# This PDF File is brought to you for Free by 

## CollectorMagic.com

We are the world's largest dealers in USA phone cards for collectors

## Visit http://CollectorMagic.com

This entire article is the copyrighted property of Amos Press, Inc., dba Amos Hobby Publishing Co. and is used here under a licensing agreement with Amos Hobby Publishing. The mark MoneyCard Collector, Registered in the U.S. Patent and Trademark Office is a trademark of Amos Press, Inc., dba Amos Hobby Publishing Co.
No use may be made of this mark or of this article without the express written permission of Amos Press, Inc. dba
Amos Hobby Publishing Co., Sidney, Ohio 45365
 CHHI

[

0L L R $T$ (129)


## The

ㅌㄻロF on Expired Visacash carclst

| PHONE CARD$10 \text { Minutes }$ |  |
| :---: | :---: |
|  |  |
| - |  |
|  |  |
|  | , 相 |



## PICK UP The FIRST

## GTE SMARTCARDS Now

## OR try and FIND them LATER.



## Presenting The First GTE SmartCards.

Available now, the GTE Byron Nelson Classic 1996 card is the first embedded-chip GTE SmartCard ever issued. Distributed only on-site at the prestigious PGA golf tournament in May 1996, this card was issued in $\$ 10$ and $\$ 20$ amounts. A total of 20,000 were produced.

Also available is the inaugural series of GTE SmartCards. Distributed only in Hawaii, these limited-edition calling cards were released in October 1996 in $\$ 5, \$ 10$ and $\$ 20$ amounts.

A total of 25,000 were produced.

## 51

MONEYCARD COLLECTOR IS DEDICATED TO DEVELOPING AND SUPPORTING THE COLLECTOR MARKET FOR TELEPHONE AND OTHER TYPES OF PREPAID CARDS BY PROVIDING ENTERTAINMENT, NEWS AND INFORMATION FOR COLLECTORS, DEALERS, ISSUERS, MANUFACTURERS AND USERS.

## MURRAY CHURCH

Publisher
murrayc@amospress.com

## TOM WILLIAMS

Editor
tomw@amospress.com

## TERESA WENRICK

Art Director
teresaw@amospress.com

## TERRI SMITH

Circulation Manager
terris@amospress.com

## TIM YEDINAK

Advertising Manager
timy@amospress.com

## VICTORIA STONE

Cataloger/Writer
toris@amospress.com
MEG SCHULTZ
Sr. Production Artist
megs@amospress.com
ART BECKER
Senior Contributing Writer
JAMES CHUDNOW
STEVE EYER
STEVE FRITZ
BRUCE HARMON
ROBERT MERKERT SR.
ROBERT J. SODARO
ROSEMARY WARREN
Contributing Writers

Catalog Update
The Moneycard Collector catalog will shortly join some very interesting recent German and French phonecard directories.

America's Most Wanted
There's no denying that promotional cards are popular and are hot collectibles.

Hot Cards
A new Price Guide feature helps readers keep tabs on many of this month's movers and shakers.

Oh Canada 42
WesTel might be tucked away in Canada's British Columbia, but that doesn't prevent them from producing interesting and collectible cards, according to columnist Rosemary Warren.

## Baby Bell Notes

Senior contributing writer Art Becker shares new mintage information from Pacific Bell and discusses new U S WEST cards.

## Shooting Hoops

The National Basketball Association is the last major sports league to jump into the phonecard ring, but should make a splash with an AT\&T program, Steve Fritz reports.

## DEPARTMENTS

On the Money 4
America's Most Wanted 10
Price Guide 11
Calendar of Events 32
Dealer Directory 33
Classified Ads 34
Tapping the Networks 41
Corporate Corner 43
Quik Takes 48
New Issues 49

## ON THE MONEY

Ue've reported in these pages some of the recent industry blues - OmniTel going out of business, the bankruptcies of companies such as HT Technologies, and, more recently, Voice Telephone Co. But we submit that not everrything is gloom, despair and agony. For every failure, there is a success. Some examples: The Score Board Inc. has been re-energized by its recent alliance with Frontier Communications A few months ago, Sprint announced that it had sold its 100 millionth prepaid card. A glance at the "Corporate Corner" and "New Issues" sections every month shows that the market is still booming with new applications, fresh ideas and exciting images.

Any new industry is going to have its successes and failures to build upon and to learn from, and the prepaid phonecard industry is no different. When a phonecard company goes out of business, it certainly can have a direct effect on card users. The impact on card collectors isn't
 nearly as clear - a historic, much-desired, expired, mint telecard from a company that subsequently goes out of business, perhaps years after that card was issued, might still be perceived as valuable and desirable. A card that forfeits its intrinsic value does not necessarily surrender its collectibility.

On the other hand, a card perceived as mediocre because of high volume, poor design, gimmickry or a variety of other factors is not going to attract collectors just because its issuer goes out of business. Scarcity forced by bankruptcy does not automatically ensure collectibility - there has to be something worth collecting. Of course, "What is collectible?" is a topic guaranteed to provoke endless debate.

The topic of expired Visa Cash stored value cards is a hot one among dealers. In our January 1997 edition, when we reported on NationsBank's principles for card availability, production, and disposal, we also noted in this column our stand on SVCs. We quote again:

To find
Moneycard

## Collector at a

book store
or newsstand
near you,
please call
1-800-221-3148.
"People who buy such cards are exchanging one form of currency for another. Currency should not expire." If all moneycard issuers felt the same, a lot of the current debate would be irrelevant. There would be mint cards and used cards, a tidy arrangement.

For card users, there is a compromise for issuers who need expiration dates to make SVCs fit into their programs: Offer to redeem expired cards for their remaining value. Levy a service fee if you must, but don't leave the customer stranded.

For card collectors, that solution doesn't avoid a variety of questions, including the robust debate over how such moneycards should be valued. At the end of last year, NationsBank Olympic Visa Cash cards expired and recently, the company offered up the expired, emptied cards for sale to the public. Cataloguer Victoria Stone takes up the discussion in this month's "Words on Numbers."

Beware the Prepaid Gasoline Card MLM! Recent postings on the Internet indicate there are some network marketing companies selling prepaid cards designed for purchasing gasoline and trumpeting a "ground floor business opportunity." A reader in Dayton reports that he recently called one such company only to be offered a prepaid card "that works at most service stations," a case of gasoline additive and a chance to build his own organization, all for $\$ 227$. Our reader, however, is also an experienced network marketer, and says that as far as he's concerned this scheme is illegal because it is not focused on retail sales but rather selling within and on building an organization.

No cards of this type have been seen by Moneycard Collector and frankly we are skeptical of their existence. The Shell and Mobil cards rely on expensive company-owned infrastructures and it is unlikely that any other private brand of gas moneycard is going to work at their locations. As well, there would have to be an accounting settlement process. That's great if you are a VISA Cash and are structured for such settlements. But a private gas moneycard from an NMC? We have our doubts.

## READERS AlLUAS WTiIIE

## Collectors should seriously consider SVCs

I appreciate all of your coverage of stored-value cards. As a collector of both SVCs and phonecards, I would like to encourage collectors to consider seriously the importance of collecting SVCs. They are not a prepaid card that represents credit of a service, as is a phonecard. They are electronic cash, which may be used for numerous services or products. The concept is inherently different from phone time. I hope that future SVCs will incorporate phone time as a function of the smart-card technology.

It appears possible that separate groups of collecting will develop for SVCs and phonecards, just as collectors select specific themes. Many people understand the comparison of collecting SVCs to money, but few people understand a phonecard collector's passion for phonecards.

While this publication is doing a great job of educating the collecting public, few dealers are selling SVCs. Many collectors rely on dealers for advice. I hope more dealers will begin to service this market. It will be exciting to watch as the world moves to smart-card technology.

Greg Pelischek, Hutchinson, KS
We believe that the distinction between stored-value cards and prepaid phonecards is not a yawning chasm - indeed some of the Visa Cash products offered at the 1996 Olympics could be used to make phone calls. Whether you buy the promise of phone time on a remote-memory card or the promise of cash stored electronically on a chip card, you are exchanging one form of currency for another. We encourage collectors to do what they will do anyway - collect moneycards that please them - whether they be SVCs or phonecards.

## HT bankruptcy painfully true

Your article on Page 41 of the March 1997 edition, "HT Technologies files bankruptcy petition" is, painfully, true.

Hannibal Communications 10-minute LaSalle, Buick and Wayne State University phonecards, 1 (800) 768-8422 are on the HT Technologies switch and no longer are good as working prepaid phonecards. One thousand of each of these cards was produced. About two-thirds of them are still in our inventory, fortunately.

Collectors are still buying the Buick and LaSalle card with the knowledge that they no longer work; they simply are an item to collect. The Wayne State University cards are being reprinted and replaced by Hannibal Communications with time purchased from ATCALL Inc.

When inquiring as an HT "agent" about the status of our cards on the HT switch, I was informed by the sales department "your only recourse is to file a claim with the bankruptcy court." If you can shed some light, in a future issue, on how one goes about that process, it will be appreciated.

William J. Cudlip, Hannibal Communications

[^0]

## McDonald's mystery phonecard

I have included color copies of the back and front of a McDonald's card that I have not been able to identify.

The card was given to me about a year ago by an acquaintance. He had found it in his dresser drawer, stating that it could have been there two or three years - he doesn't remember.

Ernie 0. Rose Jr., President, United America Cards
Do any of our readers have the key to unlock this mystery? We'd like to hear from you!

## Giving speculators their due

I am not interested in "refunding" any NYNEX change cards. In a way, I figure it's a matter of ethics.

Many speculators bought large quantities of these cards (I know one dealer who purchased $\$ 50,000$ of these things). As far as I'm concerned, they want it both ways, "having their cake and eating it too." If the cards increased in value, the speculators would have made a windfall profit. But now that the cards have decreased in value (actually because of the speculators), they want to complain and return the cards to NYNEX.

I feel that the speculators should be big enough to take their lumps now and then. Personally, I would like to see NYNEX teach those crybabies a good lesson by holding out the refunds as long as possible before they give in. (Let the speculators pay extra money for an attorney - NYNEX has them on staff.)
I never have promoted speculation. I always have recommended that collectors buy only for enjoyment, and maybe a second card for a future trade. Dealers should buy almost exclusively what they will need for resale in a reasonable period of time. If they run low of that item, they should go back to the market and purchase some more at the prevailing price. This will help the market. Speculators hurt the market.

Stephen L. Schwartz, Manager, Sears Phone Card Department

[^1]
# Early stored value smart cards are collectibles 

By Robert J Merkert Sr.

In the early summer of 1992, DANYL Corp. took the plunge into smart cards. With six years of experience with magnetic stored value cards behind them, and many installations at leading single card colleges and universities, DANYL was ecstatic to join the Electronic Payment Services (EPS)/Money Access Services (MAC) Stored Value Smart Card team. The announcement of EPS/MAC sent shock waves throughout the financial community. This was truly pioneering work -the first openly announced stored value card project in the Americas. Danmønt was still in its pilot stages in Denmark, there were some other pilots in Europe, and Visa and MasterCard had not even hinted any interest.

Within 67 days of the formation of the EPS/MAC team, 15 pieces of equipment were outfitted with smart card controllers to show the feasibility of an SVC system cash registers, washers and dryers, vending machines, photocopiers, telephones, newspaper dispensers, video arcade machines, postage stamp dispensers, transit token dispensers, parking gates, transit turnstiles, access control readers, handheld merchant terminals, card dispensers, revaluing machines and ATMs.

Even the most skeptical European smart-card observers were astounded. The entire spectra of stored value systems was demonstrated at the 1992 MAC annual meeting, a vision of the fuure as it could be - how colleges and universities could be converted from magneticcard systems, how the cards could be implemented at events such as the 1996


DANYL; Electronic Purse; 50,000 issued; May 1994. Summer Olympics, how financial associations and institutions could enter this brave new world of electronic money. This was the quintessential event in the development of smart-card systems in the Americas. Approximately 2,000 smart


DANYL; Caldwell \& Gregory Wash; quantity unavailable.
cards were issued for conference attendees. The card was a microprocessor smart card, with a magnetic stripe on the reverse side. The cards were sequentially numbered, actually embossed on the card.

With this background, DANYL was now able to introduce smart-card systems to customers. But the microprocessor card used to get the MAC conference together so quickly was too expensive for this marketplace and volume had not yet driven down its price. Telephone cards were inexpensive, but not reloadable. They could be used and then discarded, or saved as a collectible. So DANYL selected a reloadable protected-memory smart card as its mainstay. The Electronic Purse Card, featured in the March 1995 issue of Moneycard Collector, is the best known example of this card - with the possible exception of the Visa Cancun Card, featured in the November 1996 edition. In fact, all the Visa conference cards discussed in that article were based on this DANYL card.

The front of the DANYL Electronic Purse Card shows many icons against a bright-red background, representing places where the SVC could be used. The reverse of the card was inspired by a visit I made to Europe and modeled after a collectible French phonecard, including dividing lines, issue date (05/94), quantity ( 50,000 cards) and sequential number. What looks like three check marks, VVV, is the initials of the graphic artist, Valeda Victoria Verse, in recognition and appreciation of her help on many projects. To the left of the dividing line is the name of the card - the Electronic Purse - in English, Spanish and French. Because of its unique position as the first commercially viable stored value card in the United States, the DANYL Electronic Purse Card gained interest among collectors worldwide. It is currently being offered by dealers for $\$ 10$ to $\$ 20$.

The Electronic Purse Card is not the only reloadable memory card that DANYL issued. About 500 CashPass cards were issued to employees of ARA Services, now ARAMARK, for a vending machine pilot at


DANYL; MAC Stored Value (Currency); 5,000 issued; 1994.


DANYL; MAC Annual
Conference; 2,000 issued; 1992.


DANYL; PartnerShips; 500 issued; 1994.


DANYL; Pemex Diesel Sin; 500 issued; November 1994.
its headquarters building in Philadelphia, Pa. An interesting feature of that program is that the smart-card controller was designed so that the dollar bill and coin acceptors could be used to load value back onto the card.

Another vending installation that was very much a closed system, both literally and figuratively, was the one that was done for Berks County Prison in Leesport, Pa. By placing value on stored value cards, instead of giving cash, the money could be used only for items in vending machines or at the commissary. The plain "B.C.P." on the front and the lack of any notation on the reverse was intentional - prison administrators didn't want to replace souvenirs.

Widespread use of DANYL cards began with the installation of pilot systems at EPS/MAC related institutions. The first installation was at the CoreStates Bank building in Philadelphia. More than 7,000 MoneyPass cards have been issued for use at more than 50 locations within the building. In 1994, it was estimated that the number of smart-card transactions in this one building equaled 66 percent of the entire country of Denmark using the Danmont system. Since Danmønt reported 963,440 transactions in 1994, that figures out to almost 636,000 transactions!

The second EPS/MAC project was at the EPS headquarters in Wilmington, Del. More than 5,000 cards were issued to employees and visitors. The distinctive monetary design and MAC logo make this a highly desirable collectible card. We also created a card for one of its 'partners' meetings held on a ship in the Boston harbor - about 500 "PartnerShips" cards.

Perhaps the biggest explosion of SVC usage in America came about in the laundry marketplace. The multiple-unit housing industry immediately saw the value in replacing coin-operated washers and dryers with cardoperated units. Early users, such as Allied Laundry, St. Louis, Mo., used the DANYL Electronic Purse card, but laundry operators soon were attracted to having clients carry around a "pocket billboard." Several thousand cards subsequently have been issued by a variety of laundry operators.

A card that saw limited production (approximately 500) was for a project associated with PEMEX, the state-owned Mexican oil company. Ten prototype smart-card terminals were to be placed in PEMEX stations throughout Mexico, with the intention that large corporate customers would use prepaid gas cards in place of vouchers. Financial and political crises canceled the project.

When DANYL was purchased by Schlumberger in 1995, a gradual move was made to use microprocessor smart cards in new projects. This was due to their greater flexibility, their higher security - allowing them to be used in open systems - and the decreasing costs of these cards as usage increased.

The DANYL reloadable smart card was truly the pioneer stored value smart card in America, as witnessed by its large commercial use and its use in the pilot projects of almost all the major bank and financial association pilots. Its use may be diminishing, but its collectiblity will only increase as its pioneering contribution to the stored value industry in America is recognized.

[^2]
## Promotional Phonecards

as low as $10 ¢$ a minute?

## The NEW

Yes, that's right. PromoCard

You can buy your network time from dozens of carriers, but will they give you...
...Free Design?
...Free Set-up?
...Free Customer Service?
...Free Custom Voice Branding? ...Guaranteed Satisfaction?

We will!

## Call 1-800-800-7199

for more information, only from ITS.


The PrePaid Communications Company
-TeleCard World Industry Awards Company of the Year

CompTel

CATALOG LPDATE

It's going to be big and purple. But, no, it's not Barney the Dinosaur, though it should leave moneycard collectors with a warm, fuzzy feeling. It's the Moneycard Collector Catalog of U.S. and Canadian Prepaid Phone, Cash and Transit Cards, and it's coming your way in a few months.

The Moneycard Collector catalog, with more than 15,000 card listings and more than 10,000 full-color images, will be the newest and only U.S.- entry in a recent run of very interesting catalogs, including two German and two French directories of prepaid phonecards. Here's a look at those recent catalogs:

## Phone Card Catalogue: Coca-Cola

Ilonka Giessen, a former editor for
 Germany's Telefonkarten-News, has put together a fascinating directory of CocaCola telephone and other prepaid cards from around the world. The book weighs in at about 250 pages with more than 1,000 card listings with full-color images.

Even though printed in Germany, the text is written in English and includes historic notes about Coke cards in each of the 31 countries listed. The U.S. listings are broken down into cards by 24 issuers, and each listing has a valuation price in U.S. dollars.

The suggested U.S. price for the book is $\$ 29.95$, including shipping. Orders can be mailed to Collectors Mail Service L.C., P.O. Box 180 339, Casselberry, FL 32718-0339 or faxed to (407) 699-8594.

## TKJ-Fachkatalog 1996/97

There are more than 6,000 listings of German phonecards in Telefonkarten Journal's newest catalog. Cards are presented in a very orderly fashion, and though the book and its data are presented in German, the layout is so clean that once a few German phrases are translated, the material can be reviewed with ease. Listings show both the cards' fronts and backs, and both covers have extra fold-outs to provide information. The front cover's explanation and illustration of different chips is especially well organized.

The cost is about $\$ 29$ U.S.

Contact: Evers-Verlag GmbH, TelefonkartenJournal, An der Miele 10, 25704 Meldorf, Germany. Telephone: 9-011-49-483-295-050. Fax: 9-011-49-483-295-0595. E-mail: webmaster@tkj.de.

## Phonecote Telecartes 97

The 8th edition of this catalog is packed with 400 pages of French phonecards and boasts more than 4,000 full-color images. Like the TKJ catalog, the front and back covers feature extra fold-outs that have images and descriptions of the different kinds of phonecard chips.

The cards are grouped in colorcoded pages (private issues, public issues, etc.) and are
 chronological within those groupings.

The cost is about $\$ 41$ U.S., including shipping, and Visa and MasterCard are accepted. Telephone 9-011-33 72311594 or fax 9-011-33 72310939.

## L'Officiel Des Telecartes 1997

Yvert \& Tellier's 1997 "Official Phonecard Guide" reviews more than 3,500 French phonecards in 336 pages, and also features color-coded groupings and chronological listings. Information about the different styles of chips and other variations is on a separate laminated card slipped inside the front cover.

The cost is
 about $\$ 20$ U.S.
Telephone 9-011-33 322717171 or fax 9-011-33 322717189.

[^3]
## Destiny Telecomm International Gollectors Cards

## More than a collectible... <br> it's customizable!



Beautiful, eye-catching designs are available for purchase... or something with a special "sizzle" can be created just for you through our Custom Cards division.

All Destiny cards are programmable to end-user specifications and feature:

- No expiration date
- Voice Mail capabilities
- Pager Notification
- Dial and Connect to Me
- Fax Mailbox
- Fax On Demand
- Conference Calling
- Speed Dialing
- Rechargeable
- Other Telephony Services



## NEETCAS MOST WMIED

Promotional cards are popular! Just look at our line-up this month! There's no denying that licensed brand name cards are a fun, hot collectible. The neat thing about many of these cards is that if you're in the right place at the right time, you can get them for next to nothing, or even free!


OREO COOKIE DIECUT. AT\&T private issue; 10 minutes; 10,000 made; February 1997. This tasty card is a sure winner. Because of the number produced, it will be one of the less expensive promotional die-cut cards. This card was originally available through a visit to the Nabisco Internet site for $\$ 5$ plus $\$ 1$ shipping. At press time, Nabisco still had plenty available.


## MICHAEL JORDAN SPACE JAM

 JUMBO. LDDS WorldCom; 50 units; 3,000 issued; December 1996. LDDS is to be commended not only for producing a nice card, but also for limiting the issue enough to make the card valuable to collectors, who are currently purchasing the card at $\$ 40$.

PEPSI TIME IN SPACE. As we reported in last month's "Words on Numbers," there are two 5-minute Time in Space cards: one by Karis Communications and one by Vertical Partners. There are 500 of the Karis card and 500 samples. Vertical Partners made 1,500 live cards and a handful (less than 30) samples. It's too early to tell if collectors will seek both cards or the rarer of the two.

## 101 DALMATIANS SET OF 5. AT\&T

private issue; $25 \mathrm{~min}^{-}$
utes total; 1,000 sets
issued; October 1996.
The pups are back!


DAIRY QUEEN CAKE CLUB.
Mountain America Technologies; 5 minutes; 1,250 issued. The Cake Club Card is an innovative promotion that combines prepaid calling and discounts on cake purchases.


PINK PANTHER EASTER EGGS. USACard; Purple,
Blue and Pink eggs, 500 of each; $\$ 10$ ( 20 minutes) each;
February 1997. Not only are the colorful live cards highly collectible, the very scarce proof cards have become highly sought-after by proof collectors.

America's Most Wanted is compiled monthly by Moneycard Collector and written by dealer Steve Eyer of Mt. Zion, Ill. All dealers are encouraged to participate by faxing a a list of their company's 10 top-selling cards to (513) 498-0876 by the 20th of each month.

- . . . . . . . . . .

This month's "Americas Most Wanted" is courtesy of: ACME Telecards; B\&B Fone Cards \& Promotions; Blue Ribbon; Buffalo Bill's Telecard Gallery; Fiedler \& Associates; Freedman Collectibles; Global Telecard Company; KARS Unlimited; Phone Card Connection; Powell Associates; Rich Telecom; Sears Phone Card Department; Telenova; TW Phonecards; United America Cards; USACard.

## How to Use The Monevcard Collector Price Guide

Price listings in the Moneycard Collector Price Guide are provided only as a guide and are based on price lists supplied by several dealers around the world and on other market information. Listings without prices will be completed as suitable market information becomes available.

Of course, actual card values must be determined by the buyer and seller, and the Moneycard Collector Price Guide is just that - a guide.

| LEGEND |  |
| :---: | :---: |
| Abbreviations |  |
| b/w | Black and White |
| N/A. | not applicable |
|  | .interactive |
| M | Thousands |
| m. | minutes |
| n/t. | no time or inactivated |
| ONG | ...................ongoing |
|  |  |
| TBD ..............................................to be determined |  |
|  | .units |
| UNA unavailable information |  |
| wa\# ......................................wrong access number |  |
| wp\#..........................................wrong pin number |  |
| Var ....................................................Various |  |
| Mil .....................................................Millions |  |
|  | der or carrier |

## NUMBERIVG SYSTEM

S (before \#) = Sports
a card depicting an organized, competitive sports-related image (comes before numerals, e.g. S125)
$\operatorname{Pr}$ (before \#) $=$ Private card issued for a customer, distributed by the customer at his/her discretion

## Post-numerical descriptor (falls after the numeral)

\#-2 = Second Printing
the second printing of a card; a three, four or greater number can follow to denote the actual print run; occurs often with Canadian cards or unlimited run cards

## a-z $=$ error/variety

a card whose identical front or back differs from the card with the primary listing; includes language variations, but not denominational variations

## M = model/prototype

full-front printed card, may or may not be full-back printed, never issued

## $E=$ error

card with an error that caused its destruction or recall

## $J$ = jumbo

an oversized or jumbo card
$P=$ proof
artwork on front, blank back

## $R=$ replacement

a card that replaced a defective or recalled card

## $\mathbf{S}$ (after \#) = specimen

artwork on front, complete back with false or no pin, or word "sample" or "test"
$\mathrm{T}=$ trial/test
live card used specifically for testing a stored value card system

[^4]
## NON-SPORTS RELATED CARDS

|  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

WORDS ON NUMBERS

## Expired NationsBank Cards hit collector market

The first big chip-card controversy has begun, thanks to the recent expiration of NationsBank Olympic Visa Cash cards. The 19 different stored-value cards, representing more than 700,000 stored-value cards, have caused quite a bit of discussion among dealers and collectors.

We published Matter of Principle in our January 1997 issue. At the time, NationsBank disclosed how they intended to issue their Visa Cash cards. After the expiration of any card design, the principles state, NationsBank will sell only cards of that design that are not fully loaded (These cards may be empty or partially used).

## EMPTY CARDS



NationsBank; John Harkes/Soccer; \$50 denomination; 20,000 issued; May 1996.


These three cards are samples of the emptied cards now available from NationsBank. Notice the varying chip condition on each of the cards. The cards are being heralded as a great way to build a collection of valuable used storedvalue cards.

NationsBank; Wheelchair Athlete; $\$ 20$ denomination; 15,000 issued; July 1996.


NationsBank; Wendy Williams; \$20 denomination; 54,000 issued; May 1996.

NationsBank was the first Visa Cash bank to publicly disclose how it would produce and distribute cards.

Before expiration, only two kinds of cards existed: fully loaded mint cards and partially or fully used cards. As is still the case, collectors and users could monitor the remaining value of cards by running them through a Visa Cash card reader. The device does slightly scratch the chip when the value is checked.

Fully loaded mint cards always will show that value, regardless of expiration.

Since expiration, there are now three kinds of cards: fully-loaded expired; used; and emptied cards.

For many dealers and collectors, the condition of the emptied cards is in question. Make no mistake: these emptied cards are used. According to Richard F. Schaffner, senior vice president of NationsBank, the conditions of the cards vary. Some of the cards actually are redeemed cards Visa Cash cards that were returned to the bank before expiration by customers who received the remaining balance (in cash) from the card, but forfeited that card to receive the refund. Some of the emptied cards were brought out of inventory. Some of the cards were brought in from various locations (teller drawers, vending machines). Thus, the quality of the cards is inconsistent. Some may be heavily scratched by the previous owners, others may have only damage that was caused by removing the value.

The process of removing the card value is simple: the cards are placed in a transaction terminal and decremented the full amount of the card, to zero. According to Shaffner, those emptied cards number in the tens of thousands. The emptying process is ongoing.

Emptying makes small scratches on the chip and on the card's reverse, there is a small, circular indentation.

Another point of debate is the value of the used or emptied cards. Although we do not publish many used prices in our monthly Price Guide, we will provide used prices in our upcoming catalog. Currently the demand for used cards is a rather small portion of the phonecard market, but many perceive that an increased interest in used cards will encourage young collectors to join this hobby. Our pricing of used cards in our catalog is a percentage of the mint price of a card, and can be anywhere between 10 to 75 percent of the mint price.

Although the emptied/used NationsBank cards are all currently being sold in the $\$ 3$ to $\$ 4$ range (regardless of denomination), we do not

## NATIONSBANK EXPIRED OLYMPIC VISA CASH

Oty
Norfolk/AAtlanta Pilot Card (\$20) ..... 20M
Ribbons of Color (5/96)Gymnast (\$20)25M
Hurdler (\$50). ..... 5M
Gold Medal US Olympians Series (5/96)
Gail Devers/Track (\$20) ..... 75M
Mel Stewart/Swimming (\$20) ..... 75M
Karch KiralyNooleyball (\$50). ..... 35M
Trent Dimas/Gymnastics (\$100).. ..... 25M
U.S. Olympians in Action Series (5/96)
Wendy Williams/Diving (\$20)..........54M Meridith Rainery/Track (\$20)...........51M John Harkes/Soccer (\$50)..............20M
Cindy Greiner/Javelin (\$100) ..... 25M
MARTA (\$20) ..... 70M
Izyy in Action Series (6/96)
Basketball (\$20) ..... 60M
Softball (\$20) ..... 60M
Cycling (\$50) ..... 30M
U.S. Olympic Coins Series (7/96)
Swimmer (\$10) ..... 25M
Wheelchair Athlete (\$20) ..... 15M
High Jump (\$20) ..... 15M
Torch Runner (\$50) ..... 15M
believe the cards are all worth the same. NationsBank reported lower mintages on higher denomination cards. In general phonecard trading, these cards would be worth considerably more in used condition than a lower-denomination, higher-mintage counterpart.

What will become even more interesting in the future is to watch how the prices of the fully loaded mint cards adjust to expiration. Before expiration, the cards were worth their face value plus a premium. Now that the cards no longer can be used as cash, will their value drop accordingly or remain the same? Time will tell.

And then we'll let you know.


