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MARCH 1995

\$4.95

MONEY CARD

C O L L E C T O R

VOLUME TWO

NUMBER THREE

NOW WITH PRICE GUIDE

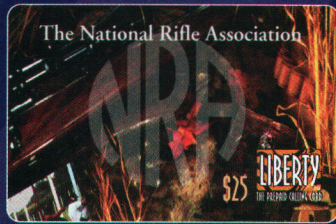
HEADS UP!

MAJOR ISSUERS
HEAR THE CALL

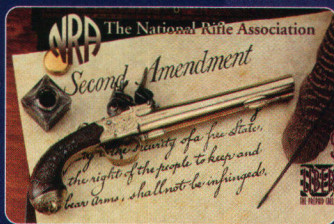


MULTI-APPLICATION
THE FUTURE OF MONEYS CARDS?

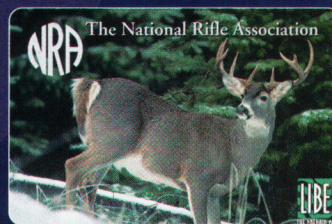
Out With The Old. In With The New.



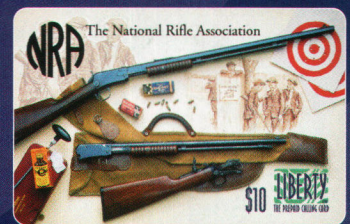
NRA Collage



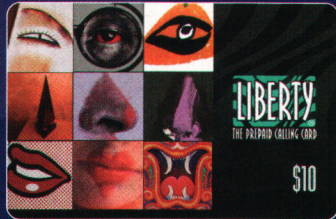
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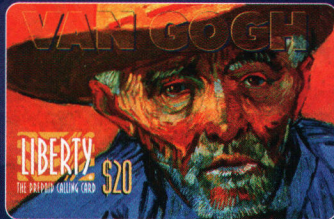
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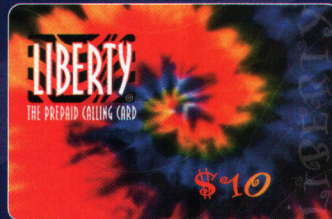
NRA Education



Funky Faces



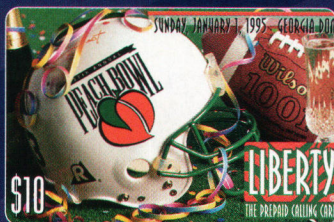
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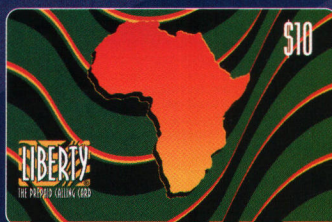
Tie-Dye



Official 1994 Peach Bowl Dome



Official 1994 Peach Bowl Party



African



Collect the New LIBERTY Prepaid PhoneCards

The original LIBERTY Cards are out of print and we are introducing our new line up of unique Prepaid PhoneCards. These beautiful cards are issued with the collector in mind...each has a unique serial number, "scratch-off" protected PIN number, indication of series, print number, and total cards printed. All new LIBERTY cards are printed on a 100% polyester core for superior image quality and packaged in a sealed clear fin-pack for added protection.

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- Americards: 1-206-641-6057
- Sears Coin & Stamp: 1-813-791-7535

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A Revolution In Long Distance Calling

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Most Treasured Collectable

Introducing a very significant breakthrough for phone card collectors. . .

Capitalizing on the latest advances in the phone card industry and applying proven marketing strategies, we are able to offer you membership in the most prestigious collectable club in the world.

We are unique in our approach. We have more than fifty years experience collecting stamps and coins. We are creative and innovative marketing people. We understand what is important to the collector. Our marketing experience stems from the toy industry.

We are applying new and sophisticated marketing technology to the art and science of pre-paid phone card collecting.

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Were you left out of the baseball trading card bonanza? Industry leaders anticipate that collecting prepaid phone cards will reach that level.

This is a new burgeoning industry. Many phone cards that were issued earlier this year have more than *doubled* in value already!

But the time to start is now! Hindsight is always 20/20.

Collectable pre-paid phone cards are issued in very limited quantities. . . rarely are there issues of more than 25,000 and most often less than 5000.

With investors numbering in the millions worldwide, their values increases proportionately.

A membership in the Phone Card Collectors Club of America is a *continuing investment opportunity* you can't pass up.

As a member, you will receive an interactive pre-paid phone card you can renew indefinitely. Use it to access the most competitive rate in the industry while preserving its value as a collectable because *you never have to remove it from its protective sleeve!*

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Our collectable series are scrupulously issued to ensure their value.

Each graphic has exceptional resolution and color.

In addition we package your collectable card in a heavy duty protective envelope holder.

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On a regular basis, we will notify our members of pre-sale offerings of exclusive limited edition collectable phonecards.

We have our pulse on the market and we will offer you products from other manufacturers. Take action now!

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And you *own* your membership - a membership that's transferable and can conceivably bring you 2-3-4 times what you originally paid!

We are so confident that this is absolutely the hottest collectable membership around. . .one that's destined to increase in value. . .that we're making one other offer -

We will give you a **COMPLETE MONEY BACK GUARANTEE FOR ONE YEAR** from the date of your enrollment, if you're not fully satisfied. Unconditionally.

This is a win/win situation for you.

THIS IS THE WAVE. RIDE IT NOW!

Exclusive Membership

FULL MONEY BACK GUARANTEE

If you are not completely satisfied, we will refund your money unconditionally within 30 days of your written notification. The purchase price of all product not returned or in mint condition will be deducted prior to any repayment by PCC of America.

Join the elite group of collectors and investors around the world. Using our advanced marketing techniques, you will be able to plan your investment in your pre-paid phone card collection.

You will want to schedule purchases on new release categories. On a regular basis, we will provide prior notification of new categories.

Don't miss this opportunity to invest in each limited edition series of pre-paid phone card collectables. If the past is an indication of the future, quality products introduced in this market-

place are proven to increase in value, Some have already doubled, tripled and more! ACT NOW!

Newsletter



Protect your Most Treasured Collectable!

As part of your membership, we are including a beautiful album to hand-somely display and protect your collection.



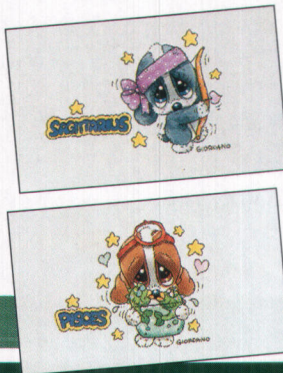
Preview of 1995 Limited Edition Collectable Series

Horoscope

Series #1111



Here are examples of many new series being offered. Each graphic is stunningly captured in full color. Museum quality. Painstakingly executed. Smartly formatted. We are quality driven. Perfection. . . is our standard. New releases each month. New Releases Monthly Hurry! Don't miss out!



Vanishing Species

Series #1122



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Membership Advantages and Comparison Chart

GOLD Charter Memberships "Limited"
to 3000 Subscribers

GOLD CHARTER MEMBERSHIP ~~\$200⁰⁰~~

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Subscription**

Annual Fee \$ 35⁰⁰

Regular \$235⁰⁰

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Values up to **\$489**

Annual Fee \$ 35⁰⁰

Now \$134⁹⁵

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SUBSCRIPTION OFFER	GOLD	VALUE GOLD	UPGRADE PLATINUM	VALUE PLATINUM
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FREE one year subscription of newsletter	YES	\$ 24.00	YES	\$ 24.00
Advance notification of trade shows	YES		YES	
FREE on-line computer communications board	60 Days	\$ 20.00	6 MONTHS	\$120.00
Extra discounts on travel, hotels, airfares	YES		YES	
Special merchandise offerings	YES		YES	
FREE COLLECTOR'S ALBUM with				
ENVELOPE PROTECTORS	DELUXE	\$ 45.00	PREMIUM	\$ 65.00
FREE CHARTER MEMBER - GOLD CARD	YES	\$ 50.00		
FREE CHARTER MEMBER - PLATINUM CARD			YES	\$ 75.00
FREE DISCOUNT CERTIFICATES	12 EA	\$300.00	24 EA	\$600.00
FREE LIMITED EDITION PHONE CARDS	2 EA	\$ 50.00	5 EA	\$125.00
<small>Gold Members limited to purchase (2) ea. card of every graphic offered for sale.</small>				
<small>Platinum Members limited to purchase (4) ea. of every graphic offered for sale.</small>				
TOTAL VALUE		\$489.00	TOTAL VALUE	\$1,009.00

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PHONE: _____ FAX: _____

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COLLECTABLE INTEREST: _____

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☐ MASTER CARD

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CARD NUMBER _____

EXP. DATE _____ DATE _____

Authorized Signature _____

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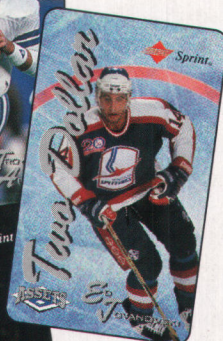
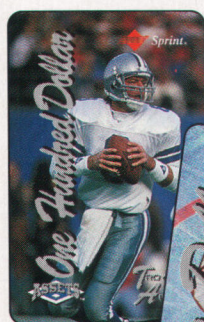
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Multi-application 'Smart' cards are already in use at several U.S. universities.



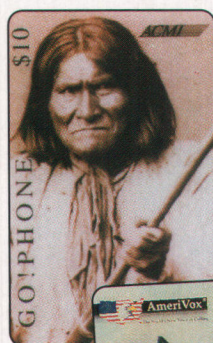
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The first Moneycard Collector Price Guide has made an impact — and boy, is that putting it mildly! In the few short days since our first Price Guide section has been available to readers, our phone lines have been burning up.

"Such-and-such a price is too high!"

"Such-and-such a price is too low!"

"Why isn't this card in the listings?"

"Who quoted you that price? The guy must be nuts! It's way higher/lower than that!"



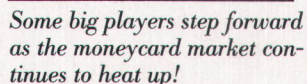
Those are just some of the comments that have come our way. But most gratifying has been the universal endorsement by everyone who has contacted us — dealers, collectors and issuers — that the Moneycard Collector Price Guide has been established and that, like the first edition of *Moneycard Collector*, it was an excellent beginning.

The second edition of the price guide appears in this month's *Moneycard Collector* magazine. While we did not keep an exact count, there were numerous changes; probably some 75 percent of the prices are changed or represent new listings. In addition, more sources of information were used to determine values, including retail prices posted in messages from on-line electronic bulletin board services. Take special note of the fact that at least one dealer has given us prices on the new PacBell cards (issued in October), including

varieties, no less! That's how fast this hobby can move when a first issue from a regional Bell company is involved.

Another very special feature in this edition is an article on multi-application debit cards now being used on university campuses. If anyone you know needs proof that these cards are really moneycards, show this story to them and then start thinking about the tremendous consumer and retailer benefits that may come with mass multi-application debit card initiatives. Without a doubt, exciting times are ahead, and we'll make sure you know about it first through the pages of *Moneycard Collector*.

Murray Church, Publisher



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THE READERS ALWAYS WRITE

Editor's note: Though we openly welcome letters and notes from all readers, we would especially appreciate questions, observations and suggestions from collectors.

Who can I call to get pre-paid cards?

Mike Schweitzer, Cedar Rapids, Iowa

Start with the phone card dealers and card issuers in the pages of hobby publications. Also, call a store front operation of a major company, e.g. an AT&T Phone Center.

We received the January issue of *Moneycard Collector* this past weekend, and after taking the copy home on the weekend to show my wife, I took the time to read the entire issue.

After reading it from cover to cover, I must tell you that I was greatly impressed with the editorial approach that you have taken.

Because of the positive and constructive attitude that shows throughout the entire issue, we have made the decision that our first advertising in a specialty phone card publication will be in — that's right! — *Moneycard Collector*.

We may not prove to be one of your largest advertisers, but we will be one of your most loyal. We believe there are interesting and exciting times ahead in this new industry, and already we're having more fun with the phone cards than anything we've done in years.

Richard A. Nelson, The Money Company, Tarzana, Calif.

In answer to your challenge to find the person who bought the infamous Democratic Convention card (Collector At Large, Jan. 1995), I paid \$1,700 for a \$1 NYNEX Democratic Convention card, purchasing it from Powell Associates on Nov. 23, 1993. I recall one other dealer had the card for sale at that time for \$1,800. They were very, very hard to locate, and I felt fortunate to find one.

I have since purchased two more of the cards at \$700 each. No sense in looking backwards. I was pleased at the time, and my later purchases have averaged the cards to a more contemporary price.

Mike O'Brien, Sandwich, Ill.

If phone card collecting is so big in Europe and Asia why hasn't it taken off in the US?

Jerry Stutz, Portland, Ore.

The stimulus for phone cards in these markets was to reduce vandalism at public pay phones in markets where there was not as large an installed base of phones on a per capita basis, nor as large a number of phone company credit cards. These are just a few of the differences in the markets which account for the fact that phone cards have arrived last in North America.

I have just received, from a friend of mine who lives in the USA, the first issue of your magazine, that I have found very interesting and useful to understand the state of art of telephone cards in your country.

I read with interest the article about the birth of prepaid telephone cards, and I would like to add some information about the first usage of phone cards in Italy.

The first telephone cards were offered by SIDA to SIP in 1974; in the following year SIP ordered the first telephones from SIDA. These telephones (in total 24) were handed to SIP between April-May 1976, together with the vending machines for phone cards.

The first field tests were run in the underground parking in Villa Borghese and in Via Santa Maria in Via (in the center of Rome). I saw and used these telephones and I remember that the vending machines were always out of order and you had to buy cards from a clerk. It was also reported that some other telephones accepting phone cards were installed in Fiumicino Airport, but I never saw them.

I have only one card from that trial period, that, luckily, I found in the pocket of an old coat. The problem is that telephones, at that time, did not give back the empty cards, as now happens in some countries such as Turkey and Estonia. This is because SIP was afraid that somebody could recharge the empty cards and use them again. So the now existing cards are new or, if used, should have at least one unit (at the time 50 lire) left.

Please note that in Via Veneto, there were no places run by SIP; consider that Via Veneto and Villa Borghese are nearly the same place, as Via Veneto begins where Villa Borghese ends. Now, both SIP "corners" in Villa Borghese and in Via Santa Maria in Via are closed.

I hope that you will find this news useful. The best wishes for your editorial effort and for the holiday season.

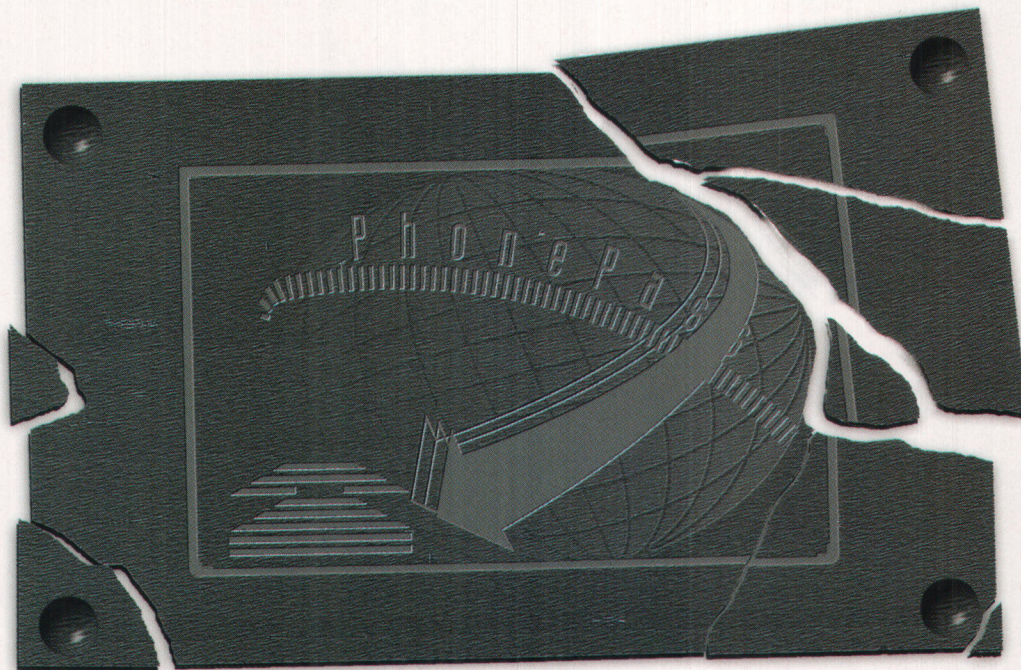
Dott. Nichele La Pietra, Rome, Italy

I own a business and would like to use phone cards as a promotional device. How do I go about this?

Connie Patterson, Greenville, S.C.

Call any of our major advertising phone companies and check out what they offer. Be sure to compare all potential features and costs. For example, would you want the card to be rechargeable? In this issue read "So you want to issue your own card...."

PhonePass™: No Ordinary Calling Card



(Broken Mold)

LDDS Communications was one of the first U.S. companies to break the traditional calling card mold with its introduction of PhonePass™ in 1992. Offering prepaid worldwide calling convenience, PhonePass™ is backed by one of the largest and fastest-growing long distance carriers in the United States.

It benefits from a fully-digital nationwide network and advanced features for supporting custom

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LDDS is a full-service long distance carrier with more than \$3 billion in annual revenues that specializes in providing flexible voice and data telecommunications solutions for business and residential customers.

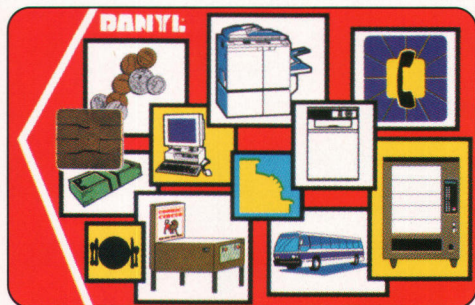
To obtain LDDS PhonePass™ cards, contact your local debit card dealer.



The Electronic Purse

DANYL Corp. leads way with a wallet for both sexes

By Leslie Gainer



Smart cards like this one from DANYL are being used on college campuses for everything from tuition to vending machines, laundramats and long distance calls.

Robert J. Merkert Sr., is wildly enthusiastic about the new purses soon to become the rage. Both men and women will soon be using them and you won't have to worry about matching the outfit you happen to be wearing on a given day.

Of course, by now you've probably figured out that we're not referring to just any old purse. The men and women we're referring to will be abandoning their conventional method of carrying cash and switching to the increasingly popular "electronic purses." Preposterous, you say? American men will never trade in their wallets for purses. In reality, though, the exact opposite is true. Young men and women on college campuses throughout the country are now embracing the use of electronic purses.

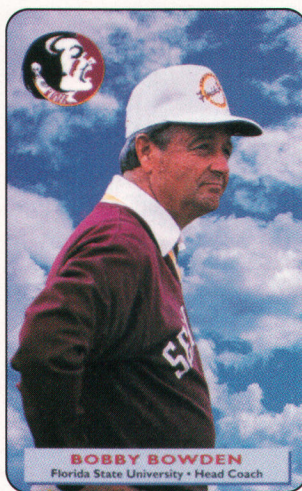
An electronic purse, essentially, is a prepaid moneycard that can be used to make purchases. Funds can be added or deleted from the moneycard at any time. Merkert, of DANYL Corporation, explains: "Prepaid or debit cards can be classified into two types: those that are online to a central computer where the value is stored (a remote memory or remote storage card); and those that

store the prepaid value on the card itself (a stored value card).

The electronic purse card derives its name from the electronic microcomputer chip that is embedded into a plastic bank-type card. The card stores electronic value (or money) in its electronic memory. This type of card is normally called a smart card. It is indeed a purse. Money can be spent and replaced, just as happens with a hard currency purse.

It's these type "purses" that are gaining rapid acceptance on university campuses in the East (University of Rochester, Loyola, Tufts), the South (Florida State University) and the West (Stanford), just to name a few. Merkert, senior vice president of DANYL Corp., has helped lead his company to the position of a major provider of software and equipment used to operate the electronic purse programs.

The University of Rochester is one campus that has been transformed by the widespread use of the DANYL system. The prepaid magnetic stripe cards have revolutionized the way that students, vendors, and administrators conduct business on campus. The Rochester card can be used in vending machines, library copiers, dorm laundries, and most other



Purchased at a Florida State football game on Oct. 2, 1993, this debit card was good for up to \$10 worth of food and \$5 worth of souvenirs.

points of sale on campus. A student can go to the movies or stop for a haircut and pay with his or her debit card. Students and staff may purchase a card or add more money to it through an Automatic Debit Machine (ADM). The ADM is similar to an automatic teller machine (ATM) that people are accustomed to using at banks.

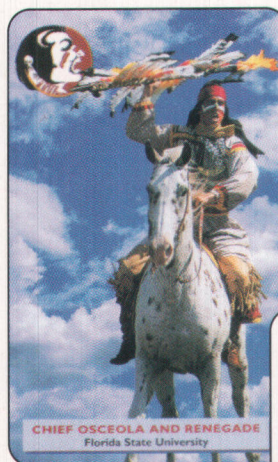
Florida State University (FSU) and its students have embraced the electronic purse system so much that it can now be used off-campus, as well as on campus. The FSU card functions as both a school identification card and a debit system.

Carried by about 40,000 FSU students and employees, the FSU card is accepted in campus bookstores, clinics, libraries, and to make long distance telephone calls. Students and staff also have the option of linking the card to a bank account for the purpose of making ATM withdrawals. There are no monthly service fees to use the card, but the bank may charge a fee for ATM transactions.

According to Bill Norwood, of the Card Application Technology Center at FSU, about one-third of the students now use the debit portion of the card. Based on those figures, it is obvious that not everyone has grown comfortable with the age of electronic cash. However, Norwood says that the number of students who switch from paper cash to electronic cash is growing every year.

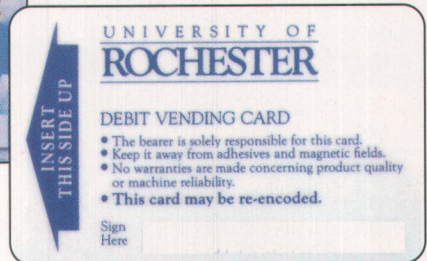
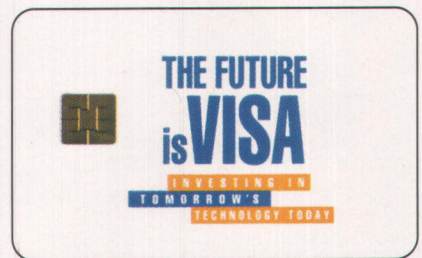
At FSU, there are a variety of cashless functions that the card serves. The card may be used to track tuition payments, class attendance, and to post financial aid to student accounts. Plans are underway to allow students to use a computer screen at a local shopping mall kiosk to obtain information about job openings, financial aid resources, and to obtain records of their grades and transcripts. FSU has even started retrofitting dorm room doors so that the cards can be used instead of keys. Each student has a PIN to ensure the security of the card.

