |
| S13a | $3 / 96$ | $8760 \quad \$ 20$ | Oympics-Gymnastics........... $\$ 23$ |
| S16a | 3196 | $8760 \quad \$ 20$ | Olympics-Swimming........... $\$ 23$ |
| ${ }^{22} \times$ | 1196 | 10 M \$20 | Santa Claus, cellowrap packaging. \$23 |
| 23a | 1196 | 10M \$10 | Tedyy Bear-blister packaging....... \$12 |
| 24a | 197 | 7M \$20 | lcy Stream-cellowrap packaging... \$23 |
| 25a | 1197 | 7M \$10 | Sleigh Ride-cellowrap ............... $\$ 12$ |
| Pr7a | $3 / 95$ | 1.7M \$5 | 3M Postitit Notes-ENG......... $\$ 12$ |
| Pr25a | 5/96 | 5M \$10 | Celine Dion-Hello branding......... $\$ 12$ |
| Pr26a | 5/96 | 5M \$20 | Celine Dion-Live shot, Hello brand.... \$23 |
| Pr27b | 5/96 | 4M \$50 | Celine Dion-D'Eux cover, no brand .. $\$ 55$ |
| Pr28b | $5 / 96$ | 2M \$75 | Celine Dion-Sudio pose, no brand ....83 |
| Toronto Dominion Bank (TBD) |  |  |  |
| 12 | 1295 |  | Definitive-VISA Cash ....- |
| 1 b | $10 / 96$ | UNA \$20 | Definitive-new Visa logo............ $\$ 25$ |

## Vancouver City Savings (VCS)

1a $1295 \quad 3 M \quad \$ 5$ Science Worid-Visa Cash......... $\$ 12$
1295 8.5M $\$ 20$ Science Word-Visa Cash... $\qquad$
7/96 10M $\$ 20 \mathrm{XXI}$ intIIIOS Conference.
$7196 \quad 5 \mathrm{M}$ \$50 XI Intl| AIDS Conference.
UNA 1 M \$5 50th Anniversary Logo.
UNA 5 M \$20 50th Anniversary Logo
…......... $\$ 12$
$\begin{array}{llllll}6 & \text { UNA } & 5 M & \$ 20 & 50 \text { th Anniversary Logo } \ldots . & \$ 23 \\ 7 & \text { UNA } & 300 & \$ 50 & 50 \text { th Anniversary Logo................ } \$ 55\end{array}$

## Westel (WST)

1T $1994 \quad 5.6 \mathrm{M}$ \$14 Testcard for intemal use.... ... $\$ 20$ 11/94 3 M \$20 Horses.
Gate Bridge (Mask)

8/95 10M \$10 Seashells
1/96 15M \$10 Peach... $\qquad$ . $\$ 12$ 3 11194 20M $\$ 10$ Lion's Gate Bridge (Mask)....

3/96 10M $\$ 10$ BC Rail - Royal Hudson Train
4/96 9M \$10 Whister Center. $\qquad$
11E - 4/96 UNA \$10 Whister Center - serial f front.... \$110
$12 \quad 4 / 96 \quad 180 \$ 100$ Whister Center $\qquad$ ... $\$ 110$
12-2 $\quad 9 / 96 \quad 700 \$ 100$ Whistle Center. $\qquad$

## FOREICN

## COCA-COLA

## Australia PTI

UNA 10M UNA Coca-Cola Santa \& Polar Bear...... $\$ 90$

## Australia Telecom



Coke \#2
296 4M $\$ 5$ Australian Coke \#4 $\qquad$
6/95 10M $\$ 2$ Polar Bear and Santa/Set2 ...... $\$ 68$
1294 10M \$2 Red Hot, Cool Down SetSet 2.... \$55

## Belgium PIT

UNA Open 10u Coke Belacom............ $\$ 100$
British Telecom
9/95 1M L2 Coca-Cola Bottles.... $\qquad$
China PIT
UNA 50M 25y Shanghai Coke......... $\$ 50$

## Czech Rep. PIT

UNA UNA UNA City Coke.
UNA UNA UNA Coke FDA CityCard. $\qquad$
$3 / 93 \quad 3 \mathrm{M}$ 20ks Coce-Cola is The Music..... $\$ 52$
794 3M 20kr Coca-Cola Ring og Rock............ $\$ 26$
$9 / 94$ 3M 20kr Coca-Cola Ring og Rockll.......... $\$ 26$
4/95 3M 20kr Sprite 'Obey the Game' NBA....... \$17

## France Telecom

UNA UNA UNA BarS Simpson. $\qquad$ $\$ 30$

UNA UNA UNA Coca-cola. .$\$ 30$

## German Telekom

UNA UNA UNA Coca-Cola Jazz Set3.............. $\$ 142$
UNA UNA UNA Coca-Cola Polar Bear........... $\$ 30$
UNA UNA UNA Coca Cola-12 Polar Bears.......... $\$ 30$
UNA UNA 6DM Coca Cola Koln Carnival....
Germany Sprint


## Hong Kong/HK Telecom

9/95 $\quad 1 \mathrm{M} \quad 25 \mathrm{~K}$ KFCCCoke in folder............. $\$ 125$

## Hungary Matav

10194 100M50 frnts. Coke \& Coke Lite..............

## DISNEY

Australia Telecom
10194 10M \$2 Disney Down Under Sett2 (F) ..... $\$ 45$
UNA 10M \$5 Mickey \& Donald Set/2 $\$ 45$
1294 UNA \$2 Mickey Party w/poster (F) ........... $\$ 38$
UNA 10M $\$ 2$ Whoopie Party 1932 Film......... $\$ 45$

## Denmark Danment

UNA 4.2M 15u Donald Duck
... $\$ 18$
UNA 4.2M 115u Donald Duck Sel
$\$ 63$

## France Telecom

497 7M 5u The Hunchback of Notre Dame......
UNA UNA UNA EuroDisney Gooty............... \$2
UNA UNA UNA EuroDisney Starry Nights.......... \$22
UNA UNA UNA Goofy Golfing..._
Japan PTT
UNA UNA UNA 101 Dalmatians in folder ........... $\$ 35$
UNA UNA UNA Arabian Mickey \& Minnie.......... $\$ 35$
UNA UNA UNA Babe Ruth..................... $\$ 50$
UNA UNA UNA Beaury and the Beast in folder...... $\$ 35$
UNA UNA UNA Castle with Characters............ $\$ 35$
895 2M 50u Mickey Mouse CollectionSet 6... $\$ 225$
UNA UNA UNA Mickey wavingMerry Chistmas... $\$ 35$
UNA UNA UNA Mickey with M\&M Letters......... $\$ 35$
UNA UNA UNA Santa with Mickey \& Minnie....... $\$ 35$
UNA UNA UNA Season Greetings................. $\$ 35$

## New Zealand Telecom

UNA UNA $\$ 5$ Donald Duck Set3.............

UNA UNA $\$ 10$ Pinocchio Set2
IUNA UNA \$15 Snow White Set3.

## New Zealand/Event Masters

UNA 4M UNA Lion King w/ CD Soundtrack...... $\$ 100$
UNA 1M $\$ 125$ Mickey Mouse Story Part ISet $4 \$ 700$
Aug-95 1.5M \$5 Mickey Mouse Story Part II/Set 4 \$475
May-95 3M \$5 Pinnochio.
Jun-95 3M $\$ 5$ Pocahontas w CD
Feb-95 3M s5
$\qquad$
$\square$
Sep-94 4M \$5 The Lion King................... $\$ 100$
Mar-97 1M $\$ 10$ Mickey \& Donald in Folder Set2. $\$ 225$
Jun-97 1M $\$ 25$ Pluto in Folder $\$ 5$ each Set/5..... $\$ 200$

## Denmark Danment

9/94 11/161000kr Coca-Cola Botles. ... 870

## GATHERING MOSS

The Rolling Stones: Bridges of Babylon Tour 4 card set - 90 minutes. Only 500 matched number sets. Priced @ $\$ 60$ per set or 10 sets @ $\$ 42$ each set.

FANTASY CARDS
Adult Pre-Paid Fantasy Card: $\$ 15$ to $\$ 60$ each No phone billl Buy some for your friends. Unique gift.
CANADIAN RETAIL CARDS
@ 25¢ per minute. $36,000+$ cards sold per month.

EXPIRED CARDS
@ \$1 each; 500 @ 754 ea.; 1000 @ 504 ea.; 5000 @ 40¢ ea. Fauna, Flora, Scenic, Sports, etc.

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## THE SCOP ON CHITS

# A collector's visit to the New York City Visa Cash and Mondex smart-card pilot 

Exploring New York City is always exciting. For a smartcard collector like myself, it was extra special when I could explore the Upper West Side to see how the Visa Cash and Mondex smart card rollout was progressing.

I was ecstatic when I walked into the Citibank branch on 86th Street and Broadway and saw a large sign that advertised limited edition Visa Cash cards, four to a set. Since my wife and I had planned to eat breakfast in this test area, I decided to go all out and buy all four cards at a cost of $\$ 60$ (two $\$ 10$ cards and two $\$ 20$ cards are in the set). Surely, one New York
breakfast and a few other items would polish them off. (I had recently obtained a Citibank ATM card, but had not had time to have it updated with the Visa Cash chip.)