1/95 2 M \$10 Berlin Telecard/Berlin Bear................... $\$ 10$ $\begin{array}{llll}10 / 94 & 5 \mathrm{M} & \$ 20 & \text { Bienvenido P Purple Orchid.......................... } \$ 25 \\ 12 / 93 & 5 \mathrm{M} & \$ 3 & \text { Blackfoot Chief }\end{array}$ $\begin{array}{rll}12 / 93 & 5 \mathrm{M} & \$ 3 \\ 1 / 94 & 1 \mathrm{M} & \text { Blackfoot Chief }\end{array}$

3/93 100 $\$ 10$ Camper's Calling....................................... $\$ 50$

$9 / 94 \quad 3 \mathrm{M} \quad \$ 5$ CardEx 94 - Rembrandt.......................... $\$ 12$

| $9 / 94$ | 357 |  |
| :--- | ---: | :--- |
| $9 / 94$ | $\$ 5$ | CardEx ' 94 - The Seven Provinces............... $\$ 15$ |
| 15 |  |  |$\begin{array}{lrll}9 / 94 & 2 \mathrm{M} & \$ 5 \text { CardEx ' } 94 \text { - Van Gogh's Windmills ...... } \$ 15 \\ 9 / 95 & 2.5 \mathrm{M} & \$ 1 \text { CardEx '95-Dutch Dreams .............. } \$ 10\end{array}$2M \$1 CardEx 95 - Dutch Harbour.................... $\$ 11$


$\begin{array}{lrr}\text { 4/95 } & \text { N/A } & 5 \mathrm{~L} \text { CardTech - Securtech '95................... } \\ 8 / 94 & 10 \mathrm{M} & \$ 20 \\ \text { Career Convention Vegas - Parrot....... }\end{array}$$\begin{array}{rlll}8 / 94 & 10 \mathrm{M} & \$ 20 & \text { Career Convention Vegas - Parrot........... } \$ \$ 45 \\ 12 / 100 \\ 1024 & 10 \mathrm{M} & \$ 20 & \text { Castles Set/5......................... }\end{array}$

| $3 / 94$ | 5 M | $\mathbf{\$ 1}$ |
| :--- | :--- | :--- | :--- |
| 63 | Cats............................................ |  |
| 20 |  |  |$\begin{array}{cccc}6 / 94 & 5 \mathrm{M} & \$ 10 & \text { Celebration of Hope .................... } \$ 26 \\ 1 / 95 & 136 & \$ 36 & \text { Chairman Powell - Luis Vigdor ........... } \$ 55\end{array}$

$\begin{array}{cccc}11 / 92 & 50 & \$ 10 & \text { Church of the Nazarene......................... } \$ 75 \\ 3 / 93 & 50 & \$ 10 & \text { Colorado AIDS Proiect }\end{array}$
\$10 Delta Chi FraternityN/A $\$ 20$ Disney Dolphin Hotel ...................................... $\$ 35$$2 / 92 \quad 300 \quad \$ 250$ Eagle - Charter Member - Handcut.... $\$ 1,400$5/94 $\quad 2 \mathrm{M} \quad \$ 21$ Elvis - King of Hearts Inti Set/2........... $\$ 90$
ite...................... $\$ 30$
10/93 2M \$10 Elvis - Single Image.....

$\qquad$
10/93 2M \$10 Elvis - Triple Image ..................................... $\$ 25$
$5 / 93 \quad 8 \mathrm{M} \quad \$ 10$ Fireworks \& D.C.Screaming Eagle ........... $\$ 20$
6/93 $\quad 1.5 \mathrm{M} \quad \$ 10$ Fireworks \& D.C.C.Silent Eagle ................ $\$ 22$
1/93 $5 \mathrm{M} \quad \$ 20$ First Collector's Card........................... $\$ 80$
$\begin{array}{llll}1 / 93 & 5 \mathrm{M} & \$ 20 & \text { First Collector's Card........................... } \$ 80 \\ 9 / 95 & 2 \mathrm{M} & 10 \mathrm{~m} & \text { Folgers Coffee ............................. } \$ 15\end{array}$
$\begin{array}{rrrrr}9 / 95 & 2 M & 10 \mathrm{~m} & \text { Folgers Coffee ........................ } \$ 15 \\ 11 / 94 & 500 & 5 \mathrm{~m} & \text { Frank \& Son McDonald's Set/4......... } \$ 600 \\ 11192 & 50 & \$ 10 & \text {. }\end{array}$
$\begin{array}{lrlllll}11 / 94 & 500 & 5 \mathrm{~m} & \text { Frank \& Son McDonald's Set/4.......... } \$ 600 \\ 11 / 92 & 50 & \$ 10 & \text { Franklin Road Christian School........... } 880\end{array}$
$\begin{array}{lllll}11 / 92 & 50 & \$ 10 & \text { Franklin Road Christian School............ } \$ 80 \\ 11 / 95 & 5 \mathrm{M} & \$ 63 & \text { Gartield Christmas Set } 3\end{array}$
$2 / 94 \quad 5 \mathrm{M} \quad \$ 3$ Geronimo....................................... $\$ 75$


MCN DATE GTY DENOM DESCRIPTION OF CARD
RETALL PRICE
$\begin{array}{lrlll}4 / 93 & 100 & \$ 5 & \text { Go! Phone. } \\ 5 / 93 & 50 & \$ 5 & \text { Go! Phone/C }\end{array}$
1/94 1 M \$10 Mount Vernon - 3rd Ed... ..... $\$ 16$
$\begin{array}{ll}4 / 93 & 100\end{array}$ $\$ 10$ N. Texas Youth .....  $\$ 75$
$\$ 5$ Names Project: AIDS Quilt .....  $\$ 16$
$\$ 5$ Names Proiect: AIDS Quilt (test) .....  $\$ 20$$12 / 94 \quad 500 \quad 5 \mathrm{~m}$ National Silver Dollar Roundtable..........$12 / 92 \quad 100 \quad \$ 10$ New York Life.
 Train.... .
$\$ 5$ New York Phone Fair- Train..................... $\$ 12$
$\cdots \cdots \cdots \cdots . . . . \quad \$ 30$
11/95 1M 10m Easy Spirit \& Nordstrom
$\stackrel{15}{ }$11/95 1M 10m Easy Spirit \& Nordstrom
5/92 400 \$10 Nyson I: Eagle \& Globe. ..... \$100
$\$ 10$ Nyson : World Eagle ...
$\qquad$
9/94 300 5u Oceanic Cable/Bugs Bunny
6/94 5M \$10 Patsy Cline.
$\$ 17$
12/94 500 10m Payne Trucking - VA.
9/93 $500 \quad \$ 5$ Perillo-24ct Gold .....  $\$ 22$.......
1994 5M \$3 Perillo Indians Set/18... ..... \$250
3/94 2577 \$5 Phone Phair Comp. 2nd Ed. ..... $\$ 75$
$\$ 23$
$\$ 28$3/94 1M $\$ 5$ Phone Phair Comp. S.F. ' 94
\$7 PhoneCard Collectors Club ..... $\$ 25$
$2955 \quad 2777$ \$7 PhoneCard Collectors Club
3/94 $\quad$ 5.5M \$5 Phonecard Phair - Lady Washington.......
3/94 1M
$\$ 3$ PhoneCard Phair ' 94 Powell Collage........ $\$ 3$
$\$ 5$
PhoneCard Phair Collage .......
$\$ 5$ PhoneCard Phair Collage$\$ 30$
$\$ 25$
$8 / 93 \quad 500 \quad \$ 5$ Pope's Visit to Denver.$\begin{array}{r}\$ 25 \\ . \\ \hline\end{array}$
-2nd Issue 8/93 4.5 M $\$ 5$ Pope's Visit to Den ..... $\begin{array}{r}\mathbf{\$ 3 3} \\ . \quad \$ 25 \\ \hline\end{array}$
$\begin{array}{rrrl}11 / 94 & 1.3 \mathrm{M} & 5 \mathrm{M} & \text { Pope's Visit to U.N............ } \\ 2 / 94 & \mathrm{M} & \$ 3 & \text { Powell Associates Montage }\end{array}$ ..... ${ }_{85}^{.835}$
$2 / 95 \quad 250 \quad 5 \mathrm{~m}$ Rabbi Schneerson .....  $\$ 16$
6/94 1M \$3 Remembrance of Stormy Error.
\$3 Remembrance of Stormy reprint ..... $\$ 11$
5/95 200 $\$ 20$ Research for Reft Test ..... $\$ 50$
9/93 777 \$5 Richmond Convention ' ..... $\$ 175$
\$5 Rockefeller Center....
\$5
Rockwell: Be A Man ..... $\$ 25$
\$21 Rockwell: Do Unto Others. ..... $\$ 18$
$2 / 95 \quad 7.5 \mathrm{M}$ \$5 Rockwell: Leanfroo .....  $\$ 25$$\begin{array}{ll}2 / 95 & 7.5 \mathrm{M} \\ 2 / 95 & 7.5 \mathrm{M}\end{array}$$2 / 95 \quad 7.5 \mathrm{M}$$2 / 95 \quad 7.5 \mathrm{M}$
$2 / 95 \quad 7.5 \mathrm{M}$
$\begin{array}{ll}2 / 95 & 7.5 \mathrm{M} \\ 5 / 95 & 10 \mathrm{M}\end{array}$
$\begin{array}{ll}5 / 95 & 10 \mathrm{M} \\ 2 / 95 & 7.5 \mathrm{M}\end{array}$
$4 / 95 \quad 5 \mathrm{M}$
\$5 Rockwell: Marbles Champion. ..... ${ }_{2} 825$
$\$ 5$ Rockwell: Starstruck ..... 825
\$5 Rockwell: Sunset..................
\$21
Rockwell: Triple Self Potrait.
$\$ 28$
$\$ 28$
\$46 Rockwell's Children Album Set5 .............. $\$ 125$
$\$ 21$ Roy Rogers \& Dale Evans. .....  25 .....  825

$\qquad$

 4/95 5M
 16 $\$ 15$$\$ 16$
$\$ 30$ .

## 

$\qquad$




5
75
25

U S WEST NEW ISSUES STILL AVAILABLE


Seattle Reign (S.O.) Valentine's Day @\$5


Hispanic (S.O.) Like these cards? All U S West Regular Issues @Face Value! Complimentary issues like Seattle Reign \& Hispanic Cards are only available for Standing Orders (S.O.).

Call/Fax \& Sign Up Now!

## EARLY VISA INTERNATIONAL CARDS



The first issues, like these - Cancun Conf \& Columbian Meeting - are available in very limited quantities to SVCC Members only! Call for prices.

## SPECIAL STORED VALUE CARD NOTICE: NATIONSBANK STRIPPED CARDS

MANY DEALERS ARE OFFERING NATIONSBANK SVCs AT LOW PRICES. DON'T BE CONFUSED BY SEMANTICS! NationsBank has released to Dealers the remaining Visa Cash Olympic SVCs in stock. These cards have been STRIPPED of their value and should not be considered Mint. It is a difficult task to make a distinction between these cards, which have had their cash value removed by the Bank prior to sale, and used cards, which have had their cash value removed by a merchant at the point of sale!! KARS is pricing them all as used cards. Please do not confuse them with the MINT \& FULLY LOADED cards you see in our pricelist. That is, a used or stripped card will read zero cash value in a card reader; a mint card will always read full cash value in a card reader, even after expiration. This distinction has traditionally been made in other Collectible fields (such as Coins and Stamps) where value has always been associated with condition! Buy any Individual Stripped/Used Card@\$3.50 (SVCC @\$3.25) Buy the 19 Card Set@\$60.00 (SVCC @\$54.00)


## NEW BELL CANADA

The answer is Toronto Raptors' star Marcus Cambry and Pizza Pizza.

The question is What are two examples of hot collectable cards from Bell Canada?

Yes, Alex Trebek is Canadian too.

ACMI 20th Century PRIVATE

Featured: Denomination: Date Issued: Mintage: Expiration Date: Price:

13 card 20th Century Entertainment series includes Marilyn Monroe,Garfield, Rocky Marciano, Racing!

ACMI
Sculpture Series.................@\$6
Garfield Corporate Issues ...@\$6
\$3 Endangered Species......@\$6
PhilaTELECARDS
Set \#2 (US Sports) ............ $\$ 30$
Set \#4 (Mongolia) .............. $\$ 64$
Horoscope Readings.........@\$30

## US West

Holiday Card 1996 .................. $\$ 5$
Valentine's Day 1997 .............. $\$ 5$
City Sets in folders ............@\$37
St. Paul's Winter Carnival ..... $\$ 10$
Super Bowl XXX (SO only) ..... \$5
Seattle Reign (SO only) .......... $\$ 5$

## Bell Canada

McDonald's (\#1) B10042 ...... \$12
McDonald's (\#2) B20045 ........ $\$ 7$
Kraft Cheese B10025.............. $\$ 8$
Coca-Cola B10028................ $\$ 12$
Guess Jeans B10053............ $\$ 10$
Pizza Pizza B20052 ................ $\$ 5$
Raptors Series B20053-6 ...... $\$ 40$

## Joint Global Set

US West/Bell Canada/GTE/PTT specify which Corp Seal @\$35

## STORED VALUE CARDS

NB 19 card Visa set/used..... $\$ 60$ Denmark Pepsi 3 Card Set.... $\$ 40$ Denmark IBM OS/2 used...... $\$ 10$ Denmark Puzzle Set ............. $\$ 20$ Israel First Cash Card...... $\$ 17.50$ Cyberfest ' 96 Set of $4 \ldots . . . . . . . . \$ 20$ Eurodisney Passes/mint ...\$17.50 Eurodisney Passes/used ........ $\$ 9$ McDonald's U-Cards ......@\$5-15

## Miscellaneous

AT\&T Internet Commem ........ $\$ 15$ Jap StarTrek TNG Episode@\$30 Aus X-Files Sets \#2,\#3,\#4.@\$48 Burger King/Coke/Toy Story.. $\$ 15$ Bangla Desh 1st Issue.......... $\$ 20$ Datatel Coke 6 Card Set....... $\$ 40$ Sweden Olympic/Coke Set ...\$75 Avox Burger King (1st in US) $\$ 32$ FLR NASCAR 1st Set of $5 \ldots . . \$ 85$

## Supplies

SAFE Sleeves (per 100)... $\$ 14.50$ Ultrapro Sleeves (per 100).......\$5 Jumbo Card Sleeves (per 10). $\$ 4$ SAFE 14 \& 4 Ring Pages..varies SAFE \& Ultrapro Pages ....varies VISA Viewer (for Visa Cash). $\$ 15$

## KARS Stored Value Card Club Corner

Thank-you for the overwhelming support you have shown our new Club. Worldwide interest in cashless transactions keeps growing. This new form of money is now in trial phase on Five Continents! Don't miss the boat. These early cards are the ones you will be searching for at much higher prices in a few years (still looking for that 1909-S VDB cent?). KARS Unlimited knows that group purchasing power means lower prices for the SVCs you want to collect now.

- Membership $\$ 99.95$ plus automatic annual renewal $\$ 10$ Receive a starter Set of 6 SVCs (Retail Value over $\$ 90$ ), Introductory Pack with SAFE Album, Sleeves and Pages (Retail Value \$28.50), Quarterly Newsletters, SVC offers exclusively for Club Members, interest free lay-away plans.
- We welcome all SVC Producers to contact us -

KARS SVCC Enrollment Form
Name
Address


Please enroll me in the KARS SVCC. Charge my credit card $\$ 99.95$ now and $\$ 10$ annually, each January, for renewal.

Signature $\qquad$ Date

## - P.O. BOX 1385 • ORMOND BEACH, FL 32175-1385•USA•



This month we introduce a new feature, HOT CARDS. This list represents the most heavily sold and traded cards within the last month. We realized recently that due to the size of the Price Guide, it is often very time-consuming for readers to make their way through the listings in a short amount of time. We created HOT CARDS to provide you trends information quickly, accurately and concisely.


ISSUER: GTI ISSUE DATE: 3/97 QUANTITY: ONG dENOMINATION: $\$ 10$ DESCRIPTION: Return of the Jedi PRICE: $\$ 10$



ISSUER: Ameritech ISSUE DATE: 9/96 Quantitr: 1.5M DENOMINATION: 5u DESCRIPTION: TCW '96 - Powell PRICE: \$6


ISSUER: IDB ISSUE DATE: 1/94 QUANTITY: 5M denomination: \$25 DESCRIPTION: Wayne Gretzky PRICE: 220



ISSUER: CDG
ISSUE DATE: $11 / 96$
QUANTITY: 250
DENOMINATION: 10 m
DESCRIPTION: AT\&T - Call Before You Dig
PRICE: $\$ 18$




TotalTel (TOT) .....................9/96..........1M..........10m...Gretzkys - Cigar Aficionado....................................... UFONCard (UFO) .................9/96....... 1311 ............. 8 u...Enigma Con '96 Set/3 ............................................ $\$ 28$ UFONCard (UFO) ................. $1 / 97 \ldots . . . . .1947 \ldots . . . . . . . . .5 m . . . R o s w e l l ~ A n n i v e r s a r y ~ S e t / 3 . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . ~ \$ 29 ~$ US WEST (USW) .................1/97 ....... 3.5M............ \$1 ..Seattle Reign........................................................... $\$ 5$

USACard (USA) .................12/96.......2.5M............Var...Cracker Jack Xmas ................................................ $\$ 15$
USACard (USA) ..................7/96.......2.5M...........10u...Gone With The Wind............................................ $\$ 10$

USACard (USA) .................. $2 / 96 \ldots . . . . . .500 . . . . . . . . . . \$ 10$..Pink Panther Easter Eggs........................................ $\$ 20$
USACard (USA) ..................2/96......... $500 \ldots \ldots . . . . . \$ 10$..Pink Panther Easter Eggs Set/3 ............................. $\$ 60$

USACard (USA) ................12/96..........2M...........10u...USA \$100 Bill........................................................ $\$ 15$



ISSUER: US WEST
ISSUE DATE: 1/97
QUANTITY: 2.5M
DENOMINATION: \$5
DESCRIPTION: Valentine's Day 1997
PRICE: \$5


ISSUER: Telenova
ISSUE DATE: 10/96
QUANTITY: 275
DENOMINATION: 5 m
DESCRIPTION: Hong Kong Telecom Panda
PRICE: \$22

DeltaCom (DLT)
Please note that the MCNs for DeltaCom have been changed. These MCNs are final and will appear in our upcoming catalog.

| Pr8 | $12 / 94$ | 1 M | 15 m | M8 | \$20 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Pr9 | $12 / 94$ | 600 | 50 | HBO. | \$12 |
| Pr11 | 1/95 | 15M | 10m | Keds Logo. | 88 |
| Pr12 | 1/95 | 226 | 140m | Nestle Vend. | \$65 |
| Pr14 | 2/95 | 100 | \$25 | Remedy. | \$25 |
| Pr17 | 4/95 | 500 | 10u | Montgomery Mall. | \$8 |
| Pr18 | 4/95 | 500 | 10 m | Max Credit Union/Clock | \$8 |
| Pr23 | 5/95 | 500 | 10m | Gift of Conversation: Mom's Day | \$8 |
| Pr26 | 5/95 | 700 | 10u | Superior Oldsmobile | \$12 |
| SPr27 | 6/95 | 100 | 10m | Bruno Memorial Golf Classic | \$8 |
| Pr28 | 6/95 | 600 | 5 m | Cooking Light. | \$8 |
| Pr29 | 6/95 | 265 | 10m | Cooking Light. | \$15 |
| Pr30 | 6/95 | 500 | 15m | Nabisco Planters/Mr. Peanut. | \$25 |
| Pr38 | $7 / 95$ | 1.1M | 10u | Red Ribbon. | \$10 |
| Pr39 | 8/95 | 1M | 10 m | First Nat'' Bank/Shoals. | \$6 |
| Pr40 | 8/95 | 10M | 10m | Keds New Logo | \$8 |
| Pr41P14 | 9/95 | 2.5 M | \$27 | Moon Pie Set/4 | \$31 |
| Pr45 | 9/95 | 700 | 10m | National Geographic Traveler | \$12 |
| Pr50 | 9/95 | 2.5M | 7 m | TeleCard World ' 95 NYC. | \$10 |
| Pr54 | 11/95 | 100 | 10 m | Dayton Mall. | \$10 |
| Pr56 | 11/95 | 400 | 5 m | HeathSouth/Go For It | \$10 |
| Pr58 | 1/96 | 2M | 5 m | Montgomery Visitor Center. | \$7 |
| Pr59 | 2/96 | 500 | 10 m | Nat'I Geographic New Member | \$12 |
| Pr60 | 2/96 | 5.5M | 10m | Serengeti Eyewear.. | \$14 |
| Pr63 | 6/96 | 2.5M | 15m | IceBreakers Gum. | \$20 |
| Pr65 | 9/96 | 500 | 20 m | Hewlett Packard/SDRC. | \$9 |
| Pr66 | 10/96 | 1.5M | 15m | Nabisco Snackwell's... | \$16 |
| Pr67 | 1/97 | 1 M | 5 m | Montgomery Visitor Center II | \$7 |
| Pr68 | 1/97 | 100 | 5 m | The Liberty Theatre... | \$12 |
| Pr69 | $2 / 97$ | 100 | 30 m | RegionsBank. | \$14 |
| Pr70 | 2/97 | 1 M | 60 m | Protective Life. | \$24 |
| Pr71 | $2 / 97$ | 1.5M | 15m | L\&L Oil Co. | \$8 |

## Destiny Communications, Inc.

| 9/96 | 5M | 5 | - | \$16 |
| :---: | :---: | :---: | :---: | :---: |
| 8/95 | UNA | 60 m | Fast Start Award/Soaring Eagle Error. | 20 |
| 10/95 | UNA | 60 m | Florida Series | \$20 |
| 10/95 | UNA | 60 m | Integrity | \$20 |
| 10/95 | UNA | 60 m | Oregon Series (Crater | \$20 |
| 10/95 | UNA | 60 m | Psalm 118:24 Error | \$20 |
| 10/95 | UNA | 30 m | Risk. | \$10 |
| 10/95 | UNA | 60 m | Texas Series/Rodeo. | \$20 |
| 12/95 | UNA | 60m | Texas Series/Rodeo Ed. 2. | \$20 |
| $12 / 95$ | UNA | 60m | A Company of Destiny/4th | \$20 |
| 12/95 | UNA | 60 m | California Series/Cable car in SF | \$20 |

## MCN DATE QTY DENOM DESCRIPTION OF CARD <br> RETAIL PRICE

12/95 UNA 60 m California Series/Ghirardelli.

| $12 / 95$ | UNA | 60 m | California Series/Golden Gate................. $\$ 20$ |
| :--- | :--- | :--- | :--- |
| $12 / 95$ | UNA | 45 m | Desire |

12/95 UNA 45 m Desire...
1295 UNA 60 m Florida Series/Palm trees)................... $\$ 20$ $12 / 95$ UNA 60 m Florida Series/Ocean Sunset ................ $\$ 20$
12/95 UNA 30 m Joy of Christmas
12/95 UNA 60 m Kentucky Series/Horses..
$\begin{array}{lll}12 / 95 & \text { UNA } & 60 \mathrm{~m} \text { Louisiana Series/Arcade....... } \\ 12 / 95 & \text { UNA } & 60 \mathrm{~m} \text { Montana Series/Grand sunse }\end{array}$
$12 / 95$ UNA 60 m Montana Series/Grand sunset.............. $\$ 20$ $12 / 95$ UNA 60 m Nevew York State Series Mant flowers..... $\$ 20$ $12 / 95$ UNA 60 m New York State Series/Manhattan.
$12 / 95$ UNA 60 m Oregon Series/Crater Lake...


| 1295 | 75 | 10 m | TeiAm Reno Call Coins Set/3................ $\$ 725$ |
| :--- | :--- | :--- | :--- |

$12 / 95$ UNA 60 m Vancouver Series/Buchrest Gardens....... $\$ 20$ $12 / 95$ UNA 15 m Vision.
12/95 UNA 60 m Wash DC Series/Coastline

$7 / 96$ UNA 10 m Destiny Cruise Bronze Dollar ............
$7 / 96$ UNA 10 m Destiny Cruise Silver Dollar ...................... $\$ 50$

## EastWest Telecom (EWT)

| 8 | $9 / 95$ | 500 | 5 m | H\& G Catalogue 1 st $\mathrm{Ed}. . . . . . . . . . . . . . . . . . . . . . . . . ~$ |
| :--- | ---: | ---: | ---: | ---: | ---: |

## Fabulous Fonecards

$\begin{array}{llll}8 / 95 & 2.5 \mathrm{M} & 10 \mathrm{u} & \text { Clueless/Alicia Silverstone ............................. } \\ 6 / 92 \\ 6 / 96 & 2.5 \mathrm{M} & 10 \mathrm{~m} & \text { Dafty - Watched Phones ................... }\end{array}$
$\$ 20$

## First Union Corporation

| 6/96 | 10M | \$50 | Burger King Whopper Set/2 | \$58 |
| :---: | :---: | :---: | :---: | :---: |
| 4/95 | 200 | \$25 | Charlotte Skyline Moneycard | .. $\$ 500$ |
| 5/96 | 1.5M | \$5 | Commercial Business Forum SV | \$25 |
| 4/96 | 7M | \$185 | Currency \& Technology S | . $\$ 255$ |
| $7 / 96$ | 10M | \$2 | Cybercash Promotional | \$13 |
| 7/96 | 10M | \$5 | Cybercash Promotional | \$18 |
| 4/96 | 5M | \$180 | Geo Modern Abstract Set/4 | . 207 |
| 5/96 | 5M | \$180 | Georgia Blossoms Set/4. | \$207 |
| 10/95 | 7M | \$85 | Inaugura/Cybercash: Coins Set/4 | . $\$ 150$ |
| 6/96 | 5M | \$180 | Jazz Series Set/4. | . 2007 |
| 9/95 | 2 M | \$5 | Senior Leadership Conference | \$225 |

We're Canadian and proud of it!


Stentor's
HELLO! ${ }^{\text {m }}$ 'Early Payphone Days' in a handsome folder designed to display the cards! Don't miss this calling!
$\qquad$

| MCN | DATE | QTY | DENOM | DESCRIPTION OF CARD | RETALL PRICE |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 3/96 | 10M | \$180 | Texaco Co-Branded Set/4.. | \$215 |
|  | 6/96 | 11M | \$30 | United Artists Series Set/2 | \$42 |

Frontier Communications
1094 UINA $\$ 10$ Beverly hills 902 ..... 6

Frontier Communications
9/95 UNA 10m Kit Kat...3/95 UNA \$10 Melrose Place.$\$ 10$ Merrose Place.............................. $\quad \$$
$\begin{array}{llll}3 / 95 & \text { UNA } & \$ 30 & \text { Simpso } \\ 3 / 95 & \text { UNA } & \$ 10 & X\end{array}$$\begin{array}{r}\$ 7 \\ . \\ \hline\end{array}$GE Exchange
3/96 $\quad 1.3 \mathrm{M} \quad 10 \mathrm{~m}$ Dateline NBC ..... $\$ 10$
GEM International
6/96 ONG 10 m Petcare - Husky \& Kitten..
malayan.

GTI

## Star Wars Movie Series



## The Empire Strike Back Movie Series <br> The Em

| 3/97 | ONG | \$5 | Imperial Star Destroyer... | 5 |
| :---: | :---: | :---: | :---: | :---: |
| 3/97 | ONG | \$5 | Luke Leaves Dagobah. | \$5 |
| 3/97 | ONG | \$5 | R2-D2 \& XWing Fighter.. | \$5 |
| 3/97 | ONG | \$5 | Yoda. | \$5 |
| 3/97 | ONG | \$10 | Imperial AT-AT Walker.. | \$10 |
| 3/97 | ONG | \$10 | Rebel Snowspeeder. | \$10 |
| 3/97 | ONG | \$10 | Yoda \& Luke. | \$10 |
| 3/97 | ONG | \$20 | Darth Vader | \$20 |
| 3/97 | ONG | \$20 | Han, Leia, Chewy \& Luke | \$20 |
| 3/97 | ONG | \$20 | Imperial TIE Bomber. | \$20 |





|  | 9/94 | 5250 | \$40 | Marilyn Monroe Set/4 | \$52 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 3/96 | 1.2M | \$10 | Marilyn Salutes Singapore | \$16 |
|  | 4/96 | 1.2 M | 20u | Marilyn Salutes Deutschland.. | \$18 |
|  | 7/96 | 1.2M | 25m | Marilyn Salutes Hong Kong | \$27 |
|  | 8/96 | 1M | \$5 | Star of India | \$15 |
| GTI |  |  |  |  |  |
|  | 6/96 | ONG | 10 m | Petcare - Husky \& Kitten. | \$3 |
|  | 6/96 | ONG | 10 m | Petco - Retriever \& Himalayan | \$3 |





## Hannibal Communications (HAN)

| 1/96 | 500 | 10m | 1917 Buick | \$7 |
| :---: | :---: | :---: | :---: | :---: |
| 2/96 | 1 M | 10 m | 1917 Buick. | . 87 |
| 1/96 | 500 | 10 m | 1927 LaSalle. | . 87 |
| $2 / 96$ | 1 M | 10 m | 1927 LaSalle. | . 87 |
| 3/96 | 3 M | 5 m | 1996 Indianapolis 500 Pace Car (F). | . 99 |
| 3/96 | 1 M | 5 m | 1996 Indianapolis 500 Pace Car | . 12 |
| 3/96 | 3M | 5 m | 1991 Indianapolis 500 Pace Car (F). | \$9 |
| 3/96 | 1 M | 5 m | 1991 Indianapolis 500 Pace Car | . 12 |
| 3/96 | 3M | 5 m | 1996 GT-1 Class Factory Race (F) | \$9 |
| 3/96 | 1 M | 5 m | 1996 GT-1 Class Factory Race. | \$12 |
| 3/96 | 2 M | 10 m | 1992 Dodge Viper-100 Years | \$13 |
| $7 / 96$ | 500 | 10 m | Michigan Plate 100th. | \$10 |
| 7/96 | 500 | 30m | Michigan Plate 100th | . 14 |

## HT Technologies

$\begin{array}{rr}10 / 95 & 3.5 \mathrm{M} \\ 3 / 95 & 4 \mathrm{M}\end{array}$
\$6 Arizona State Fair
$\$ 8$
$\$ 12$