Students may think the card is great due to its convenience and the ability to engage in care-free spending. However, unbridled buying sprees are not an



Chief Osceola and other notable campus sights are pictured each game on FSU's \$10 stadium money-card (above).

Four-hundred chip cards (upper right) were issued at VISA's Member Executive Conference in 1994. The University of Rochester magnetic stripe card (lower right) is accepted at most business locations on campus. Cards can be debited and recharged.



option with some cards. Loyola University in Baltimore has designed its card so that students are unable to divert money set aside for meals and head off to the student store to stock up on CDs instead.

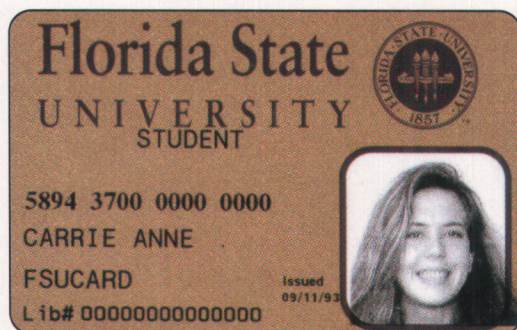
There are different purses within the Loyola card. The meal card portion is "locked" so that it may only be used to purchase meals. A second purse holds funds for vending machine transactions, such as laundry, photocopying, etc. The point-of-sale purse holds funds for the bookstore and retail stores.

Funds can be transferred from the point of sale to the vending purse, but not from the meal purse to other purses. This type of system reassures parents that money set aside for a specific purpose is not frittered away on non-necessities.

A number of incentives make it worthwhile to convert to the electronic purse system. Universities can provide a more secure campus by offering the cards. Unlike cash, once a card is stolen, it can quickly be deactivated. A thief who tries to use the card before it has been neutralized must still know the PIN that goes along with the card.

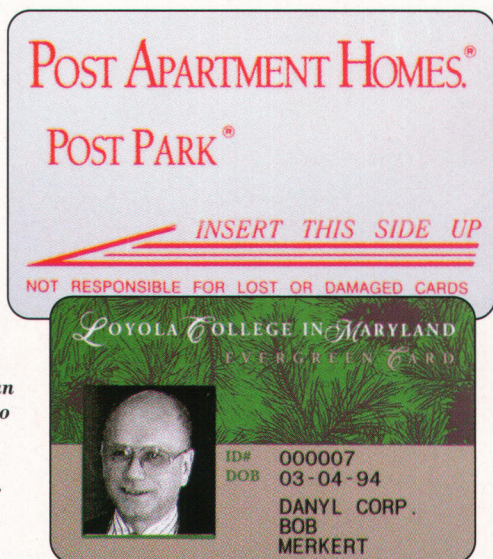
Vandalism is also reduced when vending machines are converted from cash to cashless receptacles. For the most part, thieves don't break into vending machines that no longer contain cash boxes. The campus security staff at FSU has noted a decline in armed robberies, assaults and vandalism since the cards were introduced there.

There are also financial savings to be gained from the implementation of the electronic purse system. FSU expects to save hundreds of thousands of dollars this school year as a result of the system. For example, the cost of crediting tuition refunds will drop from \$10 per check to \$.39 per check by making an electronic transfer of funds to student purses, rather than the



Over 40,000 Florida State University students and employees carry this magstripe card, which is used in campus bookstores, libraries, clinics, and even for automatic cash withdrawals. There are no monthly fees, except for certain ATM transactions.

DANYL's Post Apartment Homes debit card (top) allows residents to do their laundry without coins. The Loyola Evergreen Card (bottom) includes different "purses" which can be "locked out," so that they can only be used for their intended function.



labor intensive procedure of processing and issuing paper checks.

The financial aid distribution process will also be streamlined, which will result in a savings of close to \$300,000 a year. Administrative staff will be free to move on to other tasks, and students will no longer have to spend exasperating afternoons in long lines.

Executives and administrators looking for ways to increase profits and develop more efficient systems should take note of the cashless systems that are being implemented on college campuses. Consider the income that universities are deriving from the systems that have been installed. FSU receives a percentage from merchant transactions, a portion of the ATM transaction fees, along with the interest that accrues on the funds that have been deposited into each cardholder's debit account. That income is not to be taken lightly. Recall the figures that were published in the 1980s when banks were called on the carpet for the amount of interest that they earned on depositors funds during the check hold periods that were imposed by the banks.

"On a typical college campus, the cost of a meal plan is between \$1,000 and \$1,200 per student per semester," Merkert explained. "This provides a range of funds to be controlled of between \$5 million and \$30 million, depending on the number of students enrolled in the plan." When you consider the interest that the university can earn on those funds, the numbers start to look significant.

The advantages of the magnetic and electronic purse systems have not been overlooked by corporate executives in the United States. Electronic Payment Services, Inc., and Chemical Bank have announced that they plan to establish electronic purse card systems in the near future. Earlier in 1994, VISA established an international consortium for the development of electronic purse specifications.

"The electronic purse card will truly usher in the age of the cashless society," Merkert said, "replacing coins and small bills for the billions of transactions under \$10 that take place annually. In the U.S. alone, this is estimated at 300 billion transactions per year."

When the DANYL Corp. executive projected the potential earnings if just one percent of the 300 billion transactions were made via electronic purse, the results were staggering. "At an average sale of just \$1 per transaction, this would result in \$3 billion per year. The gross revenue for the system operator, issuing bank and acquiring bank is \$30 million at a one percent merchant rate, \$60 million at a two percent merchant rate, and \$120 million at a four percent rate." The bottom line for consumers — expect electronic purse cards to become a major financial tool that will be promoted in the late 1990s.

Meanwhile, expect to see the new purse system pop up in a variety of venues. During mid-1990, DANYL entered the laundry machine industry after sensing immense opportunities due to the growth of multi-unit housing developments across the country. DANYL met with industry leaders to learn what they wanted in a cashless system. The VALET system is the result of those discussions. Apartment residents may now wash their clothes using a prepaid card.

Post Properties is a large developer of residential real estate in the Southeast, with 52 properties in Florida, Virginia, and Georgia. The company took a 770-unit development in the Atlanta suburbs and converted the 60 washers and dryers to the VALET system.

"We're changing the way of doing the wash," says Dave Borgese, Business Segment Manager for Laundry Operations for DANYL. "In addition to the obvious advantage of security when there's no money on the scene, machines will last longer, efficiency of operating the laundry room is enhanced, and up to 40 percent of service calls are eliminated — all as a result of eliminating coins." Borgese says that eventually the laundry rooms will house vending machines, newspaper dispensers, games, and other equipment adapted to accept the card.

The merging of the prepaid card and the collectible sports card made an early appearance at the FSU football stadium during a pilot program in 1993. The debit card featured the images of FSU football players, the coach and the school mascot. Each card was sold for \$15 and contained \$10 towards food concessions purchased and a \$5 electronic coupon for merchandise at stands around the stadium. Cardholders were able to use express lines, bypassing the long waits endured by cash customers.

There is a brave new world emerging as executives and consumers acquaint themselves with the multiple applications of debit cards. In the eyes of forward-thinkers, electronic purses will soon be the norm among the card-carrying public.

PAC ATTACK

PACBELL ISSUES TRIAL CARDS

Testing commenced in October for the fifth Regional Bell Operating Companies (RBOC) to enter the prepaid phone card market. California-based Pacific Bell began testing new remote memory trial cards in Los Angeles, and is now offering them for sale to local customers.

The attractive remote memory cards sport three different images — “Numbers,” “Olvera Street” and “Los Angeles” — with each design available in \$5, \$10 or \$20 denominations. The Numbers and Los Angeles sets are marked “First edition.” Made of heavy plastic, each of the cards has a one-year expiration date.

Initially, the cards were only available for purchase from PacBell’s Rosemead and Huntington Park offices in Los Angeles, with no phone or mail orders accepted. Early shipments of the cards were delayed by September flooding in Houston. The cards are now being sold in vending machines and through a few additional PacBell offices in Los Angeles, but there is still no mail order option.

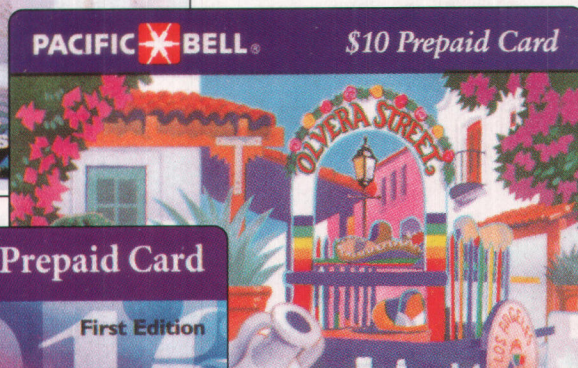
According to Prepaid Cards Product Manager Derek Hibbard, the quantities produced of each card are proprietary information at this time, but each card contains an order number (e.g. 101) and series number (e.g. #7), and numbers will be consecutive for all cards issued. No prototype or comp cards were issued by the Baby Bell.

Hibbard indicated that card designs will be changed on a quarterly basis, and special Christmas cards might be offered. The trial period is expected to end in March 1995. The PacBell official also confirmed that other types of technology are being considered for future issues.

Pacific Telesis is the parent company of PacBell.

Art Becker


Art Becker is an attorney based in Washington. He can be contacted at Box 34614, Washington, D.C. 20043.



Pacific Bell; “Los Angeles” (upper left), “Olvera Street” (center), “Numbers” (left); \$5, \$10, \$20 denominations; quantity unknown; October 1994.

NEW! Sports Phone Cards

We predict that limited edition *Sports Phone Cards* will be the **HOT** new sports collectable in 1995! The following two phone cards commemorate the athlete appearing at our midwest sportscard autograph shows.




JOHNNY HOLLAND
MADISON, WI NOV 6, 94

GREEN BAY PACKER
STAR
LINEBACKER
1987 TO 1993
#50
101/OF 2500
NUMBER PPC1
PARK PHONE
CARD CO.

10 MINUTES
USA

1st Issue in the Green Bay Packer Football Series
Johnny Holland—No—PPC1
6-year Star Linebacker
10 Minutes ea.—2500 Issued
Cost \$6.00 each—USA
30 Minute (500 Issued) \$15 ea.
60 Minute (250 Issued) \$30 ea.
Sets—10-30-60-100 Minute
Only 100 Sets Issued—4-Card
Sets—Same Number—\$100



RAY NITSCHKE
MADISON, WI DEC 4, 94

GREEN BAY PACKER
MEMBER
HALL OF FAME 1978
#66
101/OF 2500
NUMBER PPC2
PARK PHONE
CARD CO.

10 MINUTES
USA

2nd Issue in the Green Bay Packer Football Series
Ray Nitschke—No—PPC2
Hall of Fame Member—1978
10 Minutes ea.—2500 Issued
Cost \$6.00 each—USA
30 Minute (500 Issued) \$15 ea.
60 Minute (250 Issued) \$30 ea.
Sets—10-30-60-100 Minute
Only 100 Sets Issued—4-Card
Sets—Same Number—\$100

All cards—4 color and consecutive numbering on the front
Scratch off PIN on back—Quality Network Services
Rechargeable via credit card
Cards are licensed under contract with the athlete featured
ORDER TODAY! FOR THE LOWEST NUMBERS AVAILABLE
SEND-CHECK-MONEY ORDER-CREDIT CARD-MC-VISA (AM-EX)
Please add \$2 USA, \$4 Int'l. for shipping—Dealer inquiries welcome

NEXT TWO ISSUES WILL BE
PPC-3 Jim Taylor—HOF
PPC-4 Paul Hornung—HOF

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9:00 AM—5:00 PM CST

Winter Storage

Organizing and Protecting Your Cards

By Nancy Blackburn

The good news is that you've found the moneycard you've been searching for the past few months. The bad news is that you found it under the couch — after somebody sat on it... or the baby teathed on it... or your daughter used it as a straight-edge for her geometry homework. And now your treasured telecard looks a little folded, spindled and mutilated.

Deep in the recesses of your brain, a refrain starts to play: "I must get organized!" Whether your collection is for pleasure or investment, large or small, in order to truly enjoy and preserve your moneycards, they must be easily accessible, kept clean, and categorized in some way.

Phone card collectors are starting to benefit from the expertise of stamp, money, and coin collectors. Twenty-five years ago, polyvinyl chloride (PVC), also known as vinyl, became a popular storage material for these collectibles. Inexpensive and clear, when "plasticizers" were added, PVC became pliable and appeared to be an ideal medium for the hobby.

It's now widely known that vinyl is an unstable plastic and begins to break down over time. The decomposition releases a gas that becomes hydrochloric acid. The plasticizers (chemical softening agents), are oil-based substances that can leave a residue or cause discoloration and staining of the cards. Tragically, the combination of these elements have destroyed many a valuable coin, paper money and sports card, and appear to have the potential to crumple plastic and leach ink right off your phone cards.

But fear not — the remedy is an easy one. One option is to use non-vinyl polyethylene and polypropylene materials. They are thinner, and not as clear as vinyl, but the general consensus is these are inert materials that will not damage phone cards. The ultimate material seems to be polyester mylar, which



Scott offers a special moneycard collecting kit, which includes a padded D-ring binder, 20 sheets (10 horizontal, 10 vertical), 10 sleeves, eight different phone cards, and a booklet published by Scott entitled "Moneycard Collecting Made Easy." All components of the kit are also sold separately.

offers stability, thickness, and clarity. Mylar is, however, somewhat expensive.

An informal survey of telephone card albums and collecting supplies currently available brought repeated assurances that the album pages (sheets, sleeves, holders, and inner leaf pages) were not made with PVC, and were made of acid- and softener-free products. Even though many albums are made from PVC-free leatherette or plastic, some album covers are still

made from vinyl material. Because the cards themselves are kept in protective sheets, however, this is not considered to be a hazard.

Most collectors and dealers prefer to keep their cards in albums for convenience and ease in handling. Several systems were repeatedly mentioned — Safe Publications, Inc., P.O. Box 263, Southampton, PA 18966, (215)357-9049; Lindner Publications, P.O. Box 5056, Syracuse, NY 13220, (800)654-0324; Ultra-Pro by Rembrandt, 6049 Slauson Avenue, Los Angeles, CA 90040, (213)725-1975; and Scott Publishing, Box 828, Sidney, OH 45365, (513)498-0802.

ALBUM	\$	SHEETS	\$	PROTECTOR	\$
Lindner					
18-ring	\$45	black or	\$2.90 ea	100	\$17
w/case	\$65	clear		1,000	\$160
		(20 cards)	\$27/\$10		
Rembrandt					
1" binder	\$10	Ultra Pro	\$.50 ea.	10	\$2
Safe					
Padded	\$28.95	pages	\$1.60 ea.	100	\$14
Slipcase	\$21.95		\$13.95/10		
Scott					
D-ring	\$16.95	clear	\$3.95/10	100	\$3.25
padded					

Each of these systems has its individual benefits and liabilities. Since none of the pages are interchangeable between the four systems, a collector needs to look carefully at the catalogs and handle samples before making a final decision.

Even though all four systems offer pages that display eight cards, only Lindner and Scott offer horizontal and vertical configuration choices. Lindner and Safe have mini or pocket albums, as well as 10-pocket/20-card pages. The same two companies sell pages with labels. Safe includes five pages with their album and offers two and three-pocket pages for storing telephone cards still in their envelopes. Rembrandt pockets are not large enough to allow a sleeve to be used.

Collectors who have used Lindner's pages comment that the sheets are forgiving of large fingers fumbling to insert and remove cards. Safe sheets reportedly have a tendency to crack more easily, and album covers occasionally split along

the edges. A spokesperson from Safe explained that their products are collector albums and are not intended for hands to be rummaging through them on a daily basis. The Safe spokesperson recommended that any machine-welded album be examined carefully to make sure there are no splits or damage that will allow future splits.

Alternative storage methods are available. Acid-free storage boxes can be obtained from Safe, or most art supply stores. Phone cards should be inserted in individual protective sleeves to avoid scratches from rubbing together. The boxes are generally less than \$5 and will hold a large quantity of cards, but since they are not designed for phone cards, they are better for storage than organization. One long-time collector uses standard business card albums, available in stationery stores, that only display four cards per page. Measuring about 4 1/2" x 10", the albums provide order and accessibility with efficiency of space.

Snap-It offers rigid polystyrene display holders with no plasticizers, PVC or additives. Originally designed for cardboard baseball cards, the holders are snapped shut and will not open, even if accidentally dropped on hard surfaces. The holders come complete with little stands, so the card can be displayed vertically or horizontally at any angle. Also available are H-connector clamps that join two or more holders



Lindner offers one of the most varied product lines for organizing telecards, with everything from mini to full-sized albums, and even cases for the albums.



Among the variety of moneycard storage materials available are mini albums, protective pages and card sleeves from Rembrandt and Scott, and Snap-It rigid plastic holders for individual display of telecards.

SAVE ON LONG DISTANCE CALLS

Collector's Communications presents the Field & Stream Centennial Series of prepaid calling cards. Classic covers from 1900-1910 from the archives of Field & Stream Magazine.

Each card represents 25 minutes of prepaid long distance time within the United States.

Simple, convenient, easy to use. Great gifts for students, travelers, sportsmen and loved ones who live in other areas of the country.

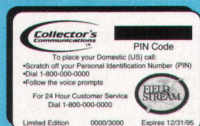
A must for collectors!



100th ANNIVERSARY COMMEMORATIVE CALLING CARDS



FULL SETS
WITH MATCHING
SERIAL NUMBERS
AVAILABLE



ORDER FORM

NAME _____ PHONE _____

COMPANY _____

STREET _____

CITY _____ STATE _____ ZIP _____ COUNTRY _____

☐ VISA ☐ MASTER CARD ☐ CHECK (US FUNDS)

Card No. _____

SIGNATURE _____

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Send Orders To:
W S M - COLLECTIBLE CARDS
P.O. Box 274030
Tampa Fl. 33688-4030
Phone Orders: 800-676-3226
Fax Orders: 813-883-5727

ITEM YEAR	Qty.	Price	TOTAL
1900		\$12.00	
1902		\$12.00	
1903		\$12.00	
1904		\$12.00	
1905		\$12.00	
1906		\$12.00	
1907		\$12.00	
1908		\$12.00	
1909		\$12.00	
1910		\$12.00	
Full Set		\$99.00	
Shipping			\$1.50
TOTAL			

together so the collectors can make a photo-like display arrangement of their favorite cards. For more information, contact Charles or John Connor at (704) 299-8222 or write Snap-It Corp., 1078 Tunnel Road, #3, Asheville, NC 28805.

Regardless of how you choose to organize your cards, they must be put in a safe place for short- or long-term storage. Cards should never be stored in a hot attic or damp basement; optimal conditions are 70 degrees Fahrenheit and 50 percent relative humidity. As you search for suitable storage areas, remember that radical temperature/humidity changes are the most damaging, so do not put cards next to heat sources, such as the furnace closet or in moist kitchen/bathroom areas. Also avoid exposure to direct sunlight and fluorescent lights. The perfect storage place in a home would be a cool, dry, dark closet. If you keep your phone cards in a vault, make sure the plastic protectors do not stick to the cards, and that they are carefully aired at least every three months.

Handle your cards with care until they are placed in a protective album. Newly acquired cards should be placed in a plastic sleeve, rather than in your shirt pocket. Remember not to leave the cards in a closed car on a hot day or expose them to chlorine or salt water. If your card accidentally encounters sticky substances — glue, baby drool, strawberry jam, or even dog saliva — they will need to be gently wiped down. Goo Gone, available at Ace Hardware, is reported by dealer Steve Eyer to do a nice cleaning job. Lindner also offers a special cleaning cloth and telephone card cleaner that should prove helpful in these "sticky" situations.

What's all that clatter? Did you hear that strange noise? I don't believe my eyes: Is that one of my telecards that Junior has fastened to his bicycle spokes with a clothes pin? Where did he come up with such a crazy idea?

MC

HOLIDAY WRAP-UP

HOLIDAY PHONE CARDS LIGHT UP PHONE LINES Phone cards were the hot ticket for the holidays, as consumers and collectors observed the release of more than 20 U.S. telecards during the November/December holiday period. There was a card to fulfill nearly every interest — from Chanukah to Christmas — and from Barney fans to GQ magazine admirers.

GQ included a very special greeting in its holiday cards — a 10-minute telecard featuring the GQ cover picture of actor Hugh Grant, star of “Three Weddings and a Funeral.” New York-based GTS issued 1,000 of the cards, the image of which was not available to us at press time.

GTS also got into the spirit of the holidays with the release of its own phone card — a photo of the staff grouped around their Marvel buddy “Spider Man.”

Kids of all ages were treated to their own five-minute card, with the purchase of certain Barney videotapes. The cardboard telecard has a blue background with white snowflakes and an illustration of Barney — that lovable friend to children. Script on the front of the card urges cardholders to “Call Home For The Holidays!”

Utilizing the great marketing opportunity, the card carrier also contains advertising for three of Barney’s products. The promotion began in October 1994, with a run of 250,000 cards. Innovative Telecom Corp. (ITC) of Nashua, N.H., is the telephone carrier.

Chip Underhill, director of marketing and communications for ITC observed, “We began seeing significant activity on the switch almost immediately.” Cardholders have until March 31, 1995 to use the card.

NYNEX released its attractive Holiday Peace Card on December 12. The company issued 17,000 of the cards, with 600 of them signed by the artist, Mike Morshuk. NYNEX planned to use the card on Martin Luther King Day, by allowing the first 500 customers to purchase one of the signed cards when they



NYNEX, Holiday Peace, magnetic, \$5 face value, 17,000 issued, December 12, 1994.



GTS, Happy Holidays 1994, 3 minutes, 1,000 issued, December 1994.



Innovative Telecom Corp. (ITC), Barney Holiday card (paper), 5 minutes time, 250,000 issued, October 1994.



Brilliant Color Cards, Snoopy Happy Holidays jumbo card, 5 minutes, 1,000 issued, January 1995.

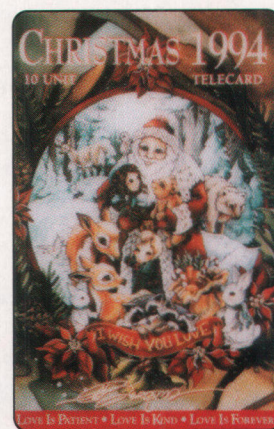
placed a minimum order of \$20 (plus shipping and handling). The special offer was scheduled through January 16, 1995.