The four-card set features scenes of the Upper West Side - the Bethesda Fountain in Central Park, the West 79th Street Boat Basin and Rotunda, the 72nd Street Subway Station, and the Ansonia Condominiums, located at 73rd Street and Broadway. Various musicians are shown performing at each of these sites. Much to my surprise, the teller told me that since I had brought the entire set, I would get a free $\$ 5$ card as a bonus. Now that is instant profit!

The $\$ 5$ card also has the


Citibank Visa Cash (CTB); Upper Westside fourcard series; from top, 72nd Street Station, Bethesda Fountain (both \$20 denominations), West 79th Boat Basin (\$10 denomination); 6,250 of each; December 1997. Ansonia Condominiums on the front of the card, but the reverse of the card clearly stated that this reloadable card was initially set to $\$ 5$. The reverse of each card indicates the card serial number, the expiration date, the series number, card number within the series, the number of cards issued, and a contiguous number indicating the card number within the issued series. These cards all indicated that this was Series 1 and that 6,250 cards were issued of each.

An additional piece of information of information is a reference that relates to the graphics of the card. The four-card set was specified as SV\# 019739 through SV\# 019742. An interesting point for collectors - each of the Ansonia Condominium cards are marked as Card 4/4, each issued in a quantity of

6,250 cards. The $\$ 10$ card is SV\# 019742; the \$5 card is SV\# 019744.

All of the cards state the initial value of the card on the reverse side. This is important for collectors to know. Unlike the Visa Cash Olympic cards that were nonreloadable (disposable), these cards can be reused after the value reaches zero, or at any time along the way. Although the cards have a stated face value, they can be loaded with any value up to $\$ 500$.

The Citibank Visa Cash cards that I purchased were produced by G \& D, America. These reloadable cards each contain a Siemens microprocessor chip. A point of interest the Olympic Visa Cash cards were based on a token memory chip.

I also had a reloadable Visa Cash card from the Bank of America that I wanted to test. It is currently being used in another Visa Cash pilot - one that allows the purchase of goods and services over the Internet using Visa Cash. Would merchants balk at accepting a smart card from a bank other than from Citibank or Chase, the two New York City banks participating in this trial, or would they accept any card that had the Visa Cash or Mondex logo on it? I also had a Visa Cash Olympic card with me. Would this also be accepted? With questions in mind, we continued on our mission.

To load value onto this card, I had to go to a special kiosk in the bank lobby and use my ATM card to transfer money from my checking account to my smart card. The instructions were simple and easy to follow for a veteran smart card aficionado like me, and I believe that most others would also find them so.

It would have been somewhat nicer if both cards could be put into the kiosk at the same time, rather than having to remove the ATM card, then insert the smart card. However, when using an ATM card that already has the chip embedded on it, you only want one insertion. Also of note was that none of the

ATM machines in the lobby could be used for this transfer, only the special kiosk. The signage in the lobby advertising the cards were placed strategically and every teller's window displayed the four-card set. Pamphlets were available for customers along with maps listing the more than 600 merchants that accepted these cards.

As we walked along Broadway the Visa Cash and Mondex logos were prominently displayed in merchant windows, along with Visa, Mastercard, American Express, and other logos.

Going into the Chase branch office a few blocks away was equally rewarding. There was a special signup area staffed by two helpful employees where each of us received a Mondex reloadable card and a Mondex viewer, just for signing up and showing two forms of identification. This was a real bonanza. The cards had a zero value loaded into them, and I suppose I could have just left and said "thank you," but I really wanted to test the system.

At two modified ATMs in the branch, I was able to again transfer funds onto my Mondex card using my ATM card. It was just as we had imagined when we were planning the EPS/MAC system five years ago. And, as at the Citibank kiosk, I also had to insert the ATM card first, then insert the smart card. The instructions were just as easy to follow. My wife loaded her card with no difficulty.

Imbued with these initial successes, and having added considerably to my smart card collection, we were off to spend some of this electronic money. But before we go on this "New York shopping spree," let's examine this Chase Mondex card. It is made by Gemplus and uses the Hitachi H8 microprocessor chip. It is a fairly sophisticated chip and somewhat expensive. For this pilot, Chase had special graphics made for the stand-alone cards, but only one design. There isn't any
information concerning the card serial number, date of expiration, number of cards issued, and so on. If desired, a Chase ATM cardholder can request an ATM card with the chip embedded in it. This makes sense, especially since the card only has to be inserted once to both withdraw and transfer funds.

The first purchase was made in a large retail drug chain, a cost of $\$ 1.69$. The clerk didn't question the Bank of America card I offered, merely accepting the Visa Cash logo or the gold chip on the front of it. A separate stored-value terminal, partially buried under a shelf at the far end of the register bank, had to be used.

When the balance was displayed, it showed that the clerk had only entered in 9 cents, rather than the required $\$ 1.69$. My receipt clearly stated that only 9 cents was removed off my card. Alerting the clerk to this situation, she apologized and correctly entered in another transaction for \$1.60. Having already seen the transaction being processed, I removed my smart card before the receipt was printed. This caused a printer error and a call for the manager to help.

After several attempts to find a restaurant that took the card for breakfast, we resorted to using that old-fashioned, green-paper legal tender. We could have used our card in quite a few fast-food restaurants, but were looking for a more conventional New York breakfast. Having just had breakfast, I decided that a chocolate chip mint cone would make a good desert. At $\$ 1.59$ it was a bargain. Much to my delight, there was a customer in front of me using a Chase Mondex
card to purchase a cup of coffee. At first the gentleman put his card in backwards, then upside down. At this point the manager came over and helped with the operation. My transaction, using a Citibank collector's card, proceeded with no problems. Upon speaking to the other card user, I found out that he worked for Chase and was using the card for the first time. As a native New Yorker, he longed to replace those handfuls of quarters required to use washers and dryers.

Next we decided to purchase some apples for the drive home. A small fruit and grocery store, so typical of the many Mom and Pop stores in New York City, had the smart card logos on its door. As I handed the card to the clerk for payment, she said "I'm sorry, my terminal is 'canceled.' "I put the apples back and politely thanked her.

There was a similar store a few blocks down Broadway. As I went to pay for the apples, I noticed that there were two checkout areas, each with a smart card payment terminal. The clerk accepted my Chase card, inserted it into the terminal, typed in the amount, and depressed the green "yes" button herself. So much for having the customer approve each purchase! As we stepped outside, my wife saw a lovely bunch of miniature orchids for \$4. When I went back in again, I handed over an Olympic Visa Cash card issued by the Bank of America. No questions asked. The $\$ 4$ was promptly removed and I was on my way. I had checked my balance with my Visa Cash card reader.

Overall the outing was quite a success. I saw billboards advertising the Chase Smart Card, had purchased several new cards, had got-


observed several purchases. The one big improvement needed to the whole system is the incorporation of the smart-card reader directly into the cash register. In smaller stores the separate terminal can work, but in the larger chains where they must double enter the amount and print out two receipts, it slows down the process.

The New York smart card rollout is important for the smart card industry in America. It proves that Mastercard (Mondex) and Visa (Visa

Citibank Visa Cash (CTB); Upper Westside four-card series; Ansonia
Condominiums. In addition to the $\$ 10$ denomination, $(6,250$ issued); there also was a $\$ 5$ version with the identical obverse that was given as a bonus if you bought the whole set (see reverse; at left).

Cash) can co-exist in the same terminals. And for the collector the exciting news is that pilot is up and running. There is talk of expanding to the Upper East Side of New York as the next step in the New York rollout. This could lead to another set of collectible cards, expanding still further the assortment and variety of cards available to the serious smart-card collector.

Robert J. Merkert Sr.
The author is president of RM Associates and has more than 10 years of experience with stored-value cards. "The Scoop on Chips" is a bi-monthly column.

3 NEW CARDS DEPICTING HISTORIC TELEPHONES 30 MINUTES ON EACH CARD \$10 FACE VALUE ON EACH CARD TIME BY CABLE \& WIRELESS PRODUCTION RUN - 1,000 OF EACH

The Winter Olympics is probably the third largest international sports competition in the world right behind the World Cup and Summer Olympics, and when it comes to phonecards, this year's host, Japan, has made a big deal about it.
At last count, there were about 100 designs of prepaid phonecards and transit cards marking the 1998 Winter Olympics in Nagano.Now, try to find any U.S. telecards about it. Just try. A visit to the U.S. Olympic Committee's website turns up an "online store" with duffel bags, shirts, caps and pins, but no mention of prepaid cards. Inquiries to the committee are met with a polite "none that we know of." The word from moneycard dealers is the same.

While AT\&T is an official sponsor of the 1998 Winter Olympics and used the Olympic theme to advertise its PrePaid Calls cards, there was no indication as of deadline that the giant telco had produced any Nagano-themed cards.

Scott Shapiro of KARS Unlimited is one of the dealers who hasn't heard a peep. "I imagine there has to be [cards from U.S. issuers]," he notes, "but I haven't see any advertisements for them at all. It's lousy marketing, I think. For example, we already have the first set of phonecards for the next Summer Olympics in the year 2000, which will be in Australia. In fact, we've sold quite a few sets of them already. I don't think it has anything to do with the Summer Olympics being more popular than the Winter. I know that ice skating and hockey cards are both very popular with my customers."