## HT Technologies continued

| UNA | 2M | 40u | Busacca Set/4 .................................. $\$ 22$ |
| :---: | :---: | :---: | :---: |
| 9/94 | 5 M | 10u | Central Washington State Fair................ $\$ 8$ |
| 9/94 | 1M | 104 | Chen's 42nd Street ............................. $\$ 22$ |
| 1/95 | 6.5 M | 20u | Chen's Radio City................................ $\$ 10$ |
| 1/95 | 6M | 204 | Chen's Rockefeller Center ..................... $\$ 10$ |
| 3/95 | 5M | $15 u$ | Chen's San Francisco \#1........................ $\$ 8$ |
| 3/95 | 5 M | $15 u$ | Chen's San Francisco \#2....................... $\$ 8$ |
| 3/95 | 5M | 30 u | Chen's San Francisco puzzle Set/2 ........ \$21 |
| 2/95 | 5M | 10u | Chen's TCW '95 Santa Monica Set/3 ..... $\$ 35$ |
| 8/94 | 5M | 30 u | Chen's TCW NYC Puzzle Set/3.............. $\$ 30$ |
| 6/95 | 2M | 10u |  |
| 10/95 | 2.5 M | 10u | Fleet Week City................................... $\$ 10$ |
| 10/95 | 5M | 80u | Fleet Week Series 1 Set/8 .................... $\$ 40$ |
| 8/94 | 2 M | 10 m | Georgia Flood................................... $\$ 20$ |
| 10/95 | 3M | \$6 | Half Moon Bay Pumpkin Festival ............ $\$ 8$ |
| 9/95 | 2.5M | 10u | Hawaiian Ocean Fest........................... $\$ 15$ |
| 7/95 | 5M | 30 u | James Dean Set/3 ............................... $\$ 25$ |
| 10/95 | 2.5 M | 10u | Jensen Beach Pineapple...................... $\$ 10$ |
| 1/94 | 5 M | 5 m | L.A. Earthquake Relief........................ $\$ 30$ |
| 10/95 | 5 M | 10u | Las Vegas Invitational............................ $\$ 5$ |
| 6/95 | 2.5 M | 30 u | Mason New Universe Art set/3.............. $\$ 10$ |
| 9/95 | 3.5 M | 10u | Millbrae Art \& Wine Festival................. $\$ 12$ |
| 10/95 | 1 M | \$6 | Morro Bay Harbor Triathalon................. $\$ 10$ |
| 10/95 | 3.5 M | \$6 | Parke County Covered Bridge Fest........... $\$ 9$ |
| 9/95 | 3M | 10u | Smirnoff Vodka .................................. $\$ 15$ |
| 7/95 | 5 M | 10u | South Carolina State Fair/Coke.............. $\$ 16$ |
| 5/94 | 5 M | 10u | Summerset Fest/Coke ........................... $\$ 9$ |
| 6/95 | 3M | 90 u | Taugher Birds Set/6............................ $\$ 30$ |
| UNA | 510 | 30 u | Taugher's Elephants Jumbo.................. $\$ 34$ |
| UNA | 5 M | 10u | Tropics of Conv. Puzzle Set/3............... $\$ 17$ |
| UNA | 5 M | \$6 | United Nations 50th Anniv. .................. $\$ 40$ |
| 9/94 | 3M | 10 u | Virginia Beach Neptune Festival............ $\$ 12$ |
| 6/96 | 1750 | 30 u | Wax Museum Set/3............................... $\$ 12$ |

Image Telecards (IMG)

| $12 / 96$ | 3.5M | 3 m | Junior Mints |  |
| :---: | :---: | :---: | :---: | :---: |
| 12196 | 3.5 M | 5 m | Dots Candy 50 th Anniversary . | \$10 |
| 12196 | 3.5M | 10 m | Tootsie Roll 100th Anniversary | $\$ 20$ |
| 1/3 12/96 | 3.5 M | 18 m | Candy Set3 (F). | \$35 |
| 4 a 12/96 | 2 M | 10 m | Happy Holi-days. | $\$ 9$ |
| 4 b 12/96 | 500 | 10 m | Happy Holivays. | \$15 |
| 1296 | 2 M | 10 m | Jays Potato Chips | \$9 |
| Interactive Telecard Services (ITS) |  |  |  |  |
| $9 / 93$ | 65M |  | Budget Gourmet. | 12 |
| $9 / 93$ | 35M | 5 m | Budget Gourmet. |  |
| 10/96 | 600 | 5 m | Burger King. | \$15 |
| $3 / 95$ | 425 | 60m | Burger King. | S27 |
| 296 | 1010 | 10 m | Guthrie Brothers. | \$10 |
| 3/95 | 1.5M | \$10 | Harley Davidson' 94 Custom Softrail | \$12 |
| 1295 | 18M | 5 m | Hawaian Treasures - fish |  |
| $3 / 96$ | UNA | 5 m | Hershey's Kisses - A Kiss For | \$15 |
| $5 / 96$ | 650 | 30m | Huggies, GoodNites, Pull-Up | \$16 |
| $8 / 96$ | 1M | 15m | Infinitil. | \$11 |
| 1197 | UNA | 15m | Intelligent Quisine | \$10 |
| 10196 | 500 | 20 m | Jenny Craig's Little Survival G | \$16 |
| $8 / 96$ | 2.19 | 20 m | Jesse Owens 60th Anniv/BIG | \$10 |
| $5 / 96$ | 2.5M | 5 m | Kentucky Derby - Miller Be | \$10 |
| 5/96 | UNA | 100m | Kentuchy Derby Set4. | \$45 |
| $12 / 95$ | 200 | 3 m | Lexus... | \$12 |
| 12195 | 18M | 5 m | Macadamia Nuts |  |
| $12 / 95$ | 18M |  | Mauna Loa - Bird |  |
| 10,95 | 1 M | 30u | McDonald's Hamburger | \$14 |
| $1 / 96$ | 500 | 10m | Nabisco. | \$12 |
| $1 / 96$ | 350 | 15m | Nabisco. | \$15 |
| $1 / 97$ | UNA | 10 m | Nintendo Power | \$12 |
| $7 / 96$ | UNA | 15m | OceanSpray: Crave the Wav | \$9 |
| 3193 | 150M | 5 m | Playtex 18-Hour. | \$5 |
| 393 | 150M | 18m | Playtex 18-Hour | \$9 |
| 393 | UNA | 30m | Playtex 18-Hour | \$12 |
| 296 | 510 | 10 m | Prodigal Son |  |
| 11195 | 1M | 5 m | Red Dog | \$10 |
| \% | 510 | 10m | Robert Miller - The | 15 |
| 1295 | 18M | 5 m | Royal Kona Coftee - turtle |  |



oridCo

| 204 | 7Up Holiday .................................... $\$ 30$ |
| :---: | :---: |
| 60u | 7Up Holiday ....................................... $\mathbf{\$ 2 5}$ |
| 5 m | 7 Up the Uncola ................................ $\$ 45$ |
| 20 m | 7Up the Uncola ................................ $\$ 30$ |
| 60 m | 7Up the Uncola .................................. $\$ 35$ |
| 10u | Abbott Labs-Biaxin.............................. $\$ 15$ |
| 10u | Abbott Labs-Biaxin .............................. $\$ 9$ |
| 10u | Amoco........................................... $\$ 11$ |
| 100u | Amoco.......................................... $\$ 115$ |
| 250u | Amoco.......................................... $\$ 149$ |
| 10u | AmTelEx '95 San Antonio..................... $\$ 20$ |
| 30 m | Angel Soft Bath Tissue........................ $\$ 16$ |
| 30 m | Angel Soft Bath Tissue reprint .............. $\mathbf{\$ 2 0}$ |
| 30u | Angel Soft/K-Mart.............................. $\$ 10$ |
| 10u | Annual Report/Stock Certificate ............. $\$ 10$ |
| 10u | Avis Car Rentals .................................. $\$ 7$ |
| \$5 | Bald Eagles Flying ................................. $\$ 8$ |
| 10u | Beach Boys/Lagua Seca ...................... $\$ 10$ |
| \$5 | Bed of Red Roses ................................ $\$ 8$ |
| 34 | Brilliant Environmental Set/3................. $\$ 42$ |
| 10u | California Flood/Red Cross................... S10 |
| 10u | Callendar Society .............................. $\$ 50$ |
| \$50 | Capitol, Washington........................... $\$ 55$ |
| \$50 | Capitol, Washington Error.................... $\$ 60$ |
| 54 | Carnival Air Lines ............................... $\$ 15$ |
| \$5 | Cathedral Spires \& Sky ........................ $\$ 8$ |
| 45u | Chef Mate Trio.................................. $\$ 16$ |
| 100u | China Airlines ..................................... $\$ 85$ |
| 20u | China Airlines................................... $\$ 16$ |
| 50 u | China Airlines ................................... $\$ 40$ |
| 10u | City Across The Water Demo ................ $\$ 10$ |
| \$25 | City Across The Water/Spanish ............. $\$ 33$ |
| 10u | Civil War Token ................................ $\$ 12$ |
| \$5 | Comet Streaking To Earth .................... $\$ 8$ |
| 304 | D-Day 50th Anniv Allied Flags............... $\$ 12$ |
| 30u | D-Day 50th Anniv Blue Border.............. $\$ 12$ |
| 15u | Delta-Tel.......................................... $\$ 23$ |
| 10u | Denny's Restaurant............................. $\$ 16$ |
| \$100 | Earthrise On The Moon ...................... $\$ 110$ |
| 10u | Earthrise On The Moon Demo............... $\$ 10$ |
| \$100 | Earthrise On The Moon Error.............. $\$ 120$ |
| \$10 | Electric Man \& Earth .......................... $\$ 11$ |
| \$10 | Electric Man \& Earth Error ................... $\$ 15$ |
| Ou | English Turn....................................... $\$ 7$ |
| 15u | Finesse Sweepstakes .......................... $\mathbf{\$ 2 0}$ |
| 50 | Finesse Sweepstakes ............................ $\$ 5$ |
| \$10 | Flamingos......................................... $\$ 12$ |
| 5 u | Florida Atlantic University .................... $\$ 15$ |
| 10 u | GlobalCom Card.................................. $\$ 5$ |
| 25u | GlobalCom Card................................... $\$ 5$ |
| \$10 | Golden Gate Bridge ........................... $\$ 15$ |
| 10u | Guggenheim Museum ......................... $\$ 23$ |
| 10 m | Hare Krishna 29th Festival .................... $\$ 17$ |
| $5 u$ | Hong Kong Exhibition ......................... $\$ 17$ |
| 10u | InterOp ............................................. $\$ 8$ |
| 10u | IPCE '95 San Francisco....................... $\$ 10$ |
| 10u | Irish Fair \& Music Festival .................... $\$ 13$ |
| 20u | Irish Fair \& Music Festival ................... $\$ 14$ |
| 5 m | Keep the Change ................................ $\$ 14$ |
| $5 u$ | LA Freent-H.O.PE |
| 50 | LA Freenet-Sandy............................. $\$ 30$ |
| 10u | Lauren ........................................... $\$ 12$ |
| 50 u | Lauren ............................................ $\$ 20$ |
| 10u |  |$10 / 95$

$11 / 93$
$8 / 9$
$3 / 95$
$12 / 95$ $\begin{array}{lr}3 / 95 & 900 \\ 2 / 9510730\end{array}$

DESCRIPTIOY OF CARD
20u Laurie Guillaume Set/2.RETAIL PRIC
$\begin{array}{rr}12 / 95 & 100 \\ 8 / 95 & 3\end{array}$10m LDDS Holiday $1995 .$.10u LODS Holiday 1995.
30m LDDS Holiday 1995
9/95 $\quad 13 \mathrm{M}$11/93 500
10u LDDSWIITel Concer
10u LDDSWIITel Concer ort... ort...
\$25 Liberty \& Trade Center enter. ..... $s 12$
$\quad \$ 15$
$\$ 15$ .....  $\$ 30$382

530
545?/94 UNA \$10 London Bridge
?/94 1.5 M
10u London Bridge Demo
Error .....80u Marie Fox's Four Seasons Set/4
10u MasterCall Card.
20u MasterCall Card25u
32 u
MasterCall Card.
Mastl Card32u MasterCall Card..
50u MasterCall Caro
00u MasterCall Card
200u MasterCall Card
1000u MasterCall Card
30m MD Bath Tissue
10u Medical Data Source
10u Medical Data Source
Var Metromedia PhonePass Demo. ..... ass Demo..$\$ 5$ Miami Skyline \& Water10 m Michael Jordan Sales Triptych10u MindsEye
10u Mistletoe Marketplace.
15u Mistletoe Marketplace..
10u Monumental Insurance.
10u Moon Over The Highway Demoiptych ....
............ $\$ 8$
$\begin{array}{rr}1 / 93 & 100 \\ 1 / 92 & 200 \mathrm{M} \\ 1 / 93 & \text { UNA }\end{array}$
\$10 Moorish Interior/Spanish\$10 Mt Rushmore.$\$ 100$ Mt. Rushmore.

$\qquad$Demo...........10u Mt. Rushmore Demo10u MTV/Connect Now.10u MTV/Conn
10u NAED.10u NAED Edition
30u NationsBank Student Banking ..... $\begin{array}{r}. . \\ \$ 15 \\ \hline 125\end{array}$
30u Nelson Mandela 30u Normandi dela lap Background
30u Normandie-Photo Background.
\$105 NorthWest Airlines Set/\$5 Oakland Bay Bridge....10u Oklahoma LDDS WorldCom.Ou OmniTel.UNA OOTel20u Oregon Coffee Roaster.$5 u$ Orion/Constellation Card\$5 Orion/There Goes My Baby5u Orion: Jeffery10u OS/2 Warp Connect20u OS/2 Warp Connect.$\$ 5$ Palm Trees/Ocean Sunset\$100 People On The Beach/Spanish15 m Pepsi Phonepass Xmas Set/33 ....................... $\$ 6$epass/Light Blue300
S15
86
86
5 m Pepsi/Congo 180 m Pepsi/Congo ..... $\mathbf{\$} .16$
$\$ 625$
10u Petals...
UNA Phoebe Green.
UNA Phoebe Green.
30u PhonePass Lasting Connections $\begin{array}{ll}6 / 95 & 2.5 \mathrm{M} \\ 5 / 95 & 1.5 \mathrm{M}\end{array}$5u PhonePa
$\$ 50$ Planets\$50 Planets Erro\$50 Planets Erro10u PrimaCor........
10u Reed Jewelers
10u Right Team-Right Time$\$ 100$ Rio De Janeiro$\$ 15$ Robo Cop\$25 SaturnSears Home Improvement40u Silver Saddle Card5u Singapore Phonecard Ex10u Smirnoff Russian Vodka\$5 Southwest Road \& Hills5u Spring Break\$5 Statue of Liberty80m Target Hotline.30u Target Valentines Day40u Target/Father's Day30m Target/Mother's Day$\$ 10$
..$\$ 20$$11 / 94$
$11 / 93$국은
$\qquad$10u TCW 95 Los Angeles...20u Tele Asia Lion King Set/410u Tropicana Pure Premium10u Tropicana Pure Premium spec30u University of Kentucky10u US Naval Academy10u US Naval Acaden20u Valentine'10u Venture..............
10u Walk for Heart 963 u Wawa Food Markets10u Whitney Museum10u WiITel: ACTA20u Zero Tolerance20u
20u
Zero Tolerance ........
Tolerance II..... Mountain America Technologies (MAT)
$25 u$ General Merchandise Distributors .............................. $\$ 14$ 10u Mountain America Technologies ................. $\$ 4$
20u The U.S. Hang Gliding Assoc. ......
10u Royal Gorge Bridge
10u Garden of the Gods Visitor Center
10u Co. Springs Conv. Center
10u EMPAK
10u U.S. Air Force Academy
$30 u$ U.S. Air Force Academy
tou Coca-Cola, Cub Foods, KVUU 99.9.
10u Rich Buzzelli Seasons Greetings
10u Pike's Peak Hill Climb
10u American Heart Association.
10u Kaman Instrumentation...
10u Colorado Springs Fine Arts Center....
10u Womack's Casino.
10u American Heart Walk...


UNA \#5 Service Card....
\$5 Back Bay, Boston. $\qquad$
\$16 Bank of NY Jumbo..
\$85 Brasher Doubloon MS\# Set/5
\$85 Brasher Doubloon Set/5......
UNA Devalued Tamura Test.
51 25 DNC - Statue of Liberty
\$21 Ellis Island Set/4
\$16 First American Gold Coin ..
\$1 Free Local Calls.
\$5 Governor's Association $\$ 20$
$\$ 10$
Helluate..
\$10 Hola..
\$10 Holiday Snowman 1996
\$5 I Love NY - Apple....
$\$ 10$ Jacob K. Javits Center.
$\$ 16$ King Kong Puzzie Set/3...........
$\$ 20$ Labo Test Card - Maintenance...
\$36 Labo Test Card Set/5...
5.25 Lanais \& Gyr Test Pre-Trial.
\$1 Manhattan Coffee \& Donut Proto
\$1 Manhattan Skyline - Blue Border
\$10 New York Harbor/New York Tel..
$\$ 10$ New York Harbor/NYNEX
$\$ 5$ New York State Fair.
\$5 New York Stock Exchange ...
\$5.25 NYC by Night - Black Letters
\$5.25 NYC by Night - White Letters..
$\$ 1$ NYC Skyline - White Border.
$\$ 1$ NYNEX Collector's Club.
$\$ 10$ NYU/New York University
$\$ 5$ NYU/New York University
$\$ 5$ Peace 1995 .............
$\$ 5$ Peace 1995-Signed
\$16 Radio City Music Hall Set/3
\$20 Rockettes Set/2
$\$ 25$ Signs of the Times/TCW Set/5

5.25 Silver Test
$\$ 10$ Statue of Liberty/New York Tel................... $\$ 320$
$\begin{array}{lll}\$ 10 & \text { Statue of Liberty/NYNEX ........................ } \$ 200 \\ \$ 10 & \text { Strom Carlson/Waverly Hotel ovp }\end{array}$

$100 u$ Tamura Test......
$5 u$ Tamura Test.
\$2 Telecard Times Expo ${ }^{\prime}$
$\$ 2$ Telecom ' 95 Geneva.
$\$ 65$ TelEfectiva Eng/Chinese Set/4.......................
$\$ 65$ TelEfectiva Eng/Spanish Set/4.
\$5.25 The Spirit of Service
$\$ 0$ U.S. Open Tennis '95
\$10 United Nations 50th .....
$\$ 5$ USTA Gala Dinneth Anniv
\$26 Wish You Were Here Set/5....
$\$ 5$ World Peace 96.
\$5 World Peace '96-Signed
OmniTel

| 8/96 | 15M | 5 m | Dunkin' Donuts Grand Opening | 30 |
| :---: | :---: | :---: | :---: | :---: |
| 4/96 | UNA | 5 m | Fuji Film/lmages of Excellence. | \$7 |
| 9/95 | 5 M | 5 m | Miller Lite | \$9 |
| 3/95 | 1.8 M | 5 m | Red Dog 107 Birthday Bash | \$10 |
| 7/95 | 4M | 5 m | Shipyard Beer-Keychain | \$8 |
| 2/96 | 100 | 20 m | Tretorn Shoes.......... | \$35 |
| 5/95 | 1M | 10 m | Turner Home Entertai | . $\$ 5$ |
| UNA | 4M | \$20 | Xtra Mart Fall \& Spring Set/2 | \$20 |

Pacific Bell (PAC
$7 / 95 \quad 10 \mathrm{M} \quad \$ 50$ Alexander Graham Bell.......................... $\$ 75$
3/97 350M \$5 Amer Spirit: Extrememe Sports .................. $\$ 5$

| $3 / 97$ | 425 M | $\$ 10$ | Amer Spirit: Diversity,......................... $\$ 10$ |
| :--- | :--- | :--- | :--- |

## PREPAID PHONE CARDS... 20¢ PER MINUTE

Collectible phone cards Complete line of collectors supplies, albums, display frames, acrylic holders and clamshells for retail sales.
S.T.S., Cable \& Wireless, Grapevine, Argo, Bell Canada, UFONcard, Schimmel, L.D.D.S., and many more.

## SPHONE TIME

George Hewitson
P.O. Box 975 Englewood, FL 34295 Ph: (941) 475-4181 Fax: (941) 474-9630


> Largest Inventory in the World! Wholesaler \& Retailer of Coke, McDonald's, Sports \& Disney Special \$5 a Phone Card

## \$5 A CARD

- Cable \& Wireless NY STS Round-up pictured on front
- Corona Parrot Series I Great Color!
- 200 Different Event Cards w/ corporate logo's
- 4 -sport 8 cards 1st Sport Phone Cards USA


17th National Convention
Coke Sprint $\$ 2-50$ cards $\$ 139.00$ a set
\$25-10 Gold \& Silver Set/20 $\$ 975.00$
17th National Convention McDonald's RARE $\$ 25-10$ Silver \& 10 Gold 20 card set $\$ 1095.00$ Non $\$ 1295.00$ Matching

We carry foreign cards, AT\&T samples, Proof cards \& Tests, MRT Coke cards, VISA Cash cards, Corporate, Movies, Comics, Racing, Animals

Orderline 888-722-8993 Talkline 602-897-6666 Faxline 602-777-9232

FON' FUN INC. 2620 West Baseline Rd Mesa, AZ 85202• Ph 602-897-6666


| MCN | DATE |  | DENOM | DESCRIPTION OF CARD RE | RETAIL PRICE |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Pacific Bell |  |  |  |  |  |
|  | 7/95 | UNA | \$20 | Los Angeles Ed. 2. | \$27 |
|  | 1/96 | UNA | \$15 | Marine World Set/2. | \$28 |
|  | $1 / 96$ | UNA | \$10 | Marine World: Orcas | \$20 |
|  | 1/96 | UNA |  | Marine World: Tiger \& Poppies | \$10 |
|  | 8/96 | 500 | $\mathrm{n} / \mathrm{t}$ | Mobile Chip Card. | \$275 |
|  | 5/96 | 10M | \$10 | Mother's Day: Pink Tulips. | \$18 |
|  | 5/96 | 10M | \$10 | Mother's Day: Yellow Tulips. | \$18 |
|  | 12/96 | 30 |  | Nevada Bell Prototype Set/3. | \$500 |
|  | 10/94 | UNA | \$10 | Number Collage Ed. 1 Set/3. | \$85 |
|  | $7 / 95$ | UNA |  | Number Collage Ed. 2. | \$8 |
|  | 7/95 | UNA |  | Number Collage Ed. 2. | \$15 |
|  | $7 / 95$ | UNA | \$20 | Number Collage Ed. 2. | \$27 |
|  | UNA | UNA | \$35 | Olvera Street Ed. 2 Set 3. | \$65 |
|  | 10/94 | UNA | \$35 | Olvera Street Set/3. | \$85 |
|  | 10/94 | 800 | \$35 | Olvera Street Spanish Set/3. | \$100 |
|  | 8/96 | 500 | UNA | PCS - Personal Comm Services. | S......... $\$ 200$ |
|  | 8/96 | 2.1M |  | Pioneers of America. | \$10 |
|  | 8/96 | 900 | \$10 | Pioneers of America. | \$15 |
|  | 11/95 | 200M |  | Raley's-Belair/Holiday Greetings. | 5......... $\$ 20$ |
|  | 11/95 | 400M |  | Raley's Valentine's Day. | \$20 |
|  | 5/96 | 20 M | \$10 | San Diego Republican NatI Conv | nv.......... $\$ 16$ |

## Clothes-free Vacationers! \$10 Phone Card from the American <br> Visit us on the Internet: http://www.aanr.com

| MCN | DATE | QTY | DENOM | DESCRIPTION OF CARD RETAL | RETALL PRICE |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 5/96 | 20M | \$20 | San Diego Republican Nat' Conv . | Conv......... $\mathrm{S}^{30}$ |
|  | 5/96 | 15M | \$50 | San Diego Republican Nat' Conv..... | Conv.......... ${ }^{\text {P70 }}$ |
|  | 4/96 | 3M | \$5 | San Francisco Public Library | \$10 |
|  | 5/96 | 5 M | \$80 | San Franciso Collector's Set/3. | .............. $\$ 80$ |
|  | $12 / 94$ | 2 M | \$5 | Santa \& Lounge Chairs | \$30 |
|  | $12 / 94$ | 1.19 | \$10 | Santa \& Lounge Chairs. | \$52 |
|  | 12/94 | 600 | \$20 | Santa \& Lounge Chairs | \$95 |
|  | $12 / 94$ | 600 | \$35 | Santa \& Lounge Chairs Set/3. | \$180 |
|  | $12 / 94$ | 2.3 M | \$5 | Santa \& Phone. | \$39 |
|  | $12 / 94$ | 1.2 M | $\$ 10$ | Santa \& Phone. | \$55 |
|  | $12 / 94$ | 650 | \$20 | Santa \& Phone | \$95 |
|  | $12 / 94$ | 2? | \$5 | Santa \& Phone Error/ 20 on Rev.... | Rev..... \$1,000 |
|  | $12 / 94$ | 23 ? | $\$ 10$ | Santa \& Phone Error $\$ 5$ on Rev... | Rev......... $\$ 725$ |
|  | $12 / 94$ | 650 | \$35 | Santa \& Phone Set/3. | \$185 |
|  | 3/97 | 82M | \$5 | Soccer - Players \& Fans. | \$5 |
|  | 3/97 | 100 M | \$10 | Soccer - Mauricio Cienfuegos | \$10 |
|  | 3/97 | 65 M | \$20 | Soccer - Cobi Jones | \$20 |
|  | 10/96 | UNA | $\$ 10$ | Snowy Peak | \$10 |
|  | 10/96 | UNA | \$5 | Surfin' Santa. | . 55 |
|  | 11/95 | 40M | \$5 | Xmas 95: Santa \& His List. | \$15 |
|  | $11 / 95$ | 40M | \$10 | Xmas 95: Santa \& His List. | \$16 |
|  | $11 / 95$ | 20M | \$20 | Xmas 95: Santa \& His List. | \$32 |
|  | $11 / 95$ | 40M | $\$ 5$ | Xmas Gifts | \$11 |
|  | 11/95 | 40M | \$10 | Xmas Gifts | \$15 |
|  | $11 / 95$ | 20M | \$20 | Xmas Gifts. | \$27 |
|  | 11/95 | 40 M . | \$5 | Xmas Tahoe Snowscape | \$8 |
|  | $11 / 95$ | 40M | \$10 | Xmas Tahoe Snowscape | \$14 |
|  | 11/95 | 20M | \$20 | Xmas Tahoe Snowscape | \$28 |
| Phoneline USA |  |  |  |  |  |
|  | 8/94 | 4.9M | 5 m | Stargate - RA: | \$15 |
|  | 8/94 | 100 | 5 m | Stargate - RA in sealed envelope. | ope.......... $\$ 18$ |
|  | 8/94 | 100 | 5 m | Stargate - RA Limited Edition.. | \$20 |
|  | 8/94 | 5 M | \$15 | Stargate - Anubis | . 15 |
|  | 8/94 | 5 M | \$15 | Stargate - Horus. | \$15 |
| Quest/Liberty |  |  |  |  |  |
|  | 5/96 | 5 M | \$10 | Irish Olympics Die Cut. | \$12 |
|  | 8/96 | 5 M | \$40 | Gone With The Wind Set/4. | . $\$ 50$ |
|  | 8/96 | 5 M | \$10 | African Games. | \$12 |
|  | $8 / 95$ | 2 M | \$4 | Nabisco Mr. Peanut | . $\$ 16$ |
|  | $11 / 92$ | 1.2 M | \$3 | Presidents Set/4. | \$30 |
|  | $10 / 95$ | 1524 | 10m | Pulsar Watch. | \$20 |
|  | 10/95 | 2604 | 15 m | Seiko Watch | \$25 |
|  | 3/95 | 1.2M | \$2 | TeleCard Expo West 95 | . $\$ 17$ |
|  | 9/95 | 1180 | \$2 | TeleCard World East '95. | \$17 |
|  | 6/93 | 2M |  | Vincent Van Gogh | \$15 |
| Score Board Inc. (SBI) |  |  |  |  |  |
| 348a | $8 / 95$ | 2.5 M | 10 m | World Of Coke 5th Anv. White. | -........ $\$ 30$ |
| 348b | 8/95 | 500 | 10 m | World Of Coke 5th Anv. White/VIP... | NIP..... $\$ 50$ |


| MCH | DATE | QTY | DENOM | DESCRIPTION OF CARD RET | PRICE |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 349a | 8/95 | 2.5 M | 10 m | World Of Coke 5th Anv.Black | \$30 |
| 349b | 8/95 | 500 | 10 m | World Of Coke 5th Anv.Black | 50 |
| 348a/349a | 8/95 | 2.5M | 20m | WOC 5th Anniv. Set/2 | \$65 |
| 348b/349b | 8/95 | 500 | 20 m | WOC 5th Anniv. VIP Set/ | \$115 |
| 350 | 9/95 | 95 | \$25 | TCW '95 NYC Polar | \$250 |
| 442/491 | 11/95 | 7100 | \$100 | Coke I \$2 Set50 | \$125 |
| 492/501 | 11/95 | 4,560 | \$50 | Coke I Old Ad Cels | \$135 |
| $502 / 506$ | 11/95 | 2,860 | \$25 | Coke I $\$ 5$ Cel Set | \$125 |
| 507/516 | 11/95 | 1.1M | \$100 | Coke I \$10 Set | \$225 |
| 517/519 | 11/95 | 895 | \$30 | Coke Bottle Caps | \$250 |
| $520 / 521$ | 11/95 | $1 \mathrm{M}+$ | \$20 | Coke Bottles \$ | \$250 |
| 522/531 | 11/95 | UNA | \$250 | Coke I \$25 | \$525 |
| 542/544 | 12/95 | 2.5M | 30 m | Around the | \$55 |
| 545/549 | 12/95 | 2.5M | 120 m | Santa Edition S | \$120 |
| S671/718 | 3/96 | UNA | \$48 | Coca-Cola Series $1 \$ 1$ Set/48 | \$100 |
| S719/766 | 3/96 | UNA | \$48 | Coca-Cola Series $1 \$ 2$ Set48 | \$200 |
| 767/771 | 3/96 | 5250 | \$25 | Coca-Cola Calendar Girls Set | \$50 |
| 772781 | 3/96 | 1250 | \$100 | Coke II Trucks \$10 Set | $\$ 75$ |
| 782786 | 3/96 | 2860 | \$25 | Coke II Acetate \$5 Set/5 | \$100 |
| 792794 | 3/96 | 862 | \$30 | Coke Il Die Cut Can Set/3 | \$85 |
| 795/797 | 3/96 | 862 | \$30 | Coke II: Die Cut Tray Set3. | \$225 |
| 1105/1129 | 6/96 | 4050 | \$50 | Coke Nat' S Siver \$2 Set/25 | \$60 |
| 1130/1154 | 6/96 | 2715 | \$50 | Coke Nat'1 Gold \$2 Set/25 | \$80 |
| 1155/1164 | 6/96 | 6401 | \$50 | Coke Nat'I Silver \$5 Set/10 | \$70 |
| 1165/1174 | 6/96 | 4278 | \$50 | Coke Nat'l Gold \$5 Set10. | 890 |
| 1175/1184 | 6/96 | 319 | \$250 | Coke Nat' Silver \$25 Set/10 | \$395 |
| 1185/1194 | 6/96 | 218 | \$250 | Coke Nat'I Gold \$25 Set/10. | \$595 |
| 865/914 | 5/96 | 6.1M | \$100 | McDonald's Common Set/50 | \$100 |
| 915/964 | 5/96 | 426 | \$100 | McDonald's \$2 Goid Arch Set/50 | \$275 |
| 965/984 | 5/96 | 2520 | \$50 | McDonald's \$5 Cel Set/20 | \$150 |
| 985/1004 | 5/96 | 5510 | \$50 | McDonald's \$5 Set/20 | \$110 |
| S1005/\$1014 | 4 5/96 | 1420 | \$100 | McDonald's \$10 Racing Set/ | \$175 |
| 1015/1017 | 5/96 | 856 | \$75 | McDonald's Happy Meal Set/ | \$200 |
| 1018/1022 | 5/96 |  | \$5,000 | McDonald's \$1,000 Set | . 86,000 |
| Shared Use Network |  |  |  |  |  |
|  | 4/96 |  | 00m | Blimpie Set/4 | \$60 |
| SmarTel |  |  |  |  |  |
|  | 11/94 | UNA | 10 m | 3MYour Logo | \$12 |
|  | $2 / 95$ | 4.5M | 10 m | A.T. Cross Pen | . $\$ 16$ |
|  | 11/94 | $25 \mathrm{M}+$ | 10 m | Abbot Labs/Biaxin | \$14 |
|  | $8 / 94$ | 5M | 5 m | Abraham \& Strauss/Fat | \$14 |
|  | 6/94 | 5M | 5 m | Abraham \& Strauss/Mother's Day. | \$14 |
|  | 3/96 | $25 \mathrm{M}+$ | 5 m | Ace Ventura - When Nature | \$8 |
|  | $7 / 95$ | 2.5M | 5 m | Alegria - Cirque De Sole | \$26 |
|  | $2 / 95$ | 5.1M | 10m | American Axie \& Mfg | . $\$ 11$ |
|  | 11/94 | UNA | 5 m | American Heart Associ | \$13 |
|  | 6/96 | 50 | 10 m | AmTelEx' 96 Peo | $\$ 15$ |

## B \& B Says: Let's Examine the Subject of Scratch-Off PIN Numbers

During the last several months, we have been conducting a random survey of all phonecard collectors to gain their thoughts regarding the subject of scratch-off PIN numbers. Before we announce the results, we wish to express our own opinion. We believe scratch-off PIN numbers should be discontinued by all manufacturers as a collector should not be penalized $50 \%$ or greater for using their time. We know that the reason for the scratchoff is to keep phone time from being used (at least with certain issuers) due to rebates to the manufacturer. Covered PIN numbers are not in the best interest of the collector market and cannot ensure further growth. With over $95 \%$ of all collectors responding to us with their opinion of wanting exposed PIN numbers, we believe issuers need to listen. For those of you who have not expressed your opinion please write us and let us know. For $\$ 4.00$ shipping and handling we will send you both a Marilyn Anaheim show card and a Forest Enchantment show card (value $\$ 40.00$ retail).