The balance of the signed Holiday Peace cards were earmarked for NYNEX dealers, members of the NYNEX Collector’s Club and other NYNEX promotional activities. The Holiday Peace card sells for \$5 and can be used at NYNEX Change Card telephones in New York.

Calling Card Consultants thanked their clients and greeted friends with a 10-minute card called “Christmas 1994” from The Bergsma Collection. The cover reads: “I wish you love” and “Love is patient. Love is kind. Love is forever.” The Lexington, Ky.-based organization is responsible for arranging a number of high-profile debit card releases, such as the country music stars series with Conway Twitty, Loretta Lynn, Porter Wagoner, Tammy Wynette, and Johnny Cash.

Well-known printer/issuer Brilliant Color Cards used a phone card as its 1994 greeting card. BCC sent out 1,000 large format cards featuring the lovable Snoopy and Woodstock characters. AT&T is the carrier — on a polyester card, of course!

The holidays were filled with opportunities for consumers and collectors to gather up a broad array of moneycards to begin, or add to their collections. What holiday cards were you able to find during the ’94 holiday season? Drop us a line to tell us about others.



Calling Card Consultants (ACMI), Christmas 1994, 10 units, 25¢ per min., 2,000 issued, December 1994.

Leslie Gainer

AT&T TELETICKETS

part one of two

A **PRIMER** I have been collecting the AT&T product called "TeleTickets" since June 1992, when I first discovered them. A friend in Santiago, Chile, who knew of my interest in telephone cards, sent me a clipping from a local newspaper in which Margaret Barrett, Director of Global Services for AT&T, announced the launch of a special phone card for Chileans traveling to the United States. The date of the announcement in Chile was May 17, 1992.

I do not consider myself an expert in TeleTickets, but since I've collected them from their inception, and I am aware of some of the variations, I believe it is time to bring some sense of organization to those just beginning in the hobby.

The TeleTickets, based on their "backs," should be divided in four main groups:

1. Reverse does not show bar code, only product code plus five numbers (i.e. AMSLxxxxx).
2. Reverse shows product code, plus five numbers above bar code.
3. Reverse shows initials only for languages (EN for English, etc.) above bar code.
4. Reverse shows initials for languages, plus five digits above bar code.



AT&T TeleTicket (Group 1), America's Cup, 50 units, 500 quantity, March 1992. The cards were never sold to the public.

on sale. All the AT&T TeleTickets, starting with the America's Cup cards distributed to the crews of the different boats, have a PIN consisting of 10 digits (the few cards known with nine digits are, in reality, an essay or

Group One

Cards from this group were never sold to the public, although it is possible some of them could have been packaged in the same type envelopes as those used for cards placed



AT&T TeleTicket, E.T. (Group 1), 10 units, English, 5,000 quantity, June 1992. Front shows OCR numbers.

a proof for the front, which was rejected). To this group belong:

- America's Cup – issued in English, French, Italian and Japanese. Reverse shows logo for 'Recyclable.'
- E.T. – 10 units only, in English, issued for the "Pow Wow" of Travel Agents. Front of card shows OCR numbers imaged in lower right corner.
- Statue of Liberty – 10 units without caption "Statue of Liberty." Two hundred each in nine languages (English, French, Spanish, German, Dutch, Portuguese, Italian, Japanese and Korean) were issued to be distributed with press kits at conferences announcing the introduction of the TeleTickets. This is why they are known as "Press Kit Cards."

The original six designs for the Americana series, plus the E.T. card (with product designation on reverse POETxxxxx), were also manufactured without bar code, in nine languages (the same languages listed above), in all three values, 10 units, 25 units, and 50 units:

- Golden Gate Bridge (AMGGxxxxx)
- Grand Canyon (AMGCxxxxx)
- Statue of Liberty (AMSLxxxxx)
- American Bald Eagle (AMEAxxxxx)
- TeleTicket (AMATxxxxx)
- Bridge Connecting Two Worlds (AMSPxxxxx)
- E.T. (POETxxxxx)

Issued during mid-1992, in English, French, Italian and Japanese, the backs of the America's Cup cards (Group 1) do not show bar code, but have the recyclable label.

1. Press 1 800 437-2641 from a push-button telephone.
2. Press AT&T TeleTicket number: [redacted]
3. Select an option:
• To call an information service, press [2] and then press:
[1] = Currency Exchange Rates [3] = U.S. Weather
[2] = World News [4] = Language Translation
• To call within the U.S., to Canada or to the Caribbean, press [1] - press area code and phone number.
• To make an international call, press country code, press [1].
Any Questions? Please call our Customer Service.
Outside the U.S., call collect 408 428-2737.

Made in U.S.A. No refund.
© 1992 AT&T

1. A partir d'un téléphone à touches, composez le 1 800 437-2641.
2. Composez le numéro AT&T TeleTicket: [redacted]
3. Sélectionnez:
• Pour obtenir un service d'information, pressez la touche [2] puis un des chiffres:
[1] = Taux de change des différentes devises [3] = Prévisions météo par [redacted]
[2] = Nouvelles internationales [4] = Traductions linguistiques
• Pour un appel local aux États-Unis, vers le Canada ou vers les Caraïbes, composez le [1], puis l'indicateur régional et le numéro de votre correspondant.
• Pour un appel international, composez l'indicateur du pays, puis le numéro de votre correspondant.
Pour toute question, consultez notre service clients au numéro vert: 1 800 537-5510. En dehors des États-Unis, appelez en PCV le 408 428-2735.
N'oubliez pas votre carte d'identité. Merci de votre confiance.
© 1992 AT&T

1. Composez le n° 1 800 437-2641 da un apparecchio telefonico a tasti.
2. Composez il numero del TeleTicket dell'AT&T: [redacted]
3. Selezionate una delle opzioni:
• Per chiamare il Servizio Informazioni, premete [2] e quindi premete:
[1] = Mercato valutario [3] = Previsioni meteorologiche negli Stati Uniti
[2] = Notizie internazionali [4] = Traduzioni linguistiche
• Per chiamare all'interno degli Stati Uniti o per chiamare il Canada o i Caraibi dagli Stati Uniti, premete il [1], componete il numero di prefisso della zona seguita dal numero dell'abbonato.
• Per le chiamate internazionali, componete il prefisso per il paese e la zona che state chiamando; quindi il numero dell'abbonato.
Per qualsiasi domanda, rivolgetevi al nostro Servizio d'Assistenza Agli Clienti gratuito, al 1 800 778-1155.
Fuori dagli Stati Uniti, chiamate a carico del destinatario, al n° 408 428-2737.
Pubblicato negli Stati Uniti. Senza rimborso.
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1. プッシュボタンでまず1 800 437-2641に電話します。
2. 次に、AT&T テレチケットの番号をダイヤルします。 [redacted]
3. 以下の機能のいずれかを選択します。
• インフォメーション・サービスは、ダイヤル [2] を押してから以下の番号のいずれかを選択します。
[1] = 通貨為替レート [3] = 米国内の天気予報
[2] = ワールドニュース [4] = 翻訳サービス
• 米国内、カナダ、カリブ諸国への通話に、[1] + 市外局番 + 相手先電話番号をダイヤルします。
• 国際通話をする場合は、国番号 + 市外局番 + 相手先電話番号をダイヤルします。
ご質問はカスタマー・サービスまで (フリーダイヤル電話番号: 1 800 223-7077)。
アメリカ以外の地域からのお問い合わせはコレクトコールで (電話番号: 408 428-2735)。
Made in U.S.A. 返金はできません。 © 1992 AT&T



(Above) AT&T TeleTicket, Statue of Liberty (Group 1), 10 units, 1,800 quantity, May 1992. Press Kit Card, without caption "Statue of Liberty." (Right)

Back of AT&T Americana Series (Group 1), printed in nine languages, without bar code.

This sub-group of seven cards, multiplied by the three denominations and nine languages, total 189 different cards. The cards, as stated earlier, were not sold to the public, but apparently handed out as souvenirs to those connected to the project.

Group Two

These were the cards first sold to the public, beginning May 1992. Six designs were initially released in May (A through F below), supplemented in July 1992 by four others (G through J), bringing the total number of designs to 10.

Dialing instructions were first in nine languages (English, French, Spanish, German, Dutch, Portuguese, Italian, Japanese and Korean). Mandarin Chinese was added around September 1992. The reverse side shows numbers and letters above the bar code (i.e. AMSLxxxxx)

- A. Golden Gate Bridge (AMGGxxxxx/bar code)
- B. Grand Canyon (AMGCxxxxx/bar code)
- C. Statue of Liberty (AMSLxxxxx/bar code)
- D. American Bald Eagle (AMEAxxxxx/bar code)
- E. TeleTicket (AMATxxxxx/bar code)
- F. Bridge Connecting Two Worlds (AMSPxxxxx/bar code)
- G. Redwood National Park, California (AMRFxxxxx/bar code)
- H. Nubble Lighthouse, Maine (AMNLxxxxx/bar code)
- I. New York City Skyline (AMNYxxxxx/bar code)
- J. Apollo Lunar Module (AMLMxxxxx/bar code)

In the *Telephone Cards of the World* catalog by Hiscocks and Garibaldi, mention is made of cards with Japanese backs having the wrong access number, with several listings made. My understanding is that this error was caught before any of the cards in question

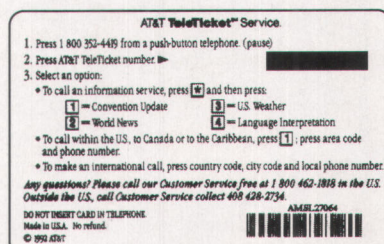
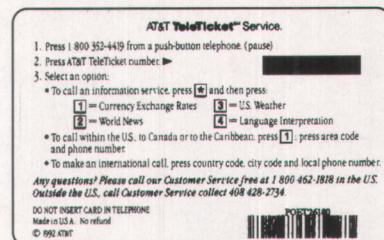
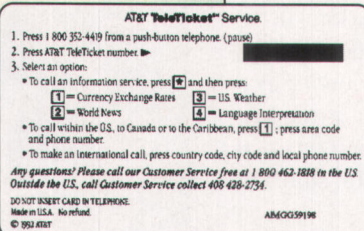
were distributed in the Japanese market, and that only one value of one design was produced with the error – San Francisco's Golden Gate Bridge, 25 units in Japanese. Other cards in this group include:

- E.T. – With designation POETxxxxx above bar code. I am aware of the 10 units, 25 units and 50 units in English, plus 10 units in Spanish and 10 units in Dutch.
- Apollo Lunar Module – With designation NASAxxxxx above bar code. 10 units, 25 units and 50 units in English only.
- Democratic National Convention – 10 units, 25 units and 50 units with designation DNC plus 6 digits above bar code.
- Republican National Convention – 10 units, 25 units and 50 units with designation RNC plus 6 digits above bar code.
- Statue of Liberty – Special issue for the convention, with 'Convention Update' instead of 'Currency Exchange Rates' on reverse side. Allegedly, all three values were issued this way, but I have only seen the 25-unit card.

The second part of the "TeleTickets Primer" will cover Groups 3 and 4, as well as special and private issue cards. Meanwhile, I would like to hear about TeleTickets in languages other than English, indicating picture, language and value.

If your cards are still in the original envelopes, do not fret; 99 percent of the cards from Group 2 come in yellow envelopes, although Group 2 cards are occasionally found in blue envelopes without back window, and very rarely in blue envelopes with back window. Please write to me at P.O. Box 323, Massapequa Park, NY 11762.

Alex Rendon



(Top two) Backs of Group 2 TeleTickets show numbers and letters above the bar code (AMSLxxxxx on Statue of Liberty card; POETxxxxx on E.T. card). The back side of the Apollo Lunar Module card (second from bottom) has NASAxxxxx above the bar code. Specially issued for the Republican National Convention, the back of the Statue of Liberty card (bottom) uses 'Convention Update' as the #1 menu option.

ALWAYS COCA-COLA

COCA-COLA OPENS 'PHONE HOME FREE' PROMO A special holiday promotion sent consumers scrambling for Coca-Cola products in seven midwestern and mountain states. The soft-drink giant kicked off its "Phone Home Free" campaign during mid-November, with free collectible phone cards inside

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specially marked 12-packs of Coke products. Consumers had a one-in-10 chance of finding one of the holiday phone cards inside packs of Coca-Cola Classic, Diet Coke and Sprite.

The promotion was launched through selected grocery chains in the seven-state test market: all Smiths stores throughout Utah, Idaho, Wyoming and Reno, Nev.; all Dillons Food Stores in Kansas; United Supermarkets in Oklahoma; and United Supermarket stores in Northern Texas.

Consumers also had an opportunity to register at each retail outlet for grand prize drawings of 100 hours of free long-distance calling. Four grand prizes were to be awarded — one for each retail chain. Four different phone card designs were used for each of the retail chains, according to Coke officials, ranging from the nostalgic Sundblom Santa to the ever-popular Polar Bear currently seen in Coca-Cola commercials.

The prepaid phone cards are valid for 3, 10 or 60 minutes of long distance time.

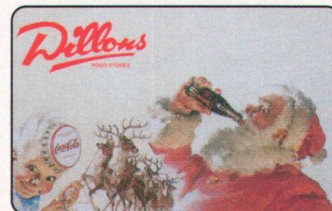
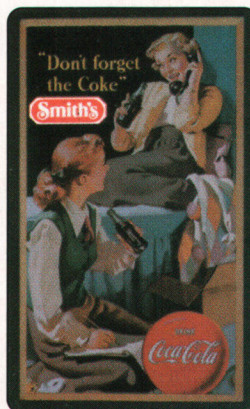
"We wanted to make the cards special, so we used a variety of our best-known designs," explained Coca-Cola regional marketing manager Lori Hall. "It's too easy just to slap your logo on a collectible and ask the public to buy it. Our collectors expect more from us."

Tek-Tel Marketing and Century Telecommunications provide the services for the "Phone Home Free" holiday telecards. Quantities of each card were not revealed by Coca-Cola.

Certain to be a hot commodity simply because of the Coca-Cola name, the cards became even more collectible when the issuer decided that they would not be available to purchase separately.

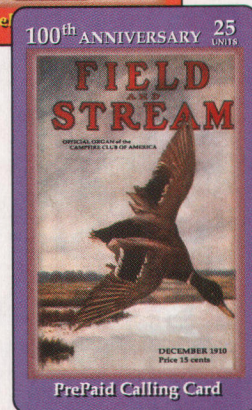
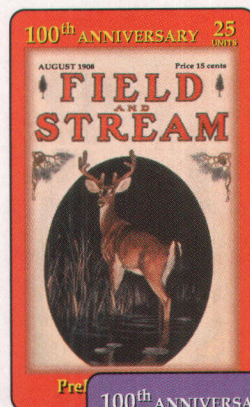
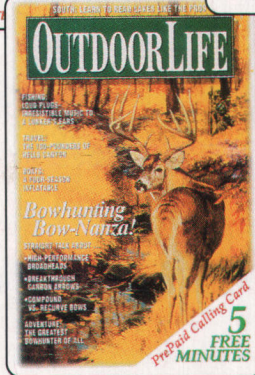
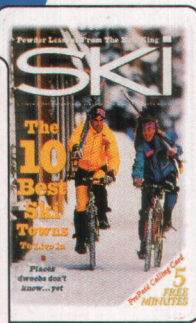
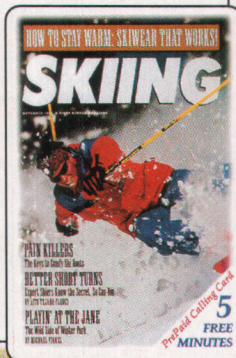
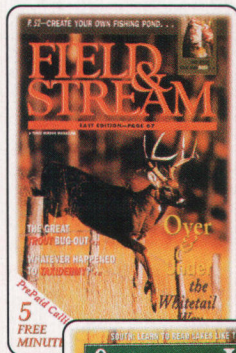
It looks like most Coca-Cola collectors will just have to wait a few weeks until the "real things" show up in the secondary market.

MC



Coca-Cola (United Supermarkets, Dillons, Smith's); Century Telecommunications; 3-, 10- and 60-minutes; quantity unknown; November 1994.

NEW ISSUES



COLLECTOR'S COMMUNICATIONS OFFERS MAGAZINE COVER CARDS

Through an exclusive agreement with Times Mirror Magazines, Collector's Communications has released two new series of prepaid phone cards. New subscribers to *Field &*

Stream, *Outdoor Life*, *Ski* and *Skiing* magazines will

soon be receiving free, limited-edition phone cards. The beautiful cards depict front-cover graphics from 1994 issues of the four popular magazines. Each card includes five minutes of domestic long distance time, with initial press runs ranging from just 300 for the *Skiing* program to 600 for *Field & Stream* subscribers.

The second set features 10 of the rarest covers from the early issues (1900-1910) of *Field & Stream*. The Centennial Series will be sold in matching numbered sets of 10, with a total mintage of 3,000. Each card carries 25 units (minutes) of domestic time, and can be re-loaded with additional minutes.

Collector's Communications, which issued the popular NASCAR Winston Cup cards under its brand name "Finish Line," will accept orders for the cards at (904)285-6227.



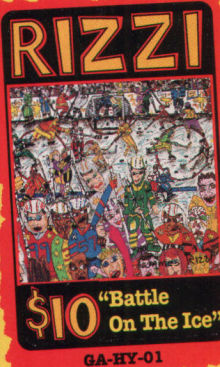
"Love For Sale"
BA-LO-01



"Underground Connection"
BA-UC-01



"Crime Don't Pay"
BA-JS-01



"Battle On The Ice"
GA-HY-01

RIZZI

Not pictured are "Shooting For The Stars" and "Are You ready For Some Football" from The Rizzi Sports Series.



"Everyone Wants To Win The World Cup"
GA-SO-01

The Museum Series

James Rizzi is a man fascinated with fun. His enthusiasm and zest for life can be experienced in his animations that range from life's daily occurrences to the wacky world of sports. Rizzi, a doodler turned contemporary artist, gets much of his inspiration from living the everyday spectacle that only New York has to offer. Rizzi's distinctive 3-D style of art is perfected with his use of up to twenty or more colors of ink, his precision cutting, and his mastered layer placement. So why does Rizzi do as Rizzi does? "...because it makes people laugh or touches them personally."

TeleWorldSM is delighted to present on Pre-Paid Calling Cards, a selection of the Rizzi Sport Series and Rizzi Diptychs (two-picture set). Imagine the fun Collector's can have creating their own Rizzi gallery.

TeleWorld International solves the Pre-Paid Calling Card puzzle. As a service provider utilizing the AT&T 800 Network, we supply the latest in technology, combined with superior clarity and total reliability. We have developed a high quality, cost effective, convenient, multi-lingual system. The TeleWorld advantage offers private label, wholesale, agent, and foreign distribution programs to meet every need.

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Fax: 1-305-434-3762



TELEWORLD UNLEASHES WILDCATS

Three new action hero cards were issued by TeleWorld International during early January. Featured on the colorful cards are the Image Comics' explosive WILDCATS covert action teams. The cards carry 20 minutes of long distance time (60¢ per minute), and retail for \$12.50 apiece. A total of 5,000 of each card have been issued.



Every 90 days three new cards will be released in the set. A specially packaged, limited-edition (1,000) set of all 12 will also be available, including an additional telecard exclusively available by ordering the complete set.

To purchase these cards, call TeleWorld at (800)434-2499.

SILVER DOLLAR ROUNDTABLE OFFERS CARDS

The National Silver Dollar

Roundtable (NSDR) has announced a special limited edition phone card, which was to be made available to the general public beginning Jan. 1, 1995.

Just 500 cards were minted and initially made available to NSDR members for \$10 apiece. The cards were produced by AmeriVox.

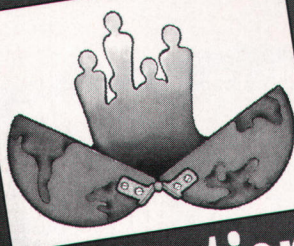
Those interested in the numismatic association card can call (918)254-6901.



SEASON'S GREETINGS FROM QUEST

Quest Telecommunications issued its first-ever holiday card during December 1994. The \$10 Season's Greetings card includes 30 minutes of long distance phone time, and was issued in a quantity of 1,200.

For further information about the card, call Quest/Liberty at (404)209-0945.



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- Collector-edition phone cards and trend-collectibles featured by exhibitors for both dealer/distributor and end acquisition

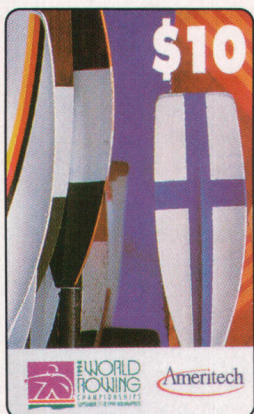
Exhibitors and collectors

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Debra Kleier
Director, Press Relations

Exhibitor Information
Dan English
Conference Coordinator

Phone: (510) 484-1759
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A MERITECH ISSUES NEW ROWING SERIES
Ameritech's World Rowing Championship phone card series was released during September 1994. A total of 30,000 of the colorful cards were issued in \$1, \$5 and \$10 denominations. The \$1 card was presented to each athlete at the sporting event.

Ameritech can be reached at (800)335-3329.

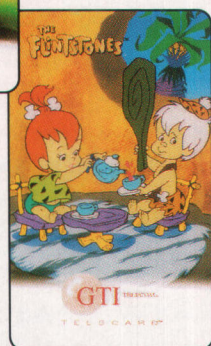
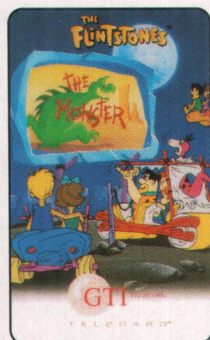
A MERIVOX RELEASES TRIO OF CARDS Three new cards have been issued by AmeriVox: "Icon of Elegance," "Berlin Bear" and "Windmills at Dordrecht."
"Icon of Elegance" is a \$21 card featuring Jackie Kennedy Onassis. The phone card is dated November 7, 1994, and has a mintage of 25,000.

Created for the December 1994 Berlin show, the telecard carries \$10 worth of phone time. It features a closeup photo of the Kodiak Grizzly Bear, taken by Joseph Speck. A collector photo print of the image is available signed and numbered by the photographer. A total of 2,000 of the cards were issued on December 3, 1994.

The Windmills card is a reproduction of Vincent Van Gogh's famous 1881 pencil/chalk/ink artwork. Originally intended for the CardEx '94 show in Amsterdam, the cards arrived too late for distribution. The cards carry \$5 of long distance phone time, and an issue date of September 9, 1994. A total of 2,000 were produced. AmeriVox is currently selling the cards for \$7 each.