While American television viewers are enamored by the style and grace of figure skaters and the power of the National Hockey League, the American phonecard industry is keeping its efforts so quiet as to be non-existent. Repeated calls to a number of sources turned up nothing commemorating this year's Olympics. There are some cards from Canada, but the saving grace for Olympic card collectors are the Japanese issues.

Frank Ataw of F.A. Marketing in Toronto says the Canadian interest in winter sports probably explains part of it, but Ataw doesn't think that explains all of it.
"We already have a series of Canadian Olympic hockey cards out from a company
called Valu-Net," Ataw notes. "There's a few series. The first is of four cards and the other one is of 30 . Actually, the 30 -card set comes in different denominations. There's one set of 30 cards with five units of time on each card, another with 10 units of time on each card, another with 12 and a last one with 15 ."

Canada's Stentor network also has issued six different images, three each in \$10 and $\$ 20$ denominations. The breakdown of images and mintages are $\$ 10$ speed skater, 7,280; $\$ 10$ crosscountry skier, 5,460; $\$ 10$ curler, 5,460; $\$ 20$ figure skaters, 4,880 ; $\$ 20$ bobsled, 3,660 ; and $\$ 20$ ski jumper, 3,600 . Those cards are to be


Stentor; Figure Skaters; \$20 denomination; $\mathbf{4 , 8 8 0}$ issued; December 1997. available in the marketplace through the end of February. The Valu-Net cards have been distributed to retail outlets in Canada, while limited-edition collector sets are being offered through sports memorabilia stores and direct marketing efforts.

According to Moneycard Collector


Stentor; Cross-Country
Skiing; \$10 denomination; 5,460 issued; December 1997.


Stentor; Ski Jumper; \$20 denomination; 3,600 issued; December 1997. Canadian correspondent Rosemary Warren, other Canadian programs include a chip-card series from Bell Canada and a set from BCTel. Expect more details on those cards in next month's issue. Ataw says General Mills Canada also was expected to do a promotional card.
"Honestly, I don't know why the U.S. isn't doing it," Ataw says. "Hockey and ice skating are pretty popular down there. Also, the Olympics is a pretty big event with a lot of countries competing. Yes, we in Canada have the best hockey players and have a lot of snow here. You can possibly say that we like winter sports better but I know a lot of Americans who put the same amount of love and effort into the same sports and collecting those cards."
"I find a lot of interest from Europe," adds Ataw. "Actually, countries like Finland and Sweden love hockey, too. I have collectors there who will buy any new Canadian hockey cards I come across. They seem to be the same people who collect sports in general. Any sports issue I find they call me up."

According to the U.S. Olympic Committee's e-mail daily newsletter for the Nagano Games, the Japanese word for snowstorm is "fubuki." That describes the blizzard of cards that the host country's telco has issued to mark the games. The many cards issued by Japan's NTT to celebrate the Olympics didn't just start appearing last fall. Some of the NTT telecards were first issued five years ago, according to Shigeo Wada, manager of the Nagano branch of NTT. A set of cards issued in late 1996 began a 500 -day countdown to the start of the 1998 Winter Olympics. Other cards marked 100 days until the games began. "We
caught every opportunity to issue cards," Wada notes.
The available cards cover a wide range. A cute cartoon rabbit is pictured on a 10 -card set promoting different events in the ' 98 Paralympics being held in Nagano. The official cartoon "Snowlets" - four zany owl-like birds - are repeated again and again on their own cards and as supplemental art on a variety of other telecards. There is a 14 -card set that shows the Snowlets performing various Olympic sports, and another three-card set that shows the birds in full color each packaged with that most ubiquitous of Olympic souvenirs - a pin.

Other cards show culture sites around Nagano or the venues for the various sports. Snowlets on skis or skates appear on many of those cards, superimposed on color images of the Olympic venues and providing a clue to which buildings host which competitions. There is a four-card set promoting the "Nagano Olympic Harmony Fund" and a sharp eight-card set featuring the artwork of Dale R. Cooper in images like "Catch the Wind" (speed skating) and "Leap of Faith" (ski jumping) that capture Olympic athletes in action.

But the most dazzling collectibles are a 19-card "History of the Winter Olympics Games" set and a 25 -card "History of the Olympic Games" set. Each comes in its own folder and features logos and artwork for each of the Olympic Games leading up and including Nagano ("Winter Olympics") and Atlanta ("Olympics"). Wada says those sets represent the first time the International Olympic Committee has granted permission for such historical cards.

Wada says that all the cards issued were in 50 -unit denominations except for one 100 -unit card, which he didn't specify. The mintages vary widely he says, with some tens of thousands of some images produced.

The phonecards with collector pins cost 1,200 yen each, or about $\$ 9.50$. All other cards are 1,000 yen apiece (around $\$ 8$ ), except for the Winter Olympics history, 23,000 yen ( $\$ 184$ ), and the Olympics history, 30,000 yen ( $\$ 239$ ). Those interested in cards should contact NTT. The company will calculate the price and shipping costs and send a bill. As soon as payment in yen, via an international postal money order, is confirmed, the cards will be shipped.

Send inquiries to Mr. Shigeo Wada, Manager, Nagano Branch, NTT Teleca Corp., 1-15-3 Minachitose-machi, Nagano-shi, Nagano 380 , Japan. The fax number is 81-26-223-4289.
"I would have to say that in general, thematic collecting is much more popular overseas than domestically," says Shapiro, who's based in Florida. "I think it's a more mature market. People have to concentrate on one topic there if they want to have a reasonably complete collection. There is just too many phonecards out there to try to collect everything. So, sports in general is a good way to go and the Olympics is a very good sports theme."

It appears the reverse is also true in one sense, domestic U.S. collectors are much more interested in international Olympic cards, provided they are of the Summer Olympics.
"There's a [1996] set from Sweden that was done by Coca Cola," Shapiro says. "You turned in a number of caps from the one liter bottle of Coke and they would send you received' a free 10 -unit phone card. It's very tough to get full sets of these cards and has become very popular even two years after the Atlanta Olympics. I just recently got a handful of sets and they just shot right out at $\$ 75$ a set. The Visa Cash card issued for the Atlanta Olympics is very popular, particularly as that was when the Visa Cash card was brand spanking new. There was also a six-card set from Canton for the Atlanta Olympics that is also very popular."

Among other still popular sets in Shapiro's catalog are the Olympic Pin set that Score Board issued at that time, a USACard's Pink Panther Olympic card and a jumbo card with an Atlanta Olympic theme that AT\&T gave away to anyone who changed to their long distance service.

The 2000 Sydney Games already has produced its own interesting oddity and Shapiro is getting a lot of business because of it.
"The next Olympics already has produced a very interesting set of cards that we managed to get a few of," he says. "China thought it was going to get the Olympics at that time, so they put out a three-card set. Then it was announced it was going to Sydney, Australia. So the cards are missing the Olympic lettering, but it has the art. It has the Olympic rings on them."

Still, at least as far as the U.S. is concerned, the Australian set is the one that is attracting the most interest.
"We call it the Sydney Olympic 2000 Mascot Set," says Shapiro. "It's a four-card set from Telstra, the local service provider. It's got three $\$ 5$ cards of the three different mascots, Syd, Millie and Olly. Those cards were produced in regular issue to the public. Then there was a $\$ 2$ complimentary card of all three mascots. If you bought a collectors' folder with the other three cards, you got the $\$ 2$ card as a complimentary card."

If anything, Ataw thinks one of the key reasons why there's more interest in the Summer Olympics cards over the Winter is really quite simple: More Summer Olympic cards have been produced. "When there's more cards, there will be more interest," he predicts.

What's available for the Winter Games could change depending on the success of North American athletes at the Nagano games, he notes. "If the Team Canada hockey team wins, I expect there will be a lot of interest for the cards. If Michelle Kwan wins a gold medal, then I would expect to see cards of her."

Until then, collectors looking to round out an Olympic theme should look to Japan.

The author is a free-lance writer based in New York City.


NTT; Catch the Wind; quantity unavailable. The art of Dale R. Cooper is featured on an eight-card set.


NTT; Lake Placid 1980 (left) and Calgary 1988. Both cards are part of the "History of the Winter Olympic Games" set.

## QIIK TKKES

DARNELL TAKES OVER BELL CLUB. There should be some relief in sight for followers of Bell Canada's La Puce/Quick Change chip card releases who were frustrated by the collector club's erratic customer service in the latter part of 1997. In December, Bell handed over its entire collector club operation to Darnell Inc., Canada's largest coin and stamp dealer. Founded in 1967, Darnell has retail shops in Toronto and Montreal and worldwide mail-order service. The Montreal branch will coordinate the phonecard effort.

While Darnell is well known for its expertise in postage stamps, coins and hunting-license stamps, moneycards are relatively new for the company. Darnell targeted a mailing in late January or early February to clear up outstanding orders and indicate which cards are still available. Priorities were to be given to collectors with registered standing orders - about 10 percent of the 5,000 -plus club members.