Let's now examine our top items for the last several months. We have predicted the $\$ 5 \mathrm{Pac}$ Bell Chip card and the AT\&T Democratic and Republican convention set, the 17th National Coke sets, the Mickey Mouse III and Donald Duck II all have increased over 100\%; the Tootsie Roll, Christmas Cracker Jack, Pink Panther Easter, Xmas Garfield, also have excellent potential. For those of you on our preferred mailing list, we have given you the opportunity to buy some sleepers as well. In conclusion, remember our money-back or trade-in policy for our preferred customers (we are the only dealer in the world to offer it). Remember, phonecard collecting is fun, buy what you like, use the phone time and help us to get the issuers to eliminate scratch-offs and lower the phone time charges.
\$25 McDonald Gold \& Silver 20 card set w/matched no's. only 47 sets worldwide - $\$ 1200.00$ Unmatched set $\$ 975.00$ In UP Album w/ pages
\$25 Coke Silver - 10 card setSpecial \$195.00 (L1)
\$25 Coke Gold - 10 card set
-Special \$595.00 - Both \$775 (L1)
\$2 Coke National Gold \& Silver set ( 50 card set) Last Coca-Cola set to have Sprint phone time
(Rarest \$2 set of all) \$159.00 In UP Album

AT\&T 4 card Republican \& Democratic Conv. set -
Very rare $\$ 350.00$ (L-1)

## SPECIAL OF THE YEAR

 B\&B purchased all the Super-bowl XXXI VIP Alumni Dinner cards that were left. Edition of 1500 - only 100 cards exist for retail sale Special price $\$ 45.00$ - Last year's Dinner card $\$ 75.00$ - Set one of each $\$ 90.00$PacBell $\$ 5$ Chip Rep Conv. Very rare $\$ 350.00$ (L-1)

New Issue Event Masters Mickey \& Donald with folder Edition 1,000 $\$ 125.00$ (L1)

AT\&T Lucy Dinner Test card for SF '95 Dinner very rare Bids only starting at $\$ \mathbf{2 0 0 . 0 0}$

We carry thousands of cards in stock and also carry supplies for your needs. Ask to be put on our preferred mailing list and receive your price list. Supply Special of the Month - 150 ct CollectorSafe Phone Holders Reg. \$45 SPECIAL \$15.00 + shipping.

B\&B Fone Cards Inc.
8780 19th Street, \# 222, Alta Loma, CA 91701
Hours: 10am-4pm M-F PST/(909) 466-1666 Orders Only (800) 77707610 AE, MC, Visa, Discover


MCN DATE GTY DENOM DESGRIPTION OF CARD

| 9/92 | 4M | 40u | Popsicle Pup | \$33 |
| :---: | :---: | :---: | :---: | :---: |
| 6/95 | 1M | \$12 | Puppy Love Set/4. | \$4 |
| 6/95 | 1M | \$3 | Puppy Love: Boston Terrier.. | \$ |
| 6/95 | 1M | \$3 | Puppy Love: Maltese. | . 8 |
| 6/95 | 100 | \$3 | Puppy Love: Maltese test. | \$30 |
| 1/95 | 1M | \$3 | Puppy Love: Yellow Lab. | S |
| 1/95 | 1M | \$3 | Puppy Luv: English Setter. | \$6 |
| 9/92 | 4M | 40u | Rainbow Birds. | \$44 |
| $9 / 92$ | 4M | 20u | Red Roses. | \$30 |
| 9/92 | 4M | 20u | Retriever Pups Spanish Revers | se......... $\$ 1$ |
| UNA | 10M | 20u | Sidney Harbor. | \$23 |
| $7 / 92$ | 6.5 M | \$5 | Sister Cities Set/8. | \$425 |
| 200 | 10M | 204 | Tropical Beach. | \$21 |
| 6/93 | 10M | 204 | USA - Ireland Direct | \$25 |
| 5/93 | 25M | 10u | Waikiki Beach. | \$275 |
| $6 / 94$ | 20M | \$10 | Worid Cup Soccer-Set24 w/o | $1000 . . . .34$ |

Strategic Telecom Systems (STS)

| 4/96 | 10M | $5 u$ | 1st Anniversary Chip | 25 |
| :---: | :---: | :---: | :---: | :---: |
| UNA | 1.1M | 5 m | Albuquerque Balloon Festival | 530 |
| 11/96 | 5005 | $5 u$ | Alien \& Roswell Daily Record | \$30 |
| UNA | 5M | 5 m | Aliens at Roswell, NM | \$30 |
| 12/95 | 5M | \$120 | Americana Series II Set/12. | \$750 |
| 4/96 | 10M | 360m | Americana Series Set/12 | \$750 |
| 9/95 | 5M | 120 m | Animal Coilector's Series Set | \$250 |
| UNA | UNA | $\mathrm{n} / \mathrm{t}$ | Aspen Lodges \& Ski Resort prototype. | \$3 |
| UNA | 1.1M | 5 m | Buddy Holly | \$30 |
| UNA | 8.5M | 30 m | Chicago Bulls Card \& Yearbook | \$100 |
| 12/95 | 5M | 50 m | Cities of the World Ed. 1 Set/5. | \$175 |
| $1 / 96$ | 10M | 50 m | Cities of the World Ed. 2 Set/5. | \$175 |
| 9/96 | 900 | 5 m | Clinton \& Gore Shaking Hands | \$75 |
| 10/96 | 6.5 M | 5 m | Clinton \& Gore Shaking Hands (F) | \$75 |
| 10/96 | 1025 | 5 m | Colorado Democratic Convention | \$15 |
| 4/95 | 2 M | 30 m | Don't Mess with Texas Ed. 1 | \$700 |
| 11/96 | 250 | 10 m | Dubois Champagne. | \$20 |
| 9/96 | 900 | 30u | Election 1996 Set/4. | \$30 |
| 8/96 | 20M | 30 m | Exotic Cars Series I Set/3 | \$75 |
| 8/96 | M | 30 m | Exotic Cars Series II Set/3 | \$75 |
| 8/96 | M | 30 m | Exotic Cars Series III Set3 | \$75 |
| 8/96 | 20M | 30 m | Exotic Cars Series IV Set/3 | $\$ 75$ |
| 9/95 | 5M | 40 m | Freedom Series Set | \$75 |
| UNA | UNA | n/t | Frequent Flyer Minutes prototy | \$3 |
| 7196 | 5M | 50 | Gold Medal Waterskier | \$25 |
| 7/96 | 150 | 10 m | Hendrix Arabians. | \$20 |
| $12 / 95$ | 3M | 60 m | Holidays 1995 Set/2 | \$200 |
| 4/96 | 200 | 30 m | 1 Survived Oriando | 540 |
| 5/96 | 20M | 360 m | Images of the Worid Setl2 | \$240 |
| 8/96 | 100 | 30 m | Inciana Octoberfest Set/3 (F) | $\$ 35$ |
| 10/96 | 2.5 M | 10 m | lowa Sesquicentennial Set/2 (F) | \$50 |
| 196 | UNA | 30 m | IR Collectible Series Contest Set/3 | \$60 |
| 4/96 | UNA | 10 m | IVR Dolphin | $\$ 75$ |
| 10/96 | 2 M | 15 m | James Dean Set/3 | \$100 |
| 10/96 | 5M | 10u | Jim Hansel Wildilife Scenes Set/2 | \$50 |
| 11/94 | 4.3M | 30 m | Leadership Conference Set/3 | \$300 |
| 10/96 | 20M | 10u | Little Dreamers Set/2 | \$50 |
| 9/96 | 15M | 30u | Madison County Bridges Set/6. | \$75 |
| 9/96 | 1001 | 5 m | Magic of Madison County Set/2 | \$25 |
| 4/96 | 2.6M | \$57 | Marily Monroe Set/ | \$300 |
| 4/96 | 20M | 30 m | Masters: Gaugin (F) Set/ | \$75 |
| 4/96 | 20M | 30m | Masters: Michelangelo (F) Set/3 | \$75 |
| 4/96 | 20M | 30 m | Masters: Rembrandt (F) Set/3 | \$75 |
| 3/96 | 20M | 30 m | Masters: Van Gogh (F) Set/3 | $\$ 75$ |
| 8/96 | 10M | 30 m | Minneapolis Panorama Set/3 (F) | \$75 |
| 10/96 | 1.5M | 30 m | Nativity Christmas Set/3. | \$50 |
| 10/96 | 1M | 5 m | Nebraska Rebublican Convention | \$10 |
| 4/96 | 5M | 30m | Picasso Set/5 | \$175 |
| 6/96 | 1.5M | 10u | Queen City Centennial, Aneta, ND | \$10 |
| 10/96 | 1.5M | 30 m | R McDonald House TeleChip Set/ | \$150 |
| 4/96 | 10M | 130 m | Reach for the Emerald Set/13 (F). | . 860 |
| UNA | 20M | 30m | Reach for the Stars/Minneapolis Set/3 | . $\$ 75$ |
| 7/96 | 5.1M | 20 m | Rush Limbaugh (F) | \$50 |
| 4/96 | 100 | 10 m | San Diego Earth Day | \$25 |
| 10/96 | 100 | 10 m | School Moose. | \$15 |
| 8/96 | 1.1M | 5 m | SonShine '96. | . $\$ 10$ |
| 4/96 | 20M | 30 m | Step Into the Future Set/3 (F) | \$75 |

## Ji'S TELECARIDS

206 Cooper Drive Aiken, SC 29803 Ph/Fax: (803) 652-7485 E-Mail: jrtc037@csra.net http://www.cardmall.com/ir-telecards http://www.csra.net/jitc037

## SPECIALS

## USA Card

$\$ 1000.00$ Bill (One Thousand) Beautiful 10u (1500) .......... $\$ 10.00$ TotalTel
Aficionado Cigar with Wayne Gretzky and his wife Janet Jones both with cigars (Janet is a fox like Demi) Only 500............CALL

## Karis Comm

Pepsi Pull Tab set, 2 Regular and Test
matching serial \#'s (500).

## matchin Tell-One

2 difflerent Burger King cards:
Whopper, Fries and Coke only (1000).
Burger King Kids Club Racing Team w/ Burger King Car \#87, DuPont \#24 Jeff Gordon car and cartoon cards behind Cartoon Network
.. $\$ 12.00$
Add $\$ 4.00$ S\&H Under $\$ 100 \& \$ 5.00$ for orders over $\$ 100.00$. Please call to contirm orders. Check, Money Order, Cashiers Check. Very large inventory on hand. Finish Line Dealer.

MCN date oty denom description of card betall price Strategic Telecom Systems (STS) continued

|  | $\begin{array}{r} 4 / 96 \\ 9 / 94 \\ 8 / 96 \\ 1096 \\ 3 / 96 \\ 3 / 96 \\ 10 / 96 \\ 796 \\ 10 / 95 \\ 6 / 96 \end{array}$ | $\begin{array}{r} 2 \mathrm{M} \\ 1.5 \mathrm{M} \\ \text { UNA } \\ 10 \mathrm{M} \\ 5150 \\ 10150 \\ 100 \\ 15 \mathrm{M} \\ 2.5 \mathrm{M} \\ 1.5 \mathrm{M} \end{array}$ | $\begin{array}{r} 5 \mathrm{~m} \\ \$ 5 \\ 5 \mathrm{u} \\ 30 \mathrm{~m} \\ 30 \mathrm{~m} \\ 30 \mathrm{~m} \\ \text { UNA } \\ 15 \mathrm{u} \\ 30 \mathrm{~m} \\ 10 \mathrm{u} \end{array}$ | Step to the Future VM $\qquad$ <br> STS First Edition $\qquad$ <br> STS Man Ed. 1. $\qquad$ <br> Tampa Panorama Set3 (F) $\qquad$ <br> Teaming for Technology $\qquad$ <br> Teaming for Technology Ed. 2 Set/3 <br> Texas Tech: Masked Rider. $\qquad$ <br> The Three Tenors $\qquad$ <br> UlitraGOLD Eagle $\qquad$ <br> World Freetall Skydiving Quincy '96 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| TekTel |  |  |  |  |  |
|  | 3/96 | UNA | 12 m | Smith's Coke Set/4 | \$40 |
|  | 5/96 | UNA | 60m | NBC Friends \& Diet Coke | \$60 |
| Telenova (TNV) |  |  |  |  |  |
|  | 3/95 | 1 M | 10 m | Telenova Ware | \$9 |
| 3 | 1/96 | 750 | 5 m | Xerox/Mail Boxes Etc | \$13 |
| 4 | 4/96 | 1 M | 5 m | Misty Slush.. | \$17 |
| 5 | 5/96 | 750 | 5 m | Dennis the Menace \& Dairy | \$50 |
| $6$ | 6/96 | 1.5M | 10 m | Crayola Store Grand Opening | \$23 |
| 7 | 7/96 | 1 M | 5 m | Domino's Pizza. | \$17 |
| 8 | 7/96 | 1M | 5 m | Little Caeser's Piza | \$15 |
| 9 | 9/96 | 600 | 10 m | Fidelity \& Deposit Com | \$10 |
| 10 | 10/96 | 550 | 5 m | Happy Halloween! | \$12 |
| 11 | 10/96 | 575 | 5 m | Happy Thanksgiving! | \$12 |
| 12 | 10/96 | 775 | 5 m | STS Dallas Convention | \$12 |
| 13 | 10/96 | 275 | \$2 | Endangered Panda/Asia Direct | \$19 |
| TeleTrading Cards |  |  |  |  |  |
|  | 9/95 | 5M | \$5 | Wizard of Oz Series | \$53 |
|  | 3/94 | 5M | \$5 | Wizard Oz (Set | 560 |
| Tell-One Inc. |  |  |  |  |  |
|  | 8/95 | 1995 | 5 m | Windows 95. | \$12 |
|  | 10/96 | 1 M | 10 m | Subway Annivers | \$10 |
|  | 12/96 | 1M | 10 m | TGI Fridays (F) | \$10 |
|  | $1 / 97$ | 1 M | 10 m | Burger King Meal. | \$13 |
|  | $2 / 97$ | 1 M | 10 m | Burger King/Cartoon Network | \$12 |
| TotalTel |  |  |  |  |  |
|  | 9/96 | 1M | 10 m | Cigar Aficiando/Dem | \$150 |
| Univox |  |  |  |  |  |
|  | N/A | 1.5M | 25u | Frankenstein. | \$13 |
|  | N/A | 100 | 100u | James Dean Set/2 | \$95 |
|  | 3/94 | 500 | 254 | Marilyn in dress.. | \$18 |
|  | 3/94 | 1.5M | $25 u$ | Marilyn Red Lips -Face. | \$26 |
|  | N/A | 1 M | Var | Norman Rockwell Goiden Rule | \$40 |
| US WEST (USW) |  |  |  |  |  |
| 7T/11T | 3/93 | 1 | \$42 | Schlumberger Lab Test Set/5 | \$7,500 |
| 15/19 | 3/94 | 10M \$ | \$42.25 | Northwest Legacy Set/4 (F) | \$160 |
| 15P/19 | 9/92 | 2 | $\$ 42$ | Schlumberger Legacy Proof Set | \$7,500 |
|  | 7/95 | 10M | \$1 | Mountain Hiker complimentar | \$15 |
| 26/28 | 8/95 | 15M | \$40 | Seattle Skyline Set/3 (F). | \$45 |
| 29/31 | 8/95 | 10M | \$35 | Seattle Landmarks Set/3 (F) | \$45 |
| 32/34 | 8/95 | 15M | \$35 | Adventure Series Set3 (F) | \$45 |
|  | 8/95 | 10M | \$10 | Seattle Space Needle. | \$12 |
|  | 9/95 | 1M | \$1 | CardEx '95 Coin complimentary. | \$25 |
| 37/39 | 9/95 | 15M | \$35 | Denver Skyline Set/3 (F) | \$45 |
|  | 9/96 | 250 | \$1 | Connections/Hispanic COC Collector | \$5 |
|  | 9/96 | 1M | \$1 | Connections/Hispanic COC Show. |  |

## USACard Corporation (USA)

|  | 7/9 | 1 M | \$2.50 |  | \$45 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 6 | 9/94 | 1 M | \$2.50 | Card | \$30 |
| 13 | 11/94 | 1 M | \$20 | Ron P | \$25 |
| 17/21 | 11/94 | 2 M | \$25 |  | \$77 |
|  | 1/95 | 1250 | \$15 | EUI | \$60 |
|  | 2/95 | 1 M | \$5 | To My Valen | \$15 |
| 35 | $2 / 95$ | 500 | \$10 | To My Valentine. | \$15 |
|  | 2/95 | 1 M | \$5 | Shed The Light on MS | \$10 |
| $41 / 42$ | 4/95 | 1.1 M | \$10 | Singapore Mint "'End WWII' Set/2 | . 550 |
|  | 5/95 | 1.5M | \$10 | China Eastern Airlines Set2..... | \$60 |
| 60 | 6/95 | 2 M | \$10 | Las Vegas Expo/"ZAP | \$15 |
| 60a | 6/95 | (100) | \$10 | Raye "'ZAP"'Hollitt Sign | $\$ 35$ |

## 

E-Mail Address: $71430.1634 @$ compuserve.com
Web Site: www.cardmall.com/united-america

|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

 Lite Savers 2 card set
Tootsie Roll, Dots, dunior Mints Tootsie Roll, Dots, Jun
US West The hiker.. US West Seatlie Reign Year of the Ox
Abbot \& Costello Abbot \& Costello - Baseball $\quad \$ 13.50$ Burger King - Kids Club.
Garfield Santal All Mine MANY OTHER TOPICS AVAILEBLE Write, call or fax for FREE price list.

[^5]Call: 414-353-3024 FAX: 414-358-9303

| MCN |
| :--- |
| $69 / 73$ |
| 82 |
| 111 |
| 112 |
| 115 |
| 130 |
| 131 |
| 132 |
| $134 / 137$ |
| 145 |
| 146 |
| 147 |
| 149 |
| 150 |
| 154 |
| 155 |
| 162 |
| $164 / 16$ |
| 170 |
| 171 |
| 172 |
| 173 |
| 175 |
| 177 |
| 178 |
| 179 |
| 180 |
| 181 |
| Vista |



## Wachovia Corporation (WAC)

$12 / 95$ 1.5M UNA Retail Conference Prom
\$2 Baton/Employee Card.

| SPORTE |  |  |  |
| :---: | :---: | :---: | :---: |
| Ameall |  |  |  |
|  | UNA 5M | \$10 | Emmit Smith |
|  | UNA 5M | \$10 | Shannon Sharpe............................ $\$ 50$ |
| ACMI |  |  |  |
| S144 | 3/94 2.5M | \$3 | Packer HOF-Bart Starr.................... $\$ 9$ |
| S149 | 3/94 1.5M | \$7 | Packer HOF-Ray Nitschke ................. $\$ 11$ |
| S154 | $3 / 94 \quad 700$ | \$20 | Packer HOF-Vince Lombardi.............. $\$ 25$ |
| S159 | $11 / 94300$ | \$50 | Packer HOF-Lombardi/Starr............... $\$ 55$ |
| S163 | 3/94 300 | \$50 | Packer HOF-Willie Davis..................... 555 |
| S176 | 5/94 5M | \$6 | Larry Bird L Card ........................... $\$ 14$ |
| S186 | 9/94 4M | \$10 | Larry Bird A Card .......................... $\$ 15$ |
| S187 | $2 / 95$ 5M | \$10 | Larry Bird A Card............................ $\$ 11$ |
| S197 | 11/95 800 | \$20 | Larry Bird R Card....................... $\$^{24}$ |
| S198 | 11/95 800 | \$20 | Larry Bird Y Card ...................... $\$ 23$ |
| S199 | $12 / 95800$ | \$20 | Larry Bird B Card .......................... $\$ 23$ |
| S209 | $12 / 95200$ | \$50 | Larry Bird I Card ........................... $\$ 52$ |
| S210 | $12 / 95 \quad 200$ | \$50 | Larry Bird R Card........................... 552 |
| \$211 | $12 / 95200$ | \$50 | Larry Bird D Card........................... 552 |
| \$250 | 1/95 2M | \$6 | Interactive Basketball ..........................12 |
| S251 | 1/95 2M | \$6 | Interactive Football......................... $\$ 12$ |
| \$253 | 1/95 2M | \$6 | Byron Scott-B............................ $\$ 8$ |
| S274S278 | 4/95 2M | \$30 | PhilaTELECARD Olympic Set/5......... \$47 |
| S320 | 12/95 2.5M | 20 m | Phoenix Suns Interactive ............... $\$ 10$ |
| Ameritech |  |  |  |
| S30, 533 | 5/94 13.9M | \$17.50 | Robin Yount CoinSaver Set/4........... $\$ 39$ |
| S30P S33P | 5/94 10 | \$17.50 | Robin Yount CoinSaver Proof Set/4...\$1,000 |
| S30SS33S | 5/94 500 | \$17.50 | Robin Yount CoinSaver Spec Set/4 ..... \$240 |
| S34/S36 | 6/94 17538 | \$17 | Soccer CoinSaver Set/3....... \$25 |
| 534515365 | 6/94 $\quad 500$ | \$17 | Soccer CoinSaver Specimen Set/3...... \$180 |
| S37/1939 | 6/9417,568 | \$17 | World Sports Set/3 .............. \$26 |
| S375/339S | 6/94 500 | \$17 | World Sports Specimen Set/3........... $\$ 160$ |
| S40 | $7 / 9429124$ | \$2 | Comiskey Park ............................... $\$ 9$ |
| S41 | 7/94 14.2M | \$2 | 1994 Senior Open ............................. $\$ 7$ |
| SPr11 | 6/96 5.5M | 30 u | Motorola Indy Car............................ ${ }^{\text {S }}$ |

## AmeriVox

$7 / 94$
UNA UUA
2M
\$1 Anaheim Show Card.
UNA Babe Ruth
$73 \quad 8 / 95$
$9 / 95$
$1 / 96$
$1 / 96$
$1 / 96$
$4 / 96$
$4 / 96$
$4 / 96$
137
$4 / 96$
$7 / 96$
$7 / 96$
$7 / 96$
$7 / 96$
$7 / 96$
$8 / 96$
$8 / 96$
$9 / 96$
$1681 / 96$
$11 / 96$
$11 / 96$
$11 / 96$
$11 / 96$
$12 / 96$
$1 / 97$
$1 / 97$
$1 / 97$
$1 / 97$
$2 / 97$
2.50
500
$1.5 M$
1.5 M
2.5 M
1.5 M
300
93
2 M
1.5 M
400
96
2.5 M
1 M
2 M
1 M
1 M
1 M
1893
500
107
100
1997
500
500
500
$1 M$

$$
\begin{aligned}
& 0 \\
& \$ \\
& 10 \\
& 1 \\
& 1 \\
& 1 \\
& 1 \\
& 1 \\
& 4 \\
& 1 \\
& 1 \\
& 1 \\
& 1 \\
& 1 \\
& 1 \\
& 1 \\
& \$ \\
& 2 \\
& 1 \\
& 1 \\
& 1 \\
& 1 \\
& 1 \\
& \$ \\
& \$
\end{aligned}
$$

100
$\$ 5$
10
10
10
10
12
15
40
10
12
15
10
10
10
10
$\$ 1$
25
10
12
15
18
10

OU Dungeons \& Dragons Set5
$\$ 78$
10u Loveland, CO Valentine Wishes...
10u Loveland, CO Special Greeting...
10u Pink Panther Valentine's Day
10u Cracker Jack.
$12 u$ Cracker Jack.
40u Cathy Series I Sett 4
10u Pink Panther: Atlanta Olympics.
12u Pink Panther: Atlanta Olympics
15u Pink Panther: Atlanta Olympics....
lou Gone With T
10u Casablanca.
10u New $\$ 100$ Frankin.
10u Pink Panther: Anaheim......
$\$ 10$ Pink Panther: Long Beach.
$25 u$ Cathy Series II Set/5
10u Cracker Jack Christmas
12u Cracker Jack Christmas
15u Cracker Jack Christmas.
18u Cracker Jack Christmas VIP
10u Pink Panther: Happy New Year....
$\$ 10$ Pink Panther Easter Egg: Green...
\$10 Pink Panther Easter Egg: Blue..
$\$ 10$ Pink Panther Easter Egg: Purple.
10u Loveland, Colorado Valentine
$\$ 35$ Premiere Cast Member Set/3 $\qquad$ $\$ 510$
$\$ 290$
$\$ 225$
$\$ 5$ Telecom Magic ' 94.
10 No Cast Member/Bua
20 Non-Cast Member/Grey $\qquad$ . $\$ 45$ . $\$ 175$ $\$ 310$
$\$ 135$


Authenti


## Brilliant Color Cards

| 7/94 | 10M | $3 u$ | All Star Baseball-Sprint. | . $\$ 13$ |
| :---: | :---: | :---: | :---: | :---: |
| 10/94 | 5M | 3u | All Star Basketball-LDDS | . $\$ 10$ |
| 9/94 | UNA | 3u | Basketball player in clouds. | \$8 |
| 9/94 | UNA | 3u | Card Ex 94 Soccer Player.. | \$8 |
| 9/94 | 5M | 3 m | Tennis All-Star. | \$8 |
| 9/94 | 1M | $3 u$ | Woman Tennis Player w/Cactus. | \$8 |

## Cable \& Wireless



## CDG

UNA 100
UNA US Open Golf Set/3
$\$ 55$

## Champion Sports



Classic Card Co.