Additional details on these cards can be obtained by calling (415)694-4977.

continued on page 48



GTI MEETS THE FLINTSTONES

GTI Telecard has just announced a fun new phone card series featuring Hanna Barbera's Flintstones characters. The whole, crazy Bedrock crew is captured in the five-card set, which will initially include 20 and 40 minute denominations. Like most GTI prepaids, the Flintstone cards will carry the low rate of 25¢ per minute. Additional images are expected to be added to the set in the future.

For additional information about these new GTI cards, call (407)629-2300.

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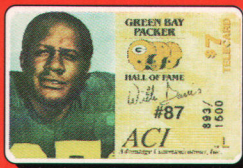
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\$7 Humpback Whale \$11
\$3 Humpback Whale \$14



ACMI

\$7 Willie Davis \$10
4 Card Series \$40



AmeriVox

Ken Griffey, Jr. \$25

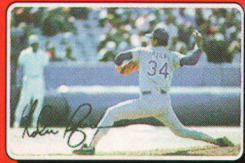


AT&T

3 Unit McDonalds \$125



Collectors Advantage
Mello Yello \$15



CommNet

Nolan Ryan #1 \$21
2 Card Ryan Set \$40



FinishLine

Bill Elliott \$12
5 Card Racing Series \$55



Pocket Pay Phone

Say Hello to Santa! \$4
Have you been naughty or nice?



GTS

AIDS Awareness \$15
1st Day Issue \$29



Liberty
Summer Camp \$6
Signed by the Artist \$10



Liberty

Africa Card \$10



NAT

Angel Card \$9
1st Talking Coupon!



NYNEX

Spirit of Service \$8



Phoneline USA

Save The Whales \$10



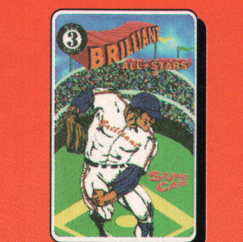
PTI

NASA Card \$5
11 Card NASA Set \$55



Sprint

MIDAS Card \$9



Brilliant

All Star Card \$5



Worldlink

Exxon Card \$6



Teletrading Cards
Cowardly Lion \$9
6 Card Oz Set \$54



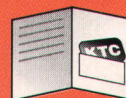
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PRICE GUIDE

ACMI

DATE	QUANTITY	DENOM.	DESCRIPTION	RETAIL PRICE
9/28/94	480	10.00	Batman 1st Edition	\$22.50
9/1/94	5000	2.00	Black Bear in Tree - TTA	\$25.00
7/4/94	5000	3.00	Blown Away Movie	\$10.00
11/1/94	5500	10U	Conway Twitty	\$9.00
8/19/94	1992	3.00	Endangered Clinton	\$12.50
5/15/94	5000	3.00	Endangered Species - Cheetah	\$9.50
3/4/94	5000	3.00	Endangered Species - Collage	\$12.00
8/30/94	5000	3.00	Endangered Species - Gray Wolf	\$9.00
12/1/93	1800	3.00	Endangered Species - Harp Seal	\$60.00
1/15/94	5000	3.00	Endangered Species - Humpback Whale	\$14.00
3/4/94	5000	3.00	Endangered Species - Macaw	\$12.00
3/15/94	2500	3.00	Green Bay Packer Hall Of Fame - Vince Lombardi	\$9.50
9/1/93	3000	6.00	Jerry Lee Lewis 5 card set	\$40.00
9/1/94	5000	6.00	Larry Bird "A" Card	\$9.50
5/1/94	5000	6.00	Larry Bird "L" Card	\$9.50
9/1/94	5000	3.00	Marilyn Monroe	\$13.00
1/1/94	300000	20 U	Ryder Truck Rentals Collector's Series	\$95.00
6/1/94	2500	3.00	Toyota Camry	\$9.50

Alaska Telecom

2/1/94	3000	52.50	Eskimo Hunter	\$55.00
1/1/94	3000	n/a	Snow Scene/Northern Lights/Eskimo Hunter & Bald Eagle	\$125.00

Amcall

9/1/93	10000	10.00	Michael Irvin Promo 3 card set	\$40.00
8/1/93	5000	10.00	NFL Players Assn. 10 card set	\$225.00

Ameritech

7/1/94	6000	40&\$3	ANA convention 1994 set	\$20.00
2/1/94	5000	10.00	Coinsaver	\$14.00
3/1/94	3000	2.00	G-7 Jobs Conference	\$45.00
12/1/93	5000	5.00	Holiday Edition Card	\$24.00
5/1/94	13900	Var.	Mackinac Island CoinSaver 3 card set- \$5,\$2,\$10	\$30.00
3/1/94	5000	1.00	Phone Phair 1994	\$25.00
5/1/94	63000	0.50	Robin Yount	\$15.00
5/1/94	14000	Var.	Robin Yount set of 4 - 50,\$2,\$5,\$10	\$34.00
6/1/94	17568	Var.	World Sports set of 3 - \$2,\$5,\$10	\$23.00

AmeriVox

9/27/94	3636	5.00	Aids Quilt Project	\$17.50
6/1/94	2777	7.00	American Phone Card Collectors' Club	\$30.00
7/1/93	500	5.00	ANA \$3 Gold 1st issue	\$30.00
1994	5000	5.00	Beetle Bailey (Series!) 5 card set	\$100.00
1/1/94	10000	10.00	Blue Hawaii	\$25.00
8/1/94	10000	20.00	Career Convention Vegas Parrot	\$30.00
1993	3777	n/a	Elvis Album Set incl. 7.77 card	\$189.00
5/1/94	177	21.00	Elvis King of Hearts 1 (test card)	\$150.00
5/1/94	177	21.00	Elvis King of Hearts 2 (test card)	\$100.00
10/1/93	2000	10.00	Elvis Presley 1 - ID Card	\$25.00
12/1/93	9777	7.00	Elvis Presley 25 - gold Card	\$120.00
1/1/93	5000	20.00	Hello Canada	\$37.50
1994	5000	2.50	Indian 9 Card Set	\$100.00
12/1/94	10000	21.00	John F Kennedy	\$25.00
6/1/94	10000	10.00	Ken Griffey Jr.	\$25.00
1/1/94	2000	\$5,\$10	NFL Hall of Fame Legend Series	\$165.00

Price listings in the Moneycard Collector Price Guide are provided only as a guide and are based on the retail selling prices of the most popular unused mint condition cards. Prices have been determined by cluster analysis and not by arithmetical average.

Example: a card listed in the Price Guide at \$25 could be based on this information:

Dealer 1\$20 Dealer 2\$20
 Dealer 3\$25 Dealer 4\$25
 Dealer 5\$25 Dealer 6\$35
 Dealer 7\$35

Data used in compiling this month's guide was supplied by the following dealers whom we thank for their assistance:

- Americards
- Bruce Gibbings Telecards
- Flanagan's Fonecards
- International Phonocard Exchange
- Keep the Change
- Marin Numismatics
- Phone Cards Hawaii
- Sears Stamp & Coin (Clearwater, Florida)
- Steve Eyer Inc.
- TeleTrading Cards, Inc.

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AmeriVox continued

DATE	QUANTITY	DENOM.	DESCRIPTION	RETAIL PRICE
8/1/93	11111	10.00	Nyson i - World Eagle	\$37.00
2/1/94	11111	5.00	Nyson II Eagle (Roman Temple)	\$20.00
12/1/93	5000	2.50 EA	Perillo Indian Set 1 (3 CARDS)	\$37.50
1994	5000	2.50 EA	Perillo Indian Set 2 (3 CARDS)	\$35.00
4/1/94	5000	2.50 EA	Perillo Indian Set 3 (3 CARDS)	\$32.50
9/1/94	5000	2.50 EA	Perillo Indian Set 4 (3 CARDS)	\$30.00
8/1/93	1000	5.00	Pope's Visit to Denver 2nd issue	\$25.00
1/1/94	10000	10.00	Richard Petty	\$21.00
2/1/94	5500	5.00	Ship Lady Washington (PhonePhair)	\$15.00
1/1/94	Unknown	5.00	Taste America	\$20.00
1/1/94	3000	1.00	TeleCard World A-Vox Big Apple	\$20.00
1/1/94	2500	5.00	Telepax Peace Issue Set of 4	\$120.00
6/1/94	5000	10.00	Three Stooges	\$45.00
10/1/93	2000	20.00	Wind Beneath Your Wings	\$225.00
6/1/94	2000	10.00	Wyland Whales Set of 5 cards	\$95.00

AMI Communications

2/1/94	Unknown	15.00	Wrigley Field First Night Game	\$25.00
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AT & T

4/1/92	500	50 U	America's Cup	\$1,500.00
3/1/93	5000	10 U	Art Deco District, Miami Beach	\$20.00
7/1/92	500	25 U	Democratic Convention	\$350.00
6/1/92	5000	10 U	E.T. in Envelope	\$50.00
6/1/92	5000	10 U	E.T. w/o Envelope	\$35.00
Unknown	Unknown	15 U	Flintstones	\$15.00
5/1/92	Unknown	10 U	Golden Gate Bridge	\$15.00
4/1/93	4500000	3.00	McDonald's Big Mac	\$125.00
9/1/92	Unknown	10 U	New York City Skyline	\$22.00
12/1/93	10000	10 U	Peace	\$70.00
8/1/92	1050	10 U	Republican National Convention	\$495.00
12/1/93	999	10 U	Rolls Royce	\$275.00

Bell South

1/1/92	3000	3.00	Belmont College Trial Card	\$475.00
10/94	Unknown	Unknown	Test Card	\$75.00

Brilliant Color Cards

10/28/94	5000	3 M	All Star Basketball Small - LDDS	\$7.00
5/17/94	500	7 M	Debit-card Woman - Large	\$250.00
5/5/94	5000	3 U	New Telecard Man	\$35.00
9/1/94	3333	3 U	Oil in Sand (Heart Shaped)	\$25.00
9/10/93	500	7 M	Telecard Man	\$250.00
9/25/93	100	7 M	Telecard Man - Large	\$950.00
9/26/94	4500	5 M	Palm Springs Woman (sample)	\$50.00

Cable & Wireless

10/1/94	25000	3.00	TeleCard World '94 Promo	\$15.00
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CDG

1994	1000	5.00	American Telecard Conv. Cactus	\$12.50
1994	5000	10.00	Booker T & MGs	\$12.50
9/1/94	5000	10.00	Tony Bennett	\$12.50

Collectors Advantage

8/1/94	10000	3.00	Hakeem The Dream	\$15.50
1994	3000	3.00	Mello Yellow 500	\$15.00
7/1/94	868	20 U	Sadaharu Oh - Japanese Baseball Star- Signed	\$135.00

Conquest

6/1/94	4000	25 U	Anaheim Expo Sports Collectors Set	\$50.00
3/1/94	5000	8.75	Break the Bank - Piggy Bank w/coins	\$9.00
2/1/94	2000	20.00	Earthquake Relief Donation Card	\$40.00
7/1/94	2500	25 U	Four Sport (4 Card Set)	\$40.00
3/1/94	5000	8.75	Gold Coins	\$9.00
1994	Unknown	10 M	Gibson: For A Very Special Grandmother card	\$8.50

Convenient Card

10/1/93	Unknown		Ford Mustang 1964 1/2, 30th Anniversary	\$14.50
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Finish Line

6/1/94	Unknown	10.00	Tour of America	\$10.00
6/1/94	5000	10.00	Winston Cup Drivers Series 1	\$12.00
6/1/94	1800	10.00	Winston Cup Drivers Series 2	\$10.00

General Electric

12/1/93	Unknown	10 U	D-Day 50th Anniversary	\$8.00
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Globalcom 2000

1994	25000	10.00	7-11 Card	\$15.00
12/1/93	Unknown	10.00	Marilyn - Christmas	\$14.50
12/1/93	Unknown	3.00	Marilyn - Red Gown	\$25.00
12/1/93	Unknown	3.00	Marilyn Monore - Valentine	\$12.50
12/1/93	Unknown	10.00	MONA - Museum of Neon Art	\$15.00

GTE - Hawaii

DATE	QUANTITY	DENOM.	DESCRIPTION	RETAIL PRICE
9/1/91	6500	7 U	1991 Aloha Festivals - Floral Float	\$25.00
6/1/93	2500	3 U	1993 Aloha Festivals: Canoe	\$21.00
2/1/94	2500	3 U	1993 Aloha Festivals: Diamond Head at Night (Purple)	\$23.00
9/1/91	2500	3 U	1993 Aloha Festivals: Pa'u Rider - Maui	\$14.50
1/1/94	6000	3 U	1994 Hawaiian Open - 29th Anniversary	\$20.00
1/1/90	750	10 U	25th Hawaiian Open	\$1100.00
12/1/93	1000	3 U	28th Hawaiian Open	\$110.00
7/1/94	3-5000	10 U	94 Kenwood Cup	\$16.00
7/1/93	1000	3 U	Diamond Head - sun & fun	\$65.00
2/1/91	5000	n/a	Hisbiscus, Hula Dancer, Beach, Surfer (set of 4)	\$170.00
1/1/94	6000	3 U	Hula Bowl - 48th Annual: Hula Girl (TEL on reverse)	\$20.00
1/1/94	6000	3 U	Hula Bowl - 48th Annual: Logo (Yellow) (TEL on reverse)	\$15.00
3/1/93	1000	3 U	Sailboats w/Spinnakers	\$50.00

GTI Telecom

11/1/93	112500	20 U	Back Street Boys - Lampost/English	\$15.00
11/1/93	112500	10 U	Bud One Airship	\$9.50
11/1/93	90000	40 U	Crock Rock - English	\$21.00
11/1/93	112500	20 U	Dog Gone Artist - English	\$13.50
11/1/93	112500	120 U	GTI - Soccer - USA '94	\$60.00
3/1/93	500000+	20 U	Kennedy Space Center - English	\$15.00
11/1/93	225000	40 U	Medieval Times - English	\$22.00
11/1/93	2000	20 U	NASA Space Shuttle Launch	\$14.00
11/1/93	112500	30 U	Rad Bad Duck - English	\$18.00
3/1/93	10000	40 U	Sea World of Florida - English	\$20.00
11/1/93	112500	10 U	Surf the Nile (Shark) - English	\$7.50

GTN

2/1/94	1000	20 U	Bill Clinton Series	\$12.00
5/1/94	5000	10 U	Floating Coin Card	\$5.00
6/1/94	2000	20 U	Florida Cat	\$12.00
5/1/94	5000	25 M	Magic Eye Series - Fish	\$12.50
5/1/94	3000	25 M	Magic Eye Series - Raindrop	\$25.00
5/1/94	500	40 U	Space Shuttle	\$21.00

GTS

3/1/94	3000	3U/3M	69 Miracle Mets Set (32 card set)	\$200.00
11/1/93	5000	17 U	AIDS - First Day Issue	\$18.00
11/1/93	2000	16 U	Chinese New Year Stamp	\$14.50
Unknown	8000	20 U	Marvel - Second Issue Set	\$72.00
5/1/94	5000	10.00	Marvel Comics Cards - 3 card set	\$75.00
5/1/94	8000	20 U	Marvel Comics: X-Men - Series 1 (per card)	\$15.00
9/1/94	5000	10 M	Mickey Mantle Series 1 - 5 card set	\$95.00
12/1/94	5000	10 M	Mickey Mantle Set 2	\$60.00
1/1/94	5000	16 M	NHL All Star Card	\$12.00
1/1/94	5000	17 U	NHL Eastern Conference - New York Rangers	\$20.00
7/1/94	2000	3 M	Upper Deck Card - Red Stockings	\$200.00
7/1/94	2000	20 M	Woodstock	\$14.00

IDB Worldcomm

1/1/94	5000	25.00	Wayne Gretzky	\$40.00
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Interactive Telephone

8/1/93	98000	5M	Budget Gourmet	\$22.50
3/1/93	150000	5 M	Playtex 18 Hour	\$9.50

InterNet

5/1/94	2000	3.00	Coca-Cola 600	\$25.00
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Landis & Gyr

4/1/85	Unknown	120 U	IntelExpo 85, pale blue/silver	\$1,250.00
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Laser Radio/Go! Phone

1994	2600	10.00	Marilyn	\$12.00
1994	2000	10.00	One Eyed Jackie	\$10.00
1994	2000	10.00	Salvador Dali	\$12.00

LCI

12/1/93	Unknown	10 U	Rose	\$8.00
12/1/93	Unknown	30 U	Waterfall	\$25.00

LLDS/MetroMedia

11/1/93	Unknown	5.00	Mt. Rushmore	\$20.00
9/9/94	2000	30U	Robo Cop	\$20.00
Unknown	1500	5.00	Ten Minute London Bridge	\$9.00
11/1/94	2000	30 U/30 M	Times Square 3 CARD SET	\$45.00

MCI

1994	2000	Unknown	Ken Griffey Jr. (Diamond Connection)	\$39.50
8/1/93	Unknown	10 U	Phone Cash	\$8.00
8/1/93	Unknown	15 U	Phone Cash (first MCI Card)	\$60.00

Classicards

ACMI

Cat#	Units	Issue	Title	Price
P2	20u	(3,000)	Ryder Truck Rentals Collectors' Series	130

AMERIVOX

Cat#	Units	Issue	Title	Price
D18	\$20	(5,000)	First Collector's Card	100
D36	\$10	(400)	Eagle & Globe (Nyson) Test Card	275
D47	\$20	(12,222)	Hologram Globe Card - International	50
D46	\$10	(11,111)	Nyson I-World Eagle - Hologram	50
D49	\$5	(777)	First USA Telephone/ Credit Card Convention	125
D46A	\$10	(400)	Nyson I-World Eagle Test	300
LE 25	\$7	(9,700)	Elvis Presley 25-Gold Card	150
LE27	\$11	(1,000)	Jumbo Elvis Montage Card - Given only to AmeriVox 1993 Xmas Party	850
P35	7u	(900)	Telecard Man	200
P36	7u	(100)	Telecard Man - Jumbo	875
P39	7u	(5,000)	Debit Card Woman (BCC)	35
P40	7u	(500)	Debit Card Woman - Jumbo Card	215
BCC	5u	(5,000)	Brilliant Universe	15
BCC	5u	(1,000)	Jumbo Comp. Super Card Family-Phone Pair	100
BCC	5u	(500)	Cruise Set of 4 Small & 1 Jumbo Phone Pair signed	350

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This Price Guide is provided to readers with current retail values of the most frequently traded cards on the market.

The more data that we receive to create this Price Guide, the more useful and comprehensive it becomes.

We welcome published price lists from retail phone and debit card dealers. Please send the information to:

MONEYCARD
 C O L L E C T O R

Price Guide Price List

P O Box 783

Sidney OH 45365

Metropolitan Transport Authority, New York (MTA)

DATE	QUANTITY	DENOM.	DESCRIPTION	RETAIL PRICE
10/1/93	20000	1.25	MTA - First Issue	\$60.00
Unknown	Unknown	5.00	N.Y. Rangers Stanley Cup Metrocard	\$14.00

Michigan Bell

1987	Unknown	5.00	Blue & White Landes & Gyr card	\$65.00
1987	2500 - 10000	var.	University of Michigan - 5 card set (\$2, \$5, \$10, \$20, \$40)	\$400.00
1988	20000	0.40	University of Michigan 3mm band Notched	\$750.00

MT Worldcard Communications Inc.

10/1/93	3000	50 U.	World Cup '94 - Brazil	\$45.00
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NAT

6/1/94	2000	10.00	Dolphins	\$20.00
6/1/94	2000	10.00	Manatees	\$10.00
6/1/94	2000	10.00	Sea Turtle	\$20.00
3/1/93	1000	5.00	Traveller's Choice	\$10.00

Nice Telecom Corporation

9/1/93	50000	10.00	24th NYC Marathon, 1993	\$15.00
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NYNEX

5/1/94	65000	10.00	Ballerina	\$18.00
10/1/94	60000	5.00	Big Apple - I Love NY	\$8.00
5/1/94	45000	20.00	College Graduate	\$32.50
7/1/92	12000	5.25	Democratic Convention - Liberty head - 205B	\$300.00
7/1/92	20000	1.00	Democratic Convention - Skyline - 205A	\$900.00
5/1/93	50000	5.25	Ellis Island 4 Card Set	\$60.00
10/1/93	60000	5.25	Empire State Bldg. 1	\$40.00
2/1/93	80000	5.25	Empire State Bldg. 2	\$20.00
12/1/94	17000	5.00	Holiday Peace	\$9.00
10/1/94	25000	1.5, 10	King Kong Set of 3	\$25.00
2/1/94	25000	5.25	Lillihammer 1994 Luge	\$30.00
8/1/93	80000	5.25	New York City summer	\$9.00
12/1/91	50000	5.25	New York Skyline	\$120.00
5/1/94	85000	5.00	New York Stock Exchange	\$9.50
9/1/93	80000	5.25	New York Tennis Championship 1993	\$9.00
1/1/94	75000	5.25	The Spirit of Service	\$9.00
1/1/92	100000	1.00	Yellow Phone/Skyline- 108E	\$65.00
8/94	600	\$10	NY Harbor, Statue Liberty C/U (set of 2) Mitsui, Timura & NYNEX	\$750.00
8/94	Unknown	\$10	NY Harbor, Statue Liberty C/U (set of 2) Mitsui, Timura & NY Telephone	\$750.00

Pac Bell

11/94	Unknown	Var.	Olvera Street (set of 3) \$5, \$10, \$20	\$50.00
11/94	Unknown	Var.	Years (dates) (set of 3) \$5, \$10, \$20	\$50.00
11/94	Unknown	Var.	Los Angeles (set of 3) \$5, \$10, \$20	\$50.00
12/94	Unknown	Var.	Santa Claus w/ cellular phone (set of 3) \$5, \$10, \$20	\$150.00
12/94	Unknown	Var.	Santa Claus on beach (set of 3) \$5, \$10, \$20	\$150.00
12/94	Unknown	Var.	Holiday Talk (set of 3) \$5, \$10, \$20	\$150.00
12/94	Unknown	Var.	Christmas Greetings many languages (set of 3) \$5, \$10, \$20	\$150.00
12/94	Unknown	\$5	Santa Claus w/ cell. phone (sold as \$5; \$10 on front; FC05B back)	\$1000.00
12/94	Unknown	\$5	Santa Claus w/ cell. phone (sold as \$5; \$20 on front; FC05B back)	\$1000.00

People's Telephone

Unknown	Unknown	20 U.	Playboy Hologram	\$25.00
3/1/94	5000	25 U.	Playboy Stepping Out	\$20.00
3/1/94	5000	25 U.	The Dark - 2 Card Set	\$35.00

Phone Line USA

11/1/93	10000	10.00	Phantom of the Eagle (International calls)	\$14.00
11/1/93	10000	10.00	Save the Whales (Domestic calls)	\$14.00

Phonecard Hawaii

10/21/94	1000	Unknown	Apollo - Circle of Life Dolphin	\$10.00
10/21/94	1000	Unknown	Apollo - Wild in Paradise	\$10.00