Darnell also will provide input to Bell regarding new issue designs and mintages, and institute a policy that every standing order will be guaranteed a low-mintage card, implying that there will be at least 500 issued of a particular card and encouraging serious collectors register.

The mail address is Darnell Inc. c/o Eaton's, 677 Ste. Catherine St. W., 5th floor, Montreal, Quebec, H3B 3Y6 Canada. The telephone numbers are (800) 404-PUCE or (514) 284-8686; the fax numbers are (888) 350-2582 or (514) 284-8596. The e-mail address is darnell@netcom.ca.

COMPUSERVE TELE-
CARD FORUM ACCESS AVAILABLE. CompuServe Corp. says its new "C from
CompuServe" Internet-based service is available for sign-up.
" 'C from CompuServe' makes the best of CompuServe's CSi online ser-
vice available for the first time directly to Internet users," says Sam Uretsky, vice president of business management for the online service. "Using any Internet service provider and popular browser, people can now access 500 -plus Forum areas organized under 35 topical communities, links to the best related external Web
sites, advanced e-mail and communications products, as well as highquality research databases and $\mathrm{e}^{-}$ commerce opportunities.
"It will be one of the largest, most comprehensive destinations on the Internet," says Uretsky. More details are available at
http://c.compuserve.com.

DEALER FLAGS PHONECARD PROBLEM. Genny English of Phone Cards Plus reported problems trying to use the Global Link Six Flags card. That \$5-denomination card (PEO Pr 66), 880 issued, was shown in the October 1996 "Corporate Corner."
English notes that the carrier to which the cards are attached says the cards expire "six months after first use" and warn that the cards "may revert to inactive status six months after last use," but none of the PINs on unused Six Flags cards she tried are active.

Global Link cards had been produced by People's Telephone, but that operation was sold to GTS in March 1996. A GTS customer service rep in the company's Philadelphia office acknowledged that because of the age of the cards, the PINs might not work. She said customers with


Peoples Telephone/Global Link; Six Flags; $\$ 5$ denomination; 880 issued; 1996. similar unused cards could call the customer service number on the card's reverse and the PIN would be reassigned.

SEARS RELEASES NEW PRICE LIST. More than 4,750 collectible phone cards in all price ranges are now available via mail-order from the Sears Phone Card Department. The 1998 edition of the Sears Phone Card cata$\log$ is the world's largest price list for phone card collectors, and includes a description of each telecard using the new Moneycard Collector Catalog numbering system. Featured are telecards issued mostly in the United States. There are some Canadian, as well as Disney-related cards printed outside North America.

Those new to the hobby will find helpful information included in the literature accompanying the price list, and those expanding their hobby will find helpful tips, and explanations of how and why companies unrelated to the telecommunications industry may opt to issue their own promotional prepaid telephone cards. The January 1998 catalog includes more than 850 color photographs and 100 pages. Those who have purchased telecards in the past from the Sears Phone Card Department, already have been mailed the Sears card catalog along with a discount coupon. Other interested collectors may call (407) 898-7778 or (407) 8987770. Requests should include name, mailing address and home telephone number.

Requests may also be sent to: Sears Phone Card Dept., 3111 E. Colonial Drive, Orlando, Fla. 32803. FAX requests to (407) 8987779 , or e-mail a request to phonecard@compuserve.com.

COMMKEY, HOMISCO ANNOUNCE PARTNERSHIP. CommKey Corp., a newly formed telecommunications provider ("Quik Takes," January 1998), and Homisco/Voicenet have agreed to a joint effort that will offer CommKey's network services to Homisco's customers in the hotel/hospitality industry. Homisco currently has more than 2,000 turnkey systems installed worldwide. By using the CommKey, a combination of electronic room key, prepaid phone and debit card, guests can get a discount on calls, while the hotel earns a 5 -percent commission. Homisco/Voicenet has been a one-stop solution for hotel voice processing and telemanagement systems for 16 years.

SNET, SBC FORGE ANOTHER BABY BELL MERGER. SBC Communications, which merged with Pacific Telesis last year, has agreed to buy Southern New England Telecommunications. The deal, reportedly for $\$ 4.4$ billion in common stock, should be approved by shareholders and federal and state authorities by the end of the year. The effect of the purchase on Communications Design Group is unknown, according to CDG's Roberta Strom, but she doesn't anticipate any sudden changes. CDG issues cards on behalf of SNET and uses SNET's Southern New England Bell logo on its cards. For now, she says, it is business as usual for the Connecticut-based promotional card issuer.

US WEST CLARIFIES POLICY. If it isn't broken, we can't fix it. That might describe the reaction of U S WEST to concerns expressed by some U S WEST card holders.
"Our policy is that if there is a problem with a card, we will refund the remaining time on it or send a new card," says Randy Tada, the Baby Bell's telecard marketing manager. "If there is no defect, then the card is yours."

Tada was responding to concerns expressed by individuals who unsuccessfully had tried to seek refunds. Those who were denied refunds had bought cards on speculation, Tada says, and there is nothing defective about those cards.

Tada pointed to U S WEST's customer service line - (800) 739-3339, then press " 3 " for telecards - as the appropriate place to seek refunds or replacements for cards that are defective. That number is printed on the reverse of all U S WEST cards.

U S WEST chip-based cards work in their own payphones and in those of GTE. An interoperability agreement signed with Bell Canada means that those phones will be able to use U S WEST cards around June, Tada says.

WHEN THE CHIPS ARE DOWN UNDER. Australia's main phonecard issuer, Telstra, has jumped onto the chip-card bandwagon, launching cards at the Cards Australia 1997 conference in Melbourne last August. The rollout of payphones accepting the chip cards began in South Australia, Western Australia and the Northern Territory, and is to be expanded into the rest of the country early this year.

Retail and promotional cards have been developed, and the inaugural retail series will include one design for each of Australia's state's and territories. Among the promotional designs is a purple-hued landscape with a flying saucer. Both disposable and


Gelstra Phonecard
Telstra; Flying saucer / Quick, tell someone!; A\$5 denomination; quantity unavailable; 1997.

Telstra; Princess Diana and baby; A\$5 denomination; 200,000 issued; 1997.
reloadable cards are planned, and Telstra intends for the new cards to be multi-functional, embracing such areas as verding machines, loyalty programs and dedicated funds for a child's electronic wallet.

Telstra's last magnetic-stripe card
honors the late Lady Diana, Princess of Wales. A portion of sales for the A\$5 card will be donated to the Australian Red Cross.

Diana also is commemorated on an A $\$ 20$ Telstra PhoneAway remotememory card.

KEEP THE CHANGE! PONDERS SUIT. Keep the Change! might be defunct as a phonecard business, but the Orlando, Fla.-based company is still incorporated and its owners are contemplating a multi-million-dollar lawsuit againt the U.S. Postal Service for infringement on its "Keep the Change" registered trademark. Scott duPont, president and chairman of Keep the Change! said in late January that the suit could be filed in about a month.
The phonecard store is taking issue with the Postal Service's use of "Keep the Change" as a slogan for its Liberty Cash prepaid cards, and officially notified the Postal Service of the alleged infringement in June and September 1997.
Keep the Change! has been "dormant" for about a year and a half, duPont says. The company's troubles climaxed when 10,000 catalogs sent out prior to Christmas 1996 all were lost. "We did not get any orders, " he says, "We were expecting hundreds of thousands of dollars in orders." How the catalogs were lost is still a mystery, he says. Only one was returned with a postal sticker that read "found in empty equipment."
The catalog incident and the trademark situation are separate, duPont says, although the future of Keep the Change! will depend on the planned legal action. "We are going ahead with the suit," duPont vows.

## The ultimate MCI phonecard would be? ... Contestants offer suggestions

That's the question we posed to readers in a contest that ran in our January and February editions. The responses were as varied as the hobby itself.

We'll get to them in a moment, but first, the winners, selected by random drawing. First prize, a Moneycard Collector Catalog, went to Arthur Jones of Elkhart, Ind. Runners-up, who will receive moneycards from our files, included Ed Matukonis of Forty Fort, Pa.; Mike Fromme of Temple City, Calif.; and Barbara H. Zamlen of Brunswick, Ohio.

OK, MCI, got your ears on?
The most common response was that MCI should create a puzzle set featuring each of the 50 states in the United States. A close second was for a similar set, featuring the different countries of the world. Some contestants specified that the cards forming the map should be die-cut in the shape of the states or countries (creating a Rhode Island card and a Texas card for the same die-cut set stretches the imagination!).

Sports-themed cards also were a suggestion offered by many contestants, led by the suggestions to make various Super Bowl sets; and there also were multiple entries suggesting single cards or series depciting historic moments in the devel-
opment of communication.
More than one participant urged limited-mintage cards, and some wanted holograms (a combo phonecard-cash card, a Barbie doll, flashing different outfits) or jumbos (boxer Evander Holyfield). One suggestion tried to capture a variety of popular themes: "... denomination 1,000 minutes, picturing Mickey Mouse drinking a bottle of Coke, and awarded via sweepstakes offering 100 such cards as prizes."

Card images of movie celebrities, entertainers and musicians were among those mentioned, as were die-cut superhero cards, a puzzle set of quilt samplers, a series of U.S. presidents, and a series of children's drawings on cards, with proceeds going to children's charities.