## Collectors Advantage

| 5/95 1293 $12 / 94$ $8 / 95$ 1194 $11 / 93$ $10 / 95$ 1093 $4 / 95$ $10 / 94$ $5 / 94$ $5 / 93$ $8 / 94$ $5 / 95$ $8 / 94$ $8 / 94$ $10 / 95$ | 2.5 M 1 M 2 M UNA 2 M 1 M 300 1.5 M 400 3 M 2 M 2 M 10 M 4 M 868 UNA 500 400 | $\$ 6$ $\$ 5$ $\$ 6$ UNA $\$ 6$ $\$ 5$ $\$ 6$ $\$ 5$ UNA $\$ 3$ $\$ 3$ $\$ 5$ $\$ 3$ $\$ 6$ 20 UNA $\$ 6$ UNA | NASCAR-Purolator 500. <br> NASCAR 94 -Hooters 500 <br> NASCAR 95 -Hooters 500 <br> All Pro 300 Charlotte. <br> Atlanta Motor Speedway (Internet). <br> Atlanta Motor Speedway (Traveltel) <br> Bumper to Bumper... <br> Chariotte Motor Speedway (ACMI). Lug Nut 600 Charlotte. <br> NASCAR-Mello Yello 500 (Internet). NASCAR Coca Cola 600 (internet) NASCAR Coca Cola 600 (Internet). NBA Hakeem The Dream. $\qquad$ Red Dog 300. <br> Sadaharu Oh-Signed Japanese <br> Sadaharu Oh-Unsigned UAW-GM <br> UAW-GM 600 Test | $\$ 20$ $\$ 40$ . $\$ 23$ $\$ 15$ .. $\$ 30$ $\$ 30$ $\$ 11$ $\$ 45$ $\$ 11$ $\$ 15$ $\$ 15$ $\$ 655$ $\$ 45$ $\$ 25$ $\$ 17$ $\$ 180$ $\$ 100$ $\$ 13$ ..$\$ 34$ |
| :---: | :---: | :---: | :---: | :---: |
| Collector's |  |  | ns |  |

## Collector's Communications

1M $\$ 10$ Fred Biletnikoff............................... $\$ 9$

Comm/Net
UNA
$5 \mathrm{M} \quad 17 \mathrm{~m}$ Nolan Ryan-Pitch/Side
de............................... $\$ 30$

ConQuest
4/95
$6 / 94$
2.5 M
4 M
\$9 Bobby Rahal
54 Int'l Sprtscrd-Anaheim-94-Set5............. $\$ 12$
CPMC
5/95 5M UNA Collector Edition / Twin Spires
$\begin{array}{r}\$ 25 \\ \$ 55\end{array}$
$\begin{array}{lrrrr}\text { UNA } & 2.5 \mathrm{M} & \$ 50 & \text { Twin Spires/Churchill Downs Set2............ } \quad \$ 55 \\ \text { UNA } & 5 \mathrm{M} & \$ 100 & \text { Twin Spires/Churchill Downs Set/4....... } & \$ 105\end{array}$

## Creative Communications

## SPRESPR26 2/96 5M 20u Pennzoil - Racing Set2...................... $\$ 15$

Destiny Telecomm International, Inc. (DES)

| 1996 | 25M | 20u | Johnny Rutherford | \$20 |
| :---: | :---: | :---: | :---: | :---: |
| 1/97 | 2.5M | 10u | Nate Archibald | \$20 |
| 1/97 | UNA | 10u | Nate Archibald (signed).. | \$40 |
| 1/97 | 2.5M | 10u | Ollie Johnson. | \$20 |
| 1/97 | UNA | 10u | Ollie Johnson (signed). | \$50 |



Pro-Football - Jumbo Quarterback Club

| 1/97 | 500 | 10u | Aikman, Troy | \$85 |
| :---: | :---: | :---: | :---: | :---: |
| 1/97 | 500 | 100 | Beurlein, Steve | \$85 |
| 1/97 | 500 | 10u | Blake, Jeff | . 885 |
| 1/97 | 500 | 100 | Bledsoe, Drew. | . $\$ 85$ |
| 1/97 | 500 | 104 | Bono, Steve. | . 885 |
| 1/97 | 500 | 100 | Brown, Dave. | \$85 |
| 1/97 | 500 | 10u | Brunnell, Mark. | \$85 |

Pro Football Hall of Fame Insert Series

| 1/97 | 5 M | 10u | Allen, Marcus.. | \$10 |
| :---: | :---: | :---: | :---: | :---: |
| 1/97 | 5M | 10u | Bledsoe, Drew | \$10 |
| 1/97 | 5M | 10u | Elway, John. | \$10 |
| 1/97 | 5 M | 10u | Fave, Brett. | \$10 |
| 1/97 | 5 M | 10u | Marino, Dan | \$10 |
| 1/97 | 5 M | 10u | Rice, Jerry. | \$10 |
| 1/97 | 5M | 10u | Sanders, Barry | \$10 |
| 1/97 | 5 M | 10u | Smith, Emmitt. | \$10 |

## Diamond Connection

$12 / 94 \quad$ 5M $\quad 2 u$ Ken Griffey Jr-Error Card
$12 / 94$ UNA $10 u$ Ken Griffey Jt.-Set/5....
... $\$ 50$
Finish Line


| MCN | DATE | QTY D | DENOM | DESCRIPTION OF CARD R | RETAIL PRICE |
| :---: | :---: | :---: | :---: | :---: | :---: |
| GAFT |  |  |  |  |  |
|  | 6/95 | 1M | UNA | Australian Car Racing. | \$20 |
| Gem International |  |  |  |  |  |
|  | UNA | 1250 | \$5 | Randy White-Cowboys | \$18 |
| Global Key |  |  |  |  |  |
| Global Link |  |  |  |  |  |
|  | UNA | UNA | \$20 | Lipton Tea Tennis Championship | hip........ \$22 |
| Glob | alcom | 2000 |  |  |  |
|  | UNA | UNA | \$10 | World Peace Thru Soccer | \$3 |
| Grapevine Telecards |  |  |  |  |  |
| S1 | 3/96 | 1.5M | 10u | Adidas/Maui Marathon.. | \$13 |
| S3 | 3/96 | 2 M | 10u | FHP Heath Care Classic. | \$13 |
| S4 | 3/96 | 1M | 10u | Hawaii Mountain Tour | \$12 |
| S7 | 5/96 | 2M | 100 | LPGA Championship-Golfer | . $\$ 11$ |
| S8 | 5/96 | 2M | 104 | LPGA Championship-Ronald | \$11 |
| S11 | $7 / 96$ | 1M | 10 m | Olympics: Green/Logo. | \$13 |
| S12 | 7/96 | 1 M | 10 m | Olympics: Izy. | \$13 |
| S13 | 7/96 | 1M | 10 m | Olympics: Soccer Flag. | \$13 |
| S14 | $7 / 96$ | 1M | 10 m | Olympics: Soccer World. | \$13 |
| S11/4 | 7/96 | 1M | 40 m | Olympics Set/4. | \$52 |
| GTE |  |  |  |  |  |
|  | 1/95 | 2.5M | 50 | AFC: Bary Foster. | \$5 |
|  | 1/95 | 2.5M | 50 | AFC: Carl Pickens. | \$4 |
|  | 1/95 | 2.5 M | 50 | AFC: Dan Marino. | \$8 |
|  | 1/95 | 2.5 M | 50 | AFC: Drew Bledsoe. | \$8 |
|  | 1/95 | 2.5M | $5 u$ | AFC: Gary Brown. | \$4 |
|  | 1/95 | 2.5M | 5 | AFC: Jim Kelly ... | \$7 |
|  | 1/95 | 2.5 M | 5 | AFC: John Elway | \$7 |
|  | 1/95 | 2.5 M | 50 | AFC: Junior Seau. | \$7 |
|  | 1/95 | 2.5M | 50 | AFC: Marcus Allen. | \$7 |
|  | 1/95 | 2.5M | 50 | AFC: Marshall Faulk. | \$7 |
|  | 1/95 | 2.5 M | 5 | AFC: Rick Mirer. | \$4 |
|  | 1/95 | 2.5 M | 50 | AFC: Ronnie Lott. | \$10 |
|  | 1/95 | 2.5 M | $5 u$ | AFC: Tim Brown. | \$5 |
|  | 1/95 | 2.5 M | 50 | AFC: Vinny Testaverde. | \$5 |
|  | $10 / 94$ | 2.4 M | $5 u$ | Battle of LA (McDonalds) | \$35 |
|  | 1/95 | 2.5 M | $5 u$ | NFC Curtis Conway | \$5 |
|  | 1/95 | 2.5 M | $5 u$ | NFC: Andre Rison. | \$7 |
|  | 1/95 | 2.5 M | 50 | NFC: Barry Sanders. | \$10 |
|  | 1/95 | 2.5 M | $5 u$ | NFC: Gary Clark. | \$5 |
|  | 7/94 | 2.5 M | 50 | NFL Players AFC-Set/15. | \$165 |
|  | $7 / 94$ | 2.5 M | 50 | NFL Players NFC-Set/15. | \$125 |

## THE BEST OF CANADA

Warm Thanks to our Dealers ej Collectors.
Thank You for Buying from the World's Smallest Phonecard Company. You're \#1 With Us. Delight to the Exquisite Beauty of our Chip Cards, Remote Memory Too, from the True North, Strong or Free.

## MOST WANTED <br> MAC's Coca-Cola \#1 \& 2 <br> Bell Coca-Cola \#1 \& 2 <br> Bell McDonald's \#1 \& 2 <br> Disney's Toy Story 5 Cards <br> Dee Singh F.A. MARKETING

24 Briarwood Avenue
Toronto, ONT. Canada M9W 6G7
Tel: (416) 247-1098•Fax: (416) 247-4486

S56/S57 5/96 15M \$180 American Athletes II Set/4
S62/S65 5/96 15M \$180 Women Athletes Set/4 S49/S52 $5 / 96 \quad 15 \mathrm{M} \$ 180$ American Athletes I Set/4.
$\ldots . . . . \quad \$ 4$
S8 10/95 37.5M \$20 Jacksonville Jaguars Stand Alone
S8S 10/95 UNA $\$ 20$ Jags Stand Alone spec/General.
S8aS 10/95 UNA 20 O
S8b 10/95 UNA \$20 Jags Stand Alone/Mark Bruneli.
S9/S16 10/95 2.5 M \$160 Jacksonville Jags Puzzle Set/8.
S9S\$16S 10/95 $\quad 2.5 \mathrm{M}$ \$160 Jacksonville Jags Spec Set/8
S17 10/95 2 M \$50 Jacksonville Jaguars Stand Alone
$\begin{array}{llll}\text { S18S25 } & 10 / 95 & 2 \mathrm{M} \$ 400 \text { Jacksonville Jags Puzzle Set/8 }\end{array}$ S18SS25S $10 / 95 \quad 2 \mathrm{M}$ \$400 Jacksonville Jags Spec Set/8 $\begin{array}{lll}\text { S26 } & 10 / 95 & 7.5 \mathrm{M} \\ \$ 100 & \text { Jacksonville Jaguars Stand Alone.. }\end{array}$ $\begin{array}{llll}\text { S27 } & 10 / 934 & 500 \\ \text { ST100 }\end{array}$ S27SS34S 10/95 $500 \$ 400$ Jacksonville Jags Spec Set8
Burger King - Coke...Hot! .....\$12 Datatel Coke Set of 6 retail $\$ 60$.

Demi Moore cigar...Hotl...
Space Jam Jumbo
Tootsie Roll Set/3.
USA \$100 Bill Hot $\qquad$
USA $\$ 1000$ Bill Sale $\qquad$
C\&W STS McDonald Chips
Set/6 retail \$150............... $\$ 124$
AT\&T \$5 Democratic Conv....\$25
AT\&T Snoopy Set/12.
McDonald Die-cut Burger, Shake,
Fry, (850) Rare retail \$325 \$225 Crackeriack II Santa Dairy Queen I (750) Dairy Queen II Slush
Dairy Queen III Cake nly $\$ 19$ also, match no. sample
$\$ 80$
$\$ 48$

## DISNEY

Sprint Disney Set/5.............. $\$ 59$ C\&W Disney Set/4 (100) ............ $\$ 48$ AT\&T 101 Dalmations Set/5. $\$ 149$ 101 Dalmations $\$ 5$ \& 15 u..... $\$ 99$ Toy Story Set/5.
Many other Disney in Stock. BEST SELLERS
SNEB Presidential (250) ....... $\$ 69$ Warner Bugs \& Dafty.\$49 Sprint $\$ 5$ Coke Set 10 ............ $\$ 25$ Sprint \$5 Coke Set 10........... $\$ 25$ Superbowl Dinner...Hot........ $\$ 49$
Sprint $\$ 2$ McDonald Set/50 Rare GOLD (426) retail \$300 .... $\$ 199$ C\&W Amoco McDonald's w Jumbo Rare 150 issue retail $\$ 125$
AT\&T Olympic Set/4 $\qquad$
Mac's Coke both sets of 3....Call Nintendo AT\&T Oreo Nabisco die cut... $\$ 10$


NATIONS BANK Visa Cash Chip Cards Olympic set of all 17 Mint uncharged...... $\$ 170$


M $5 u$ Mets - Rube Walker.
/94 11/93 112.5M 120u Soccer Ball-USA.................................... $\$ 65$
11/93 5

## GTS

## The LICENSED Pepsi-Cola Telephone Card from VERTICAL PARTNERS <br> 

| man | Date | aiv | axnom | DESCRPRTITON OF CARD | Refall price |
| :---: | :---: | :---: | :---: | :---: | :---: |
| NAT continued |  |  |  |  |  |
|  | 1294 | 1.5M | \$4 | America's Devil (Harding) | s9 |
|  | 1294 | 1.5M | 54 | Olympic Skier/Norwegian Flag. | \$5 |
|  | 1294 | 1.5M | $\$ 4$ | Texas Barbecue CowboylButfalo. | \$10 |
|  | 295 | UNA | 30 | TCW LA 95 Set4-Ruthicoob | \$45 |
|  | $7 / 95$ | 2.5M | 30 | Hawaii Pacific National McD's. | S80 |
|  |  | 5M | 20 m | Legendary Ladies of Baseball | \$14 |
| Nice Telecom Corporation |  |  |  |  |  |
|  |  |  |  | 24th NYC Marathon, 1993. | \$15 |
| NOS |  |  |  |  |  |
|  | $8 / 94$ | 10M | \$3 | Hakeem the Dream Olajuwon. | \$14 |
| NYNEX |  |  |  |  |  |
|  | 294 | 25 M | \$5 | Luge Card. | . 530 |
|  | 9/93 | 45741 | $\$ 5$ | NY Tennis Championship 93 | . 11 |
|  | $8 / 95$ | 2519 | Var. | US Open Set. | \$21 |
|  | 793 | 77858 | \$5 | Worrd University Games. | \$17 |
| OmniTel |  |  |  |  |  |
|  | $3 / 95$ | 10 M | 5 m | Boston Bruins Charity | \$11 |
|  | 7795 | ${ }^{5 M}$ | ${ }_{\text {\$1 }}{ }^{8}$ | Cam Neeley | \$12 |
|  | 7995 | 10M | \$11 | Drew Bledsoe. | \$11 |
|  | $6 / 95$ | 1.5M | 10 m | Nike Golf Classic - Cam Neely | \$10 |
|  | 5/95 | 5 M | \$2 | Ray Bourque - | . 33 |
|  | $7 / 95$ | 3M | \$7 | Vincent Brown. | \$8 |
| People's Telephone |  |  |  |  |  |
|  | 2194 | 10M | UNA | Lipton Tennis Championship 94. | \$17 |
|  | $6 / 94$ | 5 M | 15 m | M M Neilly Ser.feartbreak.. | \$25 |
|  | $6 / 94$ | 5 M | 15 m | McNeilly Ser/No Glove. | \$25 |
|  | $6 / 94$ | 5M | 15 m | McNeilly Ser/Stop Violence. | \$25 |
| Quest/Liberty |  |  |  |  |  |
|  |  | 10 M | Var | Chares Barkey-Set5 | 590 |
|  | $11 / 94$ | 1.2M | \$3 | Chartes Barkley - Not Role Mode | \$13 |
|  | $3 / 95$ | 1.2M | \$10 | Little League Museum. | \$16 |
|  | 194 | 550 | \$10 | NFL Hall of Fame. | . 538 |
|  | 1/94 | 550 | \$25 | NFL Hall of fame. | \$60 |
|  | 1/95 | 12M | \$2 | Peach Bowl Giveaway | \$13 |
|  | 1/95 | 2.49 | \$10 | Peach Bowl Helmet | \$15 |
|  | 1/95 | 2.4 M | \$10 | Peach Bowl Stadium | \$13 |
| Race Call |  |  |  |  |  |
|  | UNA | 5 M | \$3 | Chad Little. | \$4 |
|  | UNA | 10M | 200 | Dale Earnhartt | \$11 |
|  | UNA | UNA | \$10 | Dale Earnhardt Chev Dealership. | \$11 |
| RD \& J Communications |  |  |  |  |  |
|  |  |  |  | GTE Tennis Fest/Jimmy Connors | \$10 |
| RSI Telecom |  |  |  |  |  |
|  | UNA | 2 M | 10 m | Miliwauke Admiral logo | \$10 |
|  |  | 5M | 20 m | Monday Night Football Set4. | \$120 |
| Score Board Inc. |  |  |  |  |  |
|  |  | 250 | \$25 | Glenn Robinson. | \$200 |
|  | 1294 | 20605 | 1 m | Assetts : Alonzo Mourring. | . 83 |
|  | $12 / 94$ | 20605 | 1 m | Assetts 1: Antonio Langham. | \$2 |
|  | 1294 | 20605 |  | Assetts 1: Ben Grive. | \$4 |
|  | 1294 | 20605 | 1 m | Assetts : : Dale Earnhardt. | \$8 |
|  | 1294 | 20605 | 1 m | Assetts I: Dan Wilkinson. | \$5 |
|  | 1294 | 20605 | 1 m | Assetts : Derrick Alexander | \$6 |
|  | 1294 | 20605 | 1 m | Assetts 1: Drew Bledsoe. | \$3 |
|  | 1294 | 20605 |  | Assetts l: Ed Jovanovski | \$6 |
|  | 1294 | 20605 | 1 m | Assetts $1:$ Eric Montross. | \$2 |
|  | 1294 | 20605 | 1 m | Assetts $1:$ Glenn Robison. | \$7 |
|  | 1294 | 20605 | 1 m | Assetts 1: Greg Hill. | \$2 |
|  | 1294 | 20605 | 1 m | Assetts 1: Hakeem Olajuw | \$6 |
|  | 1294 | 20605 | 1 m | Assetts : Jaien Rose. | \$3 |
|  | 1294 | 20605 | 1 m | Assetts : Jason Kidd. | . 85 |
|  | 1294 | 20605 | 1 m | Assetts : : Manoon Rheaume | \$5 |
|  | 1294 | 20605 | 1 m | Assetts $1:$ Marshall Faulk. | \$8 |
|  | 1294 | 20605 | 1 m | Assetts : : Nolan Ryan... | \$8 |
|  | 1294 | 20605 | 1 m | Assetts : Paul Wison.. | \$3 |
|  | 1294 | 20605 | 1 m | Assetts : : Radek Bonk | \$5 |
|  | 1294 | 20605 | 1 m | Assetts $1:$ Shaquille 0 O Neal. | \$10 |
|  | 1294 | 20605 | 1 m | Assetts $1:$ Steve Young. | \$6 |
|  | 1294 | 20605 | 1 m | Assetts : Troy Aikman. | \$5 |
|  | 1294 | 20605 | 24 m | Assetts 11 m Set24. | 870 |
|  | 1294 | 2587 | 548 | Assetts 152 Set 24. | \$175 |
|  | 1294 | 2780 | \$25 | Assetts 1 \$5 Set/5. | . 880 |
|  | 1294 | 808 | \$125 | Assetts $1 \$ 25$ Set5... | . 8400 |
|  | 1294 |  | \$1,000 | Assetts $1 \$ 100$ Set5 | 5900 |
|  | 3/95 | UNA | 1 m | Assetts II: Rashaan Salaam. | . 82 |
|  | $3 / 95$ | UNA | 1 m | Assetts il: Anternee Hardaway | . 87 |
|  | 3/95 | UNA | 1 m | Assetts II: saiah Rider | \$2 |
|  | $3 / 95$ | UNA | 1 m | Assetts II: Emmit Smith | \$5 |
|  | $3 / 95$ | UNA |  | Assetts II: Juwan Howard. | \$3 |
|  | 3/95 | UNA |  |  | \$7 |
|  | $3 / 95$ | UNA |  | Assetts II: Jamal Mashburn | . 83 |
|  | 3/95 | UNA | 1 m | Assetts Il: Byron Morris. | \$2 |
|  | 3/95 | UNA |  | Assetts II: Petr Sykora. | \$2 |
|  | 3/95 | UNA |  | Assetts II: Erricht Rhett | \$2 |
|  | $3 / 95$ | UNA | 1 m | Assetts II: Eric Fichaud. | \$2 |
|  | $3 / 95$ | UNA | 1 m | Assetts il: Heath Schuler. | \$3 |
|  | $3 / 95$ | UNA | 1 m | Assetts If: Diug Milion... | \$2 |
|  | 3/95 | UNA |  | Assetts II: Barry Bonds. | \$2 |
|  | 3/95 | UNA | 1 m | Assetts il: William Foyd | \$2 |
|  | 3/95 | UNA | 1 m | Assetts Il: Wilie McGinest | \$2 |
|  | $3 / 95$ | UNA |  | Assetts II: Jeff Gordon.... | . 86 |
|  | $3 / 95$ | UNA | 1 m | Assetts il: Terry Labonte. | . 85 |
|  | $3 / 95$ | UNA | 1 m | Assetts II: Ken Shrader. | . 85 |
|  | 3/95 | UNA | 1 m | Assetts II: Ki-vana Carter | . $\$ 4$ |


| MCN | DATE | QTY | DENOM | DESCRIPTION OF CARD | RETALI | LPRICE | MCN | DATE | QTY |  | DESCRIPTION OF CARD | RETAI | PRICE |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 3/95 | UNA | 1 m | Assetts If: Manon Rheaume |  | \$4 |  | 4/95 | 7741 | \$2 | Assets Gold: O Neal |  | \$6 |
|  | 3/95 | UNA | 1 m | Assetts II: Shaquille O'Neal |  | . $\$ 5$ |  | 4/95 | 7741 | \$2 | Assets Gold: Oliver |  | \$3 |
|  | 3/95 | UNA | 1 m | Assetts II: Drew Bledsoe |  | \$5 |  | 4/95 | 7741 | \$2 | Assets Gold: Person |  | \$3 |
|  | 3/95 | UNA | 24 m | Assetts 11.1 m Set/24 |  | \$85 |  | 4/95 | 7741 | \$2 | Assets Gold: Reeves |  | \$3 |
|  | 3/95 | 3117 | \$2 | Assetts II: Dikenbe Mutomb |  | \$8 |  | 4/95 | 7741 | \$2 | Assets Gold: Rheaume |  | \$5 |
|  | 3/95 | 3117 | \$2 | Assetts II: Rashaan Salaam |  | \$7 |  | 4/95 | 7741 | \$2 | Assets Gold: Rhett |  | \$4 |
|  | 3/95 | 3117 | \$2 | Assetts II: Anfernee Hardaw |  | \$8 |  | 4/95 | 7741 | \$2 | Assets Gold: Robinson |  | \$6 |
|  | 3/95 | 3117 | \$2 | Assetts il: Isaiah Rider. |  | \$3 |  | 4/95 | 7741 | \$2 | Assets Gold: Rose. |  | \$3 |
|  | 3/95 | 3117 | \$2 | Assetts II: Emmit Smith . |  | \$13 |  | 4/95 | 7741 | \$2 | Assets Goid: Ryan |  | \$7 |
|  | 3/95 | 3117 | \$2 | Assetts II: Juwan Howard |  | \$3 |  | 4/95 | 7741 | \$2 | Assets Gold: Salaam |  | \$5 |
|  | 3/95 | 3117 | \$2 | Assetts II: Jeff 0 Neill.. |  | \$7 |  | 4/95 | 7741 | \$2 | Assets Gold: Smith |  | \$7 |
|  | 3/95 | 3117 | \$2 | Assetts II: Jamal Mashburn |  | \$5 |  | 4/95 | 7741 | \$2 | Assets Gold: Stewart |  | \$4 |
|  | 3/95 | 3117 | \$2 | Assetts II: Byron Morris. |  | \$7 |  | 4/95 | 7741 | \$2 | Assets Gold: Stokes |  | \$5 |
|  | 3/95 | 3117 | \$2 | Assetts II: Petr Sykora |  | \$4 |  | 4/95 | 7741 | \$2 | Assets Goid: Stoudami |  | \$4 |
|  | 3/95 | 3117 | \$2 | Assetts II: Erricht Rhett. |  | \$8 |  | 4/95 | 7741 | \$2 | Assets Gold: Sykora |  | \$4 |
|  | 3/95 | 3117 | \$2 | Assetts II: Eric Fichaud |  | \$4 |  | 4/95 | 7741 | \$2 | Assets Goid: Wallace . |  | \$3 |
|  | 3/95 | 3117 | \$2 | Assetts II: Heath Schuler. |  | \$3 |  | 4/95 | 7741 | \$2 | Assets Goid: Westbroo |  | \$4 |
|  | 3/95 | 3117 | \$2 | Assetts II: Doug Million.. |  | \$5 |  | 4/95 | 7741 | \$2 | Assets Gold: Williamso |  | \$3 |
|  | 3/95 | 3117 | \$2 | Assetts II: Barry Bonds. |  | \$4 |  | 4/95 | 7741 | \$2 | Assets Gold: Young |  | \$6 |
|  | 3/95 | 3117 | \$2 | Assetts II: William Floyd |  | \$4 |  | 4/95 | 7741 | \$2 | Assets Gold: Set/47 |  | \$225 |
|  | 3/95 | 3117 | \$2 | Assetts II: Willie McGinest |  | \$3 |  | 7/94 | 10M | 10 m | Forbes Field |  |  |
|  | 3/95 | 3117 | \$2 | Assetts II: Jeff Gordon. |  | \$12 |  | 4/95 | 5M | \$80 | Assets Gold \$5 Set 16 |  | \$265 |
|  | 3/95 | 3117 | \$2 | Assetts II: Terry Labonte |  | . 86 |  | 4/95 | 5M | \$80 | Assets Gold \$5 Foil Set |  |  |
|  | 3/95 | 3117 | \$2 | Assetts II: Ken Shrader |  | . 85 |  | 4/95 | 1299 | \$125 | Assets Gold \$25 Set/5 |  | \$335 |
|  | 3/95 | 3117 | \$2 | Assetts II: Ki-Jana Carter .. |  | \$5 |  | 4/95 | 165 | \$500 | Assets Gold \$100 Set/5 |  | \$875 |
|  | 3/95 | 3117 | \$2 | Assetts Il: Manon Rheaume |  | \$7 |  | 4/95 |  | \$5,000 | Assets Gold \$1,000 Se |  | \$9,000 |
|  | 3/95 | 3117 | \$2 | Assetts II: Shaquille O'Neal |  | \$12 |  | 7/95 | 5 M | \$2 | Shaq O'Neal: Layup. |  | ..... $\$ 4$ |
|  | 3/95 | 3117 | \$2 | Assetts II: Drew Bledsoe |  | \$9 |  | 7/95 | 5M | \$5 | Shaq O'Neal: Here's loo | ya. | \$8 |
|  | 3/95 | 3117 | $\$ 48$ | Assetts II \$2 Set/24 |  | \$150 |  | $7 / 95$ | 5M | \$10 | Shaq O'Neal: Pose |  | \$15 |
|  | 3/95 | 2562 | \$40 | Assetts $11 \$ 5$ Set/8 |  | \$115 |  | 7/95 | 5M | \$25 | Shaq O'Neal: Red Jerse |  | \$30 |
|  | 3/95 | 2055 | \$25 | Assetts II \$25 Set/2 |  | . 880 |  | 7/95 | 5M | \$33 | Shaq O Neal: LSU \#33 | Dunk.. |  |
|  | 3/95 | 216 | \$250 | Assetts II \$50 Set/5 |  | \$80 |  | 7/95 | 5M | \$75 | Shaq 0 Neal Set/5. | ........ | \$100 |
|  | 3/95 |  | \$1,000 | Assetts II: Rashaan Salaam |  | \$1,250 |  | 8/95 | UNA | \$10 | MLB: A Belle/Cleveland | s... |  |
|  | 3/95 |  | \$10,000 | Assetts II \$2,000 Set/5 |  | 13,000 |  | 8/95 | UNA | \$10 | MLB; B Bonds -SF - Br |  | \$15 |
|  | 4/95 | 7741 | \$2 | Assets Gold: Aikman |  | \$3 |  | 8/95 | 1M | \$10 | MLB: C Ripken - Autog |  | \$150 |
|  | 4/95 | 7741 | \$2 | Assets Gold: Berg. |  | \$3 |  |  |  |  |  |  |  |
|  | 4/95 | 7741 | \$2 | Assets Gold: Bledsot |  | \$4 |  |  |  |  |  |  |  |
|  | 4/95 | 7741 | \$2 | Assets Goid: Bonds |  | \$5 |  |  |  |  |  |  |  |
|  | 4/95 | 7741 | \$2 | Assets Goid: Brady |  | \$6 |  |  |  |  | TE |  |  |
|  | 4/95 | 7741 | \$2 | Assets Gold: Carter. |  | \$3 |  |  |  |  |  |  |  |
|  | 4/95 | 7741 | \$2 | Assets Gold: Collins. |  | \$3 |  |  |  |  |  |  |  |
|  | 4/95 | 7741 | \$2 | Assets Gold: Dilfer... |  | \$4 |  |  |  |  |  |  |  |
|  | 4/95 | 7741 | \$2 | Assets Gold: Earnhart |  | . 5 |  |  |  |  |  |  |  |
|  | 4/95 | 7741 | \$2 | Assets Gold: Edney |  | \$5 |  |  |  |  | 4 Desig |  |  |
|  | 4/95 | 7741 | \$2 | Assets Gold: Faulk |  | \$5 |  |  |  |  |  |  |  |
|  | 4/95 | 7741 | \$2 | Assets Goid: Floyd |  | \$6 |  |  |  |  |  |  |  |
|  | 4/95 | 7741 | \$2 | Assets Gold: Friesen |  | \$3 |  |  |  |  | hon |  |  |
|  | 4/95 | 7741 | \$2 | Assets Gold: Grieve. |  | \$7 |  |  |  |  |  |  |  |
|  | 4/95 | 7741 | \$2 | Assets Gold: Hermanson |  | \$5 |  |  |  |  |  |  |  |
|  | 4/95 | 7741 | \$2 | Assets Gold: Howard. |  | \$4 |  |  |  |  |  |  |  |
|  | 4/95 | 7741 | \$2 | Assets Gold: J O'Neill |  | \$6 |  |  |  |  |  |  |  |
|  | 4/95 | 7741 | \$2 | Assets Gold: Jones ........ |  | \$3 |  |  |  |  |  |  |  |
|  | 4/95 | 7741 | \$2 | Assets Gold: Jovanowski. |  | \$5 |  |  |  |  |  |  |  |
|  | 4/95 | 7741 | \$2 | Assets Gold: Kidd.... |  | \$4 |  |  | rib | or | and Collector | Call |  |
|  | 4/95 | 7741 | \$2 | Assets Gold: Lacher |  | \$3 |  |  | , | Or |  |  |  |
|  | 4/95 | 7741 | \$2 | Assets Gold: Marshall |  | \$4 |  |  |  |  | OMMU |  |  |
|  | 4/95 | 7771 | \$2 | Assets Gold: Mashburn. |  | \$4 |  |  |  |  |  |  |  |
|  | 4/95 | 7741 | \$2 | Assets Gold: McNair |  | \$4 |  |  |  |  |  |  |  |
|  | 4/95 | 7741 | \$2 | Assets Gold: Merchant |  | \$4 |  |  |  |  | 611-507 |  | $5-2$ |
|  | 4/95 | 7741 | \$2 | Assets Gold: Morris |  | \$3 |  |  |  |  | 5) 666-936 |  | $63$ |
|  | 4/95 | 7741 | \$2 | Assets Goid: Mourning |  | \$4 |  |  |  |  |  |  |  |
|  | 4/95 | 7741 | \$2 | Assets Gold: $0^{\prime}$ Bannon |  |  |  |  |  |  |  |  |  |


| CREATE |
| :---: |
| YOUR OWW |
| CUSTOM |
| PHONE CARDS |
| GOLETALI |
| PROMOTIBLE |
| You Know The |
|  |
| Production of |
| TELENIVMA |
| Prepaid Phone |
| Cards... |
| Why Not Benefit |
| From This |
| Confidence and |
| Quality In Your |
| Own Prepaid |
| Programs |

Superior Design \&
Production of TELEN: V/A

## TELEN: ${ }^{\prime \prime}$ (1/

Prepaid Phone Cards...
Why Not Benefit From This Confidence and Quality In Your Own Prepaid Programs


America's Phone Card Warehouse Sunset Farm, Woodstock, Vermont 05091
800.505.NOVA 888.TELENOVA

Voice: 802.457.9000 Fax: 802.457.9100

## Some of the many benefits of TELEN沙VA custom card programs...

- Card Design \& Production Let our award winning staff design a custom card to fit your needs - Winner 1996 Best Promotional Phone Card
- Speedy Turnaround Time 3 days to 3 weeks


## - Fantastic Prepaid Rates

Access our first rate service \& carrier relations

- Small or Large Runs No size requirements

Call Today to Receive Your FRE
Custom Card Information Kit!