Premier Telecard

Unknown	1000	Unknown	American Songwriter Magazine	\$110.00
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Prepaid Telecom

Unknown	1000	1.00	1934 Mallards Alighting - Gold Star	\$275.00
6/1/94	31000	5.00	\$15 1994 Red Breasted Merganser	\$7.50
Unknown	10000	20.00	Gordon Cooper Astronaut Card - Signed	\$26.00
Unknown	2000	5.00	NASA 10 Endeavor Atop Mobile Launcher Platform	\$15.00
6/1/94	31000	5.00	NASA 4 Lunar Module	\$17.50
6/1/94	50000	5.00	NASA 7 Columbia - First Shuttle Launch	\$8.00

Quest/Liberty

10/1/94	1200	10.00	Africa	\$12.00
5/1/93	1000	5.00	APCC - Las Vegas	\$190.00
1994	1200	10.00	Careers Card \$10	\$17.00
10/1/93	1000	25.00	Degas - Second Printing	\$33.00
1/1/94	1200	10.00	Football Hall of Fame	\$15.00

DATE	QUANTITY	DENOM.	DESCRIPTION	RETAIL PRICE
10/1/94	2000	25.00	Kathmandu - 5 card set	\$35.00
2/6/94	1200	10.00	Kids World	\$20.00
10/1/93	750	50.00	Seurat - Second Printing	\$60.00
8/1/94	1200	5.00	Summer Camp	\$9.00
8/1/94	1200	5.00	Summer Camp - Signed by artist	\$11.00
Unknown	1200	10.00	Wave	\$15.00

Seva

9/1/93	100	100 M	Aravind - ACI	\$50.00
9/1/93	200	100 M	Guatemala - CCT	\$40.00
9/1/93	100	100 M	Indigenous Peoples - NAT	\$50.00
9/1/93	110	100 M	Nepal - Globalcom 2K	\$50.00
9/1/93	350	100 M	Seva: 15 Years - ACI	\$40.00

Smartel

7/1/94	10000	84 M	Forbes Field 10 Minute	\$60.00
Unknown	10000	Unknown	Pre-paid Phone Card	\$9.00

Southern New England Telecommunications

11/1/93	5500	5.00	Internal Trial Card	\$12.00
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Sprint

9/1/92	4000	50 U	1931 Ford Model A	\$35.00
9/1/92	46000	10.00	Bald Eagle Instant FONCARD	\$20.00
Unknown	1000	3 U	Brilliant All Star Issue regular size	\$70.00
12/1/94	20605	1 M	Classic Assets Alonzo Mouring	\$4.50
12/1/94	78	100.00	Classic Assets Drew Bledsoe	\$360.00
12/1/94	20605	1 M	Classic Assets Glenn Robinson	\$12.00
12/1/94	808	25.00	Classic Assets Marshall Faulk	\$100.00
12/1/94	4	1000.00	Classic Assets Marshall Faulk	\$1,500.00
12/1/94	808	25.00	Classic Assets Shaquille O'Neal	\$72.00
3/1/93	55000	20.00	Flamingo - Spanish only	\$30.00
1993	Unknown	10 U	Hallmark - Alligator	\$11.00
9/1/92	1500	10 U	Hallmark - Maxine	\$30.00
11/1/93	250+	100.00	Hallmark - Original /Set of 47 with greeting cards	\$1,295.00
11/1/93	2000	10 U	Hallmark - Whistler's	\$14.00
11/1/94	Unknown	3.00	Jason Kidd - Basketball	\$50.00



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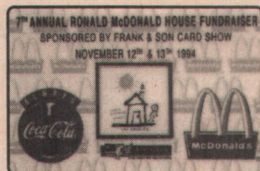
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Amerivox 500 set issue
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McDonald House
Sold Out in 2 days
November 12, 1994 \$200.00



Upper Deck Mantle Set I & II with 125
Anniv. card GTS
The most sought after sports phone
card today! \$275.00



Lion King 5\$
card
w/CD 4,000
issue
The most
sought after
collectible in
the U.S.
Telecom
Disney
\$75.00



Tony Gwynn
Likely to double
in value in next
90-180 days
Amerivox 1,000
issue
December,
1994
\$25.00



Snow White with Album
Set of 3 Telecom Disney
3,000 issue
\$65.00

These are the 5 most in demand items in the west during the last 90 days.

ACMI

94 Amsterdam Sports Show	12.00
94 Houston October Show	12.00
94 NY Telecard Sports Show	12.00
94 \$3 Clinton End Species	10.00
94 \$7 Clinton End Species	16.00
Batman Collector Telecard	65.00

AmCall

93 1st Amcall Phone Card	40.00
93 \$10 NFL Players 10 card set with Emmitt Smith	200.00

Ameritech

1st Ed Snowflake Series Trial	90.00
1st Ed Amer. Issue '93 Xmas	40.00
94 Frank Thomas 3 card set	35.00

Amerivox

Perillo Indian Card set of 3	300.00
Aids Quilt	250.00
Amerivox Dir School	250.00

Regular Issue

1/93 1st Collector Card	75.00
'94 Tony Gwynn unsigned	25.00
'94 Tony Gwynn signed env.	40.00
'94 Tony Gwynn signed card	125.00
'94 Ken Griffey	20.00
'94 Champs Forever	20.00
'94 Richard Petty	20.00
'94 Quarterback legends #1	100.00
'94 Quarterback	100.00
legends #2 singles	100.00
'94 Elvis album 21 card set	225.00
'94 Elvis ID	35.00
'94 Elvis Pink Phone	25.00
1st Hologram Internl.	60.00

1st Transworld

Nyson Horizontal '94	40.00
1st Transworld Vertical '94	30.00
'94 Amerivox Dir. School	30.00
'94 BatWoman signed	60.00
Yvonne Craig	35.00
Nyson #1 Global Eagle	60.00
Wylsand albums 5 card set	80.00
Wyland single issue cards	20.00
Earth to Moon	30.00
\$10 ANA 1st issue	70.00
Indian series	70.00
'93 Mother's Day	30.00
Blue Hawaii Convention	30.00
1st edition Cactus	65.00
Early Bird Convention	35.00
Patsy Cline	20.00
1st General Printing issues	Call
JFK singles	20.00
JFK album 21 card set	215.00

AT&T

Spanish 10 unit Nite Scene at Rockefeller Ctr.	275.00
error card	275.00
McDonald's ET 3 U in env.	175.00
Bryan Leech Preview Set 3 card	100.00
Bryan Leech set of 3	25.00
regular issue	25.00
Bryan Leech set of 4	100.00
with autograph	100.00
Santa Claus sports signed	25.00
Santa Claus sports unsigned	8.00

Conquest

25 Unit '94 Inter Sports Show	20.00
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Future Call

Star Trek - 2 card set	CALL
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Global Calling

'93 All Star Hockey	20.00
Kings, Ducks, Sharks single cards	20.00

GTS

\$10 marvel 3 card 1st issue	70.00
\$12 marvel 6 card 2nd issue	70.00
Upper Deck 125 Anniversary	200.00
Upper Deck Mantle	70.00
5 card set I or II	70.00
'69 mets set	295.00

IDB

Gretzky 802	40.00
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International Cards

Goofey Gold Paris Disney	15.00
Philatella Seals	20.00
Beauty and the Beast	125.00
4 card Germany	40.00
Lion King 2 card Germany	15.00
Felix the Cat Germany	15.00

NAT

1st Intl. Sports Show \$2.50	15.00
Sadaharrah Oh unsigned from Show	40.00
Sadaharrah Oh signed in English	100.00
Sadaharrah Oh signed in Japanese	125.00

New Zealand Telecom

Jurassic Park set of 4 with folder	75.00
Elvis \$5 Collector's Gold	20.00
Elvis \$5 From the Heart	20.00

NYNEX

1st Nynex \$5.25 NY Skyline	160.00
2nd \$1 Yellow Telephone	70.00
\$1.00 '92 Dem. Natl. Conv.	CALL
\$5.25 '92 Dem. Nat. Conv.	CALL
\$5.25 Empire State Bldg #1	50.00
\$5.25 Summer Games	10.00
\$5 NY Stock Exchange	10.00

Phoneline USA

Stargate 3 card set w/folder	60.00
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Smartel

Robert Clemente set	60.00
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Sprint

4 Sport \$1 issue set of 8, Faulk, Robinson, Kidd, etc. Set	49.00
'92 1st Sprint Liberty	50.00
Soccer Card Germany unauth	15.00
Classic Assets all denom.	CALL

Telecard

Beatles '67 Monterey Pops art	35.00
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USACARDS

\$5 Hong Kong Coin Convention	50.00
2 card Oslo Intern. Coin Show	20.00
\$5 Long Beach Coin Show	20.00
\$5 Old Tyne Santa	8.00

USWest

Northwest Legacy Indian at 5 card set with folder	200.00
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Vista United / Disney

\$5 Premier Cast Member	100.00
\$5, \$10, \$20 Premier Cast Member set	450.00
2nd issue Cast Set (5,10,20)	CALL

Phone Card Supplies

Ultra Pro Phone Card pages	
Case	\$120.00
Box of 50 Pages	15.00
UP Phone Card albums	6.50
#10 Envelope Rigid 25 ct.	10.00
10 or more (each)	.50
2x4 Rigid 25 ct.	2.50
Saf T Sleeves (100 ct) case	40.00
10 or more (each)	.50
Mini Snaps (150 ct) case	50.00
10 or more (each)	.40

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2. 8 different Amerivox phone cards in rigid #10 envelopes, Moneycard Collecting Made Easy Handbook, '95 Telecard calendar, the World of Phone Collecting by Felton, free user phone card - TOTAL VALUE OVER \$250.00 - ONLY \$125.00

NEXT SHOW LOCATIONS

Long Beach	Feb. 2-5th
Kit Young Hi	Feb. 18th & 19th
Santa Clara	Feb. 24-26th
L.A. Convention Center	
Telecard World	Mar. 2-4th
Bull Park Promotion	Mar 3-5th

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Sprint *continued*

DATE	QUANTITY	DENOM.	DESCRIPTION	RETAIL PRICE
8/1/94	5025	5.00	Lady Liberty Instant Foncard	\$25.00
6/1/94	10000+	10.00	World Cup Soccer Set 24	\$120.00
11/1/93	2000	10 U	World Cup, USA '94	\$13.50
Telemax				
2/1/94	10000	20.00	Enchanted Rock State Park, Texas	\$20.00
1994	10000	5.00	Power Rangers (set of 4)	\$32.50
Unknown	5000	10.00	Roger Clemens Baseball	\$18.00
TeleTrading				
3/1/94	5000	5.00	Dorothy & Toto	\$10.00
3/1/94	5000	5.00	Dorothy Red Shoes	\$35.00
3/1/94	5000	10.00	Teletraders Baseball Legends	\$10.00
TravelTel				
12/1/93	1000	50 U	Indian Motorcycles is Back & Hologram Card	\$40.00
12/1/93	10000	10 U	Indian Motorcycle SET OF 2	\$12.00
1/1/94	1000	Unknown	Otis Spunkmeyer Cookies	\$22.50
12/1/93	1000	20 U	Phone Phair 1994 Card	\$55.00
US West				
3/1/94	50000	n/a	Four card Set of Northwest Legacy Series	\$120.00
USACard				
10/1/94	5000	5.00	Olde Tyme Santa	\$7.50
Vista United				
9/1/94	1000	20.00	Disney - Touch tone Pad of Telephone	\$350.00
9/1/94	2000	5.00	Disney cards - cast test	\$90.00
9/1/94	2000	10.00	Disney cards - cast test	\$130.00
9/1/94	1000	n/a	Disney cards - cast test - set of 3 cards	\$180.00
Western Union				
7/1/93	Unknown	5.00	Western Union, paper	\$8.00
Worldlink				
5/1/93	2050	3 U	Concorde above Clouds - Korean	\$3.25
4/1/94	30000	10 U	Exxon Tiger	\$5.00
6/1/93	5000+	5 U	Florida Alligator	\$6.00
4/1/94	1500	10.00	Marilyn Monroe (Series 2) Set of 3	\$45.00
Unknown	500	10.00	Premiere Issue, Marilyn Monroe (3 Card Set)	\$110.00

MONEYCARD
COLLECTOR

MC

CALENDAR

February 24 - 26

Singapore Taisei International Coin
Convention

Raffles City Convention Center
Singapore

B.H. Lim
65-53-57955, Fax 65-53-55751

March 1-5

TeleCard World '95 West

Los Angeles Convention Center
Los Angeles, Calif.

Angie Nicotra (713)974-5252

March 25-26

Telephone Calling Card Expo

Travelodge Hotel JFK Airport
New York

David Friedland (516)783-0502

March 31 - April 2

Hawaii Pacific National Sportcard
& Collectible Expo

Neal S. Blaisdell Center
Honolulu, Hawaii

Contact: The Greatest Moment,
Inc. (808)591-1076

April 26-30

International Phone Card
Conference/Expo

Moscone Center
San Francisco, Calif.

Dan English or Debra Kleier
(510)484-1759

May 12-14

DENVER Coin & Card Extravaganza

The Regency Hotel
Denver, Colo.

Jerry Morgan (303)759-1895

June 1-3

American Tele-Card Expo

Municipal Auditorium
San Antonio, Texas

Laurette Veres (713)364-0961

June 1-4

Long Beach Collectibles Show

Long Beach Convention Center
Long Beach, Calif.

Paul Koppenhaver (818)787-4020

July 25-30

National Sports Collectors Conv.

St. Louis, Mo.

Bill Goodwin (314)892-4737

Aug. 16-20

ANA (American Numismatic Assn.)

Anaheim, Calif.

Anaheim Conv. Center

Susan Collins

(719)632-2646 (713)974-5252

Sept. 21-23

TeleCard World '95 East

Jacob Javits Center

New York City, N.Y.

Angie Nicotra (713)974-5252

October 5-8

Long Beach Collectibles SHOW

Long Beach Convention Center

Long Beach, Calif.

Paul Koppenhaver (818)787-4020

DEALER DIRECTORY

Moneycard Collector is designed to meet the emerging needs of phone card collectors and users. As a service to our readers we are providing this free listing of dealers who are committed to the growth of this hobby by advertising in Moneycard Collector magazine. You will find

below their name, address, phone/fax number, specialties, plus where to find their display ad within this issue. If you are interested in knowing more about pre-paid phone and debit cards, or are interested in buying or selling cards, please contact one of the following dealers.

COMPANY	PHONE/FAX	SPECIALTIES
CALIFORNIA		
B & B Collectible Cards 8780 19th St. #222 Alta Loma, CA 91701	Ph./Fax (909) 466-1666	We carry The Best in The West. A large selection of Disney cards and much much more. See our ad on page 27.
ClassiCards 98 Main #201 Tiburon, CA 94920	Ph. (415) 435-2601 Fax (415) 435-1627	Specializing in classic phonecards. See our ad on page 25.
COLORADO		
USACARDS 560 S Broadway Denver CO 80209	Ph. (303) 777-3034 Fax (303) 733-4946	Wholesale distributor representing the major US Telecoms. See our ad on page 27.
FLORIDA		
Keep The Change 2819 Northwood Blvd. Orlando FL 32803	Ph. (407) 629-CARD Fax (407) 629-4354	A chain of retail stores which also do wholesale business directly to dealers. Volume Discounts. See our ad on page 31.
MINNESOTA		
Cards 'N Collectibles 3673 No. Lexington Ave. St. Paul, MN 55126	Ph. (612) 490-9855	We carry U.S. new issues specializing in sports related phone cards. We wholesale both sports and non sports related phone cards. See our ad on page 26.
NEW YORK		
Calling All Cards P O Box 503 Hyde Park, NY 12538	Ph./Fax (914) 229-9049	We carry a large selection of cards from Alaska, Ameritech, AT&T, NYNEX, GTE Hawaii, and much much more. See our ad on page 28.
PM Cards One Rockefeller Plaza Suite 1506 New York, NY 10020	Ph. (800) 528-8819 Fax (212) 332-8107	The largest selection of recent cards from Ameritech, AT&T, AmeriVox, Bell Atlantic, Bell Canada, GTE, GTI, NYNEX, Sprint, and US West. See our ad on page 48.
NORTH CAROLINA		
SmartCards Inc. P O Box 2335 Chapel Hill, NC 27515	Ph. (800) 782-6781 Fax (919) 932-1121	Wholesale distributor of domestic and foreign cards. Also a consultant to telephone companies. See our ad on page 25.
OKLAHOMA		
PhoneCards Plus 2522 N Meridian Oklahoma City, OK 73107	Ph. (405) 943-1997 Fax (405) 943-4924	Specializing in a wide variety of rare & collectible U.S. telecards. See our ad on page 24.
VIRGINIA		
June Telecards 6560 Backlick Rd. #204 Springfield, VA 22150	Ph. (703) 451-0366 Fax (703) 451-0424	Specializing in GTE Hawaiian Tel., Ameritech, AmeriVox, GTS, Worldlink, NYNEX, ACMI, TeleTrading Cards and Others. See our ad on page 26.
ENGLAND		
Philcard International P O Box 1000 London NE 3TS ENGLAND	Ph. 44,81,349-1610 Fax 44,81,349-1610	Specializing in worldwide phone cards from 150-plus countries. See our ad on page 24.

CLASSIFIED

CARDS FOR SALE - USA

ACMI, AMERIVOX, Globalcom, NYNEX, WorldLink, etc. Write for price lists (SASE appreciated). **THE STAMP FAN**, Box 534, Yorktown Heights, NY 10598-0534. Phone & Fax: (914)962-1184

AMERIVOX! WE stock the full line, specialize in private cards & limited editions. Send for our price list - includes many other U.S. & World cards. Pat Michaels, 3015 Hibiscus Dr., Honolulu, HI 96815. Fax (808) 924-1018.

COMPREHENSIVE PRICELIST upon request. Specializing in United States and topical foreign phonecards. **Sears Phone Card Department**, 27001 U.S. Highway 19 North, Clearwater, FL 34621. (813)791-7535.

DISCOVER THE Finest Telephone Card Pricelist in the USA. Send today! Steve Eyer, PO Box 321-MC, Mt. Zion, IL 62549.

FREE PHONE card list. Buy, sell, trade. Jeff Kelley, P.O. Box 09422, Columbus, OH. 43209. Phone (614)235-6326.

FREE PHONE CARD price list featuring many of the current sports and non-sports cards which are currently available. Dealers request wholesale list. **CNC**, 3673 N. Lexington, St. Paul, MN 55126.

HAWAII CALLS! Telephone cards from the 50th State. Unused, used. Request price list. **Telecards Hawaii**, Box 240200, Honolulu, Hawaii 96824.

MARVEL XMEN Set, \$69; Halloween or Christmas Set, \$39; Send check or money order plus \$3.75 S&H (NY add tax) to **Global Telecard Company**, 1133 Dobbs Ferry Rd., White Plains, NY 10607 or call (914) 674-0408. Write for Amerivox distributor information.

NEW! EXCLUSIVE FOR 1995, BABE'S 100th Birthday Year (born 2/6/1895). **THE BABE RUTH "SHOW COLLECTION"**. Available! First two of year-long, twelve-card series featuring Ruth & friends. **LEGENDS OF BASEBALL SERIES** (Ruth, Cobb, Gehrig, Paige). **THE WIZARD OF OZ** (Dorothy, Toto & Cast). **THE STEVE GARVEY SERIES**. INFO: **TELETRADING CARDS, INC.**, 8210 Shadowridge, Fairfax, VA 22039, (703)239-1432, Fax: (703)239-2435.

ORDER ANY two Amerivox cards from stock at face value - receive Limited Camden Yards Promotional card FREE. SASE for details: **Dobres**, P O Box 1855, Baltimore MD 21203. (800) 342-5983.

THE SHADOW GROUP proudly offers world-wide telephone cards. Large selection of: Disney, Star Trek, Coca Cola, Sports, Flower, etc. At The

Shadow Group, "We are behind you" and our prices show it. Write to TSG, 1187 Anderson Ave., Suite 2C, Bronx, NY 10452, USA. Tel/Fax: (718) 681-8876.

U.S. PHONECARDS. Largest selection of classic cards. Write for free list: **US Telecard Service**, Hermann-Rein-Str. 6A, 37075 Goettingen Germany. Ph/Fax 49-551-378475.

"ONE RINGY DINGY TELECARDS" - We carry a complete line of sports, comics and theme related telecards. For free price list call (800) 870-9748.

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FRANCE - Large choice of used public and private phone cards - other countries including - Write for our monthly priced catalogues to **Collection 2000**, BP 289, 57108 Thionville Cedex, France. Tel/Fax 33/82 88 34 59.

KUWAIT, MIDDLE east, World phonecards. Sell, exchange, buy. Free lists. Write/fax Stanikowski, Box 47204, 64023 Fahaheel, Kuwait, Fax (+965)3737491.

U.S. AND Germany Phone Card's Largest Selection. List \$3. Special U.S.-Catalog \$20. **German Wings**, Box 372, 44388 Dortmund (Germany) Fax 049231635820.

WORLDWIDE PHONECARDS at very attractive prices. Many topics. Send for free list. **NYC Trading P.O.** Box 630921, Irving, TX 75063

"MIDDLE EAST super selection of phonecards from Egyptian Sphinx to the Dance of the Arabian Nights. Competitive prices for this exotic assortment. Free illustrated pricelist. Write **Midesco**, 48 Monticello Dr., Branford, CT 06405.

MIXED CARDS FOR SALE

BUY-SELL Ameritech, NYNEX, AT&T, U.S. West Bell Canada. (800) 370-8353, **HOMISCO, Inc.** Ron Contrado.

WIRELESS WAY! New retail store in Prudential Center, downtown Boston. Offers Collectible Phone Cards in store or through mail. For our phonetastic price list contact **Telenova** (800) 505-NOVA, (617) 484-1837. Compuserve 74731,1645. Visa, M/C, Discover, Amex Accepted.

CARDS - EXCHANGE/TRADE

ARABIAN PHONECARDS for sale or exchange with American phonecards only. **Latif Al-Bulushi**, P O Box 876 Muscat 113, Sultanate of Oman. Fax 00968-799489, Phone 00968-707048.

ODDLINX TRADERS club, Worldwide Connection, 14 Silver Ave., Toronto Ontario, Canada M6R 1X8.

SUPPLIES & ACCESSORIES FOR SALE

PROTECT YOUR investments with our new two piece snap design telecard holders. Single card and five or six card holder available. Call or write **Pro-Mold**, 413 S. Gateway Blvd., Elyria, OH 44035. Phone (800) 831-7303.

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800 PHONE SERVICE & Dial-1-Long Distance anywhere USA Day rate 15.9 cents/minute Dial-1-Eve & night rate 12.2 cents/minute. Phonecard 24.9 cents/minute with no surcharge. All service 6 second billing. (815) 459-5333 FAX: (815) 459-2627. Representatives needed. Residual income.