Only one question remains: When can we expect to see the first one, MCI?

Canadian correspondent Rosemary Warren contributed to this month's "Quik Takes."

- Listings in Moneycard Collector's Show Calendar are paid advertisements. They are placed by clubs and show organizers, therefore, should not be regarded as a complete schedule of upcoming shows.
- The club symbol ( indicates club-sponsored show. $\mathrm{FR}=$ free admission, Adm = Admission charged.
- When the number of tables is followed by a number in parenthesis, the number in parenthesis represents the number of tables devoted to moneycard material.


## February

13TH ANNUAL HAWAII SPORTS CONFERENCE AND COLLECTIBLES
SHOW, Feb. 23-March 2, Ilikai Hotel,
Honolulu, Hawaii, Kit Young,
(619) 259-1300.

COLLECTORAMA SHOW, Feb. 27 -
Mar. 1,Lakeland Center, Lakeland, FL, Edward Kuszmar, (561) 995-7985.

## March <br> SUBURBAN WASHINGTON I BALTIMORE COIN AND CURRENCY SHOW, March 6-8, Baltimore Convention Center, Baltimore, MD, Gordon Berg, (301) 424-1876.

## TELECOM WORLD '98 DALLAS/ TELECOM BUSINESS '98 DALLAS;

 March 10-12, Dallas Infomart, Dallas,
## SHOW CALENDAR ORDER FORM

- All orders must be accompanied by payment.
- Moneycard Collector reserves the right to reject questionable advertising and assumes no responsibility for false or erro-

I neopus information.
I- We encourage show organizers/promoters to call or write us with any cancellation information as soon as possible. All cancellations will be run free of charge.

| CONSECUTIVE INSERTIONS |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
| ISSUES | 3 | 6 | 9 | 12 |  |
| COST | $\$ 20$ | $\$ 40$ | $\$ 60$ | $\$ 80$ |  |

Deadlines for accepting listings is Thursday noon, 18 working days prior to issue date.
Date(s) of show $\qquad$
City and state of show
Official name of show $\qquad$
Site of event - building/hotel
Site of event - street address
Hours of show
I Name of sponsoring organization $\qquad$
Admission charge Yes Check one: Sponsored by moneycard organization a commercial entity
Name and address of contact person

Number of tables on brouse
Telephone

Issues dates requested
$\qquad$ Number of tables offering moneycard items

## \$

If specific dates are not indicated, listing will appear in issues nearest to show dates.
$\square$ Please ship Moneycard Collector issues to the contact person/address listed above for distribution at the show. (Please include other name and/or address if necessary.)

MAIL TO: Moneycard Collector Show Calendar, P.O. Box 783, Sidney, OH 45365-0783

# Deä́lird dimeiciony 

## CALIFORNIA

American National Phone Card
5959 Tampa Avenue
Tarzana, CA 91356
Ph (818) 609-7666
Fax (818) 609-9725

Specializing in unique, innovative \& low mintage phonecards. See our ad on page 27.

Telecard Gallery<br>1806-G Cliff Drive<br>Santa Barbara, CA 93109<br>Ph (800) 455-0344

We specialize in rare low mintage U.S. cards. Specialty in investment quality cards with the best appreciation potential. Extensive inventory of Coke \& McDonaldís. See our ad on page 20.

## Fiedler \& Associates

P.O. Box 2382

Redondo Beach, CA 90278
Ph (310) 376-4078
Fax (213) 726-0900

Specializing in licensed images such as Pink Panther, Cathy, Dungeons \& Dragons and movie posters. Nice selection of sample cards and matched numbered sets. See our ad on page 29.

## Asia Telecard

P.O. Box 938

San Jacinto, CA 92481
Fax (909) 925-8399
Specializing in Japanese phonecards, wholesale and retail. See our ad on page 29.

## COLORADO

## USACards

538 S. Broadway
Denver, CO 80209
Ph (303) 777-3034
Fax (303) 733-4946
www.omn.com/usacard

Wholesale distributors representing the major U.S. telecoms. See our ad on page 19.

## FLOBIDA

Acme Telecards, Inc.
P.O. Box 450957

Sunrise, FI 33345
e-mail bruce@acmetel.com
Ph (800)405-2263
Fax (954) 742-9015
www.acmetel.com
Largest selection of corporate promotional plus RBOCís, Disney, Visa Stored Cash Cards and much more at great prices! See our ad on page 28.

## KARS Unlimited

P.O. Box 1385

Ormond Beach, FL 32175-1385
Ph (800) 750-3506 Ph (904) 441-1101 Fax (904) 441-7016 www.KARS-Unlimited.com

Your global connection to quality. Specializing in quality phonecards and moneycards from around the world. Major telecoms, RBOCs, topical, sports, mint and used. See our ad on the inside back cover.

## Phone Card Connection <br> 4466 N. University Drive <br> Lauderhill, FL 33351 <br> e-mail: fabfour@ix.netcom.com lenny@cachcards.com <br> Ph (888) 850-2273 <br> Fax (954) 423-3639 <br> www.cashcards.com

Ad and promo cards are our specialty. We can help you build your collection with new and classic phonecards. See our ad on page 21.

## Sears Phone Card Dept.

3111 E. Colonial Drive
Orlando, FL 32803
e-mail: phonecard@compuserve.com http://cardmall.com/phonecard Ph (407) 898-7778
Fax (407) 898-7779
More than 3,900 different phonecards in stock and for sale. Comprehensive price list free upon request. See our ad on page 30

## ILINOIS

Steve Eyer, Inc.
P.O. Box 321-MDD

Mount Zion, IL. 62549
Ph (217) 864-4321
Fax (217) 898-3021
We have the country's most extensive price list. If you need it, we'll have it. See our ads on page 21 and 28.

## NEW YORK

Global Telecard Company
1133 Dobbs Ferry Road
White Plains, NY 10607
e-mail: gailwilder @pol.net acrazyal@aol.com
Ph (914) 674-0408
Fax (914) 674-0408
Specializing in Baby Bells, AmeriVox, \& limited issues. We also do consulting. See our ad on page 32.

## Powell Associates

1270 Ave of the Americas
Suite 212
New York, NY 10020
Ph (800) 528-8819
Fax (914) 674-8107
www.powellpm.com

The largest selection of recent cards from Ameritech, AT\&T, AmeriVox, Bell Atlantic, Bell Canada, GTE, GTI, NYNEX, Sprint, and U S WEST. See our ad on page 33.

## OKLAHOMA

## PHONE CARDS PLUS

P.O. Box 75667

Oklahoma City, OK 73147
Ph (405) 943-1997
Fax (405) 943-4924
Specializing in AT\&T, Coke, McDonald's, Disney, rare phonecards, Press sheets, Test cards. See our ad on page 27.

## WISCONSIN

## United America

P.O. Box 966

Menomonee Falls, WI 53052
e-mail: 71430.1634@compuserve.com
Ph (414) 353-3024
Fax (414) 358-9303
www.cardmall.com/united-america
We carry a wide variety of phonecards including Coke, Disney, McDonalds, Sports, Corporate, Promos plus many other soughtafter topics at reasonable prices. See our ad on page 22.

## CANADA

F.A. Marketing

24 Briarwood Avenue
Toronto, ON, Canada M9W 6G7
e-mail: ataw@planeteer.com Ph (416) 247-1098 Fax (416) 247-4486
Canadaís Best: AT\&T, Bell, CTN, Cardinal, Channel, GTS, Stentor, TCI, Custom cards created. See our ad on page 33.

> The Dealer Directory page is a complimentary listing of dealers who advertise.

To be included on this page, contact:

> Kathy Utz (937) 493-0983

We refer reader inquries to this page.

# Collecting PIffl Variety, rarity stimulate collectors' desire 

by Art Becker

When you talk about American Telephone \& Telegraph (AT\&T) phonecards, there are really two different types: TeleTickets and "everything else." We'll get to the "everything else" part a bit later. TeleTickets are the grandfathers of the big league historical phonecards. They are high class personified. Most interestingly, is it unlikely that anyone has a complete collection of them.

There are several reasons why probably nobody has a complete collection of TeleTickets. Some of these phonecards are rare, and plenty of varieties exist, including several errors. Sample cards were produced for many issues. One estimate is that there are as many as 500 different TeleTicket cards and varieties. One collector and dealer who is actively attempting to assemble a complete collection of TeleTickets is Steve Schwartz, of the Sears Phone Card Department. Steve says he is willing to trade for cards he doesn't have. The TeleTickets he has for sale are listed on his web site, at http://cardmall.com/phonecard and are listed by MCC catalog number.

So, what are TeleTickets? Let's go back to the early years of 1992. AT\&T was the first of the big long-distance companies to issue remote-memory phonecards. These are the type where the customer dials a toll-free number, enters a code number found on the the card, gets a second dial tone, and then enters the phone number to be called. The first TeleTicket was a 50 -unit edition, commemorating the America's Cup sailboat race. About 500 of them were printed. Half of them were in English, while the rest were printed in one of these languages: French, Japanese and Italian. There is a variety of this first card, where the design is a bit smaller, and the cards might not have been activated.