## FREEDMAN COLLECTIBLES, INC. The Collector's Dealer

Specializing in U.S. telecards, both recent and older. Dealer has access to many sources and will attempt to obtain any card of interest that is not in stock. Send SASE for pricelist. Checks and money orders only please. We guarantee $100 \%$ customer satisfaction!

## FREE phone card with request for pricelist.

Freedman Collectibles, Inc. P.O. Box 125 Newtonville, MA 02160 U.S.A.

Phone: 617-965-7635
Fax: 617-332-8361 e-mail address: FCSPTS@aol.com

## Smartel

$\begin{array}{rrrlr}7 / 94 & 10 \mathrm{M} & 84 \mathrm{~m} & \text { Roberto Clemente }- \text { Set/4.............. } \quad \$ 80 \\ 9 / 94 & 1 \mathrm{M} & 165 \mathrm{~m} & \text { Roberito Clemente 3000th Hit } & \$ 135\end{array}$
SNET
Sprint $6 / 93$ 4M 100u Baseball \& Apple Pie........................ $\$ 100$
 5 m Individual Gillete Card
$1 / 94$ 200M $\$ 3$ Monsters of The Gridiron on............ .$\quad \$ 15$ 6/94 UNA 240u World Cup Soccer no logo Set/24......... $\$ 300$ STS UNA UNA UNA MLB Brooklyn Dodgers - Set/3............ $\$ 18$ SuperFans UNA UNA UNA Collectors Club..................................... $\$ 65$

## SuperStar TeleMedia

19945 M 5 S Pride of $55^{\prime}$ Brooklyn Dodgers-Set/3..... $\$ 30$ TalkTime

UNA $\quad 5 \mathrm{M} \quad 10 \mathrm{~m}$ Andre Agassi/John McEnroe................ $\$ 60$ TCC

UNA 1250 UNA Packers Prepaid Set/5 $\qquad$ .... $\$ 65$

## max

$6 / 94$
$\begin{array}{ll}6 / 94 & 5 M \\ 6 / 94 & 5 M\end{array}$
$\begin{array}{ll}\$ 10 & \text { Baseball - Cariton Fisk } \\ \text { \$10 } & \text { Baseball - Mike Schmi }\end{array}$ $\qquad$ $\$ 11$
.$\quad$.
$\$ 11$
SM \$10 Baseball - Nolan Ryan............................ $\$ 17$
BIUE RIBEDN
MC, VISA, DISCOVER CALL: ( 908 )725-4645


NEED WE SAY MOORE?
20 Cards Newly Acquired. Call Now!

WAYNE GRETZKY Cigar Aficionado Card II All versions available.
So hot it's smokin'
BoX SPECIAL: Coke Series II ........\$32/Bax
Extensive inventory. Call for availability \& Special Offers. Buy, sell, trade, volume discounts. Call us for the best selection \& pricing!


## JUMEO

## ACMI


$\begin{array}{ll}289 & 8 / 9 \\ 281 \mathrm{~J} & 8 / 9 \\ 282 \mathrm{~J} & 8 / 94 \\ 341 & \text { UN }\end{array}$

- 5
\$3 Kalle Lustig Jumbo
$\$ 100$
341 UNA 500 UNA $\begin{array}{lll}\text { UN } \\ 533\end{array}$
Advantage Communications Group/ACG
9/94
9/94
10u CardEx' 94 Double Length ............... $\$ 40$
American National Phone Card/ANPC

| 22.J | 4/95 | 1 M | 20u | Betty Boop SF Int'l Expo Jumbo.. | \$45 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 37. | 3/96 | 1 M | 100 | Betty Boop West Coast Expo Jumbo.. | \$25 |
| 32J | 12/95 | 500 | 204 | Betty Boop Xmas Jumbo | \$45 |
| 32.JP | 12/95 | 20 | 204 | Betty Boop Xmas Jumbo proof | \$60 |
| 29, | 11/95 | 1 M | 204 | Betty Boop/Las Vegas Jumbo | \$30 |
| 33. | 1/96 | 1 M | 200 | Betty Boop/Miami Jumbo. | \$35 |
| 33.JP | 1/96 | 15 | 200 | Betty Boop/Miami Jumbo proot | \$45 |
| 28.1 | 8/95 | 1 M | $20 u$ | Betty Boop/New York Jumbo. | \$25 |
| 37JP | 3/96 | 50 | 10u | Betty West Coast Expo Jumbo proof. | \$35 |
| 29.JP | 11/95 | 1 M | 20u | Betty/Las Vegas Jumbo proof. | \$45 |
| 28.JP | 8/95 | 20 | 204 | Betty/New York Jumbo proof. | \$40 |
| 16J | 3/95 | 500 | 200 | Denver Westex Show Jumbo. | \$32 |
| 21J | 4/95 | 999 | 204 | Federal Duck Stamps Jumbo. | \$30 |
| 27J | 7/95 | 1 M | 204 | Marilyn Monroe Top Hat Jumbo | \$25 |
| 27JP | 7/95 | 45 | 200 | Marilyn Top Hat Jumbo proof. | \$40 |
| 38. | 3/96 | 1 M | 50 u | Marylin Monroe Super Jumbo | \$50 |
| 38.JP | 3/96 | 50 | 50 u | Marylin Super Jumbo proot. | \$65 |
| Amerinet |  |  |  |  |  |
| Ameritech |  |  |  |  |  |
| 22. | 2/94 | 10 | \$100 | Original CoinSaver Jumbo | \$2,500 |
| 19 J | 2/94 | 50 | \$5 | Original Coin§aver Jumbo | \$1,500 |
| 20, | 2/94 | 50 | \$10 | Original Coin§aver Jumbo | \$1,500 |
| 215 | $2 / 94$ | 10 | \$50 | Original CoinSaver Jumbo | \$2,500 |
| AmeriVox |  |  |  |  |  |
|  | 8/94 | 150 | \$30 | Transworld | \$350 |
|  | 11/94 | 250 | \$21 | JFK | \$275 |
|  | 11/94 | 2 M | \$2.50 | Merry Christmas (Pow | \$35 |
|  | $12 / 94$ | 98 | \$11 | Elvis Montage Card. | \$1,000 |
|  | 4/95 | N/A | \$30 | Cutout USA w/Eagle spec | \$265 |
|  | 4/95 | 4 M | \$50 | Cutout USA w/Eagle. | \$90 |
|  | 4/95 | 77 | \$5 | Jimmy Carter Habitat for Hum | \$375 |
|  | 4/95 | 77 | \$7 | Jimmy Carter Peacemaker. | \$275 |
|  | 12/95 | 1 M | \$5 | Perillo Christmas-Santa\&Ki | \$30 |
|  | 12/95 | 250 | \$5 | Perillo Montage signed | \$105 |
|  | 2/96 | 777 | 74 | Heavenly Elvis Jumbo.. | \$85 |
| AT\&T |  |  |  |  |  |
|  | 8/95 | 4.5M | 50 | Peanuts 45th Anniv Jumbo | \$43 |
|  | 8/95 | UNA | 50 | Peanuts 45th Anniv Jumbo Proot | \$75 |
|  | $12 / 94$ | 1 M | 5 m | Snoopy Xmas Jumbo. | \$200 |
|  | 12/94 | UNA | 5 m | Snoopy Xmas Jumbo spec | \$400 |
|  | 3/95 | 10M | 49m | Snoopy/S. Young Jumbo | \$25 |
|  | 3/95 | 999 | 49m | Snoopy/S. Young Signed \& No'd. | \$300 | AT\&T continued


|  | $\begin{aligned} & 3 / 95 \\ & 3 / 95 \end{aligned}$ | UNA UNA | $\begin{aligned} & 49 m \\ & 49 m \end{aligned}$ | Snoopy/S. Young Jumbo Signed. Snoopy/S. Young Jumbo spec.... | $\begin{aligned} & . \$ 80 \\ & . \$ 38 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Brilliant Color Cards |  |  |  |  |  |
|  | 9/93 | 100 | 74 | Telecard Man Richmond, VA | . $\$ 875$ |
|  | 11/93 | 500 | 74 | Debit Crd Wmn-DC-AmeriVox.. | .. 2335 |
|  | 3/94 | 1M | 5 | Phone Card Family-AmeriVox. | . $\$ 120$ |
|  | 5/94 | 150 | 50 | Debit Crd Wmn-PIm Sprngs | . $\$ 575$ |
|  | $7 / 94$ | 1 M | 30 | Brilliant Baseball, Anaheim-Sprint. | . $\$ 155$ |
|  | 9/94 | 1M | 30 | Brilliant Soccer, CardEx 94 -Sprint | . 195 |
|  | 9/94 | 500 | 30 | Debit Crd Wmn/tennis-Phoenix | . $\$ 100$ |
|  | 9/94 | 3333 | 30 | Keebler Pass DieCut HT/LDDS | . $\$ 30$ |
|  | 9/94 | 3333 | 10 m | New Frontiers red DieCut HT/LDDS | \$65 |
|  | 9/94 | 3333 | 30 | Oil in Sand DieCut HT/LDDS. | \$30 |
|  | 5/95 | 150 | 50 | Telecard Man-Germany-HT/LDDS | . $\$ 600$ |
| Cable \& Wireless |  |  |  |  |  |
|  | 9/95 | 300 | 34 | 100th Flight. | \$24 |
|  | N/A | 250 | \$25 | Abraham Lincoln. | \$30 |
|  | N/A | N/A | n/t | Abraham Lincoin Test | \$40 |
|  | 8/95 | 125 | 20 m | ANA 104th Convention | \$90 |
|  | 8/95 | 250 | 50 | Apollo 13. | \$34 |
|  | 9/95 | 2 M | 10u | Dunkin Donuts Die Cut. | \$18 |
|  | N/A | 250 | \$25 | John F. Kennedy. | \$32 |
|  | N/A | N/ | n/t | John F. Kennedy Test | \$50 |
|  | N/A | 250 | \$25 | Thomas Jefferson.. | \$30 |
|  | N/A | N/A | n/t | Thomas Jefferson Proof. | \$50 |

Continental Plastic Card Co.
$\begin{array}{llll}6 / 95 & 1 \mathrm{M} & 5 \mathrm{~m} \text { San Antonio Show Card................... } \$ \$ 40 \\ 3 / 95 & \text { 1M } & \$ 5 & \text { Telecard West, Earth in galaxy .......... } \$ 35\end{array}$

$$
\begin{array}{llll} 
& \text { 1M } & \text { \$5 lelecard West, Earth in nalaxy } \\
\text { 4/96 } & \text { UNA } & \text { Var Telecard World } 96 \text { Medals Set/3 }
\end{array}
$$

## East/West Telecom

10J 9/95 $250 \quad 20 \mathrm{~m}$ H\&G Catalogues ........................... $\$ 85$

## Finish Line Racing

| 4/96 | 7.6M | \$25 |  |  |
| :---: | :---: | :---: | :---: | :---: |
| 4/96 | 7.6 M | \$25 | MegaPhone: Mart |  |
| 4/96 | 7.6 M | \$25 | MegaPhone: Wallac |  |
| 4/96 | 7.6M | \$25 | MegaPhone: Elliot. |  |
| 4/96 | 7.6M | \$25 | MegaPhone Set |  |

## FutureCall

4/95 2 M 60 m Star Trek-2 Caps/Nexus-1 ................... $\$ 105$
4/95 2M 60m Star Trek 2 Caps/Enterprise-i...
4/95 2M 60m Star Trek Movie Poster-i.
$\$ 105$
Grapevine Telecards
10/96 100 30u Chen's Times Square Parade Jumbo...... $\$ 75$

|  | $\begin{gathered} \text { ch/95 } \\ \hline \end{gathered}$ | 500 | 100u | Alexander Chen 42nd St. | . $\$ 130$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Integratalk |  |  |  |  |  |
|  | 4/94 | 200 | 50 | Golden Gate Bridge above fog | \$75 |
|  | 4/94 | 500 | 20u | Golden Gate Bridge from ground | 85 |
| Integrity Telecom |  |  |  |  |  |
| LDDS WorldCom |  |  |  |  |  |
| 93 J | 9/94 | 500 | 100u | Chen's Times Square | \$95 |
| 100J | 9/94 | 200 | \$50 | Robo Cop Jumbo.... | \$100 |
| S224J | 12/95 | 1 M | 50u | Michael Jordan Red | \$275 |
|  | 10/96 | 2.5M | 50 m | Michael Jordan Signature | \$45 |
|  | 12/96 | 3M | 50u | Michael Jordan Space Jam |  |
| MCI |  |  |  |  |  |
|  | UNA | 250 | 20u | H\&G Catalogue/Signed. | \$55 |
|  | 9/95 | 100 | 25u | Rolling Stones Voodoo Lounge Set/4. | . $\$ 425$ |
|  | 1/95 | 333 | \$2.50 | Shanon in black (Comp.) | \$65 |
|  | 1/95 | 500 | \$20 | Shanon in red.. | \$65 |
|  | N/A | N/ | 50 | Telecard Worid West '95. | \$30 |
|  | 4/94 | 750 | 50 | Western Ghost Town, AmTelEx 95 | \$25 |

## Mercury Marketing

 NAT$\begin{array}{rrr}10 / 94 & 100 & \text { N/A Talking Coupon \#1 Angel } \\ 4 / 95 & 200 & \text { N/A Mail Boxes, Etc. }\end{array}$ $\qquad$ $\$ 70$
$\$ 85$
NYNEX
10/95
5M $\$ 16$ Bank of NY Jumbo.
..... $\qquad$ $\$ 24$ Planet
$6 / 95 \quad 100$
\$10 E Coast Expo/Statue Liberty....

$\$ 40$ Speed Call ,
$\square$ $\begin{array}{llll}\text { Cail } & & & \text { All-Pro Bumber-to-Bumper 300......... } \\ \text { 8/95 } & 400 & \$ 6 & \\ 4 / 95 & 400 & \$ 6 & \text { NASCAR, Coca Cola } 600 \text { Charlotte..... } \\ 4 / 95 & 400 & \$ 6 & \text { NASCAR, Red Dog } 300 \text { Charlott....... }\end{array}$ Sprint $7 / 95 \quad 2$ \$6 UAW-GM Quality 500 ... $\begin{array}{lll}7 / 95 & 250 & \text { \$3 } \\ \text { NASA Rendezvous } 95\end{array}$ $\qquad$ $\$ 40$
$\$ 105$
$\begin{array}{llll}4 / 94 & 500 & 3 u & \text { Planets \& Moons. TCWorld NY } 94 \ldots . . \\ 1 / 95 & 1 \text { M } & \text { \$3 } & \text { Puppy Luv - Prince of Wales.............. } \$ 75\end{array}$
9/94 $\quad 3.9 \mathrm{M} \quad 3 \mathrm{u}$ Telecard World '94.......................... $\$ 125$
Talk Time
UNA
100 10u John McEnroe/Andre Agassi......

MCN DATE GTY DENOM DESGRIPTION OF CARD RETAIL PRICE World Connect

4/95 $500 \quad \$ 1$ SanFrancisco IntlExpo95-GG Bridge..... $\$ 175$ WorldLink

5/95 $500 \quad \$ 10$ Marilyn - Heart. $\$ 36$
5/95 $500 \quad \$ 10$ Marilyn-Laugh................................ $\$ 36$
5/95 $\quad 500 \quad \$ 10$ Marilyn-Swimsuit $\$ 36$
$\$ 36$

| CANADA |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| BC Tel |  |  |  |  |  |
| 1 | 9/93 | 18875 | \$20 | Trial/Vancouver Skyline Eng | \$30 |
| 2 | 5/94 | 12.5M | \$20 | Whistler Ski Resort/Eng | \$23 |
| 3 | 5/94 | 6M | \$50 | Maple Leaves/Eng. | \$55 |
| 4 | 5/94 | 3M | \$100 | Canada Geese/Eng | \$110 |
| S5 | 5/94 | 5 M | \$10 | Comwealth Games 94/Badminton | \$12 |
| S6 | 5/94 | 5 M | \$10 | Comwealth Games 94/Boxing . | \$12 |
| S7 | 5/94 | 5 M | \$10 | Comweath Games 94/Cycling | \$12 |
| S8 | 5/94 | 5M | \$10 | Comwealth Games 94/Diving. | \$12 |
| S9 | 5/94 | 5M | \$10 | Comweath Games 94/Gymnastics... | \$12 |
| S10 | 5/94 | 5M | \$10 | Comwealth Games 94/High Jump.... | \$12 |

## ACME Telecards, Inc.

Competitive prices \& fast service always available.
Get your lowest price then call us.


19 Assorted NationsBank Visa Cash cards $\qquad$ ....$\$ 75$ includ. stipping Large selection of Visa Cash cards also available
1-300-405-ACME Acme Telecards, Inc. P.O. Box 450957 Sunrise, FL 33345 FREE PRICE LIST AVAILABLE http://www-acmetel.com e-mail acmetel@juno.com

## Is it a Pyramid Scheme or Legitimate Multilevel Marketing?

Multilevel marketing, network marketing, or binary marketing programs have been sweeping the prepaid phone card market.
The International Telecard Association has an informative brochure on the topic.

## Call

 800-333-3513for your free copy or send a stamped envelope to:
 INTERNATIONAL TELECARD ASSOCIATION
904 Massachusetts Ave, NE, Washington, CD 20002

Item No.


77800 $\qquad$ 24 Card Horizontal - Oak . $\$ 39.95$
77810 ........ 20 Card Vertical - Oak ......... $\$ 39.95$
77830........ 9 Card Vertical - Oak \$29.95
11802 ......... 24 Card Horizontal - Black .. \$29.95
11812.......... 20 Card Vertical - Black....... \$29.95
11312.......... 9 Card Horizontal - Black .... \$29.95

11322 ......... 9 Card Vertical - Black......... \$29.95
00111 ......... Plastic Snap Tights-100pcs ... $\$ 30.00$
Patented showcases. Shipping cost included.
We will custom make frames and install the cards for you.
Make checks or money orders to:
PHONE CARD SHOWCASE

Napoleon, OH 43545
(419) 599-1892


DATE gTY DENOM DESCRIPTION OF CARD RETALL PRICE MTS continued

| 4 | 10/94 | 3 M | \$20 | Polar Bear | \$23 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 5 | 4/96 | 10M | \$2 | Clear Lake Riding Mountain. | \$5 |
| 6 | 4/96 | 5 M | \$10 | Polar Bear | \$12 |
| 7 | 4/96 | 5 M | \$20 | Polar Bear | \$23 |
| 8 | 4/96 | 2 M | \$50 | Polar Bear | \$55 |
| MT\&T/Hello |  |  |  |  |  |
|  | 9/94 | 4 M | \$20 | Bluenose I/Eng. | \$23 |
|  | 9/94 | 1 M | \$20 | Bluenose I/FF. | \$23 |
|  | 6/95 | 3M | \$10 | G7 Summit. | \$12 |
|  | 6/95 | 3M | \$20 | G7 Summit | \$23 |
|  | 6/95 | 3M | \$50 | G7 Summit | . 555 |
|  | 1/96 | 5 M | \$20 | Bluenose Portrait | \$23 |
|  | 6/96 | UNA | \$10 | Bluenose 75th Anniversary | \$12 |
|  | 6/96 | UNA | \$20 | Bluenose 75th Anniversary .. | \$23 |
|  | 6/96 | UNA | \$50 | Bluenose 75 th Anniversary . | \$55 |
|  | 5/96 | 7.5M | \$20 | Bluenose II. | \$23 |

MT\&T Technologies

| 1/95 | 37.6M | 5 m | Kei | 10 |
| :---: | :---: | :---: | :---: | :---: |
| 1/95 | 500 | 5 m | Keith's Beer/MT\&T Tech/M\&PG Logos | 15 |
| 1/95 | 1 M | 5 m | Tetley Tea/Head Gaffer/Clarence.. | \$8 |
| 1/95 | 200 | 5 m | Tetley Tea Collector's Ed/Head Gaffer. | \$10 |
| 1/95 | 2.5 M | 10 m | Tetley Tea/Apprentic/Sydney... | \$8 |
| 1/95 | 350 | 10m | Tetley Tea Collector's Ed/Apprentice | \$14 |
| 1/95 | 2.5 M | 10 m | Tetley Tea/Head Gaffer/Sydney | \$12 |
| 1/95 | 350 | 10 m | Tetley Tea Col's Ed/Head Gaffer/ | \$14 |
| 1/95 | 2.5 M | 10m | Tetley Tea/Sydney/Teana | \$8 |
| 1/95 | 350 | 10 m | Tettey Tea Col's Ed/Sydney/ | \$14 |
| 4/95 |  | 3 m | APCC Conferences Ha | \$8 |
| 9/95 | 4,820 | 5 m | PhonePlus Golf Ball | \$8 |
| 9/95 | tot 150 | 15 m | PhonePlus Golf Ball | \$15 |
| 9/95 | tot 150 | 15m | PhonePlus Golf Ball/Mispria | \$20 |
| 9/95 | 25 | 25m | PhonePlus Golf Ball | \$30 |
| 9/95 | 5 | 55m | PhonePlus Golf Ball | \$70 |
| 3/96 |  | 10 m | Glade/multi flowers Eng | \$8 |
| 3/96 |  | 10 m | Glade/multi flowers Fr | \$12 |
| 3/96 |  | 10 m | Glade/orange flowers Eng | . 88 |
| 3/96 |  | 10 m | Glade/orange flowers Fr | . 88 |
| 4/96 |  | 5 m | Glade/black eyed susans | . 88 |
| 4/96 |  | 5 m | Glade/white flowers. | \$8 |
| Line Intl |  |  |  |  |
| 11/95 | 1M | \$50 | Season s Greetings Pine Branch | \$55 |
| 11/95 | 1M | \$10 | Victoria University. | . 12 |
| 11/95 | 1M | \$10 | West Edmonton Truckand | . 12 |
| 11/95 | 1M | \$10 | White Sands Trave/Beach. | . 12 |
| 11/95 | 1 M | \$20 | White Sands Travel/Palm Trees | 2 |

##  <br> 

Thunder Bay Telephone

Sasktel

| 2 | $11 / 94$ | $1 M$ | $\$ 50$ | Maple Leaves...................... $\$ 12$ |
| :--- | :--- | :--- | :--- | :--- | :--- |
|  | $\$ 10$ | Parliament Buildings............... |  |  |

3 11/94 $800 . \$ 5$ Cowgirl (W. Canada Agribition) .............. $\$ 12$
$\begin{array}{lllll}4 & 11 / 94 & 1 M & \$ 20 & \text { Cowboy (W. Canada Agribition) ........... } \$ 23 \\ 5 & 11 / 94 & 25 M\end{array}$
$\begin{array}{crrrl}5 & 11 / 94 & 2.5 M & \$ 20 & \text { Hunt Falls .i.............................. } \$ 23 \\ 6 & 1 / 96 & 3 M & \$ 20 & \text { Montreal River ............................. } \$ 23\end{array}$
$\begin{array}{rrrrrr}7 & 1 / 96 & 500 & \$ 50 & \text { Nemeiban Lake........................................ } \$ 55 \\ 8 & 1 / 96 & 500 & \$ 100 & \text { Frenchman River Valley................ } \$ 110\end{array}$
$\begin{array}{cccccc}8 & 1 / 96 & 500 & \$ 100 & \text { Frenchman River Valley....................... } \$ 110 \\ 9 & 1 / 96 & 3 M & \$ 10 \\ \text { Kenosee Lake............................ } \$ 12\end{array}$
Quehec Telephone

|  | 8/94 | 1 M | \$20 | Perce Rock/English | \$23 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1 a | 8/94 | 4M | \$20 | Perce RockFFrench. | \$23 |
| 2 | 8/94 | 1M | \$50 | Maple Leaves/English. | \$55 |
| 2 a | 8/94 | 1M | \$50 | Maple Leaves/French | \$55 |
| Visa Cash/Bank of Nova Scotia |  |  |  |  |  |
| $1$ | $2 / 96$ | UNA | \$20 | Scotiabank Logo | \$25 |
| Visa Cash/Caisses Populaires Desjardins |  |  |  |  |  |
|  | 5/96 | 20M | \$5 | Loonie. | \$12 |
| 2 | 5/96 | 20M | \$20 | Loonie | \$25 |
|  | 5/96 | 20M |  |  |  |

## FOREICN

COCA-COLA

## Australia PTT

UNA 10 M UNA Coca-Cola Santa \& Polar Bear .............. $\$ 90$ Australia Telecom

| $2 / 96$ | 10 M |
| ---: | ---: |
| $2 / 96$ | 4 M |
| $2 / 96$ | 4 M |
| $6 / 95$ | 10 M |
| $12 / 94$ | 10 M |

\$5 Australian Coke \#2
\#2...
\$5 Australian Coke \#3.
2/96 4M $\quad \$ 5$ Australian Coke \#4
2/94 1014 $\quad \$ 2$ Polar Bear and Santa/Set 2
\$2 Red Hot, Cool Down Set Set 2.............. $\$ 55$


## German Telekom

UNA UNA UNA Coca-Cola Jazz Set/3

## PINK PANTHER EASTER CARDS

COMPLETE 3 COLOR SETS AVAILABLE! Call for current prices Cathy Collector Sets 5 cards, 5 unit sets Limited to 1000 sets Still Available! Free pricelist available. Credit cards accepted.

## Fiedler \& Associates

P.O. Box 2382

Redondo Beach, CA 90278
Tel: 310/376-4078
Fax: 213/726-0900 Mon.-Fri.


PATCO The Ist US Comic Phonecard Issuer
Large Selection of Comic/Sci-Fi/Anime Cards.
For FREE Catalog Call: 602-610-5500


MoneyCard Special Get All 3 Cards for Only $\$ 33.00$

BLK-1O2
Bruce Lee Kato $\$ 12.00$


OLIVIA SERIES II
Now Available! 3 Card Set w/ Folder $\$ 35.00$

mCN date aty denom deschiption of caid petall price German Telekom continued
UNA UNA UNA Coca Cola-12 Polar Bears ..... $\$ 30$
UNA UNA UNA Coca Cola Koln Carnival. .....  $\$ 18$
Germany Sprint
7/95 2M 25 u Jukebox/Set 5 .....  $\$ 200$ Hong Kong/HK Telecom
9/95 1M 25 u KFC/Coke in folder .....  $\$ 125$
Hungary PTT
10/94 100M50 forints Coke \& Coke Lite ..................................... $\$ 27$
Peru PTT
UNA UNA UNA Coca Cola Puzzele Set4....... $\$ 15$
Zambia Telecom
UNA UNA UNA Zambia Coke Sett $\ldots \ldots$
DISNEY
Australia Telecom

|  | 10M | \$2 | Dissey Do |
| :---: | :---: | :---: | :---: |
| UNA | 10M | \$5 | Mickey \& Donald Set2 |
| 1294 | UNA |  | Mickey Party with pos |
|  |  |  |  |

Denmark PTT
UNA 4.2M 15u Donald Duck $\quad \$ 18$
UNA 4.2M 115u Donald Duck Set.... $\$ 63$
France PTT
UNA UNA UNA EuroDisney Gooty..................... $\$ 24$
UNA UNA UNA EuroDisney Starry Nights................ $\$ 2$
UNA UNA UNA Goofy Golfing................................... $\$ 25$
German Telekom
9/92 5.5M 24 DM Beauty and the Beast Sample Set/4........ $\$ 79$
UNA UNA UNA Beauty and the Beast Set/4 ................... $\$ 400$
3/93 3.3M 24DM Magische Weiten Set/4 ........................ $\$ 180$
$3 / 94 \quad 2.5 \mathrm{M}$ 24DM World Tour on Phonecard Set/4................. $\$ 180$
Germany Sprint
$\begin{array}{llll}3 / 95 & 1.5 \mathrm{M} & \$ 135 & \text { Stories Told/Set } 6 \text { in folder .................. } \$ 300\end{array}$
Japan PTT
UNA UNA UNA Minnie Singing
UNA UNA UNA Minnie with Youngsters535
GANYOU AFFORD NOT TO OWN THIS BOOK?

Knowledge often spells the difference between failure and success. Simply stated, the book
Fun \& Profits with Collectible Phonecards will provide you with the knowiedge you need! Satisfaction Guaranteed \& value priced at only \$9.95 plus \$3 S\&H.
Can you think of any valid reason not to order your copy now?
TM PMPMEGARDS
Your Partner in Collecting
P.O. Box 551-M Augusta, KS 67010 Tel: 316-775-3060 • Fax: 316-775-7885 E-mail TWfonecard@aol.com
mCN date aty denom description of caid retall price
UNA UNA UNA Pluto \& Mickey in Sleigh in Sky ......... $\$ 35$
UNA UNA UNA Santa with Mickey \& Minnie ............. $\$ 35$
UNA UNA UNA Season Greetings.....
UNA UNA 50 u Tokyo Disney Captain Eo.
New Zealand Telecom
UNA UNA $\$ 5$ Donaid Duck Set/3
et/3.....
UNA UNA \$5 Pocahontas
New Zealand/Event Masters
UNA 4M UNA Lion King w/ CD Soundtrack................ $\$ 100$
UNA IM $\$ 125$ Mickey Mouse Story Part I/Set $4 \ldots . . . . . . \$ 700$
8/95 1.5M $\quad \$ 5$ Mickey Mouse Story Part HISet 4........ $\$ 400$
5/95 3M \$5 Pinnochio................................................ $\$ 63$
6/95 3M \$5 Pocahontas w/ CD................................. $\$ 60$
2/95 3M \$5 Snow White.......................................... $\$ 90$
9/94 4M \$5 The Lion King........................................ $\$ 100$
Singapore PTT
5/95 3M 5 y Mickey \& Minnie/ Set 4 in folder ......... $\$ 125$ Singapore Telecom

UNA UNA 2 Kodak/Alice In Wonderland..................... $\$ 15$
UNA UNA 2 Kodak/Cinderella .................................... $\$ 15$
6/95 5M $\quad \$ 2$ Kodak/Disney Collector/Set 5............... $\$ 100$
UNA UNA 2 Kodak/Pinnocchio ................................. $\$ 15$
UNA UNA 2 Kodak/Sleeping Beauty.......................... $\$ 15$
Tele Asia
UNA 10 M 30 u Lion King Set 4 ......................................... $\$ 47$
Telephone Organization of Thailand
1295 5M 50 Baht Kodak Mickey, Minny\&Gooty Set/2 $\quad \$ 20$
MCDONALD'S
British Telecom
UNA $\quad$ GM 10u McDonald's Breakiast Set/4................. $\$ 120$
9/95 2M 5 u Spaceship McDonald's............................. $\$ 35$
Denmark Danmont
9/90 $250 \quad 100 \mathrm{kr}$ McDonald's Danmont Trial ................... $\$ 520$
Finland PTT
UNA UNA UNA McDonald's Card....................................... $\$ 21$
German Telekom
10/93 6M 6 DM Ronald McDonald Haus-Deutschland....... $\$ 24$ Hungary Telefon Kartya

1194 2.5M UNA MCDonald's Puzzele Set.
Netherlands PTT
UNA 1.5M Fs2.50 Cardex ' 95 McDonald's Puzzie Set....... $\$ 80$ New Zealand Telecom

UNA UNA $\$ 20$ McD's Sports Series Seta $\$ 30$

## D) AMLERSI

Build your business by reaching the dedicated phone card collector.