PART-TIME or full time phone card sales helping others save money! Win-Win situation. Residual income. Self-employed multi-level marketing opportunity. (612) 490-9855. **CNC**, 3673 N. Lexington, St. Paul, MN 55126.

PHONECARD PERSONNEL placements Nationwide: Division managers, Operations Managers, Systems Engineers, Sales, Marketing, Project Managers. **EMPLOYERS/EMPLOYEES:** We are executive recruiters. Whatever your needs or area of phone card/telecard expertise we can assist you in achieving your goals. Confidentiality is the keystone of our business. Write or Call: **PRO COUNSEL/John Taylor**, P O Box 580, Avila Beach, CA 93424. (800) 324-7456.

TELEPHONE CARD ALBUMS, stackable storage boxes, protective sleeves, etc. Send \$1.00 for catalog, **SAFE Publications**, Box 263-M, Southampton, PA 18966.

To place a classified ad, clearly print or type your ad along with your payment to **Moneycard Collector**, P.O. Box 783, Sidney, Ohio 45365. If paying by credit card, call 1-800-645-7456 or FAX your copy to 513-498-0876. Please include your name and address if they are part of your ad, your classification and the number of issues you would like your ad to appear. Minimum order \$20.00

RBOC REPORT



BELL ATLANTIC SELLING CARDS Another Regional Bell Operating Company (RBOCs) has issued its first trial series of telecards. During late December, Bell Atlantic released three public cards and a \$2 complimentary card (the comp card will not be available for sale). The \$5, \$10 and \$20 remote memory cards feature original artwork by Jonathon Burroughs.

In a bold marketing move, the telco initiated card sales through selected Texaco gasoline stations in the Washington D.C. area, and in a few small Hispanic and Latino stores. The Texaco stations were chosen for the introduction, in conjunction with Bell Atlantic donating a supply of the cards to Students Against Drunk

Driving (SADD), in hopes of getting them into the hands of youths prior to New Year's Eve.

According to Joe Purdy, Bell Atlantic advertising and public relations manager, the telco is actively seeking retail locations outside the initial test market. Bell Atlantic serves a seven-state area in the eastern part of the nation. The RBOC hopes to have card sales initiated in all seven of those states by the close of the first quarter of 1995.

In addition to long distance calls, the new Bell Atlantic telecards are good for local and international calls. Quantities of each of the cards were not available at press time.

Bell Atlantic successfully tested the trial cards at the TeleCard World Expo during September, selling a few of the cards through Earth Call, which provides the card's long distance service. "Even with minimal publicity, people are already asking for the cards in our business offices," Purdy claimed. "Right now, we're looking into offering them at future telecard shows and we're already starting to develop new cards."

Art Becker

Leonardo Nierman



Moonlight



Genesis



Firebird



Magic Fire

Claudia Nierman



Frozen Memory



Masquerade



Urban Statement

The Museum Series

TeleWorldSM is proud to present a Limited Edition Collectors Series of awe-inspiring work from the talent and imagination of world-renowned artist **LEONARDO NIERMAN**. A painter and sculptor, Nierman's explosively thought-provoking work can be experienced in exhibitions and public collections throughout the world, including the Vatican Museum, Vatican City; Nagoya Art Museum, Japan; Concert and Opera House, Salzburg, Austria; Kennedy Center, Washington D.C.; and the Tel Aviv Museum, Israel.

Nierman is pleased that TeleWorld offers him the ability to be the first Fine Artist to share with people throughout the world, the joy of quality collectible art on Pre-Paid Calling Cards. These cards are available separately or in special collectors presentation packages.

Photographic artist **CLAUDIA NIERMAN** has lived a life full of art. The daughter of world-renowned Artist Leonardo Nierman, Claudia grew up experiencing all forms of art.

Through her sharp photographic vision, Claudia has achieved an outstanding reputation in the art world. She takes objects that are out of context and creates a poetic product. Claudia is able to find magic in a piece of rusted metal or even a broken glass. Each has

a touch of nostalgia and time; it seems as if the photograph has it's own story to tell.

TeleWorld presents the Photography of Claudia Nierman on Pre-Paid Calling Cards, each in a Limited Series of 2,500.

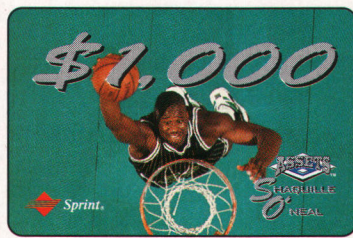
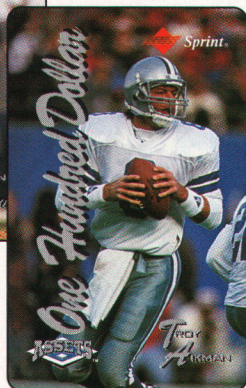
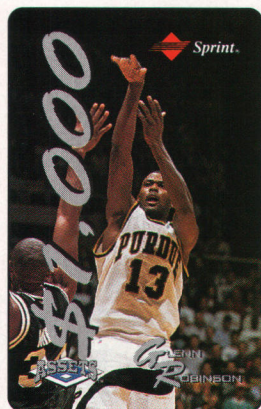
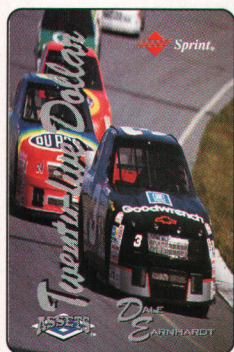
TeleWorld International solves the Pre-Paid Calling Card puzzle. As a service provider utilizing the AT&T 800 network, TeleWorld supplies the latest in technology, combined with superior clarity and total reliability. TeleWorld has developed a high quality, cost effective, convenient, multi-lingual system that offers private label, wholesale, agent and foreign distribution programs to meet every need.



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Each card is individually numbered for authenticity.

CLASSIC MOMENT



PHONE CARDS ARE REAL ASSETS TO NEW CLASSIC CARD SERIES

The most recent series of cards from Classic will be introducing phone cards to sports card collectors... guaranteed. Each pack of Classic's new "Assets" includes five premium trading cards and a special Classic/Sprint Foncard.

To make the series even more enticing, Classic is offering collectors a shot at one of 20 phone cards with \$1,000 of long distance time on them. The top cards will feature action images of Dale Earnhardt, Glenn Robinson, Marshall Faulk, Manon Rheame and Shaquille O'Neal.

In all, there will be over 500,000 of the prepaid phone cards distributed through the program - 1,994 sequentially numbered cases, with 12 boxes per case and 24 packs in each box. According to Classic Games product manager Harrison Woodard, there are 24 different superstars pictured on six different denominations.

Athletes on the Assets cards include the likes of superstars Troy Aikman, Emmitt Smith, Marshall Faulk, Dan Wilkinson, Drew Bledsoe, Steve Young, Shaquille O'Neal, Alonzo Mourning, Glenn Robinson, Jason Kidd, Hakeem Olajuwon, Eric Montross, Jalen Rose, Nolan Ryan, Manon Rheame and Dale Earnhardt.

Each pack of Assets is priced at around \$5, with units of time on the cards valued at 60 cents.

"We decided on Assets after going to the phone card conventions in Anaheim and New York, as well as the National Sports Card Convention in Houston this year," said Woodard. "We thought the time was right for what would be primarily the first phone and trading card product. The phone card industry is ready to

grow on its own, and Assets will give it a little kick to keep it going.

"Reaction to the product has been good," Woodard admitted when asked how conventional hobby shops are taking to Assets. "The chance of finding a \$1,000 phone card certainly is something to get excited about. Although they will obviously be rare, I think the people who find them will certainly be glad they did. I know it would certainly take care of my personal long distance needs for the year."

From there, Classic will be sitting and watching what happens with the packs, even though they already have plans if it's successful. "We want to see how people react after Assets hit the market," Woodard said. "An Assets Series II is certainly possible and being considered, but we want to make sure the first one is received well and the market is there. After all, not only are the phone cards in every pack a departure for us, but so are some of the trading cards, some of which are die-cut."

Initial reaction to the series must have exceeded even Classic's expectations. During late December, before the cards had even been delivered to dealers, the company announced plans for the next step in the program. Assets II will double the stakes, with denominations up to \$2,000.

With this new program, Classic has made a real commitment to the prepaid phone card industry. Classic Assets offers excitement, beautiful cards, and should serve to educate sports card collectors about the merits of prepaid phone cards. Though the total number of cards seems high, a complete set of Assets numbers 68 cards, with a corresponding face value of more than \$5,700 (remember, there are five different \$1,000 cards). The chances of putting together one of the 20 possible sets is obviously quite remote, but would end up being perhaps the most expensive set of phone cards ever assembled.

Steve Fritz

CLASSIC ASSETS BREAKDOWN

DENOM.	# IMAGES	MINTAGE
1 min.	24.....	494,530
\$2	24.....	61,392
\$5	5.....	13,900
\$25	5.....	4,040
\$100	5.....	390
\$1,000	5.....	20
TOTAL MINTAGE		574,272

NFL KICKS OFF WORLD-CLASS PHONE CARDS With the National Football League (NFL) planning to relaunch its World Football League in April — this time with all the teams on the other side of the Atlantic — there will be something new to keep Europeans and phone card collectors interested.

According to NFL Players' Association Vice President of Licensing, Clay Walker, plans are underway to produce individual team phone cards. WFL teams will be based in London and Edinburgh in the United Kingdom; Madrid and Barcelona in Spain; Frankfurt, Germany; and Amsterdam, The Netherlands. With six teams in the league, a minimum of six different sets should be available.

"April 8th is kind of the D-Day for the new World Football League," Walker said. "That's when the first game is scheduled and the league is officially launched. We believe it's going to be a huge success. What most people don't realize is that the European teams drew around 60,000 fans per game in the old WAFL."

This time, the NFL will be bringing in some of its old "warhorses" to help promote the new game in town. The names of Hall-of-Famers Gayle Sayers, Lynn Swann, Ken Houston and Tony Dorsett have all been mentioned as either coaches or spokesmen for the league. Still active players, such as Ronnie Lott and Marcus Allen, have also been named. If everything works out to initial expectations, you can just about bet those well-known faces will appear on the WFL cards.

NFLPA licensees GTE and IEM will likely be the issuers of the new phone cards, according to Walker. "We might throw Emmitt

Smith, Troy Aikman and Steve Young into the mix, just to get people interested, even though they won't be playing in the WFL. But we're also talking about doing cards with the older players like Sayers and Swann, as well as some of the younger ones, like Tommy Lewis (New York Giants) or Shawn Moore (Green Bay Packers) — players who didn't get much NFL experience over here, but will get needed seasoning in the WFL.

"The league will be a good way to get the people in Europe familiar with our players. The NFL Players Association believes the new league will be an excellent tool to sell NFL products in Europe. I think if we play our cards straight, the phone card products will be the largest licensed product we'll have in the European market."

Steve Fritz

UNIQUE MUST HAVE ONLY 1969 ISSUED WORLD-WIDE

25th ANNIVERSARY OF NASA's LUNAR LANDING





Set Includes the world's first (one gram-.9999) Silver Telephone Card
Card is packaged in its own plush velvet presentation case.



BACK OF SILVER CARD



FRONT OF SILVER CARD

A Superb (4-Piece) Pre-Paid Telephone Card Collector's Set

FROM  AND 

PLUS:
4 Apollo II embroidered patches (25th Anniversary version of originals) as worn by the astronauts.



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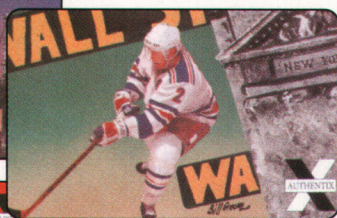
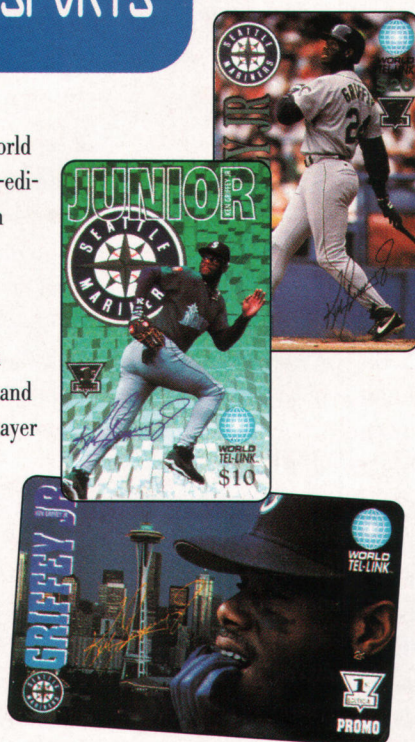
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Luis Vigdor, President ONE ROCKEFELLER PLAZA, SUITE 1506, NEW YORK, NY 10020
TEL: 212-332-8105 • TOLL FREE: 800-528-8819 • FAX: 212-332-8107
All listed Cards are in Unused Mint Condition. Prices and supply subject to market conditions. Shipping charges and sales tax will be added to your order when applicable.

NEW ISSUES-SPORTS

GRIFFEY JR. SERIES A HIT World Tel-Link has released a limited-edition (5,000) five-card set of Ken Griffey Jr. prepaid phone cards illustrating the career of one of baseball's young superstars. The foil-stamped first edition series includes a promo card, along with \$5, \$10, \$20 and \$24 cards of the superstar baseball player in action photos at the Seattle Kingdome.

All five cards include the Mariners' team logo and Griffey's signature. Now available on a limited basis in the Seattle area for \$69.95 per set, the cards can be ordered by calling (800)790-3880.



BRIAN LEETCH COLLECTION HAS STAR QUALITY New York Rangers hockey star Brian Leetch is featured on a new set of cards issued by Authentix, Inc. Leetch, the first American-born international hockey superstar, led the Rangers to the team's first Stanley Cup title in 54 years.

The Collection includes three 15-minute phone cards ("Wall Street"; "New York Skyline"; and "Brian Leetch") created from the works of Authentix artist Bill Greaney. There were 4,994 of the beautifully packaged collections produced, with a numbered foil seal affixed to guarantee originality and to ensure collectibility. The price of the set is \$35.

In addition, 594 Brian Leetch Authentix Autographed Collectors Edition sets were produced with the above three cards, along with a 15-minute bonus card. Each set has been autographed by Leetch and is priced at \$95.

A total of 1,000 Brian Leetch Authentix Preview phone cards, featuring two action photos of the ice star, were produced for promotional purposes. Only 142 of the \$35 cards were autographed.

One-thousand Preview cards featuring Greaney's "The Rush" were also produced for promotional giveaways, along with 20 presidential proof cards of each of the four images. Call Authentix at (413)539-2301 for additional information.

BABE RUTH HITS 100 TeleTrading Cards is celebrating the 100th anniversary of the birth of George Herman "Babe" Ruth with a unique collection of prepaid phone cards.

Called the Babe Ruth Show Collection, TeleTrading will issue 1,000 three-minute, two-card sample sets at each of the major sports shows and expos. In conjunction with the sample sets, TTC will issue 5,000 twenty-minute, two-card collector sets featuring the identical photo images.

The collection is the first dual series of a well-known figure to be released by the phone card industry. By fall 1995, the Show Collection and the sample series will each include 12 to 14 cards.

The cards are printed by Brilliant Color Cards, with telephone service supplied by North American Telephone (NAT). For further information call (703)239-1432.



SUPERFANS INKS GLAVINE Atlanta-based SuperFans has issued its first two limited-edition telecards, which are sure to appeal to those collectors longing for a reminder of our summer pastime - baseball.

The first phone card features Atlanta Braves' Cy Young award winning pitcher Tom Glavine, in a painting by Walt Peterson entitled "Saturday Afternoon." The collectible card carries 26 units (minutes) of long distance time (70¢ per minute), and is limited to just 5,000 cards.

Following a greeting by Glavine, users of the SuperFans interactive card are offered a variety of different options, ranging from conventional long distance time to player updates. Cardholders can leave a personal message for the Braves pitcher, and the ace left-hander even leaves a greeting of his own on birthdays, holidays and other special occasions.

The unique two-card set is priced at \$29.95. To purchase these cards, contact SuperFans at (800)828-3267.



CHAMPION SPOTLIGHTS THE BABE Champion Sports Collectables has produced a new phone card utilizing the commemorative Babe Ruth 100th Anniversary logo. Champion will also offer lithos and prints bearing the likeness of Ruth, in celebration of his 1895 birth.

Contact Champion at (818)574-5500 for information about the card.



COLLECTOR AT LARGE

This column will attempt to bring you miscellaneous news of the phone card and moneycard markets. If you know of anything unusual or interesting that is happening concerning our hobby, please drop me a note, in care of Moneycard Collector magazine. I'm a collector, so if you enclose a card and want it back, please include a self-addressed envelope. I'll report the good and the bad, as it effects all of us. — Les Winick

WESTERN UNION MISSED GOLDEN OPPORTUNITY As one of the oldest forms of communication in the United States, why didn't Western Union take advantage of its reputation? Why wasn't a Pony Express rider pictured on one of their cards? This is the firm that put Pony Express out of business. How about a kindly old gentleman tapping away on his telegraph machine while a cowboy waits outside the window? Or a young man dressed in a WU uniform delivering a telegram during the war? A series of historical cards would be genuine Americana that would be collectible — a history lesson that plays up the name of Western Union.

ELL TALK
One of the fastest

growing industries in the U.S. is — believe it or not — prisons. Prison population has grown from 329,821 in 1980 to 948,881 in 1993, an increase of 188 percent. At a recent convention geared to this market (prisons, not prisoners), almost two dozen phone companies showed up. MCI's long distance prison billings in California alone were \$1 million for 1989. By 1993, those billings had topped \$41 million, and the state is scheduled to open five new prisons by 1995.

Get ready for a huge growth in prison moneycards. The benefits are numerous, including the fact that they can be programmed for one number calling, so that they can't be bartered or sold.



JUICED UP CARDS There is a lot of controversy about the use of O. J. Simpson's image on telephone cards. The reason for the controversy is that the issuers are using pictures taken by the Los Angeles Police Department. One section of the U. S. Copyright Act states that all copyrightable works created by employees of the federal government, for the federal government, are in the public domain.

However, there are other laws which also are applicable to the case. The police mug shot can appear in a newspaper, but if it is used on T-shirts, telephone cards, beer mugs or orange juice cans, different laws apply. The subject's interest is being violated in his or her own right of publicity.

The name, likeness and portrait may not be used for commercial purposes without the consent of the individual. I understand that Simpson's agent has already started legal proceedings to stop the commercial use of his client's name and character without permission.

SPREAD THE WORD One way for our hobby to grow is to spread the word. For example, Lin Overholt is heralding telephone cards and credit cards. He has given presentations at The Tampa Coin Club and the American Credit Piece Collectors Association on the topic of "What's it Worth?" — a subject designed to attract everyone.

MC

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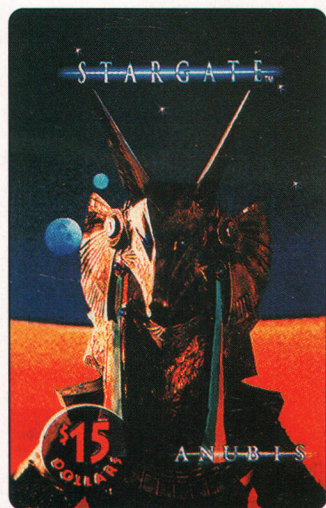
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STARGATE



Phone Line USA; (from top) Horus, \$15, 30 min. phone time, 5,000 issued; RA, 5 minutes phone time, 5,000 issued, August 31, 1994; Anubis, \$15, 30 minutes, 5,000 issued. Three-card sequentially numbered sets, \$39.95.

STARGATE TELECARDS TRANSPORT FANS INTO BRAVE NEW WORLD OF TELECOMMUNICATIONS. It seems like nobody but Mike Noland Sr. understood the real potential of Stargate. The blockbuster film burst onto the movie scene in October 1994, setting box office records for MGM. *Daily Variety* reported: "While Stargate was expected to lead the weekend, its commercial potency had been grossly underrated. National Research Group tracking had the film as low as \$7 million and its best-case scenario was a hopeful \$10 million. The studio reported a \$16.7 million gross for the first weekend." According to Larry Gleason, of MGM / United Artists, "It was like a Hoover sweeping up the audience."

Noland is president of Phone Line USA, the company responsible for obtaining the license to issue the official "Stargate" prepaid phone cards. Now the tremendous popularity of the movie is starting to push sales of the cards.

The Las Vegas-based telco commissioned three different Stargate telecards. The first card in the series depicts "RA" — the tyrannical leader on the planet called Abydos. RA is a human who has been granted immortality by aliens who had visited Earth long ago. In exchange for his long life, he is required to live in Abydos and rule over the Earth slaves who had been taken there. Stargate is the means of transportation used to travel between Earth and Abydos.

Initially, Phone Line USA had 5,000 of



the RA telecards printed. Each card bears the issue date of August 31, 1994, and includes five minutes of domestic phone time (50¢/minute). The original plan was to use some of the RA cards for promotional purposes. In fact, at least 100 of the telecards were distributed to generate interest in the series.

Plans changed, however, and Noland decided to hold on to the remainder of those cards so that he could incorporate them into 4,500 three-card sets, which include cards of RA supporters Horus and Anubis. The three-card, sequentially-numbered sets sell for \$39.95, and are available mounted in a three-panel presentation folder.

Like RA, the Horus and Anubis cards contain a sequential serial numbers. Unlike RA, Horus and Anubis are 30-minute cards. Phone Line USA commissioned 5,000 of each of the Horus and Anubis cards.

No definite plans have been made regarding the availability of the 400 remaining RA telecards and the 500 extra Horus and Anubis telecards. Collectors should note that the company produced a private edition set of 100 five-minute sequentially numbered RA cards. These complimentary cards were distributed at three venues: CardEx '94 in Amsterdam; TeleCard World Conference & Exposition in New York; and the premiere of "Stargate," held October 24, 1994 at the Grauman's Chinese theater in Hollywood, Calif.

Collectors may also be intrigued to learn that six test cards were printed with the image of James Spader, one of the stars from the film. Noland had originally considered printing separate cards with images of the two "Stargate" stars — Kurt Russell and James Spader. The decision was ultimately made to limit the series to the characters from Abydos, however.

Collectors can contact Phone Line USA at (800)841-0505.

Leslie Gainer

ADDED INCENTIVE!

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Essential hobby information each month

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In addition to a one year subscription to Moneycard Collector, Offer Two features the ConQuest Limited Edition Five Card Sportscard Series Set. A specialist in enhanced telecommunication services, ConQuest distinguishes itself in the phone card industry as a facility-based long distance provider. ConQuest asks collectors to "cash in on our experience." What better way to establish a foundation for your moneycard collection?