TeleTicket designs have a standard format. Two-thirds of the card on the right have a colorful design element, with the word TeleTicket above it, and a title underneath. At the top left of the card is the AT\&T logo. The middle of the left side contains a wide color bar with the denomination, in units, in the center. Many issues included a logo underneath the units. What makes TeleTickets such interesting collectiblès is that varieties of many cards were issued, in several lan-


AT\&T; Statue of Liberty Press Pass; 10 units; 200 each in nine languages issued; May 1992.

AT\&T; Democratic National Convention 1992; 50 units; quantity unavailable; July 1992.
tion, an estimated 50 to 100 cards marked SAMPLE, on the reverse, were produced, for many of the designs.

As Jim Moran of Telequest, says "The TeleTicket line is unappreciated and underpriced. Of course, astute collectors know a good thing when they see it, but I'm surprised at how few newer collectors have bothered to become educated enough to appreciate the value these cards currently represent."

One reason for new collectors not collecting TeleTickets is that AT\&T stopped producing them in 1993, long before many people started collecting phonecards. Newcomers tend to collect what's most convenient. This often means inexpensive cards that are currently being issued, and that can be purchased at face value. Thus, in recent years, even when AT\&T still operated retail sales outlets, the TeleTickets were long gone. Another reason is that the number of TeleTicket varieties is overwhelming to a new collector. Many of the cards are so rare that they will never be affordable to anyone new to the hobby, so why bother if you will never be able to have a complete set?

The answer has two parts. The first is that you are guaranteed to never have a complete collection if you don't start somewhere. Further, probably nobody else will ever have a complete collection either, so why should that be a bar to collecting these wonderful phonecards? The second part is that there are many TeleTickets that can stand on their own, are great topics, and generally are affordable.

Perhaps the best example of an interesting TeleTicket is the 1993 card issued for McDonald's. It has some of the most popular topics ever, in its design: McDonald's and Coca-Cola. Getting a bit more esoteric, this design also features french fries, and there are now plenty of other cards that have fries as part of the design. The McDonald's card, in its original sealed plastic wrap folder, retails for around $\$ 100$. The packaging is different from the other TeleTickets, as it is significantly larger. You can knock about a third off the price if you will accept a card that is not in the sealed folder. An extra advantage is that you can display an opened card in an ordinary album page, whereas it takes a complete page protector to otherwise display a sealed card, in your album.

There are some interesting stories about the McDonald's 3 -unit phonecard. The first is that millions were said to have been produced. They were to be given to customers, for free, as a promotional item. However, the cards were only distributed in a small area, and the vast majority of them were destroyed. Nobody knows for sure how few were given away. One collector tells the story of writing to McDonald's, and asking for a card, mentioning that they weren't available in his area. McDonald's responded by sending him more than two dozen!

This phonecard is both the sole 3-unit TeleTicket, and it is the only one with a denomination less than 10 units. Specimen versions exist. If you are only going to collect just a single TeleTicket, this would be a great one to get. Shop around for a good deal !

While much ado is made about the NYNEX Democratic National Convention (DNC) phonecards of 1992, there are several TeleTicket DNC phonecards that are considerably scarcer. A small quantity of the three Statue of Liberty denominations of 1992 were overprinted on the reverse with a DNC message. Later, three denominations were
issued with a DNC design.
The quantities are significantly smaller than the number of NYNEX cards printed, and we all know how supposedly valuable the NYNEX DNC cards are. TeleTickets were also issued for the Republication National Convention a month later.

What might be the best indicator that TeleTickets are hot cards is the number of dealer buy ads for them. How many buy ads have you seen for other phonecards? Several dealers have had long-running buy ads, seeking quantities of TeleTickets. They wouldn't be running these ads without good reason.

Finally, there is still some mystery about TeleTickets. Nobody is completely sure of exact quantities, and especially the number of languages and varieties, not to mention SAMPLES, produced. There are even arguments over whether certain cards exist at all. Quite possibly there are still some TeleTicket varieties, or even complete new designs, yet to be discovered.

Now, let's talk about "everything else." After the TeleTickets line ended, AT\&T called phonecards by a number of names, including PrePaid Card, PrePaid Calling Card, and even PrePaid Calls. The latter was for technical reasons associated with the 1996 Centennial Olympic Games, held in Atlanta, Ga. Visa, an official sponsor of the Olympics, had the rights to all cards associated with the Olympics.

The problem was, AT\&T was also an official sponsor. Nobody wanted these sponsors to go to war, so the compromise solution was that AT\&T would sell PrePaid Calls, and not PrePaid Cards. Apparently everyone involved then pretended that PrePaid Calls were not actually cards, which, of course, they were. Incidentally, while several PrePaid Calls designs were issued, the most striking was the large diecut " 1996 " 10 -minute card. This jumbo card is available, even today, at very reasonable prices.

AT\&T produces promotional phonecards for companies such as
the Duracell, and its Putterman Family series of cards. These phonecards feature the AT\&T logo on both the obverse and reverse. Among those who have been collecting phonecards for a "long time," the most popular AT\&T-branded card always will be the "Lucy" card, issued for the April 1995 U.S. Telecard Association (now ITA) dinner.

Moneycard Collector differentiates between cards issued by AT\&T and those whose issuers received permission to use the AT\&T logo because the time on the cards was carried by AT\&T. For instance, the Dairy Queen Misty Slush and Dairy Queen Dennis the Menace cards (TVA Prl and TVA Pr2, respectively) both show the AT\&T logo, but are considered to be issued by Telenova. Similarly, the USTA-Lucy card (WTA 6) and the Snoopy-Steve Young cards (WTA S2 through S5Jc) are listed in the Moneycard Collector Catalog as being issued by Winston Taylor.

If you are a serious phonecard collector, you should have at least one AT\&T TeleTicket phonecard in your collection. If you are not a serious phonecard collector, then the same rule applies. These are highly collectible, historical phonecards. If you really want to have some fun, do your homework, and start looking through the Moneycard Collector Catalog, and dealer price lists, to see what TeleTickets will best fit into your collection. As for other AT\&T phonecards, there are everywhere, and chances are you already have some in your album. Now go out and get some more.

The author is an attorney and phonecard collector living in Las Vegas, Nev.

## In pursuit of TeleTickets

The human side of collecting phonecards is just as much fun to read about, as are technical articles about the cards themselves. Here's what Jim Moran of Telequest went through, to get some prized TeleTickets, in 1992:
"I have a fondness for the AT\&T TeleTickets for reasons unknown to me. They weren't the first cards I started to collect but they were the first that 'grabbed' me. When I found out about the E.T. cards, I actually planned a trip from Chicago to Universal Studios, in Orlando, just to grab as many of the cards as I could. My youngest son, who was about five at the time (I have a large family with kids ranging in age from 32 down to 10), was an E.T. nut and I promised him the first one we got out of the phonecard dispenser.
"As soon as we arrived in Orlando, I dumped the luggage in our hotel and headed straight for Universal. Flush with crisp $\$ 5$ and $\$ 1$ currency, I went straight to the AT\&T pavilion, intent on emptying the machines. Damn near had a stroke when one of the desk clerks told me all the cards and machines had been pulled out because of a Spielberg dispute with AT\&T. This had happened the previous day!
"The next day, I left my family to fend for itself at Disney World and I went off in search of phonecards. I stumbled upon the Mall of Florida, in Orlando, and headed straight for the AT\&T phone store that was advertised on a mall billboard. They had a nice selection of TeleTickets including some of the older logo type which Moneycard Collector calls the 'lines' design. I bought out almost their entire stock. I left one of each card just in case some other poor soul who was visiting ran across the store. I also made an arrangement with one of the
clerks so that I could call from Chicago and have more cards shipped to me once the store replenished its stock.
"I didn't have any E.T. but I still left happy. But, the best was yet to come when I got back to Chicago. To finance my trip to Orlando and an earlier one to Virginia for the first phone and credit card 'show' in the U.S., I had agreed to write a piece on phonecard collecting for CompuServe's print magazine.


AT\&T; ET with no serial number; 10 units; quantity unavailable; July 1992.
"As soon as I returned home, I called the AT\&T PR people for some photos. After arranging for the photos to be sent to me, I began chatting with the rep on the other end of the line. We got into a discussion of the Spielberg problem and I mentioned how disappointed both I and my son had been that no cards were available at Universal. She men'tioned having a daughter my son's age and understanding how easily they are disappointed.
"About a week later, the photos arrived via FedEx along with a box of TeleTickets including quite a few of the E.T. varieties and two in the original 'Pow-Wow' packaging. Ah, life is great sometimes."

# CLASSIFIED 

## CARDS WANTED - USA

AMERITECH WANTED by collector. Will buy or have cards to trade. Steve Moffitt phone (517), 626-6442 fax (517)626-6793.

SEARCHING FOR mint Ċ\&W Disney's Pocahantas, Sprint Hallmark Snoopy, LDDS Pepsi Sport. E-mail: chrissy12@hotmail.com. Dealers. only, please.

TRADING DUPES of Tetley Tea and Gillette series II cards. Ernie Kiser, 1939 North Eden Road, Lancaster, PA 17601.

WANTED CAMPBELL Soup $\$ 5$ pack card. Please call (715) 423-6807 and ask for Jim.
ATM card. Will buy or trade U.S. promo phonecards for it. Ginger Gragg, 2508 Primrose, Pasadena, TX 77502. gingerwho@aol.com.