Advertise in Moneycard Collector TODAY! Call 1-800-645-7456 and ask about our rates for dealers. Bulk subscription program available.

## RAIES - CARDS - PLAIFORMS - PINS <br> One-Stop-Shopping for all your telecommunication needs <br> PINs from . 115 <br> Cards from . 13 <br> Excellent International <br> Custom Cards and Promotions <br> Complete Design and Fulfillment Distributors Wanted \$5 \$10 \$20 Cards Custom Cards <br> You design the card and we'll supply the PINs and 800\# <br> Call today to receive a FREE calling card and our informative book: How To Cash In On The Multi-Billion-Dollar Calling Card Industry.

## ARIZONA

Fon' Fun Inc.
2620 W. Baseline Road Mesa, AZ 85202

Ph (888) 722-8993
Fax (602) 777-9232

Largest Inventory of Coke \& McDonald's Sprint, Also: Sprint Assets Sports, Disney, AT\&T, MCI, Movies \& Celebrities. Great selection of proof test cards. See our ad on page 21.

## CALIFORNIA

| Asia Telecard <br> P.0. Box 938 |  |
| :--- | :--- | :--- |
| San Jacinto, CA 92581 | Fax: (909) $925-8399$ | | Specializing in Japanese phonecards, wholesale |
| :--- |
| and retail. See our ad on page 34. |

## colorado

## USACards

538 S. Broadway
Denver, CO 80209

Ph: (303) 777-3034
Fax: (303) 733-4946

Wholesale distributor representing the major U.S. telecoms.

## FLORIDA

Acme Telecards, Inc.
$\left.\begin{array}{lll}\hline \begin{array}{l}\text { Acme Telecards, Inc. } \\ \text { P.O. Box 450957 } \\ \text { Sunrise, FL 33345 } \\ \text { email: acmetel@juno.com }\end{array} & \text { Ph. (800) 405-2263 } & \text { Fax: (954) 742-9015 }\end{array} \begin{array}{l}\text { Largest selection of corporate promotional plus } \\ \text { RBOC's, Disney, Visa Stored Cash Cards and much } \\ \text { more at great prices! See our ad on page 29. }\end{array}\right\}$

KANSAS

## TW Phonecards

P. 0. Box 551

Augusta, KS 67010
E-mail: TWionecard@aol.com.

We specialize in helping you build a "quality" U.S. collection you can be proud of.

See our ad on page 32.

## MASSACHUSETTS

Freedman Collectibles, Inc.
P.O. Box 125

Ph. (617) 965-7635
Fax: (617) 332-8361

Newtonville, MA 02160
E-mail: FCSPTS@aol.com.

We carry all major and minor U.S. telecards. See our ad on page 28.

Ph. (316) 775-3060 Fax: (316) 775-7885

Largest selection of corporate promotional plus RBOC's, Disney, Visa Stored Cash Cards and much
"Your global connection to quality. Specializing in quality phonecards and moneycards from around the world. Major telecoms, RBOCs, topicals, sports, mint and used." See our ad on Over 3,300 different phonecards in stock and request. See our ad on page 30 .

Sears Phone Card Dept.
3111 E. Colonial Dr.
Orlando, FL 32803

Fax: (407) 898-7779

## MINNESOTA

## Weberg Telecom Systems

## P.O. Box 127

Kasson, MN 55944-0127

Ph: (507) 634-6050
"Howie" specializes in STS corporate \& private issue collector cards as well as $\mathrm{C} \& \mathrm{~W}$. We will find the hard-to-find cards you are looking for. See our ad on page 31.

## NEW JERSEY

## Blue Ribbon

79 West High Street
Somerville, NJ 08876

Only the best selection and pricing for our
Ph/Fax (908) $725-4645$ customers. Special offers and unbeatable prices on boxes. Extensive inventory. Low mintage phonecards. See our ad on page 28.

## NEW YORK

## Carson City King

P.O. Box 360-122

Brooklyn, NY 11236-0122

## Global Telecard Company

1133 Dobbs Ferry Rd
Ph. (914) 674-0408
White Plains, NY 10607
Fax: (914) $674-0408$
E-mail: Gailwilder@MEM.PO.COM.

## Powell Associates

1270 Ave of the Americas
Suite 212
New York, NY 10020

Ph. (800) 528-8819 Fax: (212) 332-8107

The largest selection of recent cards from Ameritech, AT\&T, AmeriVox, Bell Atlantic, Bell Canada, GTE, GTI, NYNEX, Sprint, and U S WEST. See our ad on page 16.

## SOUTH CAROLINA

## JR's Telecards

206 Cooper Drive
Aiken, SC 29803
email: jitc037@csra.net

## VERMONT

## Telenova

Sunset Farm
Woodstock, VT 05901

## WIScONSIN

## United America Cards, Etc.

P. O. Box 966

Menomonee Falls, WI 53052
Ph: (414) 353-3024 Fax: (414) 358-9303

Ph. (803) 652-7485
Fax: (803) 652-7485

Specializing in McDonald's, Coke, show cards, Jumbos, low mintage show cards and many other cards. See our ad on page 23.

North America's Phonecard Warehouse. Worldwide Distributor of Omnitel \& Canada Telecom Network CTN. Specializing in corporate AT\&T and Cable \& Wireless. See our ad on page 27.

Ph: (800) 505 -NOVA
Ph: (802) 457-9000
Fax: (802) 457-9100

We carry a wide variety of phonecards including Coke, Disney, McDonalds, Sports, Corporate, Promos plus many other sought-after topics at reasonable prices. See our ad on page 24.
\& limited issues. We also do consulting
Specializing in show cards for coin shows. We buy \& sell all AmeriVox cards. See our ad on page 19.

Specializing in Baby Bells, AmeriVox, See our ad on page 16.

## CANADA

## F.A. Marketing

24 Briarwood Avenue Ph: (416) 247-1098
Toronto, ON, Canada M9W 6G7 Fax: (416) 247-4486

The best of Canada: Bell, BC Tel, Island Tel, MTS, MT\&T, NB Tel, New Tel, Quebec Tel. Custom cards created. See our ad on page 25.

## CARDS FOR SALE - USA

\#1 BEST Telecard Pricelist in USA! Request a copy today. Foreign, US, all popular topics. Bargains! Steve Eyer, Inc., P.O. Box 321-MG, Mt. Zion, IL 62549. Tel: (217)864-4321.
\#1 COLLECTIBLE ICON - Coca-Cola phone cards by Collect-A-Card, Dillons, World of Coke, McDonalds. Also, Star Trek. Buy/Sell all. Call Mike (313)434-5474.
\#1 INVESTMENT AND collectible phonecards. The only dealer with 101 Dalmatians set with official tri-fold color folder. LM Collectibles, 4470107 Sunset Blvd., Suite 293A, Los Angeles, CA 90027. (213)664-6422. foncards@4link.net.

## AD \& PROMOTIONAL CARDS OUR SPECIALTY

Free price menu, a price list with a twist.
AT\&T 1st Show Card - \$22
Tell-One Big Band Set - \$38
Phone Card Connection
4466 N University, Lauderhill, FL 33351
(800) 422-7316

MC, Visa, AMX, Discover.
AT\&T DISNEY 101 Dalmatians 5-card numbered set $\$ 129$ Ameritech Yellow Pages $\$ 74.95$ add S/H. Listen Up Calling Cards (805)684-2880 evenings.

COMPREHENSIVE PRICELIST free upon request. Over 3,300 different USA phonecards listed and in stock. Sears Phone Card Department, 3111 East Colonial Drive, Orlando, FL 32803. Phone: (407)898-7778, Fax: (407)898-7779. Website: http://ourworld.compuserve.com/homepages/phonecard/

##  <br> JAPANESE TELEPHONE CARDS Mint \& Used

Movie Stars
James Dean
Harrison Ford
Michael J. Fox
Whoopi Goidberg
Audrey Hepburn
Marilyn Monree
Arnold Schwartzenegger Sharon Stone
Sylvester Stallone
Brooke Shields
\& Many Others


Black and White Copies Upon Request
P.O. Box 938 • San Jacinto, CA 92581 VISA FAX (909) 925-8399

## TANONG CARE <br> 

Chasing promotional cards guarantees collectors a never-ending variety of popular corporate logos and images. Here's a chance for four lucky winners to add some interesting images to their collections.
What we're giving away: Four groups, each of four cards, featuring Pepsi, Coke and other popular images. Most of these cards are samples or the time has expired, but all are exciting corporate and promotional cards!



Here's what to do:
All entries should include the following information: Name; City of residence; Phone no. (winners' phone numbers will not be published) AND a list of your top three areas of collecting interest (issuers - name them!, thematics - list them!, types of cards, etc.)

Name
Address
City $\qquad$ State $\qquad$ Zip
Phone No. $\qquad$
Top 3 areas (themes) of collecting interest:
1.
2.
3.

Here's how to submit your entry:

- Submit your entry to Tom Williams, Editor, Moneycard Collector, P.O. Box 783, Sidney, Ohio 45365, via fax to (513) 498-0876 or via e-mail to tomw@amospress.com.
- All entries must be received by May 15, 1997
- Only one entry per person, please.
- No phone calls will be accepted.
- Winners will be determined by random drawing.
- Employees of Moneycard Collector, Amos Press inc., their aftiliates, subsidiaries, advertisers, printers and other coordinating agencies involved in this promotion and their immediate families are not eligible to participate.


Classified Word Display Ads Size..............IX................... $6 \mathrm{X} . . . . . . . . . . . . . . .12+\mathrm{X}$
 Ads are one column inch wide. Priced per column inch. No reverses (i. en no white print on black hack ground, logos or artwork) accepted. Ads are text only.

Classified Word Ads
per word, per insertion $\$ 20$ minimum
1 Month.
 $\$ 1.00$
2-5 Months.... $1.95 e$
.$- .90 e$

CLASSIFIED INDEX
Cards for Sale - USA
500 Cards For Sale - Foreign
Cards Wanted - USA
Cards Wanted - Foreign
Mixed Cards For Sale
Collector Supplies \&
Accessories For Sale
Cards - Exchange/Trade
Books \& Literature For Sale
Books \& Literature Wanted
Services
Auctions, Shows \& Club Meetings
Mise. For Sale
Price List
2550 Employment Opportunities

## Hovile <br> Classified ordider forM

Clearly print or type your ad copy below and send it with your payment to Moneycard Collector, P.0. Box 783, Sidney, 0H 45365. If paying by credit card, call 1-937-498-0879 or FAX your copy to 937-498-0876. Please include your name, address, classification of the ad, and the number of issues in which you wish your ad to appear. Minimum order $\$ 20.00$.


[^6]MAIL T0: Moneycard Collector Atn. Classilied Sidney, 0H 45365-0783

## Telecard Word Orlando

TeleCard World Orlando '97, held Feb. 26 through 28 in Orlando, Fla., was a break from the dreary winter weather for many phonecard manufacturers and issuers. In addition to providing an opportunity for networking, making new contacts and getting a sunburn, the show resulted in a batchful of showcards on a sunny Southern theme. Among the most striking were Continental Plastic's two telecard-set that came folded into maplike carriers, a "Magic Eye" jumbo by Left Coast Marketing, and a five-card laminated cardboard punch-out set by SSI, depicting decades of downtown Orlando.

Here are some of the cards issued for the show:



ITS; Orange Golf Ball; 5 minutes; 1,500 issued; February 1997.


CPDI; Gator Crossing; 10 minutes; quantity unavailable; February 1997.


[^7]

Left Coast Marketing; Rainforest Jumbo; 60 minutes; quantity unavailable; February 1997.

# TEN TIPS TO HELP UNLOCK THE REALM OF PHONECARD COLLECTING 

EDUCATE YOURSELF. Always keep in mind that the person ultimately responsible for spending your money wisely - or unwisely - is you. Read magazines, surf the Internet, compare price guides and catalogs and seek other opinions. Learning more is always your first, best move.

EBEWARE OF SPECULATION. Speculation can be a dangerous business practice for several reasons. Cards that are most often the object of speculation are those with (1) a perceived historical importance or (2) a mintage too low to quench demand. If you like a card, simply buy an extra one you can use later for trade. For more on this debate, read Art Becker's "Speculators" in our May 1997 issue.


FIND DEALERS YOU TRUST. If you are just getting started, request several price lists from dealers (check out our "Dealer Directory," Page 34). Make contact with a few and tell them about your collecting interests. As their customer, they'll want to make sure that you get the kinds of cards you like to build your collection.

4TO USE OR NOT TO USE? The one question I get more than any other is: should I use my phonecards? Well, if "using" your phonecards entails removing them from their original packaging, scratching off the PIN and stuffing them into your wallet, the answer is a resounding "no." On the other hand, if your card is loose and features an exposed PIN, I'd say "go for it." Make certain, though, that your card is not damaged when you use it. Don't bend the edges or scuff the surface. Cards are often valued based on condition.

5FORAGING FOR FREEBIES. Free moneycards are everywhere! Remember phonecards were created in Europe as a way to reduce phone-booth vandalizing. But in America, their benefits as marketing tools are as important as their chances of supplanting loose change in people's pockets. Everyone from Pepsi to your corner grocery store has seen that these cards are a great way to advertise and many companies are tripping over themselves to give you cards. These free cards are a great find for one reason: most of the folks who get these cards will probably use and discard them. As a collector, you'll know the importance of preserving the cards' condition. You may be one of very few people with a mint condition card.

ILOOK OUT BELOW: BEWARE OF DUMPING. There's no way to protect yourself against the possibility of dumping, but you can make informed decisions. A card you buy for a fire-sale price should be one that means something to you - but don't expect it to increase in value.


## NOT ALL GOOD CARDS ARE

 "HOT." Some of the most valuable cards collected today are ones that are rarely mentioned: early Landis \& Gyr test cards, AmeriVox prototypes and prison cards to name a few. For the price of 10 to 20 new cards, you could purchase a card that has an established price history and will really be worth something in the future.
## NOT ALL OLD CARDS ARE VALU-

 ABLE. This is the "on the other hand" to tip number seven. There are thousands of old cards that aren't worth hundreds of dollars ... in fact, many aren't worth $\$ 1$ apiece. Many are expired or were created by nowdefunct companies. There's a reason why they many of these cards were forgotten: they simply were not memorable.9SHOP AROUND, WITHIN REASON. If you've ever paid several hundred dollars for a phonecard, then you know the importance of shopping around. But, chances are, most of your purchases are less than $\$ 30$. Newly released cards usually fall in this price range. If you're shopping around to save a dollar or two on a card you plan to mail order, the more you call around for prices on cards, the less money you'll save overall when you consider your increased phone bills. And remember always ask your dealer what the buy-back policy is on the card. If a dealer isn't willing to buy back a card, then he or she might not believe in the long-term value of the card.

10ENJOY YOURSELF. These are common sense tips for you to consider, not to live by. There are no rules that apply to all cards, but remember, collecting is an endeavor to gather together things that are interesting, beautiful, etc. that bring joy and hopefully hold value. If you want to make money investing, call a stock broker. If you want to have a lot of fun, collect phonecards!

Victoria Stone
The author is Moneycard Collector's cataloguer.

## Plane Appea

By James Chudnow

Since the Wright Brothers first took to the skies in 1903, aircraft have captured the imagination. Phonecard collectors also indulge in flights of fancy about aviation-themed cards. Indeed, since one of the biggest phonecard retailers is the travel industry, many collectors may first have been exposed to prepaid telecards at an airport. ed phonecards, and thus many airplane images that collectors can add to their collections, including historic aircraft, military aircraft and modern commercial jetliners. Another challenge is to seek cards by different issuers that show a particular airline's logo or planes - United Airlines, Lufthansa and America West, to name a few. Some of the earliest U.S. offerings deal with airline logos, rather than airplane images, and have commanded high prices. And don't forget phonecards with images depicting airports.


MCI; Air Force 1987-97; 25 units; mintage ongoing; September 1997.


> IDC; Air Canada; two sixcard sets (Lockheed 14H2, card sets
above); $\$ 10$ denominations each card; quantity unknown; September 1995.

There are many different airplane-relat-

Many U.S. issuers


GTE Hawaiian Tel; United Airlines 29th Hawaiian Open; 3 units; 6,000 issued; January 1994.
Common version says "Hawaiian Telephone" on reverse; rare variety, about 50 issued; says "Hawaiian Tel." have contributed to the aviation theme, and foreign telecards abound as well, including Canada's IDC, which released two series depicting the various aircraft used by Air Canada. In the wild blue yonder Down Under, Australia's Telstra has issued some recent stunners (Moneycard Collector, "International Issues," April 1997).

Here's a sampling of what's out there:

## AIRLINE LOGOS

GTE Hawaiian Tel has issued cards related to the Hawaiian Open golf tournament, which United Airlines co-sponsors. The 25th Hawaiian Open telecard issued in January 1990 is now valued at more than $\$ 1,000$. United Airlines' logo is also visible on two cards issued for the 28th tournament in January 1993. A three-unit card, 1,000 mintage, shows the airline's name as a tournament sponsor with the blue-and-red U.A. logo. A 10 -unit card, quantity 2,000 , was issued at the same time, shows the logo and a scenic view of the club. Both command prices in the $\$ 175-\$ 200$ range. In January 1994, 6,000 3-unit cards were produced for the 29th anniversary, featuring a United Airlines' logo-emblazoned golf ball on a tee. A rare variation, around 50 issued, reads "Hawaiian Tel" on the reverse - the name was being phased-in to replace the previous "Hawaiian Telephone." And, for the 30th tournament, there were 5,000 cards issued in January 1995 with the United Airlines logo overprinted on the skirt of a hula girl.

In December 1994, LDDS Worldcom released a three-card set for Northwest Airlines, featuring Japanese and Chinese voice options for its Asian passengers. The backs of certain cards state that 300 were printed of each, but Northwest and the printer, Brilliant Color Cards, revealed that a second printing was done in 1995, which


HT Technologies; 31st Chicago Film FestivalAmerican Airlines; denomination unavailable; 2,500 issued; October 1995.
lead to higher mintages, though they all are still rare: $\$ 20$ boy with a baseball mitt, 900 total; $\$ 35$ Golden Gate Bridge, 900 total; and $\$ 50$ Statue of Liberty, 600 total. All show the Northwest Airlines logo on the obverse. An American Airlines logo is featured on an HT Technologies card issued for the Chicago International Film Festival in October 1995. There were 2,500 cards. American Airlines is a sponsor of the event.

## COMMERCILL AIRLINES

Another relatively early U.S. card was one issued by Sprint for Virgin Atlantic Airlines in May 1993. The tail of a Virgin Atlantic jet was featured on 25,00010 -unit cards. Sprint followed that a month later with 5,000 cards featuring a generic airliner landing at sunset; and, in September 1993, issued another 5,000 of that image overprinted with the words "Worldwide Airline Customer Relations Association," for distribution at a conference. In November and December 1993, Sprint issued cards for Lufthansa Airlines - an Asia card $(1,500)$; a 10 -unit "Business Class Survey" card $(8,500)$; and a 10 -unit "EuroCargo" $(5,100)$. Lufthansa is again featured on telecards issued by GTS (Global Telecommunications Solutions) in 1993 and 1994.

GTI issued cards in 1994 for Sunjet Holidays and SAUDIA Saudi Arabian Airlines, and in April 1995, released a "Minutes \& Miles


LDDS Worldcom; Northwest Airlines Statue of Liberty; $\$ 50$ denomination; 600 issued in two printings; 1994-95.


GTI; Minutes \& Miles
Phonecards; sets of $\$ 5$ and $\$ 10$ denominations; quantity unavailable; April 1995. Phonecard" five-card set to promote United Airlines "Mileage Plus First Card" credit card, with $\$ 5 / 20$ U.S. minutes, $\$ 10 / 40$ minutes and sample versions of each. The issuer also produced a 15-minute card in May 1996 featuring an America West Airlines jet and the words "Proud Sponsor of Ohio State Athletics."

ACMI's aviation cards include a June 1994 \$10-denomination card for Saudi Arabian Airlines. Approximately 120 were printed picturing a 747 jetliner. ACMI also released 50,000 America West Airlines three-minute cards in May 1995.

In May 1995, USACard issued two $\$ 5$ cards commemorating the second anniversary of direct flights by China Eastern Airlines. One card pictures a jet flying near the Oriental Pearl

TV Tower in Shanghai, and the other shows an Airbus A-300 cruising above Singapore. The set $(1,500)$ was released in a folder, and there were also 25 numbered "Test/Sample" versions.

## MILITARY

In September 1996, ACMI released a special Memphis Belle card in conjunction with the Memphis Belle Museum in Memphis. Featuring the famous nose art of the plane, the 10 -unit card came with a packet of info on the museum and history about the famous World War II B-17 bomber.
One of the best presenta-


ACMI; Memphis Belle; $\$ 10$ denomination; 800 issued; September 1996.


GHOSTS/ACMI; World War II Series A six-card set; 5 minutes each; 1,600 sets issued; November 1996. tions this writer has ever seen was furnished by ACMI in November 1996, based on its affiliation with the "CHOSTS" organization of San Francisco. GHOSTS features planes from the World War II era. They sent out a gorgeous calendar picturing Philip Makanna's photography of WWII fighter planes, along with a sample set of six attractively packaged "Series A" phonecards featuring Makanna's photos. There are 1,600 sets of the live cards, each with five minutes of time.

GHOSTS originally had contracted with nowbankrupt HT Technologies to feature Makanna's photography, but a legal dispute led to the disruption of the planned six-card "Series I" set, which Makanna considers unauthorized. HT claimed to have printed 1,600 sets and delivered 891 to Makanna. Some of those subsequently have been sold overseas with the caution that they are collectibles without live phone time.

HT also issued a variety of aviation-linked cards, including two eight-card series of "official souvenir" 10 unit cards in September and October 1995 for "Fleet Week" activities in San Francisco. The first series, 5,000 sets released, features a cornucopia of company logos, including Coca-Cola, Kodak, Citibank and Visa. "Series 2 " cards, 2,500 sets released, also highlighted a number of airplanes. HT later issued a "Fleet Week City" threecard set, plus a "Fleet Week Souvenir" card, both in quantities of 2,500.

American National Phone Card issued a four-card "spy plane" set in April 1995. Each card was for 10 units, 1,000 sets were done, and the cards pictured the B-2 Stealth Bomber, F-117 Stealth Fighter, SR-71 Blackbird, and the U-2 plane.

A number of interesting military airplane sets have been issued by TCM, usually in plastic-covered folders with historical information. The military aviation cards have held their value or increased slightly, according to dealer price lists.
 AT\&T as the carrier..


TCM's first cards, 750 "Air Force I" sets of $\$ 5, \$ 10, \$ 15$ and $\$ 20$ cards were released in September 1994. Series II and Series III followed in February and October 1995, respectively , featuring four cards each, all in $\$ 5$ denominations. There were 2,000 Series II sets, and while quantities for Series III have been placed at 1,000 , production problems with cards featuring the $\mathrm{C}-17$ and $\mathrm{C}-130$ aircraft means there are actually only about 200 complete sets. TCM also offered four-card "British Combat Aircraft of World War II" and "World War II Aircraft Nose Art" sets in October 1995. Both sets of 500 contained $\$ 5$ cards. As a "thank-you" for purchase of the "Nose Art" set, TCM also released a $\$ 3$ card entitled "Lanakila." Sequentially numbered to 750 , the card features an ancient Pacific islander spear-thrower on a bomber's nose.

A more recent card series seeks to tell the story of World War II's "Lost Squadron"cards. Destiny Telecomm independent representative Doug Edge is planning five cards, each five units, with some of the proceeds going to restore a World War II P-38 dubbed "Glacier Girl" from the "Lost Squadron" which crash-landed on Greenland's ice cap in 1942. The cards, of which "Recovery" has been released as of this writing, chronicle restoration efforts.

A new MCI five-card set celebrates the 50th anniversary of the U.S. Air Force. The 25 -unit card's images represent 10 years of Air Force history, with the fifth card to be released on Sept. 18, the official anniversary date. Cards may be purchased at U.S. Air Force Services facilities worldwide, Air Force air shows, and Army and Air Force Exchange Services' base exchanges.

On a more commercial note, AT\&T's logo appears on a $\$ 20$ card issued in November 1995, showing the main terminal of LAX (Los Angeles International Airport). Featuring network services by Star Telecom Network, which purchased the time from the AT\&T Network, the thin-plastic card was printed by Rand McNally. The quantity is unreported. There were some sample cards printed with the PIN area blank.

Another card with the AT\&T logo was sent as an inactive card to members of United Airlines' Mileage Plus Frequent-Flyer program ("Quik Takes," May 1997 Moneycard Collector). The card, quantity unavailable, could be activated for a $\$ 50$ charge, providing 142 minutes of U.S. calling time, plus a 15 -minute "no risk" trial period. The card uses

That suggests another grouping of aviation-themed cards - those being marketed by the airlines themselves for their passengers. With a wide variety of cards and


American National Phone Card; Top Secret Aircraft 4card set; 10 units each; 1,000 sets issued; April 1995.


TCM; "Air Force I" four-card sets; \$5, \$10, \$15 and \$20 denominations; 750 sets; September 1994.
ways to collect them, interest in aviation images on phonecards should continue to soar.

[^8]Destiny Telecomm; Lost Sqadron
"Recovery"; 5 units; 1,000 issued; February 1997.

Destiny also announced that it has reached agreement with the Attorney General's Office in North Carolina and will immediately resume its marketing effort there.

Destiny's independent, not-for-profit charity, The Destiny Foundation raised $\$ 1$ million in pledges at the company's "Oakland Extravaganza" earlier this year. Destiny officials say that is just the tip of the fund-raising iceberg, and hope to continue a more ambitious campaign to get as many independent representatives as possible to pledge monthly amount.

Donors who want to give more are rewarded for joining various "clubs" depending on the size of their charitable commitments, including the Founders Club ( $\$ 50,000$ donation per year, members receive an eight-ounce gold coin with 1,000 minutes of phone time, quantity not announced); Governors Club ( $\$ 10,000$ annual donation, members receive a 3-ounce solid gold phonecard, 30 issued); Regents Club (\$5,000 commitment, eight-ounce silver coin with phone time, quantity not announced); and Benefactors Club ( $\$ 1,000$ commitment, solid silver 100 -minute card, 200 issued).

## TELENET TELECOM INTERNATION-

AL INC., a Canadian network marketing company that made a splash with its limited-edition Bobby Hull phonecard late last fall ("Tapping the Networks," Moneycard Collector, February 1997) also has released information about two limited-edition, four-card series. (There are 1,018 Hull cards, representing the hockey legend's number of lifetime goals and each handsigned in gold ink by the "Golden Jet.")

TeleNet's "Inspirational Series" was issued in July 1996 and its "Wildlife Series" in November 1996. All cards carry five minutes of time and 3,000 of each were issued. The "Inspirational Series" cards deal with the themes of attitude, teamwork, leadership and success, while the latter series features the bald eagle, Bengal tiger, panda and gray wolf.

MC


TeleNet; Inspirational Series four-card set; each five minutes; 3,000 sets issued; July 1996.


TeleNet; Wildlife Series four-card set; each five minutes; 3,000 sets issued; November 1996. million fine and change its business practices, but that is not the only excitement stirring at the Oakland-based network marketing company.

Tucked away in British Columbia is a phonecard issuer whose elegant and colorful card designs are virtually unknown outside that province.

WesTel Telecommunications began in 1956 as an arm of BC Rail and Light, the province's railway and hydroelectric company. Its task was to provide a private, secure communications service for the railway, crisscrossing British Columbia. As ridership declined, the communications company diversified into the consumer and corporate long distance market. Prepaid phonecards, valid for use across Canada and the U.S., first appeared in 1994.

Most of the retail designs focus on Canada's natural beauty: a


WesTel; Wild Horses; \$5 denomination; ongoing mintage; May 1996.


Phone Line International; Green Gables; 1,500 issued for "Fuji VIP" series. peach tree in the Okanagan Valley, a timber wolf, seashells, a starfish, a Canada goose splashing in the water, and some cud-dly-looking grizzly bears are among the designs. WesTel cards all carry a serial number that specifies the print batch, a useful feature for collectors, as some of the retail designs were reprinted. Look also for variations in the back text, and at the color of the denomination: older cards are printed in white, newer cards in black.

Skiing is popular with the tourists who flock to Rocky Mountain slopes. Besides two generic snow sport cards, a special $\$ 30$ card was produced for a Japanese tour group, with the reverse written entirely in Japanese. WesTel has a lively and very informative website at http://www.westel.com describing all of its services and most of its phonecards. However, cards can only be ordered online by current WesTel customers.

## The Asian Market

Canada is a popular destination for Asian tourists and immigrants. In 1995, 589,000 Japanese tourists visited Canada. Two-thirds of all immigrants in 1994 arrived from an Asian country. Phonecards and other types of debit cards are well established in Japan, China, Taiwan, Hong Kong, Korea and other Asian countries, so visitors from this area are already familiar with the idea of prepaid telephone calls.

One of the earliest issuers to target Japanese and Chinese speakers was the Stentor Alliance. Its first Hello! cards were issued only in one language, the particular langauge depending on the region being served. Japanese-language cards were sold by BC Tel in British Columbia, AGT (now Telus) in Alberta, Bell Canada in Ontario and Island Tel in PEI. Current Stentor Hello! cards across the country allow the caller to choose from five languages upon dialing one access number.