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OFFER TWO

OFFER THREE



Along with a one year subscription to Moneycard Collector, Offer Three features the Moneycard Collecting Handbook. This 48 page collector's handbook provides a step-by-step introduction to moneycard collecting. After all, you must first be informed before you can truly take advantage of this collecting opportunity.

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ConQuest is proud to unite with Moneycard Collector in order to promote the prepaid calling card industry. This special 800 number allows you to take advantage of some fantastic opportunities. Designed to establish a firm foundation for your collection, each offer draws upon years of telecommunications and hobby publishing experience.

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AMERICA'S MOST WANTED

Look out world — here comes Mickey in a double dose! From just a few sets released and whispered about at the TeleCard World Expo in September, Vista United has rushed 14 cards to the market, and two of the sets have already made it to “America’s Most Wanted.” Recent dealer talk has been about the Mickey Mouse and Mickey Mantle cards, but trading has centered on the diminutive one from Florida. Should anyone need a listing of the Disney telecards, just drop me a line.

One interesting trend has emerged from several months’ study of our loyal respondents’ listings of their best sellers. All of the dealers have products they sell best, and it is seldom that duplicate listings are found.

I recommend that you obtain everyone’s price list, for you’ll find a great variety, as one dealer is able to make a difficult “connection” and will be busy supplying the demand, while his competition won’t even have the product for months — if ever. If you want a great variety of American telecards, you must look at several price lists.

I can’t wait to get to the listings because I always try to slip outrageous comments by the editors, telling things about the cards that only the Devil himself knows! This month’s secrets are hidden under a scratch-off PIN just to the right of the line ####. You’ll find them especially juicy this month, and you can probably extort a year’s supply of telecards from certain members of the staff.

A special thanks to the special dealers who faithfully supply me with their Most Wanted list each month: Keep The Change (407)629-2273; International Phone Card Exchange ((201)509-0202; Americards (206)641-6057; Sportscards USA (305)748-7299; and Steve Eyer, Inc. (217)864-4321.

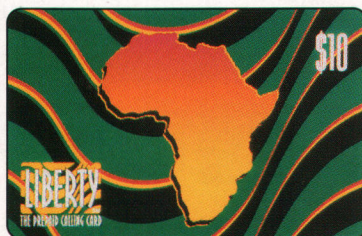
Steve Eyer



VISTA UNITED TELECOM MAGIC The month’s most popular card is Telecom Magic, from Vista United. This card, with a mintage of 600, will probably be one of the most talked about telecards of 1995, as it moves up in value. The design isn’t much, but it has ears, and to a Disney collector, ears are everything! My bet is that it will show up for several more reports.

2 GTS MARVEL SERIES I

Still here and going strong is GTS’ first set of three Marvel Comic characters. Spider Man, X-Men Wedding, and The Incredible Hulk. One of the reasons Marvel does so well is that there are so few legitimate comic cards, and so many comic collectors clamoring for cards.



3 QUEST/LIBERTY AFRICA

This striking newcomer rushed onto the scene in a high position from the day it was issued in late November. A \$10 card, it is among the favorites of kids. They respond to vivid colors and “Africa” is no bland entry. Bold deep green ribbons dominate the background, with the silhouette of the Dark Continent in vivid orange-gold emblazoned in the center. A striking design, along with a low per-minute rate, attracts youngsters and price-conscious users.



4 GTS X-MEN SERIES Guess what? Here’s GTS’ other comic entry — the second issue of six X-Men scenes. These are the cards that stop the kids at the coin shows. If you have a shop and want to gain attention, just put a set of these cards in your window. You’ll have new mini-collectors in your shop in a matter of minutes.

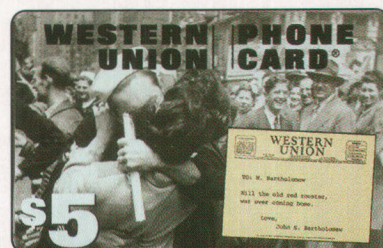
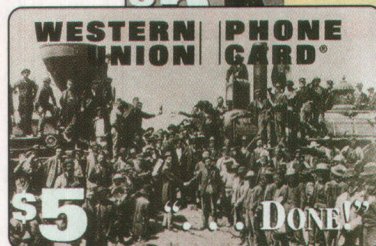
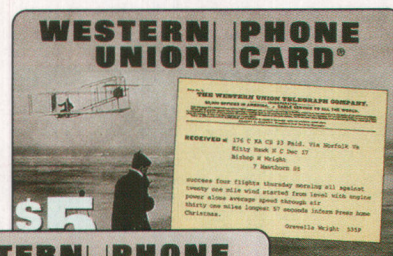
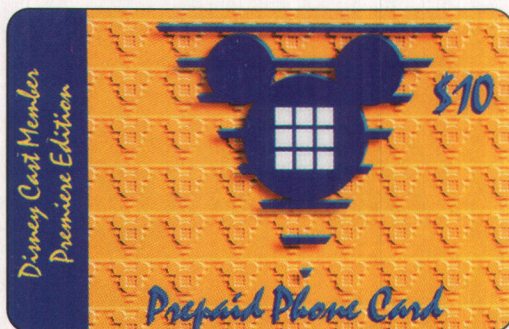


5 USACARDS OLDE TYME SANTA

USACard’s entry this month, a lovely \$5 “olde tyme” Santa portrait, snuck into fifth place, while the company’s traditional coin and expo cards took a back seat to the holiday spirit. The \$5 card is now sold out, but there’s a \$10 version for the Procrastinator’s Club, or you could get ready for next Christmas by doing your shopping early.

6 VISTA UNITED PREMIERE EDITION CAST MEMBER SET

Here's Mickey again! This time, we have the Premiere Edition. Instead of calling their employees-only first issue cards just that, Vista United disguised them from most of the world by naming them the "Disney Cast Member Premiere Edition." Same thing, except that it slows you down a lot. And the three-card set is blowing away the other telecard sets of the world at dizzying prices. The set is denominated in \$5, \$10, and \$20, and is another pretty ho-hum design. Ears are the secret again. Why don't people like my ears? They stick out in the wind, just like Mickey's.



7 SPRINT MONSTERS OF THE GRIDIRON

The Monsters are back! At the tip of the Coca-Cola collecting iceberg, Sprint's Monsters of the Gridiron card pops up every time another "slug" of cards

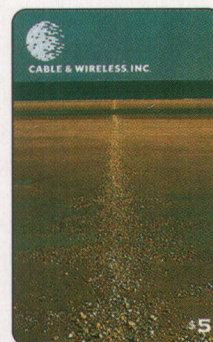
appears. There seem to be some undiscovered stashes of the card that surface, and then are quickly gobbled up by eager Coca-Cola collectors. Hoards may be the reason there is not as much upward price pressure on the Monsters card as there is on the McDonald's card (also a Coca-Cola card). The last distribution of the Monsters card was just about a year ago at the Pro Bowl in Honolulu, during January 1994.



8 AMERITECH SNOWFLAKE SET

Reappearing after a summer (hibernation in the freezer?), the Snowflake set from Ameritech is back in the spotlight this winter. With the destruction of the remaining stock of the Snowflake series, and the first CoinSaver payphone sets, this set should now climb in value and slowly take its place among the classics.

**10 CABLE & WIRELESS GLOBAL
DIGITAL HIGHWAY SET** One of the world's largest companies has recently entered the remote telecard market in the U.S. with a bang! This month's entry caused quite a stir at the TeleCard World Expo, even though the cards were not due for release until later. Just the large pictures used as the central design feature in the booth brought admiring responses, and the cards were even better. Named the Global Digital Highway set, Cable and Wireless calls this one their Premiere Edition (Seems like I've heard that somewhere else). But the cards are so beautiful that they'll fit into any collection, and with four \$5 cards, the financial outlay is minimal. This would be an outstanding gift for any telecard collector.



MC

From Smoke Signals To Phone Cards

Native Americans popular subjects on phone cards

By Gary S. Felton

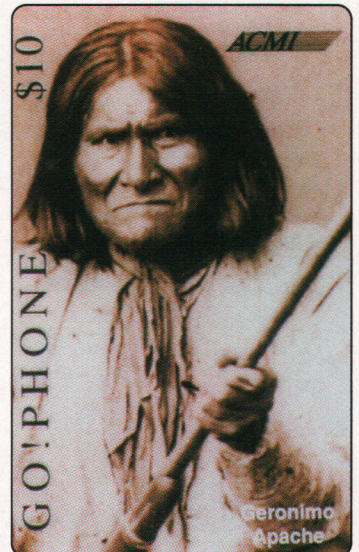
The use of smoke signals by Native American Indians is one of the first known methods of communicating messages over long distances. It's also among of the most fabled. Whether smoke signals used some kind of coded system built around a particular language base or they were simply a warning sign, is irrelevant. However the information was read, smoke signals definitely conveyed information.

Native American Indians have long since progressed past those traditional smoke signals, and now even the conventional telephone, to a newer and easier means of communication — the phone card. Sensing a need to increase awareness of our American heritage,

PM Cards' Luis Vigdor decided to share the beautiful work of Gregory Perillo with the telecard world.

Perillo is a well-known Staten Island artist who specializes in Indian and Western works. His numerous paintings and sculptures are characterized by a marvelous sensitivity and understanding of the subject matter. He first began creating native American artwork while just a child, and through the years, he has spent a substantial amount of time on Indian reservations learning their culture, customs, lifeways, and history, so as to perfect every detail of his artistic pieces. His work has been exhibited extensively in galleries and museums across the United States and Europe, and graces numerous private, as well as corporate, collections.

A close look at Perillo's portfolio reveals 18 of his works on cards commemorating Native American Indians. All of the works depict dignified, serious and proud individuals. Some of the scenes are created from Perillo's imagination, while others involved actual Indians posing in their Native American garb.



Go!Phone (Laser Radio's brand name; ACMI, Geronimo Apache, \$10 face value, 1,000 issued, 1994 release.



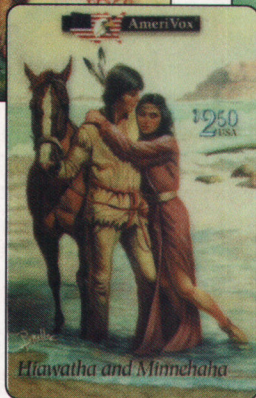
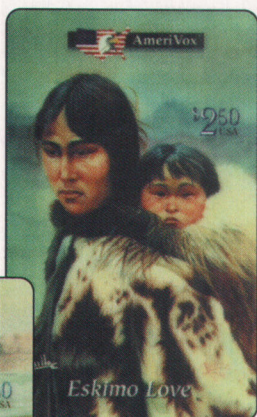
PM Cards (AmeriVox), Perillo Indian Series #1 (Blackfoot Chief, Lovers, Chief Sitting Bull), \$2.50 face value, 5,000 issued, December 1993.



PM Cards (AmeriVox), Perillo Indian Series #2 (Geronimo, Sweet Dreams, Chief John Big Tree), \$2.50 face value, 5,000 issued, February 1994.

Of these pieces of artwork, 12 already have been reproduced on phone cards and are currently available to the public. They include:

- Series 1**Chief Sitting Bull, Lovers, Blackfoot Chief
Series 2Sweet Dreams, Geronimo, Chief John Big Tree
Series 3Chief Black Kettle, Eskimo Love, Hiawatha & Minnehaha
Series 4Indian Princess, Chief Red Cloud, Young Crazy Horse



PM Cards (AmeriVox), Perillo Indian Series #3 (Hiawatha & Minnehaha, Chief Black Kettle, Eskimo Love), \$2.50 face value, 5,000 issued, April 1994.

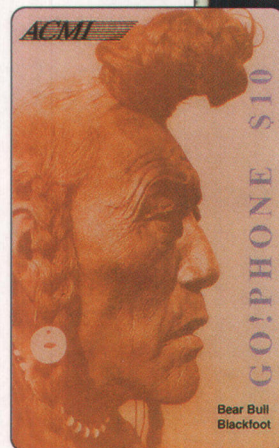
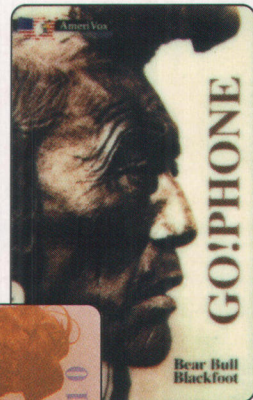
The Chief John Big Tree image became the very first solid-gold (.999-fine) phone card in December 1993, and a complimentary card produced in February 1994 featured eight of the Native American images on a composite display format. Finally, there is a very special card which recognizes an unconventional, but one of the earliest, Native Americans — the Bald Eagle. The April 1994 Perillo painting captures the splendor and magnificence of the symbol of American freedom.

Series 5, due out in February, includes Chief Crazy Horse, The Mighty Sioux, and The Oregon Trail.

The finale (Series 6), is scheduled for a few months down the road, and will show images of Chief Joseph, Cheyenne Brave and The Protector.

Produced in limited quantities of 5,000, each of the collector cards are denominated in \$2.50 and include an explanation of the subject matter on the reverse side. Three of the first four series of Perillo cards are currently still available from PM Cards (only series #3 is sold out). Telecommunications services on all the PM cards are provided by AmeriVox.

Though Perillo's Native American series is expected to close with 18 cards later this year, it's not likely that we've seen the last of this gifted artist. "We will continue to use Perillo's images for as long as our customers enjoy them," Vigdor said. Future offerings may include a number of the tal-



(Above) AmeriVox, Chief Bear Bull, \$5, 50 issued, May 1993. (Left) Go!Phone/Laser Radio/ACMI, \$10, 1,000 issued, November 1994. Note different treatment of same image.



PM Cards (AmeriVox), Perillo Indian Series #4 (Young Crazy Horse, Chief Red Cloud, Indian Princess), \$2.50 face value, 5,000 issued, September 1994.



Pauline
Chief Crazy Horse



Pauline
The Oregon Trail



Pauline
The Mighty Sioux

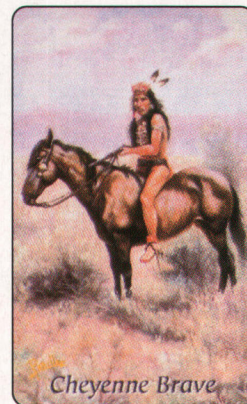
PM Cards
(AmeriVox), Perillo
Indian Series #5
(Chief Crazy Horse,
The Oregon Trail,
The Mighty Sioux),
\$2.50 face value,
5,000 issued,
January 1995
release.



Pauline
Chief Joseph



Pauline
The Protector



Pauline
Cheyenne Brave

PM Cards (AmeriVox), Perillo Indian Series #6 (Chief Joseph, The Protector, Cheyenne Brave), \$250 face value, 5,000 quantity, to be released later in 1995.

ented artist's works on individual, as well as some jumbo, telecards.

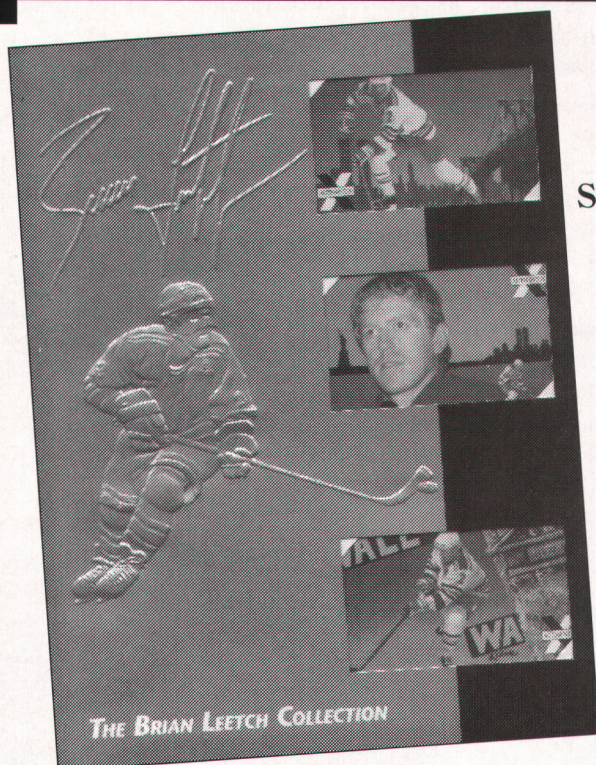
In addition to PM Cards' offerings, there have been a few Native

American telecards produced by other issuers — among them a new series from Laser Radio Corp., Laramie, Wyo. The first two of the planned 10-card series picture Bear Bull, a Blackfoot Indian and Geronimo, the famous Apache. Both were created from the marvelous silver-halide photographs taken by Edward J. Curtis in 1926.

Two more cards in the series were released just prior to press time — Chief Sitting Bull and Chief Rain-in-the Face. The Go!Phone cards are produced for Laser Radio in quantities of 1,000 by ACMI.

It seems fitting that the Native Americans who developed one of the first long distance communication systems — smoke signals — are the focal point of the newest long distance power tool — telecards. It is also appropriate that an American Indian (Chief John Big Tree) was the image selected to appear on the first solid gold phone card to be released anywhere in the world.

MC



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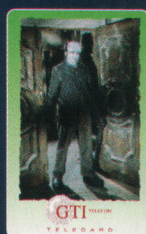
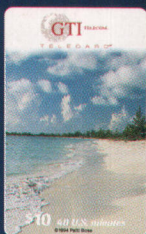
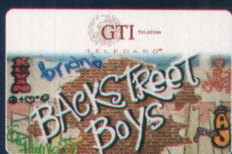
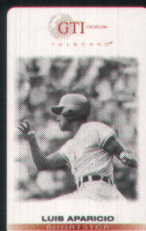
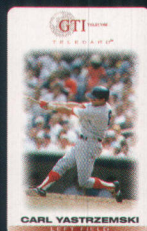
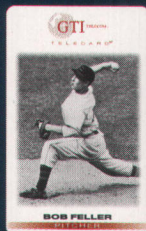
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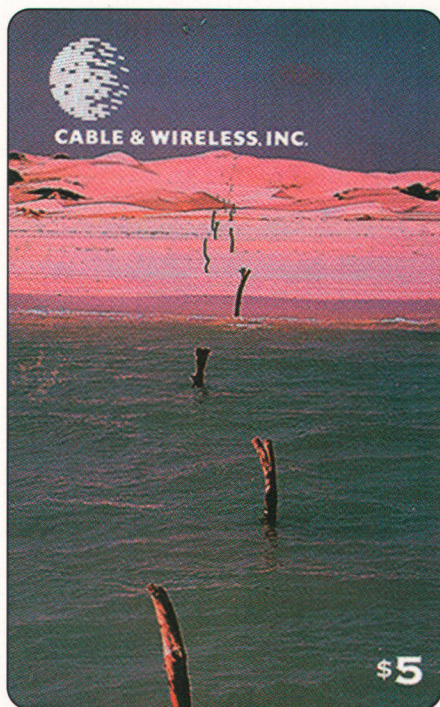


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Cable & Wireless, Global Digital Highway (four-card set), \$5 face value, numbered, 7,500 issued, Sept 1994.

SCENIC POINTS ON THE GLOBAL HIGHWAY We live in a global village, connected to one another by electronic highways. That's the underlying theme of the phone card set reviewed this month — Cable & Wireless, Inc.'s Premiere Series. This handsome four-card set gets my enthusiastic "thumb's-up" for both concept and design. Everything about these cards — the artwork, layout and logo — works extremely well together on the small telecard format. Although simple in design, these cards pack a big visual wallop.

The set was issued in conjunction with an advertising campaign launched by CWI to announce its new "Global Digital Highway" service for international business. TV commercials, broadcast simultaneously worldwide in May over CNN and CNN International, featured a series of landscape sculptures conceived by British artist Jonathan Froud, and executed and photographed by a film company hired by CWI to carry out the project.

Each of the four cards reproduces a photo of one of these sculptures, which consist of natural elements or materials manipulated or arranged into long lines receding to a distant horizon. A line of vertically placed driftwood logs makes its way across water and sand dunes; a watery path is formed through waterlilies on a lake; a path of pebbles stretches across

a wide shore, catching the glow of sunlight as they recede from view; a line of post stumps is placed at regular intervals across marshy flatlands. The dramatic perspective of the lines, receding rapidly from the foreground immediately in front of the viewer to the horizon in the distance, effectively conveys the idea of broad distances quickly traversed.

The quality of the photography is exquisite. I suspect that the colors may have been manipulated somewhat in the printing (the skies in each case appear somewhat artificial), but this is not a criticism. In fact, the somewhat limited range of hues on each card works well, creating simple banded compositions

bisected by the "natural highways."

Furthermore, the company logo — a stylized globe with the corporate name printed beneath in a simple sans serif typeface — is superimposed in white on the sky portion of the card. So well placed is it that it almost becomes a part of the scene itself, the globe functioning as a "moon" hanging in the sky and illuminating the landscape.

The imagery of this set beautifully conveys the very essence of global telecommunications. The sculptures, formed by unobtrusive manipulations of nature, are wonderful metaphors for the 12,400 miles of CWI's fiber optic cable comprising its



"Global Digital Highway."

These pathways, located in all parts of the world — from Arniston, South Africa to the marshlands of the North Sea — create channels of communication through the environment without defacing or destroying it. The evidence of human intrusion or manipulation is suggestive only. We realize that human intelligence has guided the selection and placement of the natural elements, as well as the act of photographing them, but there are no obvious man-made objects disrupting the setting. In much the same way, the technology of fiber optics makes long-distance telecommunications possible, without clogging open space with webs of telephone poles and wires.

Beyond their aptness to the telecommunications industry, Froud's sculptures resonate in the contemporary art world. As examples of earthworks, they demonstrate the exciting efforts of several contemporary artists to explore the interface between art and nature, to break away from the rather stuffy concept of

art as precious objects stored away in museums or exhibited reverentially in galleries, and to return to the prehistoric origins of art-making in nature.

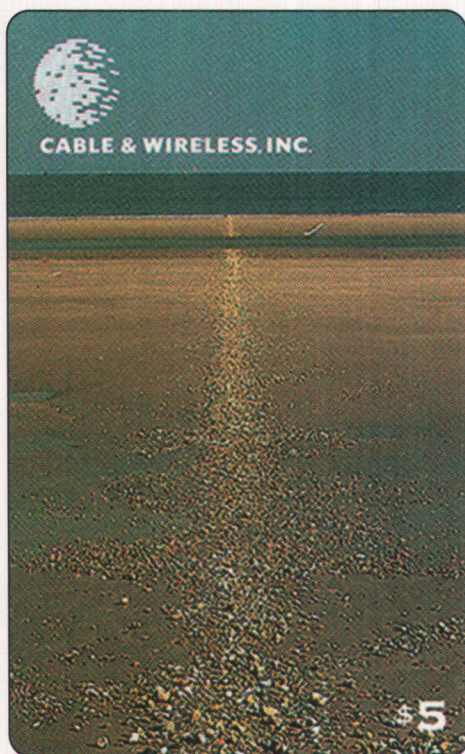
Froud is working in a tradition pioneered by British conceptual/earth-work artists, such as Richard Long and Andy Goldsworthy, who make subtle marks on the landscape and then photograph the results – sometimes with stunning effects. This work, like that of Froud, calls attention to the process of making art, questions the traditional distinction made between nature and culture (art), and suggests that it may be time for artists to abandon the artificiality of the art world in favor of a creative life and work more in touch with nature.