WANTED: MARILYN Monroe cards-Tell-One-Legends of Hollywood issued 1/97, MCN\#33, and Sprint Marilyn issued $10 / 95$. Contact Tom Furney (219) 432-0249 days.

## CARDS FOR SALE - USA

\#l ALOHA! Hawaii Telephone Cards 7 different unused and used, $\$ 21.5$ GTE Hawtel unused (includes recalled card) $\$ 28$. Price list with order or want list. Telecards Hawaii, Box 240200, Honolulu, Hawaii 96824. (808) 373-3345.

1000 CARD Collection all themes, writ for list. Best offer many hard to find cards. Joe Corey, 839 Ormewood Ter. Atlanta, GA 30316.

AIDS PHONECARD Check us out! www, aidsinternational.com. CapComm Group, Houston, TX has produced the new AIDS card for AIDS International. Our goal one million cards sold! Reach out and get a card! (713) 682-6446 Attention: Ken Streetman.

## CARDS FOR SALE - USA

BUY/SELL/TRADE please request my all new multi-page price list. Always looking for AT\&T cards. Max Taege, 4 Robin Drive, Huntington, NY 11743. Ph: (516) 271-4690 Fx: (516) 271-9558 @email: therelmax@worldnet.att.net
CITIBANK SPRING Cup 1997 10minute promo cards with Ford and Coca-Cola logos. Only 1500 printed. $\$ 6$ postpaid. MB Telecom (541) 3305820.

DICK CLARK phonecard $\$ 10.00$ Cable\& Wireless time 5 units. Call Leading Edge Technologies (888) 5738494.

FOR SALE AmeriVox cards. Many rare collector cards, promo and albums 1992-1997. Call (440) 35240179 a.m. to 9 p.m. eastern.

FOR THE asking: Free Price List. Hundreds of USA phonecards. Specializing; Military, Science Fiction and other popular topics. 2 J 's PHONECARDS, POB 5372, Somerset, NJ 08875. (908) 296-8245.

## HALLMARK PHONECARDS

 Christmas, Barbie, Valentine, everyday, Father and Mother's day. Dan Freeland P.O. Box 292, Mayville MI 48744 (517) 843-5247.KIT KAT Frontier Communications, \$6 each $1+$ self addressed stamped envelope to Dennis Bond 1464 Graves Avenue \#107 El Cajon CA 92021.

MCDONALDS WALMART Happy Meal Christmas promotion Santa cards $\$ 12.50$ plus $\$ 2.50$ S\&H to: DeFina P.O. Box 172541, Hialeah, FL 33017.

MINT FRIDAY'S Jack Daniels phonecards $\$ 10$ each 3 for $\$ 27$ postpaid in US. Shipping $\$ 3$ on foreign shipments. Joe Koger, 3423 S.W. 15 Street, Miami, FL 33145-1025.

## MISCELLANEOUS OLDER

AmeriVox cards - for information
please call (770) 474-9980 or send email to: ingridw $\backslash$ Ninetnow.net.

CARDS FOR SALE - USA
NUMEROUS PHONECARDS (issued by Strategic Telecom Systems STS) Selling well below prices listed in "Moneycard''!!! Super deals available!!! Call (719) 550-1873.
OVER 250 different cards and sets must sell. All unused write P.O. Box 315 , Kendall, NY 14476.

PAC BELL first issue face value plus \$1.00. Coke, AmeriVox, ACMI, Taco Bell, etc. 1/3 book value. (619) 5816373.

PHONECARDS FOR sale Pink Panther Etc. AmeriVox, USA, Grapevine. A variety of cards at reasonable prices ask for Bruce (973) 663-6110.

SMILING FACES Photography Phonecards - Beautiful nature series 10 cards 1500 each issued 5 minutes. December Moneycard Snowy Owl, phone (734) 747-6054.
STEVE YOUNG, Michael Jordan, Cal Ripkin Jr. Order your favorite Sports Player (602) 786-0175 Fon Fun PO Box 8036 Chandler, AZ 85246.

VERY LARGE inventory mint and used cards. $50 \%$ off Moneycard Collector catalog, price guide listings. Call (330) 530-4272. Free shipping.

WOODSTOCK POSTER Phonecards signed by Arnold Skolnick, the artist. Special price for sales over 100. Call Ananur Spencer (719) 256-4507. or write: POB 432 Crestone, CO 81131.
\#1 BEST Telecard Pricelist in USA! Request a copy today. Foreign, US, All popular topics. Bargins! Steve Eyer, Inc., P.O. Box 321-MG, Mt. Zion, IL 62549. Tel: (217) 864-4321.

## CARDS WANTED - FOREIGN

SVC'S, VISA CASH, Mondex buying all. SLSC, Inc. 4 Cathedral Park, Buffalo, NY 14202. http://www.com, e-mail slsc@spry.com.

## CARDS WANTED - FOREIGN

WANTED - MARILYN Monroe foreign phonecards. (No USA) Send photocopy and price in US dollars. Bill Altman, 803-796-2261, 212 Newfield Drive, West Columbia SC 29169

## CARDS FOR SALE - FOREIGN

CANADA USED 10 different $\$ 12$ postpaid. 40 different available. Louis Kurowski, Box 21095, Meadowvale P.O. Mississauga, Ontario Canada L5N 6A2.
PHONEGARDS WORLDWIDE, $200+$ countries in stock, topics, themes, catalogues. Pricelsits +8 diff. phonecards $\$ 10.00$ only. Kurt Menze, Daimlerstr.8, D-63477 Maintal, Germany

USED PHONECARDS from ExUSSR countries. Moldova, 1st issue: 4 different $\$ 50$ : 2 nd issue: 4 different $\$ 15$; 3rd issue: 4 different $\$ 5$. Belarus, Coca-Cola 6 different $\$ 50$. Vladimir Kozin, Box 191, MD 2012 CHISINAU, Moldova (Europe)
WORLDWIDE TELECARD, NZJapan Worldwide Phonecards \& Visa Cash cards at bargain prices. POB 9094 Wellington, New Zealand. Ph/Fax: 6443872115.
\#2 ANOTHER Best buy. 100 different phonecards, \$74.95. 50 different countries, $\$ 74.95$. Great starter! Request pricelist. Steve Eyer, P.O. Box 321-MC, Mount Zion, IL 62549. (217) 864-4321, Visa-MC okay.

B00KS \& LITERATURE - FOR SALE
FREE TELECARD send your address to Emerald, P.O. Box 3752, South Bend, IN 46619. FAX (219) 282-2058.
SUPPLIES: ALBUMS, refill pages, and card sleeves and more. Call (800) 448-3611 to order or to get more information. Moneycard Collector.
FREE PHONECARD and 64 page Collectible and Wholesale Catalog. Send your address along with $\$ 2.00$ for S\&H to The Telecard Times, POB 1472-M, New York, NY 10276.
INTERNATIONAL CREDIT Card Collector Guide - appromimately 10,000 listings $\$ 20$, Floridians $\$ 21.40$, Foreign \$25. Lin Overholt, Box A8481, Madeira Beach, FL 33738. http://members.aol.com//AXVISAMC

PHONECARD AND worldwide VisaCash newsletter. Send \#10 envelope with 55 cents postage to Art Becker, 4542 E. Tropicana \#268, Las Vegas, NV 89121. Visa Cash catalog $\$ 20$ postpaid in USA.

QUESTION YOUR 800\# or long-distance bargains! Send one month's local/long-distance bill, receive 4color computer generated Tele-annalysis. DTS, Mail Drawer 11220, State College, PA 16805.

NETWORK MARKETERS STS and Destiny let you down? Work with fullservice company-Great Value, service retailability, and pay!! (816) 524 4018.

## MISCELLANEOUS - FOR SALE

COMPLETE THOSE sets. 750,000 commons, uncommons, and inserts, 1980-94, 50\% off Beckett. Send wantlist with SASE. Don Phillips, Drawer 518, Mt. Pleasant, NC 28124.

COMPREHENSIVE USACollector's Pricelist Free upon request. Over 4500 different listings. Sears Phonecard, 3111 east Colonial Drive, Orlando FL 32803.

## MISCELLANEOUS - FOR SALE

FREE $\$ 10$ phonecard worth a minimum 8 minutes long-distance. Send a SASE to R. Allen 235 Winfield Street, Jackson, MS 39212 web site www.tel3.com/BA866434

## MISCELLANEOUS WANTED

ALL PICTURE Postcards in good condition before 1966, paying 5 cents each plus shipping. Send for same day payment. Sekar, PO Box 316, Suffolk, VA 23439.

## AUTOGRAPHS, <br> BANNERS,

 Political pins. leathers, baseball cards, sports memorabilla wanted. Highest prices paid! Stan Block, 128 Cynthia Road, Newton, MA 02159.AUTOGRAPHS, BANNERS, Political Pins, leathers, baseball cards, sports memorabillia wanted. Highest prices paid! Stan Block, 128 Cynthia Road, Newton, MA 02159.

## MISCELLANEOUS WANTED

BUYING ALL U.S. coins, stamps and toys. Guaranteed top dollar paid. Send or call for instant payment. Berkeley Coin and Stamp Co., P.O. Box 11, Gillette, NJ 07933. (908) 4642615.