A set of eight Canada Phone Card cards was produced for a Japanese tour operator. Seven of the landscape cards issued under the Phone Line International brand - Quebec City, Montreal, Green Gables, Ottawa, Toronto, Niagara Falls, and the Rockies - were reprinted in limited quantity in both $\$ 15$ and $\$ 25$ denominations under the Canada Phone Card brand. The eighth card was a new design, a bird's eye view of Vancouver. All of these cards have a reverse entirely in Japanese. These cards were sold by the tour operator in the various cities pictured, as well as some language schools in British Columbia.

CardCaller Canada has a private brand, DCC, targeted at the Japanese tourist market. All of the cards are denominated in overseas long-distance units, similar to the NTT phonecards in Japan, with one unit priced at US\$1.60. The first series, in 1993 and 1994, picture various Canadian and American locations, and the unit value is preprinted on the card. The second series, issued in November 1995, include scenes from around the world, and are denominated with a sticker.

AIC is a Burnaby, B.C.-based company stressing Asian, particularly Hong Kong, issues. Their first card, to commemorate the Chinese Year of the Pig, could only be used for calls originating from the Vancouver area. Later cards, including the latest release for the Year of the $O x$, added the ability to originate calls from other parts of Canada. AIC's wildlife set, including Peary caribou, polar bears, sea otters, and a gray whale, capture the animals in unusual and sometimes humorous poses.

This is not an exhaustive list of Asiantheme Canadian cards. It is uncommon to find a Canadian card that does not offer service in at least one Asian language. Whether you understand the language or not, they are an interesting element of a Canadian collection.

The author is a phonecard collector and computer specialist living in Montreal.

## CORPORATE CORNIER

If you're hungry for some Kentucky Fried Chicken, you'll find the latest issue from TeleNova appealing: 750 cards with five minutes of Cable \& Wireless time were issued for a Kentucky Fried Chicken franchise in upstate New York. A delicious card that you might find from your favorite dealer.
If you are not sure if fried chicken should be on your diet, check out an ITS card issued for Campbell's Intelligent Quisine meal program. The 15 -minute card connects to a Campbell's nutritionist for "personalized nutrition counseling" beween 11 a.m. and 7 p.m. Monday through Friday.

If you're in the market for a good night's sleep and live in the Chicago area, you can purchase a Sealy Posturepedic mattress from select dealers and receive a 60 -minute card by Innovative Telecom.

Also from Innovative and packaged inside specially marked boxes of Doan's Pills nationwide is a five-minute card. Mintage is ongoing but it's a welcome change to buy a product and receive the card inside rather than have to send in a UPC.

Last September, Innovative Telecom got together with the Suncoast Motion Picture Co., and issued a sharp-looking card to promote Metro Goldwyn Mayer. The five-minute cards were given out free with the purchase of any MGM title from Suncoast Motion Picture Co.

New from Communications Design Group is a card issued for Toyota/Lexus of Knoxville. You received the card if you stopped in and took a test drive.

CDG produced a 15 -minute card to promote IBM's 24 -hour Quick Ship service. The cards were used to thank customers who used the Quick Ship service.

From north of the border comes a Household Finance Co. card from AT\&T Canada, formerly ITS Canada. There were 22,000 cards issued in February, with intentions to issue another 21,000 in coming months. The cards were designed to entice new customers to open an account at new branch offices and to encourage existing customers to access their accounts.

Finally, it's good to see that an increasing number of companies are issuing cards without a scratch-off - the majority of cards this month fall in that category. No scratch-offs mean that collectors can use the time and still retain an unaltered card for their collections. If more issuers would continue this trend, we would also see more and more used cards that would also further the growth of this exciting hobby!

Bruce Harmon
The author is a phonecard dealer in Sunrise, Fla.


CDG;
IBM Quickship ; 15 minutes; 3,300 issued; February 1997.

Telenova; Kentucky Fried Chicken; 5 minutes; 750 issued; March 1997.


CDG;
Toyotal Lexus; 10 minutes; 350 issued; 1997.

ATET
Canada; Household Finance Co.; 30 minutes; 22,000 issued; February 1997.


ITS; Intelligent Quisine; 15 minutes (interactive); quantity unavailable; January 1997.


Innovative Telecom; Doan's Pills; 5 minutes; ongoing mintage; 1996.


Innovative Telecom; Sealy Posturepedic; 60 minutes; 2,000 issued; December 1996.


Innovative Telecom; MGM Lion; 5 minutes; 50,000 issued; September 1996.

## BABY BELL NOTES

## PACIFIC BELL

We covered the 1996 Holiday cards in our February issue but at that time did not have information on quantities. A total of 400,000 were printed, including 155,000


Pacific Bell; American Spirit Series; 350,000 \$5 "Extreme Sports"; 425,000 \$10 "Diversity" cards; 250,000 \$20 "Outside
Sports" cards; and 20,000 \$50
"Monuments" cards. of the $\$ 5$ Surfing Santa, with 100,000 in dollar-bill carriers (retailers prefer these, because they fit into a cash register drawer); 10,000 in vending machines and 45,000 in greeting cards. All 155,000 of the $\$ 10$ Half Dome ("pine and mountain") cards were distributed in the same method. For the $\$ 20$ Ornaments cards, 90,000 were produced, with 60,000 in dollar-bill carriers, 5,000 in vending machines, and 25,000 in greeting cards.

By the time you read this, the PacBell Internet web page, www.pacbell.com, should contain information on all PacBell cards, including quantities issued. You should also be able to order cards through the Internet, as well as join the PacBell Collector Club (details are still pending).

There has been some confusion about the PacBell Republican National Convention chip card, produced by PacBell's Mobile Services. Pac Bell produced 500 live cards, which were inserted into special cellular phones. These cards had actual value on them, and were programmed with many RNC and local business phone numbers to be used for speed dialing. It appears there might have been a number of promotional cards (500) handed out at the Convention, which had the same obverse, but a different reverse. These promotional cards are no-time cards featuring a reverse with advertising, a business card, and so on. No additional information is available at the moment, but one or both of these two cards is being sold at rather high prices, so make sure you know which card you are getting, if you decide to buy any.

PacBell released the new American Spirit definitive series March 1. Quantities issued are as follows (and remember, as is common with definitives, more than one printing may be made): $350,000 \$ 5$ "Extreme Sports"; 425,000 \$10 "Diversity" cards; 250,000 \$20 "Outside Sports" cards; and $20,000 \$ 50$ "Monuments" cards.

Another new definitive series featuring Soccer also was introduced March 1. Quantities issued are: $82,000 \$ 5$ cards; $100,000 \$ 10$ cards featuring Mauricio Cienfuegos, and $65,000 \$ 20$ cards featuring Cobi Jones (see May 1997 Moneycard Collector "What a Kick," Page 40).

## US WEST

This Baby Bell has decided to close its collector club and standing order program, and distribute cards through two dealers: USACard and KARS. The 800order line will no longer be in service.

U S WEST's first private card was produced for Global Telecard Co. of White Plains, N.Y. There were 1,010 of the $\$ 1$ complimentary cards printed. Collectors really like $\$ 1$ complimentary phonecards, especially when the cards have a chip on them.

U S WEST has issued 10 of these since their first chip phonecard in March 1994. The latest three cards mark U S WEST's adoption of a highly popular phonecard feature: serial numbers. You'll find them just above the bar code on the reverse of the cards. While virtually all U S WEST phonecards indicate the quantity printed, now collectors can tell exactly which cards they own. The company also has started printing expiration dates on the cards. Cards expire two years from the month they were produced, and not necessarily from when they were sold.

The Seattle Reign is the subject of U S WEST's latest $\$ 1$ complimentary card ("New Issues," May 1997). The Reign is a Seattle women's professional basketball team. At the Feb. 20, 1997 home game, 3,000 of the 3,500 Reign cards were distributed to fans. The remaining 500 cards were sent to U S WEST's distributors.

Two more new complimentary cards have the same design with one difference: the color used on the card's title. These two cards, produced for TeleCard Times magazine's third anniversary, are available in a blue version and a red version. The $10,250 \$ 1$ complimentary cards were inserted into the latest issue of the magazine. Blue and red versions went out at random.

## BELL ATLANTIC

One Baby Bell's cards that you don't see advertised much are those of Bell Atlantic. Denominations are \$2, $\$ 5, \$ 10$ and $\$ 20$. There were three series, a special card, two test cards, and some varieties. While Bell Atlantic printed thousands of the cards in 1994 and 1995, they pulled the plug rather abruptly, and not many cards were sold. Most were destroyed by the company but 7,500 of most issues were saved to sell to collectors. In some cases, only a few hundred of many cards were ever sold.

While it appears that speculators stocked up on one card, the Washington, D.C. version of the $\$ 5$ James Earl Jones card, others remained virtually unknown, including the $\$ 10$ and $\$ 20$ vending machine varieties of the second series. The $\$ 10$ card from the first series was almost totally destroyed by accident, and fewer than 1,000 are thought to have survived.

## SHOOTING HODPS

Basketball fans who attended the 1997 All-Star Game at Cleveland's Gund Arena might now be phonecard fans as well: the NBA released its first licensed phonecard at that game - a 10 -minute AT\&T private issue.
The phonecard was given to key sponsors and marketing partners as part of a goodie bag the NBA distributes at every All-Star game.

The NBA is the last of the major sports leagues to license a series of phonecards. For the record, this doesn't bother the league in the slightest. "It wasn't a case of getting to the marketplace first, but getting to the marketplace right," says Dave DeCecco, NBA spokesman. "When there's a new product it often takes a little longer to get things done. We wanted to wait until we were sure it was the right time to do it."

Now that the league has issued its first phonecard with AT\&T, in classic NBA fashion, it seems to be pushing a full-court press of new products. First up: a series of cards featuring 12 NBA athletes, exclusively distributed through 7-Eleven convenience stores.

The series features 76ers star guard Jerry Stackhouse, SuperSonics guard Gary Payton, Knicks forward Larry Johnson and all-time NBA greats Clyde Drexler and Karl Malone. The cards come in five different denominations: 15 minutes ( $\$ 5.99$ retail), 30 minutes ( $\$ 10.99$ ), 60 minutes ( $\$ 19.99$ ), 90 minutes ( $\$ 27.99$ ) and three hours ( $\$ 49.99$ ).

This might be the only time 7 -Eleven will get to produce these cards - the NBA and AT\&T are teaming up on an even bigger program. The official NBA-AT\&T phonecards will be available beginning in May through retail, direct mail, a toll-free number and several thousand participating Chevron locations.


7-Eleven; Sixers'Jerry
Stackhouse; various denominations; quantity unavailable; 1997. The planned 29 -card series is divided into $15-, 30$ - and $60-$ minute denominations, as follows (mintage has not been

15-MINUTE CARDS: Dikembe Mutombo, Atlanta Hawks; Dino Radja, Boston Celtics; Bobby Phills, Cleveland Cavaliers; Shawn Bradley, Dallas Mavericks; Dale Ellis, Denver Nuggets; Latrell Sprewell, Golden State Warriors; Vin Baker, Milwaukee Bucks; Tom Gugliotta, Minnesota Timberwolves; Jim Jackson, New Jersey Nets; Clifford Robinson, Portland Trail Blazers; David Robison, San Antonio Spurs; and Juwan Howard, Washington Bullets. 30-MINUTE CARDS: Brent Barry, Los Angeles

Clippers; Alonzo Mourning, Miami Heat; Anfernee Hardaway, Orlando Magic; Clarence Weatherspoon, Philadelphia 76ers; Kevin Johnson, Phoenix Suns; Mitch Richmond, Sacramento Kings; Shawn Kemp, Seattle SuperSonics; Karl Malone, Utah Jazz;


AT\&T; NBA All-Star Game; 10 minutes; quantity unavailable; February 1997. (Card shown on matching carrier.) and Greg Anthony, Vancouver Grizzlies.

60-MINUTE CARDS: Glen Rice, Charlotte Hornets; Toni Kukoc, Chicago Bulls; Grant Hill, Detroit Pistons; Clyde Drexler, Houston Rockets; Reggie Miller, Indiana Pacers; Eddie Jones, Los Angeles Lakers; Charles Oakley, New York Knicks; and Damon Stoudamire, Toronto Raptors.

There's one key thing about these sets: Michael Jordan. Jordan has an exclusive contract with LDDS WorldCom.

Steve Fritz
The author is a New York-based freelance writer.


#  Attractive images are key ingredient to phonecard success 

By Robert J. Sodaro

When discussing phonecards, the most obvious aspect of the card, the image on the front, might sometimes be taken for granted. Oh, sure, you pick it up because it is your favorite athlete, landmark, animated character, corporate logo, or particular event; but have you ever wondered what goes into choosing any individual card design? How is a phonecard born?

Usually there are a lot of hands involved in the work. Phonecard issuers' marketing and art executives stress that acquiring, developing, and producing the images for the cards tends to be a multitiered process that involves several stages of development and approval from virtually everyone involved with each project (agents, players, clients, art directors, and numerous other interested and/or related individuals). Many telecard manufacturers indicated that the vast majority of cards produced are designed by working with the client from stock photos, and pricing one that satisfies not only the client and licensor, but the theme of the campaign, and the limitations of the card and technology available.

Certainly the issuer or marketing company in question must first determine what product or image to feature, and how to get that message across, but there is far more to the decision of what type of an image should go on any noteworthy card than to simply determine that it would be neat to


B\&L; Rocky Marciano; 20 minutes; 50,000 issued; April 1996.


Argo City; Bettie Page Stockings \& Black Lace; 5 minutes; 1,000 issued; March 1997.
put Kermit the Frog on the front of a card and print it. According to Nicole Williams, the marketing manager at ITS, deciding on what image goes on the front of the promo cards they produce tends to be a $50 / 50$ arrangement between what the client wants and how it is delivered to ITS.
"Since we produce promo cards for other corporations, the images tend to come directly from the client themselves," she says. Many ITS clients have already gone through the process of determining what they want on the faces of their cards, and deliver camera-ready art. "We do work for Nintendo, so when they want a card for us, they would deliver all of the completed art to us, and then we have our art department prepare it for printing," Williams explains.

George Pinon, the art director at ITS agreed, pointing out that the process of producing the art isn't always that easy. "Our bigger clients like Nintendo and Microsoft tend to know what they want on a card and often deliver stock photos or images. However, we also have a number of smaller clients like Red Dog Beer, that deliver the various pieces of the art, and we have to assemble it ourselves." This process often involves taking the numerous elements a client wants on a card, and then arranging them in a visually interesting fashion to form an eye-catching image on the card.
"They might have their logo, and a stock photo, plus whatever they want on the card, and then we would assemble it our-
selves. It could be a photo of the company's owner and his dog, plus the company's logo and the phone number. Generally speaking, this type of assembly encompasses either straight graphic art that is photographed or com-puter-generated and shot. Most often it is a combination of flat art and computer-generated or computerenhanced images that are scanned into a computer and then assembled electronically to create a seamless image.

To listen to "Dollar" Bill Waller Jr. CEO of B\&L Licensing Inc., the creation of the front art on cards produced by B\&L is nothing short of great art. "We have our own art department, and individually produce each and every card." He praises B\&L Art Director David F. Glasco as an excellent freehand artist. "David illustrates our cards freehand, and then enhances them on the computer." Waller holds lengthy meetings with his clients to develop a theme that best exemplifies the positive attributes of whoever is the subject of a particular card. One example he cites is his company's recent Luc Longley card. Longley, an Australian who plays basketball for the Chicago Bulls, has a phonecard where he is jumping over the Sears Tower, and the inscription "From Down Under, Over the Top." Here Waller's art department incorporated not only Longley's ancestry, but his ability for high jumps as he sails effortlessly over the top of the tallest building in the world.

Others include an artistic montage of boxer Rocky Marciano (by Glasco), with the slogan "You may have to fight a battle more than once to win," and another with "What it takes to be a winner" (Marciano is the only heavyweight champion who retired undefeated).
"We go on demographics, and I like to make our cards very colorful and eye-catching," Waller says, noting that consumers must want to pick up the card. Stressing his flair for creativity, Waller explained how he and his partner, company President Lee Joshua Kyle, hold concept meetings with all prospective clients.
"I like to stress color, image, and theme in my cards," Waller said. His conceptual designs don't stop with how the cards look, but continue into the voice prompts - a Garfield card lets you hear Garfield, and a Marilyn Monroe card where a Marilyn sound-alike sings "Happy Birthday, Mr. President."

Curt Hudson, the photo and editorial manager from The Score Board Inc., says a recent set of four NASCAR drivers (Dale Earnhardt, Michael Waltrip, Sterling Marlin and Dale Jarrett) produced for 7-Eleven and Citgo utilized stock photos that required the approval of both the client and the drivers themselves. "We generally work through a process where a client will have an approved list of say baseball players, and we contact several photographers or production houses we work with,"Hudson says. "We fax over a list of players and the photographers will pull shots from their files and send several to us. We then go through the photos and whittle it down even further for the client, who picks one or two."

Ken Barnes, owner of Argo City, which specializes in cards sporting images of Golden Age Comics, adds
that some cards required special care in not only which images were chosen but how and where the cards were advertised. By way of example, he cited Argo City's new Bettie Page set. During the '50s, Page allowed herself to photographed scantily (and often only partially), dressed by noted photographer Bunny Yeager. Barnes pointed out that while Page herself has gone on to achieve cult status, care had to be taken in choosing the images so that the cards themselves didn't cross the line of mass marketability. This set marks the first authorized phonecard set of Page.

Larry West, Finish Line vice president, (which specializes in NASCAR images), indicated that his company has "no set standards" in choosing images. "We may choose their helmets or the drivers in the cage. Some drivers may not like photos of themselves wearing caps." He went on to say that it is important knowing what types of cards and images are being produced by competitors. "We like to try and stay ahead of the curve."

Here, again, they tend to mix up the types of approaches they use, and bounce back and forth between acquiring existing photography and art and by commissioning photographers to arrange photo sessions with the drivers so as to set up attractive shots.

Greg D. Smith, the marketing specialist at Frontier Communications agrees. He says that Frontier mixes up images between stock photos and commissioned work.
"The object is to appease the most buyers [in the kind of cards we produce]," he said. "We work very closely with the licensee to choose the image. With someone like [trading card manufacturer], FPG they provide us the image electronically, and we them prepare it for pre-press. "We like to keep a leg up on the competition, and often employ small focus groups to assist us in determining which image will work best." Smith says that Frontier works mostly from stock photos and art.

Ultimately, everyone agreed that there really was no set pattern as to how images should be developed, as each phonecard set proved to have its own set of special circumstances and/or requirements. In the final analysis, however, it is the consumer, be it user or collector, who determines what types of images proved to be appealing. West summed it up succinctly: "Majority rules."

MC
Freelance writer Robert J. Sodaro is based in Norwalk, CT.

## QUIK TAKES

SPRINT MARKS A MILESTONE. To mark its 100 millionth prepaid calling card, Sprint in February issued two versions of a special commemorative prepaid phonecard. There were 3,000 each made of a gold silk-screened card and a 24 -karat gold card. Sprint sent 2,500 of each mintage to promotional and retail customers, and is offering the 500 remaining of each for sale from its Sprint Prepaid Foncard website. There is a limit of one per order for the gold cards and three per order for the gold silk-screened cards. Sprint also announced its first $\$ 100$ Spree retail card, claiming an industry first. The actual 100 millionth card was to be the first $\$ 100$ Spree card.
"Sprint was the first long-distance carrier to introduce prepaid calling cards to the U.S. market," notes Marlene Waltz, Sprint's director of prepaid card sales and marketing. She says the milestone "clearly indicates how the demand for prepaid cards continues to grow dramatically." Sprint's prepaid card business realized triple-digit growth in revenue and points of distribution in 1996, the company noted.

DESTINY BRAILLE CARD DEBUTS. A card featuring braille code across its front and images of entertainer Ray Charles was unveiled in April at the American Tele-Card Expo in Chicago. The braille message across the face reveals the 800 access number and the PIN on the card, which also has a scratch-off on the


Destiny Telecomm; Ray Charles Braille Card; 5 units; 5,000 issued; April 1997. reverse. Destiny Telecomm President Randy Jeffers personally handed over the first card to Charles. Jeffers said that the braille feature would be available on all Destiny issues at a fee of less than $\$ 1$ a card. Look for full details of the Chicago show in the July issue of Moneycard Collector.

MORE TALK AT THE POST OFFICE. The U.S. Postal Service has adopted a new flat rate that gives up to 30 percent more time on its prepaid FirstClass phonecards. A \$10 denomination card now gives callers 26 minutes, as opposed to 20 minutes. The time is still carried by American Express Telecom. Also announced was a interna-


USPS; Saber-tooth cat; \$20 denomination; 21,000 issued; June 1996. tional calling feature that allows callers to call back to the U.S. while traveling in more than 25 countries, including the United Kingdom, France, Germany, Japan, Mexico and Canada.

ACMI, CONOUEST SEPARATE. The December 1995 merger between ConQuest Telecommunications of Dublin, Ohio and ACMI of Memphis, Tenn. has been reversed. On April 2, ownership of the majority of ACMI assets was passed to a new firm, Limit, LLC. An ACMI press release stated that "the shareholders of Limit are essentially the same parties that originally founded ACMI and will continue to use the ACMI name."

Explained former ACMI president Kevin Pirolo, "We merged in 1995 because of a fantastic agent/vendor relationship that had developed. With the merger we had expected all kinds of synergy and increased business. But because we maintained our operations in the two cities and other factors that synergy just didn't happen the way we thought it would. We remain a vendor of ConQuest products and expect to reinforce our efforts in that direction." ACMI will also continue as an issuer of prepaid phonecards.

ConQuest executives were unavailable for comment by deadline.


CORN CARDS ON THE WAY. A prototype card has been developed by the University of Nebraska and Corn Card International. Paul Saunier of Talk Time, the co-founder of Corn Card International, said the product, which looks and feels like plastic (and smells faintly like corn syrup!) is made of completely biodegradable corn polymers. The trade name of this biodegradable plastic is "All Mazin."

JERRY LEWIS MDA CARDS LOSE "VOICE." Voice Telephone Co., which in August 1996 issued a four-card "Communicard" set for the Muscular Dystrophy Association's annual Jerry Lewis Telethon, has gone out of business. MDA officials had not returned calls by press time about the fate of the long-distance time on the four different-colored (copper, gray, teal and blue, 5,000 of each issued) 10 -minute cards or on 30 - and 60 -minute MDA-themed cards issued in March 1996 ( 5,000 and 2,500 issued, respectively). The 800 access number on the back of the cards rang continuously busy in early April, as did the numbers on a variety of other Voice Telephone cards. Voice
Telephone's California and Nevada telephone numbers have been disconnected.

MO

## NEU ISSUES



## The eagle, the flag and Marathon

ConQuest; Marathon; \$5, \$10, \$20 denomination; quantity unknown; January 1997.
The three denominations of the retail card are available at participating Marathon gas stations. There are about 2,400 Marathon locations in the Midwest.


ITS; Tarkett die-cut; 5 minutes; 5,000 issued; February 1997.

Tarkett, a floor covering manufacturer, used the house-shaped key tag as a giveaway for visitors at the National Home Builders Show \& Surfaces '97.

## Lacrosse, anyone?

Destiny Telecomm; Coquitlam Minor Lacrosse;
5 minutes; 1,250 issued; January 1997.

Card promotes a lacrosse organization in British Columbia,


Canada, and
might be the first telecard showing the sport inherited from Native Americans.


## Rockin' in Cleveland

USACard; ANA Rocks Cleveland; \$5 denomination; 500 issued; March 1997.

Card with a Rock N' Roll Hall of Fame flavor was produced for the American Numismatic Association's Cleveland show.


## Cards sport original Camaro

Global
Communications
Network; Yenko Motorsports Camaro six-card set; 10-unit and 40-unit Series I, 7,700 issued; 25-unit (each) Series II, 1,500 issued; 25-unit
 (each) Series III, 1,500 issued; December 1996.

Prepaid phonecard set marks the 30th anniversary of the Chevrolet Camaro and promotes a sweepstakes for a one-of-akind Camaro muscle car. The 40 -unit Series I card is a laminated paper punchout. A portion of the card sales' net proceeds will go to groups lobbying to preserve classic autos.



Hells Angels calling
Cable \& Wireless/Sin City Collectibles; Hells Angels West Coast; 10 minutes; 5,400 issued; January 1997.

Horizontal "West Coast" cards and vertical "East Coast" cards include, of each version: 3,500 sequentially numbered; 1,500 signed by Hells Angels members; 200 "media editions" and up to 200 framed versions given to Hells Angels members.

Callectors interested in ohtaining these cards should contart their favorite dealer or consuit Illoneygarail Cullector's "Pealer Tirectory." "Pay 33.


## GTE shoots, scores

GTE; 1997 NCAA Final Four; 10 minutes; quantity unavailable; March 1997.

The card was distributed at the
 NCAA Final Four Men's basketball game in Indianapolis. A 30-minute version, 2,500 issued, was offered as prizes in a GTE contest in February and March.

Collectors intrerested in oltaining these cards should contact their faverite deader or consult Moneygarar Collector's "Realer Directory." "Paja 33.


Prepaids for Promotions; Winchester Collection five-card set; 3 minutes each; 2,200 sets issued; May 1997.
Cards were issued for the Arrowhead Bluffs Museum and Winchester Collection in Wabasha, Minn., and feature some of the rarest and most desirable models of Winchester weaponry.

[^9]Flying high with NASA
Capital Communications Group; A Look From MIR; 10 minutes; January 1997.

Card features a photograph taken from the Russian space station MIR after the July 7, 1995 rendezvous with the NASA Space Shuttle Atlantis. This was also the 100th U.S. manned space flight.

## Enter the dragon

Cable \& Wireless; Asia Direct; $\$ 2.50$


> denomina-
tion; 1,500 issued; November 1996.
Cards are co-branded on the back with Hong Kong Telecom.
 Grezky and his wife are featured on another phonecard that reproduces a Cigar Aficionado magazine cover. The card was distributed at the 1997 Garden State Cigar Party, an Easter Seals benefit held in March.

## Angels among us

STS; Angel die-cut; 5 units; 1,000 issued; December 1996.

This STS privateissue card, created by K.W. Sharp of Brownsville, Texas, has time carried by Zenex.

## May the Furce be with you

ACMI; Fur Wars; 3 units; 500 issued; February 1997.

One of the newest in the Garfield the Cat series, following on the heels of the Star Trek parody "Gar
 Trek" card.


## Global's booking on it

Global Phone Talk; Ondine; 5 minutes; 1,550 issued; September 1996.
Other recent cards heralding book releases include "Warrior Hearts" ( 5 minutes, 1,025 issued); "The Cousins" ( 5 minutes, 450 issued); and "After The Kiss" (15 minutes; 250 issued).

## MONEYCARD

## ISSUERS

American Assoc. of Nude Recreation....... 22
Bell Canada ............................................. 45
Benchmarc Communications ................... 27
Carson City King..................................... 19
Destiny Telecom.......................................... 9
Ghosts...................................................... 40
GTE Card Services.........Inside Front Cover Interactive Telecard Services (ITS)............ 7
LDDS WorldCom.......................................... 51
Nabisco................................................... 19
New Media.............................................. 23
Nynex Pioneer ......................................... 18
Patco....................................................... 31
Phone Time............................................ 21
Score Board Inc......................... Back Cover
$\qquad$
$\qquad$Telenova.18
USACard .Bind-In Card
Vertical Partners. ..... 26
DEALERS
Acme Telecards. ..... 29
Asia Telecards ..... 34
B\&B Fone Cards \& Promotions ..... 22
Blue Ribbon ..... 28
Buffalo Bill Telecard Gallery ..... 25
F.A. Marketing ..... 25
Fiedler \& Associates ..... 31
Fon Fun Inc ..... 21
Freedman Collectibles, Inc. ..... 28
Global Telecard Co. ..... 16
JR's Telecards ..... 23
KARS Unlimited ..... 15
Powell Associates. .....  .16
Sears Phone Card Dept. ..... 30
Sophisticards Unlimited ..... 20
Telenova. ..... 27
TW Phonecards ..... 32
United America Cards. .....  .24
Weberg Telecom Systems ..... 31
MISCELLANEOUS
Moneycard Collector.. ..... 13, 14
Phone Card Showcase .....  29
Oasis Communications. ..... 32




[^0]:    According to the San Francisco Division of the U.S. Bankruptcy Court, Northern District of California, those seeking to file a claim should go to their nearest bankruptcy court, pick up a proof-of-claim form, fill it out, make a copy, and send the original and copy, along with a stamped, selfaddressed envelope, to U.S. Bankruptcy Court, P.O.Box 7341, San Francisco, CA, 94120-7341, to the attention of Keenan Casady, Bankruptcy Clerk.

[^1]:    We agree with the philosophy of "enjoyment not speculation." However, persons who bought NYNEX stored value cards did so with the legitimate expectation that they could use those cards to make phonecalls. Now, because of a NYNEX decision, these buyers have had this value taken away from them. In our view, if NYNEX is not prepared to refund the purchase price of these cards, then at the very least it should offer to replace them with remote memory cards representing the same value.

[^2]:    Robert J. Merkert Sr. is president of RM Associates, Voorhees, N.J., a firm specializing in smart cards. He has more than 10 years experience in the SVC industry, serving as executive vice president at DANYL and Schlumberger, and was involved with many of the early smart-card pilots.

[^3]:    Collectors seeking the Moneycard Collector catalog might have to be patient for a few more months, but they don't have to wait to reserve a copy. Call (800) 645-7456, fax (513) 498-0876 or e-mail terris@amospress.com.

[^4]:    Moneyccard Collector is commited to providing collectors with the most accurate and unbiased pricing information available in the phone and debit card hobby. Data used in compiling this month's guide was supplied by the following dealers whom we thank for their assistance:

    - Acme Telecards
    - Angels In Time 4-U
    - Blue Ribbon
    - Fiedler \& Associates - Global Telecard - JR's Telecards - Sears Phone Card Dept. (Orlando Florida) (Orlando, Florida)
    - Steve Eyer, Inc.
    - United America Cards - Weberg Telecom Systems

[^5]:    Plus Shipping \& Handling - VISA \& MC accepte
    P.O. Box 966 , Menomonee Falls, WI 53052
    P.O. Box 966, Menomonee Falls, WI 53052

[^6]:    Classified Word Ads are now on the Internet. See Moneycard Collector CSM website
    Chttp: //www.csmonline.com/moneycard>
    Place a classified word ad in our next issue and receive FREE coverage on the Internet.

[^7]:    SSI; Downtown Orlando five-card set; 5 units each; quantity unavailable; February 1997.

[^8]:    James Chudnow is a freelance writer based in Chicago.

[^9]:    143