The power of the Cable & Wireless cards is that they suggest this “return to nature” does not have to be incompatible with advanced technology; it can, in fact, be facilitated by it. This premise was clearly demonstrated in the filming of the CWI commercials. The production crew made ample use of technology to travel thousands of miles in just seven weeks, to survive all kinds of weather conditions from blistering heat (in Namibia) to numbing cold (in Finland), and to construct and photograph the “highways” (some of which were over 5 kilometers in length). The results? Spectacular images of nature marked, but not defaced, by humanity.

So whether you are a “techie” or a nature freak – or, like most of us, somewhere in between – you should enjoy these cards and find them a welcome addition to your collection. Visually, they are extremely satisfying, with their clean design, appealing colors, and dramatic perspective. Conceptually, they are even more exciting, suggesting a world – and soon, perhaps, a universe – traversed and united by digital highways that preserve nature’s beauty. It’s an appealing vision; let’s hope we can realize it soon.

Dawn Glanz

Dawn Glanz teaches Art History at Bowling Green State University in Ohio, where she also participates in the American Culture graduate program.



Cable & Wireless, Global Digital Highway (four-card set), \$5 face value, numbered, 7,500 issued, September 1994.

ACMI™

WHERE “DEALER PROFIT IS KING”

TOP REASONS TO BECOME AN ACMI™ DEALER

- ACMI™:** Is a fundamentally sound company.
- ACMI™:** Provides a superior telecommunications product.
- ACMI™:** Most of its telecards are at 25¢ per minute.
- ACMI™:** Understands the collector’s market.
- ACMI™:** Supports the Telecard Trading Association.
- ACMI™:** AGGRESSIVELY SUPPORTS ITS DEALERS!!!!



The cost of the \$3.00 Panda & \$3.00 Harp Seal was \$6.00 in Dec. 1993. The average secondary market value in August 1994 was \$117.50. These ACMI cards appreciated an average of 1,950%.

All new dealers who place their first order by March 30, 1995 will receive free telecards under the “Dealer Profit is King” program. To start making a profit today, fax a request to ACMI “Dealer Profit is King” at 901-363-9707, or send a written request to 5425 East Raines Road, Suite 1, Memphis, TN 38115.



So you want to issue your own card...

A Step-By-Step How-To

By Bob Sklar



ou say you want to get into the debit card business? Sounds like a lot of fun and quick money? Not so fast, PVC breath!

Any emerging industry that offers the potential rewards that are seemingly available in debit cards, also carries risks and significant obstacles. While it might appear to the casual observer that all that's required is to find a company that will sell access to their network and supply a quantity of PIN numbers, create unique designs, have cards printed, and advertise in the proper media, there is much more to achieving real success. As the age-old adage says: "if it seems too good to be true, it probably is."

The reality is that although there are few barriers to preclude the above scenario, other than some risk capital, the apparent simplicity of the concept is what makes it so hazardous. Potential issuers have to be aware of the minefields, so that a proper course can be charted to try to avoid the pitfalls. So, let's take a look at some of the steps required to get into this business.

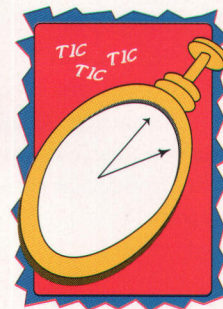
Selecting a Service Provider

1. First and foremost, create a marketing approach and business plan. Will you be selling to promotional or consumer markets? How about universities or the military? Are you trying to create collectible cards? Do you have a special niche market? You should know where you intend to market *before* you select a provider,



since each market has its own special requirements for services, and not all service providers will be able to meet your needs.

2. Since prepaid cards use remote memory access via an 800 number to initiate a call, you should find a service provider whose "call connect" times (the number of seconds from the time dialing is completed until there is a connection at the service provider's switch) are less than five seconds. Some call connect times have been clocked as long as 15 seconds. How would you feel if you just purchased a prepaid card, and the first time you tried to use it, you dialed and heard nothing for 15 seconds? Do you think your customers would be happy with that quality of service?



3. Be certain the service provider you select understands and responds to the tax issues related to prepaid cards. Every long distance call includes several taxes that should be considered. Look at your most recent phone bill and you will see that there is a federal excise tax, state sales tax, and depending on your location, possibly even a local or municipal excise tax. Though these taxes must be paid whenever applicable, many service providers do not have the mechanisms in place to know what taxes are due, and to whom. It has not yet been determined who will be held responsible for these unpaid taxes, but it could be you.

4. Check your costs carefully. The price per minute is not the only expense. Are there set-up charges? Do you have to pay for each language you choose? Does the service provider charge for PIN numbers, in addition to minutes? Are there any other hidden charges?

5. Determine whether the company you are dealing with operates their own switch and debit card platform. Many companies present themselves as service providers, but in actuality have contracts with other service providers; and in some instances, you might not be dealing directly with the primary provider. This could cause you delays in response time, and since you will be dealing with an intermediary, you may not have the quality of service you require. However, the intermediary might offer added value services that otherwise would not be available to you.

6. What other services can you expect? Some service providers have complete turn-key programs, which offer card design capabilities, marketing consulting services, and even card printing services. If you have little experience in the telecommunications industry and have never before created a new product, this type of company might be right for you. Other service providers act only as a long distance carrier, furnishing the long distance service and PIN numbers required, but offer no other assistance in helping you manage your business.



7. Visit with the service provider of your choice before you make a final decision. Meet with the people in their organization that you will be working with, and determine if they have the capability and desire to meet your requirements. Ask for a demonstration of their capabilities.

Choosing a Card Supplier

There are literally hundreds of companies that can produce prepaid calling cards, and there are many different types of materials being used – from paper to laminated cardboard to plastic. Your card requirements will, in most cases, be determined by the market to which you wish to sell.

You should be aware that most local printers do not have the capability to produce debit cards – either paper or plastic – because the equipment required to place non-sequential PIN numbers on cards, as well as much of the other equipment in the process, is highly specialized and expensive.

Before choosing a card supplier, you should plan to visit several facilities, in order to learn the steps in

the card printing process and to determine the level of capability of the printers you are evaluating. The card printing process is complex, and it is imperative that every detail is covered, in order to produce a quality product in the time required.

- 1.** Determine the type of cards you plan to produce
 - a) plastic or paper?
 - b) one, two or four-color process?
 - c) Packaged?
 - d) Scratch-off?

2. What requirements does the printer have? Do they have an art department that can assist you and help create the art for your cards, or do they need camera-ready art or color separations?

3. What is their normal lead time to produce cards? Typically, card producers will quote a completion date which is determined from the time you approve the finished artwork or approve a sample.

4. Do they have the capability to meet all your needs, including packaging? If not, what work can be subbed out, and how will this affect your delivery schedule? In most cases, it is best if your printer can meet all your requirements in-house, although there are several excellent companies who can fulfill any requirement that your printer can not meet.



5. While pricing is important, quality and performance are most critical. You want to be certain that your provider understands your crucial dates, and that these dates will be met. Most card printers will quote pricing based on volume. Be certain that your pricing includes every part of your requirement, including charges for artwork, placement of the PIN numbers on the card, set-up charges, and any special requirements.

6. Obtain a list of references. Since your service provider will be sending the PIN numbers to your card printer electronically, it is wise to establish a line of communication between these parties before you place your first orders, so that there will be no confusion when your cards are being printed.



Now that you have selected a service provider and card printer, you are ready to get started. The debit card industry is just beginning to grow and offers a great window of opportunity for diligent, ethical people who want to take advantage of emerging communications technology, and capitalize on an exciting new marketplace.

MC

Bob Sklar is president of Teleworld, a telephone company and card issuer, located in Fort Lauderdale, FL.

NEW ISSUES

continued from page 21



AERICAN NATIONAL UNVEILS **PHONE COIN** American National Phone Card, a division of The Money Company, has introduced what is believed to be the first remote memory phone coin. Sized like a silver dollar, The Calling Coin, with its PIN code inscribed on the back, functions just

like a conventional prepaid phone card, but with the familiar shape and feel of a coin.

There will be three different versions of the Calling Coin. The durable copper-nickel coin is designed to be carried on a daily basis in the pocket or purse, along with keys and other coins. Functional for both domestic and international long distance, the Calling Coin comes with 20 units (10 minutes) domestic time. Priced at \$9.95, it is fully rechargeable at 40¢ per minute (domestic) and includes voice mail service, speed dialing, and informational services.

Two special collector editions of the Calling Coin will also be available on a limited basis. The Deluxe Collectors Limited Edition is rendered in proof quality of one ounce of pure .999 silver. Each coin is serial numbered on the edge. A total of just 1,000 pieces will be produced and priced at \$39 per set.

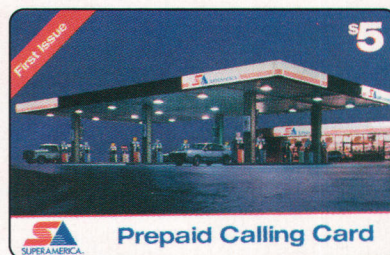
The Calling Coin Pattern Sets are made of proof silver, with full reeded edges and mounted on gold-lettered lucite plaques. The sets are numbered 1-50, with the number corresponding to the serial number on the silver coin. The price for these sets is \$149. Call (818)609-7666 to order.



SANTA COMES TO RADIO CITY MUSIC HALL HT Technologies has issued another of artist Alexander Chen's works on a new prepaid phone card, which was released just before Christmas.

Issued in conjunction with LDDS, the card portrays Santa at Radio City Music Hall in New York. The cards retail at \$10 each for 20 minutes of long distance phone time, and are rechargeable at 30¢ per minute. A total of 6,500 of the cards were produced.

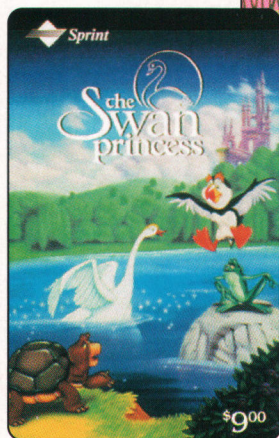
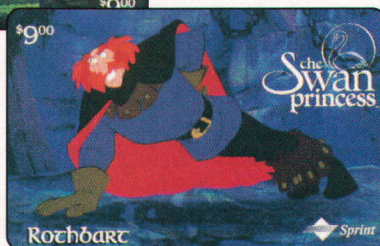
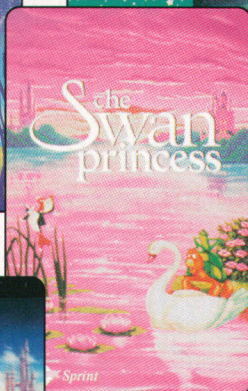
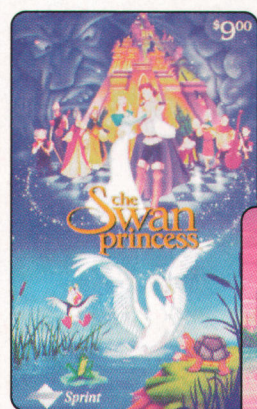
Fifty percent of the proceeds from the card were donated to various Christmas charities around the nation. Call HT Technologies at (800)820-8980.



SUPERAMERICA MARKETS PREPAID CARD Travelers throughout the Midwest will soon find it more convenient to make long distance calls. Lexington, Ky.-based SuperAmerica stores are now selling their own prepaid calling cards.

Picturing a SuperAmerica convenience store, the cards come in denominations of \$5 (16 min.), \$10 (33 min.) and \$20 (66 min.). Initially, the cards will be marketed in 160 SuperAmerica stores in Minnesota. Plans call for a rollout to the remaining 440 stores throughout the Midwest over the next several months. Telephone services are provided by ConQuest.

Those interested should call (800)955-1313.



THE SWAN PRINCESS Six colorful cards from Telesource commemorate the animated film classic "The Swan Princess." Each of the six telecards have a denomination of \$9, and sell for \$15 apiece.

Telecommunication services are provided by Sprint.

Matched gift sets of all FONCARDS are specially packaged with "The Official Swan Princess Story Book." A three-minute complimentary card is also included and only available with the complete set. To order call (800)359-2850.

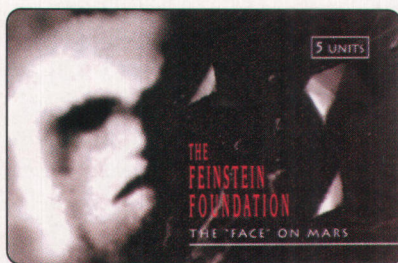
CARD	DENOM.	QTY.
Princess Odette.....	\$9	1,000
Prince Derek.....	\$9	1,000
Rothbart.....	\$9	1,000
Swan Lake.....	\$9	1,000
Princess & Friends.....	\$9	1,000

ACMI SHOWS 'FACE' ON MARS

The controversial "Face on Mars" is featured on a new card from ACMI.

The Feinstein Foundation Telecard features a 1976 photograph obtained from the Viking mission, which many scientists contend proves the theory that the "face" was created by some form of intelligent life, possibly hundreds of thousands of years ago.

The ACMI phone card, which carries five units of domestic time, will be given away in return for a \$65 tax deductible donation to the charitable foundation. Contact ACMI at (901)363-2100 for information about the card.



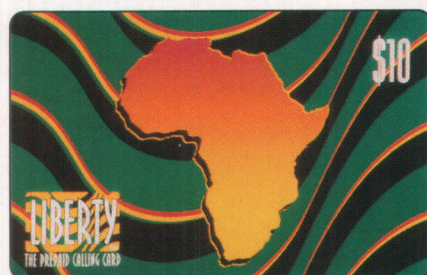
WINSTAR HANDS OUT PROMOTIONAL CARDS

WinStar Gateway Network and Stance, a division of Beauty Labs, Inc., have combined to give away 373,000 five-minute phone cards in Stance hairbrush packages.

Customers receive five free minutes of domestic long distance calling, along with an additional 15 free minutes, just for signing up on the WinStar residential long distance plan.

The company also handed out 500 five-unit calling cards at the Fall TRA show in Boca Raton, Fla. The .30-mil calling cards were distributed to showcase WinStar's debit card services.

Call (404)933-0335 for additional details.



QUEST LOOKS TO AFRICA

One of the hottest cards currently on the market is Quest Telecommunications' "Africa." The idea for the card originated from Quest employee Byron Ray. The simple design incorporates an outline of the Dark Continent over the distinctive Quest wave design. Face value on the card is \$10, and customers get Quest's usual low rate of 33¢ per minute of long distance time. A total of 1,200 of the Africa cards were minted in October 1994.

Call Quest/Liberty at (404)209-0945 to purchase the card.

MC

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_____	Spotted Leopard - by Nature Photographer Mark J. Thomas	20 unit \$10.00	_____	City _____
_____	†Spotted Leopard Greeting Card (blank)	\$2.00	_____	State _____ Zip _____ Country _____
_____	Harp Seal - by Nature Photographer Mark J. Thomas	20 unit \$10.00	_____	Phone _____ Fax _____
_____	†Harp Seal Greeting Card (blank)	\$2.00	_____	Sub-Total (from previous column) _____
_____	West of Key West - photography by George Rhodes	50 unit \$25.00	_____	Sales Tax (Florida residents add 6%) _____
_____	Parrot Trio - watercolors by Robert Schott	20 unit \$10.00	_____	S&H (5% domestic/10% International) _____
_____	Undersea Ruins - I.T.C. Magic Eye™ Card	20 unit \$10.00	_____	Total Order Amount _____

Make Check Payable to: I.T.C., Inc.

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Distributor Inquiries Welcome

NORFOLK ISLAND RELEASES 'BOUNTIFUL' TREASURE In October, Norfolk Island issued its first-ever phone cards. So, you might ask, where is this place and what's its connection with collectors in America?

Norfolk Island is a very small island territory of Australia lying in the Pacific Ocean, about two hours' flying time from the east coast of Australia. Until the late 18th century, it remained uninhabited. In the mid-19th century, Norfolk became a place of refuge for the descendants of the H.M.S. Bounty mutineers, hence its interest to Americans. The local language is "Norfolk," a combination of 18th century North Country English and 18th Century Tahitian.

Today, Norfolk Island has a population of approximately 2,300, and in order to protect its environment, has put in place many strict controls governing its physical development.

Though it has just seven public pay phones and a tourism industry with a limited capacity of 1,256 beds, island officials wanted to update the public pay phone system. Already deriving \$500,000 per year from philatelic sales, they decided to help subsidize the changes by issuing commemorative phone cards.

Magnetic technology is being used and the new public pay phones have been installed.

The Bounty is featured on one of the Norfolk Island cards. The cards

will be issued in Australian Dollars, in denominations of \$5, \$10, & \$20. They can only be used on Norfolk Island itself, primarily to enable the thousands of tourists who visit Norfolk Island annually to make international telephone calls from the recently installed pay phones.

The association with the famous "Mutiny on the Bounty" should ensure the immediate appeal of the cards. The cards will have usage instructions printed on their back in both Norfolk and English. The Norfolk word "Foenkaad" (pronounced foo-en-card) will appear on the front.

Finally, to add a truly international appeal, three different types of packs will be produced, one each for the American, Australian, and European markets. All packs will contain a complete mint set of the cards.

The European pack will be distinguishable by its back panel, which will be written in eight different European languages. Inside the pack, the text is in English and Norfolk.

The American pack is different, depicting the national flags of both the United States and Norfolk Island.

Details of Norfolk Island's "Foenkaad" issue are as follows.

DESIGNS & DENOMINATIONS

- \$20AUS - HMS Bounty
- \$10AUS - Vintage Carriage in Bounty Day Parade
- \$5 AUS- View overlooking Kingston Military Barracks

QUANTITIES: (Total of 25,000 sets):

- Norfolk Collector Pack - 6,000 sets (backs coded SCC)
- European Collector Pack - 2,500 sets (backs coded SCC)
- USA Collector Pack - 2,500 sets (backs coded SCC)
- Bounty \$20 loose, Carriage \$10 loose, Barracks \$5 loose - 14,000 sets (tourist sales; backs coded Series 1)

Card packs (\$36 US per set of 3 in folder) and loose cards (\$28 US per set of 3) (plus shipping) can be purchased from:

- Norfolk Island Foenkaad Bureau, P.O. Box 95, Norfolk Island, via Australia 2899 (Fax: 672-3-22003)
- Status Retail, PO Box E176, St. James, NSW 2000, Australia (Fax: 61-2-267-6124)

Stephen Dowd and Murray Church





Protecting the Earth since 1966 is ULTRAMAN, the popular Japanese superhero. A 130-foot-tall red and silver giant from Nebula M78, ULTRAMAN saves us from alien invasion, fighting off hideous monsters from every corner of the galaxy. Thank you ULTRAMAN!

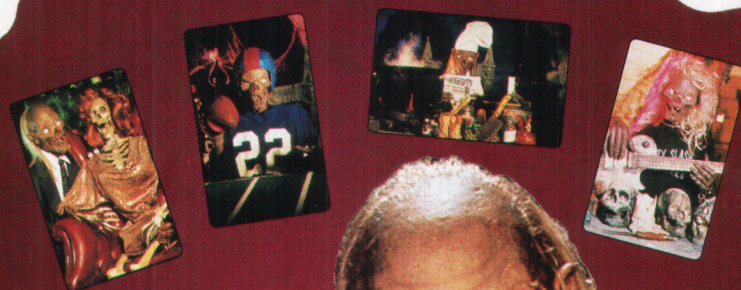
-Series of 10 Cards



JIM LEE'S WILDC.A.T.S. COVERT-ACTION-TEAMS

From artist and creator Jim Lee, comes WILDC.A.T.S. (Covert Action Team). This mighty team of super-powered warriors battle the evil Daemonites as they fight to save the people of Earth from chaos and destruction.

Even before the dawn of civilization, these two alien races stranded on Earth, have waged a secret war. Now, as a new millennium approaches, the battle between the fearless WILDC.A.T.S. and destructive Daemonites draws to an explosive climax. Join them in their battle to end all battles! -Set of 13 specially packaged cards also available.

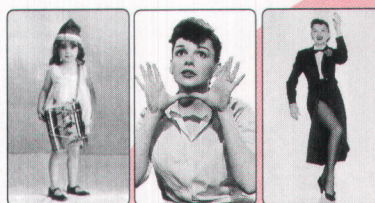


Get ready for chills, thrills, and spills... blood spills, that is! The Cryptkeeper is your horrific host for the hit adult series "TALES FROM THE CRYPT", which is based on the original E.C. Comics title. These tantalizing, tongue-in-cheek, terror tales have audiences screaming for more.

TeleWorld gruesomely presents these horrific Collector's Pre-Paid Calling Cards featuring the Cryptkeeper. Guaranteed to frighten... you'll die for them!

-Series of 10 Cards

TALES FROM THE CRYPT™



Legendary performer Judy Garland, has brought immense viewing pleasure to a world-wide audience since the age of three. Her mesmerizing talents of singing, dancing, and acting linked her with famed actors Mickey Rooney, Gene Kelly, and Fred Astaire. Her credits include countless classics such as "Easter Parade", "A Star is Born", and "The Wizard of Oz". Judy Garland is... "Miss Show Business". -Series of 7 Cards

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Brilliant Color Cards (BCC) is the leading telephone card manufacturer in the US.

BCC means quality
BCC means collectable
BCC means value
BCC means security

BCC is the card manufacturer "behind the scenes" for the leading telephone companies in the US with the highest quality, photodigital printing process using the best recyclable materials.

BCC is the home of industry "firsts":

- first photodigitally produced cards
- first polyester cards
- first scratch off
- first Jumbo sized cards (TeleCard Man)
- first silver cards
- first environmentally conscious phone card. We urge collectors to avoid PVC cards and to look into our recycling program (an alliance between Kodak and Brilliant Color Cards)
- first cards printed full color on both sides
- and now - we introduce a lower priced, but still high quality collectible for the mass market; color cards printed on styrene.

With so many phone companies and so many designs, how can the hobbyist decide what to collect? An increasing number of careful collectors collect only BCC cards.

How does a collector know the card is printed by Brilliant Color Cards?

- the quality will tell you
- the **BCC** on the back will confirm it!



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