CASH FOR Postcards, new or old. John McGrath, 95 Newbury Road, Howell, NJ 07731. (732) 363-3121.

CREDIT CARDS Charge-plates, charge coins paying $\$ 2$ each. Abused less. Lin Overholt, Box 8481 Madeira Beach, FL 33738.

UNLIMITED INTERNET access$\$ 16.99$ / mo!! Over 2100 local dialup locations across USA \& Canada! 2MB FREE WWW space! Call (888) 3403735.

## MISCELLANEOUS WANTED

AT\&T TELETICKET "Sample" cards to swap extras. I collect all denominations, designs, languages. Stephen Schwartz, Box 149003, Orlando, FL 32814.

USED BRAZILIAN Telecards. I trade for used foreign telecards. Email: mazza \Nesf.com.br or Fax: (5511) 8295514. Sao Paulo Brazil.

WANTED COCA-COLA \$40 ATM card. Will buy or trade US promo phonecards for it. Ginger Gragg, 2508 Primrose, Pasadena, TX 77502.

WILL TRADE used Mobil Go Cards, one for one. Looking for African mask card. Contact Joe Koger at (305) 442-1687. Thank you.

## See Upcoming Advertising Deadlines on Page 46

# FREE 20-Word classiffed Ad for Moneycard Collector 



Please Type or Print Clearly. CLASSIFICATION NUMBER $\qquad$
If name, address or phone number are to be included in your ad, they must be included in the word count.


For additional words, please use a separate sheet and remit $\$ .35$ per word.
Please fill in your name and address as it appears on your subscription label.
Name
Address
City, State, Zip
I am not yet a subscriber to Moneycard Collector, please enter my one year subscription ( 12 issues) for only $\$ 19.95$ AND submit my FREE 20 -word classified ad. For subscriptions outside the U.S., an additional $\$ 20$ will be added for postage and handling. All classified word ads appear on the Moneycard Collector WEB site! www.moneycard.com

Send to:

Moneycard Collector Classified Ad Dept.<br>PO Box 783<br>Sidney, OH 45365

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The Advertising deadline is always theTuesday in the first full week of themonth prior to cover date.

| Issue | Deadline |
| :---: | :---: |
| April 98. | March 3 |
| May 98 | April |
| June 98 | May 5 |
| July 98 | June 9 |
| August 98 | July 7 |
| September 98 | August 4 |
| October 98 | ptember 8 |
| November 98 | October 6 |
| December 98. | vember 3 |
| January 99. | ecember 8 |

## TRADING POST

## TRADING POST

AT\&T TELETICKET "Sample" cards to swap extras. I collect all denominations, designs, languages. Stephen Schwartz, Box 149003, Orlando, FL 32814.

PLACING A Trading Post ad is quick and easy. Just fill out the coupon at the left and mail to: Moneycard Collector Trading Post, P.O. Box 783, Sidney, OH 45365-0783

USED BRAZILIAN Telecards. I trade for used foreign telecards. Email: mazza \Nesf.com.br or Fax: (5511) 8295514. Sao Paulo Brazil.<

WANTED COCA-COLA $\$ 40$ ATM card. Will buy or trade US promo phonecards for it. Ginger Gragg, 2508 Primrose, Pasadena, TX 77502.

WILL Trade used Mobil Go Cards, one for one. Looking for African mask card. Contact Joe Koger at (305) 442-1687. Thank you.

## MONEYCARD COLLECTOR TRADING POST

- Trading Post is a service provided FREE to individual collectors wishing to trade cards with other collectors. - No Trading Post announcement may offer cards for sale or purchase.
- Each Trading Post announcement will only appear once, in order for it to run again, the announcement must be resubmitted.
- Maximum of 20 words per order
- Moneycard Collector reserves the right to reject questionable announcements and assumes no responsibility for false or erroneous information.



## EDITORIAL CALLENDAR

Here's a look at what's coming up later this year in Moneycard Collector. These stories are planned, but might change at the discretion of the Moneycard Collector editor.

## APRIL

- HOOPS UPDATE A look at pro and college basketball on phonecards.


## - NEW FRONTIERS

What should collectors look for, now that Frontier has sold off its prepaid division?

## - EUROPEAN RED CROSS

European cards with Red Cross themes are covered.

## MAY

- COCA-COLA Here's the latest on this most-popular phonecard thematic.


## - PHONECARD FIRSTS

What was the first U.S. first remote-memory card? First jumbo? First puzzle set? First interactive card? First chip card?

## - CABLE \& WIRELESS

The telco's Caribbean and U.S.
issues are examined.
JUNE

- SOMETHING BIG A look at jumbo cards, from the printer to the collector


## - NATIVE AMERICA

Phonecards with indigenous Americans are reported on.

- AMERICAN EXPRESS

An update on this issuer's card programs and plans.

## JULY <br> - McDONALD'S UPDATE

What's happening under the Golden Arches?

## - AMERITECH PROFILE

What impact has divisional reorganization had on card programs, plans.

## - FRENCH LEGIONS

What's happening with French phonecards?

## YOUR GLOBAL CONNECTSON TO OUALSTY PHONECARDS AND STORED VALUE CARDS!

# NEW YORK TRIAL VISA CASH CARDS ARE HERE! 



Ansonia Condo

4 Card LImited Edition New York Scenes / Musicians Visa Cash Set
PLUS $\$ 5$ Commemorative Ansonia Condominiums (only 1,000 minted) • not shown ALL 5 PRE-LOADED CARDS, WITH MATCHING NUMBERS, @\$150


The Bethesda Fountain


72nd Street Station

W. 79th Street Boat Basin

The Money Card
no initial load value avall in 3 diff exps @ $\$ 15$


The Money Card


U S West Does it Again
Limited Edition release for the Phoenix Open ' $97(3,500)$. Sign up for a Standing Order to get this card @\$5! Sample Cards (shown above) available; call for details Valentine ' $97(2,500) \cdot$ a few still available @\$11

## KARS EDITORIAL

We all know the state of phonecard shows for Collectors. Good ones are few and far between. We are trying to help find a solution. Many believe existing Coin Shows are the place to go. KARS is negotiating with the FUN organization in Orlando, Florida to provide a Phonecard Section. So far, the reaction is positive. See our comments in our Show Notes article (hopefully) printed in this issue. We invite you to attend FUN $99 \cdot$ January 7-10, 1999 at the Conv. Center in Orlando • Free admission •

> Marilyn Monroe Still as popular as ever! New Japan Marilyn's due in, including rare nude photo card.

Adv card (shown) used @\$18



Global Chipcard Alliance Puzzle Set \#2 Produced to commemorate the GCA vision of Worldwide identification and usage of Stored Value Cards Mintage 6,000 sets • Price $\$ 40$

## NEW PHONECARD OFFERS

Sydney 2000 Olympic Mascot Set $\$ 45$
USA Angels Set of $3 \quad \$ 35$
GTI Star Wars Trilogy Set of $3 \quad \$ 25$
MTS Polar Bear \$9
Tootsie Roll/Sugar Babies $\$ 10$
Rolling Stone w/Jenny McCarthy \$10
Hong Kong "Coke \& the Stars" call
Jersey Telecom - various issues call Japan Disney X-Mas/New Year call Sri Lanka Coke - Mint
Aus Capt Munchies Coke \#2•Mint $\$ 12$ NZ Looney Tunes set•Mint, loose \$40 User Cards Available @16.9¢/min

U S WEST
Life's Better Here Set of 15 \$139 Tucson Desert sold out
Ground Hog's Day
Valentine Day '97
Holiday Card 1997
BELL CANADA
McDonald's B20045
\$4.50 Oktoberfest (remote card) \$18 BellCan Skydivers B10088 \$4.50 Siamese Cat B10116 \$6 Zoom set of 2 (Engl \& Fr) RARE call

## KARS Stored Value Card Club Corner NEW OPTIONS TO JOIN !

Due to your overwhelming response, KARS Unlimited offers the following: - OPTION \#1: No Frills Membership \$29.95 • No cards, No supplies and No obligations! You get a full Membership which includes Quarterly Newsietters, discounts on purchases of any SVC (as published in our pricelists), exclusive SVC offers for Club Members only and interest tree lay-away.

- OPTION \#2: Mostly Supplies Membership \$69.95 • Receive all the Above plus supplies: SAFE Album/5 Pages to house your collection in style, Receive all the Above plus supplies: SAFE Aibum/5 Pages io house your
plus 25 SAFE Sleeves (Retail Value of supplies $\$ 28.50$ ) PLUS a Mint 1 is Union $\$ 5$ "Employees plus 25 SAFE Sleeves (Retail Value of supplies $\$ 28.50$ )
Commemorative" Visa Cash Card (Retail Value $\$ 55)$ !
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The Best Deal of all. Receive all the Above plus a "Starter Set" of 6 Stored Value Cards (Retail Value over $\$ 100$ ), making the total Retail Value of this entire package well over $\$ 185$ III

- All Memberships incl $\$ 10$ Annual Renewal • Join now \& first renewal Jan '99
- We welcome all SVC Producers to contact us ${ }^{\bullet}$



